

CITY OF HEALDSBURG

Parks and Recreation Commission

January 10, 2018



1. Call to Order

Roll Call

Pledge of Allegiance

Changes (Deletions) from Agenda

Approval of Minutes:
December 13, 2017



2. Public Comments

Receive Public Comments

This time is set aside to receive comments from the public regarding matters of general interest not on the agenda, but related to Commission business. Pursuant to the Brown Act, however, the Commission cannot consider any issues or take action on any requests during this comment period.



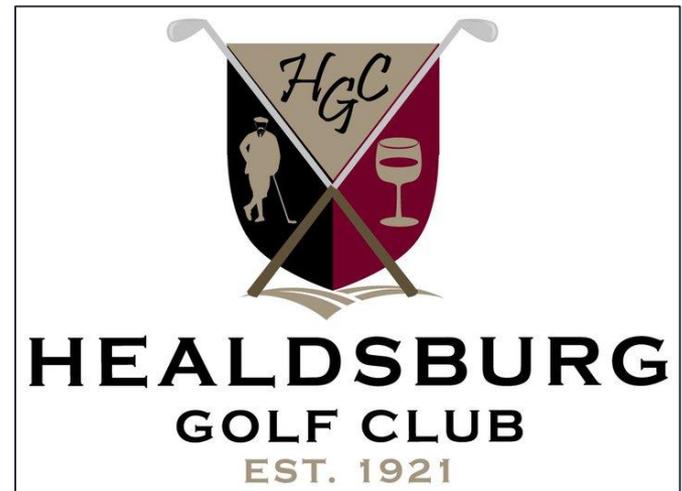
3.a. Healdsburg Unified School District Improvement Program

*Receive an informational presentation
from representatives of the Healdsburg
Unified School District on their facility
improvement program*



3.b. Tayman Group Operations

Receive an information presentation from representatives of the Tayman Group on the Villa Chanticleer and Healdsburg Golf Club at Tayman Park operations



3.b. Rotary Club Request for Alcohol Consumption at Community Center Field

- May 12, 2018 11:00am – 2:00pm
- 32nd consecutive year holding this event
- Expected attendance at luncheon is 300-400 individuals
- Alcohol consumption will be limited to designated area of the field and only be a part of the post-race luncheon
- ABC permit will be obtained and event organizers will meet all requirements of Healdsburg Police, Fire, and Community Services Department

Review a request from the Rotary Club of Healdsburg Sunrise to allow consumption of Alcohol at the Healdsburg Bicycle Tour Luncheon on May 12, 2018 and by motion make a recommendation to City Council to approve or deny the request



4.a. Temporary Art Installation Pilot Program

Receive information on a proposed temporary art installation program and provide comments to staff



4.a. Temporary Art Installation Pilot Program

- Background

- Public Arts Policy (2007)
 - Guides long-term installation of artwork
 - Primarily focused on sculpture
- Recent increase in temporary art installations in the downtown area in violation of Municipal Code
- City Manager and community members asked if we can identify options to consider for temporary art



4.a. Temporary Art Installation Pilot Program

- Exploring Options
 - Discussed options with representatives of Police Department
 - Met with community members (Ray Boyda, Ann Carranza, Jennifer Utsch)
 - Met with local artist Justin Olson
- Two Options for Temporary Art Considered
 - Private property: discussed with private property owners, none identified
 - Public space: reviewed several potential locations including the Plaza, West Plaza, Foss Creek Pathway

4.a. Temporary Art Installation Pilot Program

- Concept
 - Pilot program (3 – 6 months) with ongoing assessment
 - Goal: to inspire, create excitement?
 - Establish program criteria: permit application process, materials that could be used, review process, length of time a display could be up, rotation of artists, etc.
 - Engaging community advocates to help artists with both the permit application process (if needed), and ongoing monitoring of their work
 - Engaging community advocates to assist with cleaning up the planting bed and preparing it for the artwork

4.a. Temporary Art Installation Pilot Program

- Proposed Location: West Plaza Park Planter Bed
 - Needs a refresh
 - Defined boundary so the display area is easily enforceable
 - Relatively large so there could be some creativity for small and large installations
 - Good traffic flow - important for the artists
 - No current plan to replace the sculpture that was removed (should be discussed as part of long-term renovation plans for West Plaza)



4.a. Temporary Art Installation Pilot Program

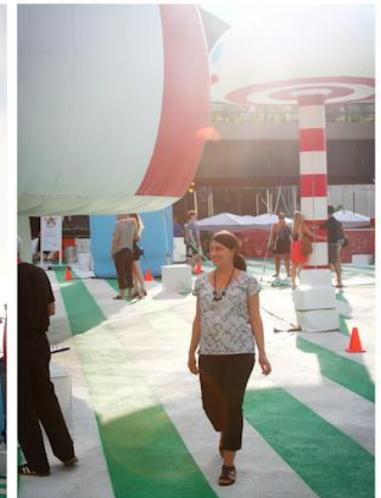
- Authority
 - Public Art Policy: governs long-term installations
 - Municipal Code: allows director to issue a permit

4.a. Temporary Art Installation Pilot Program



4.a. Temporary Art Installation Pilot Program

- Next Steps
 - Receive feedback
 - Develop program criteria
 - Clean up planter bed; prepare
 - Implement
 - Monitor, assess, modify
- Timeline
 - 30-60 days to implement
 - 3 – 6 month pilot program



5. Information and Report of Community Service Activities

- Facilities Assessment Update
- Other

Information Only



6. Commission Reports

Information only



7. Future Agenda Items / Next Meetings

- Special Events Policy/Ordinance Change Recommendations (February)
- Park Development Fees and Process Update (February)
- Goal Setting/Appointment of Ad Hoc Committees (February)
- FY18-23 Capital Improvement Program (March)
- Livability Workshop Outcomes Presentation (TBD)
- Additional Sculpture Installations (TBD)

Discussion



