



# CITY OF HEALDSBURG

PARK MASTER PLANNING, RIVER ACCESS, AND CONNECTIVITY  
RFQ PRE-PROPOSAL WEBINAR – OCTOBER 12, 2018



# HELLO AND WELCOME!

- Mark Themig, Community Services Director
- 30 - 45 minute presentation
- Question and answer at the end
- **Please mute your phone or computer**
- Participants: email your contact information to [mthemig@cityofhealdsburg.org](mailto:mthemig@cityofhealdsburg.org)

YES, WE ARE STILL LOOKING FOR THE HAMMER!



# PROJECT BACKGROUND

# COORDINATED PLANNING EFFORT

- Montage Resort Development Park Master Plan
- Badger Park Redevelopment Master Plan
- Russian River Access and Interface Opportunities Plan
- Connectivity to Parks, Open Spaces, Schools, Recreation Facilities, Russian River, and other Points of Interest – high level plan

# MONTAGE RESORT DEVELOPMENT PARK

# MONTAGE: SITE

- Part of a 238 acre resort and residential development
- Formerly called “Saggio Hills”; recently branded a Montage resort
- Park: ~36 acres
- Mix of rolling hills, active use areas, wetlands, and creek
- Developer to mass grade the active use areas, conduct creek restoration, construct trail through park



Illustrative Master Plan

# Saggio Hills

Healdsburg, California



BAR ARCHITECTS  

 HART HOWERTON  
 PLANNING ARCHITECTS  
 LANDSCAPE ARCHITECTS  
 340 JARDINE DRIVE  
 HEALDSBURG, CA 94920

# MONTAGE SITE



# MONTAGE SITE



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# MONTAGE SITE



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# MONTAGE SITE

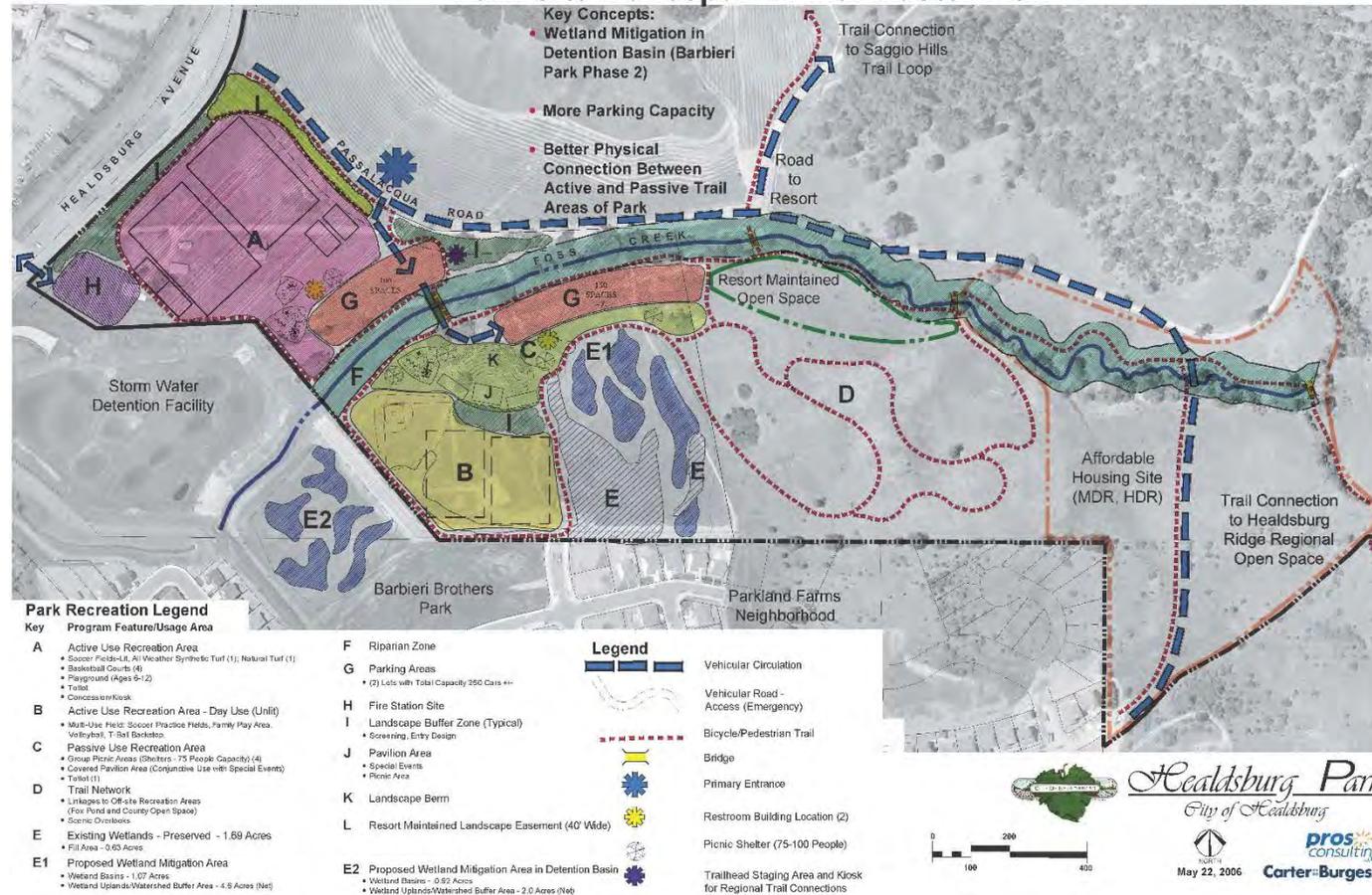


# MONTAGE: PRIOR PLANNING WORK

- 2006: Concept plan
  - Identified active use areas, passive areas, sports facilities
  - Incorporated into the development agreement
- 2016: Revised concept plan focusing on more passive uses
  - Did not have public input or review

# MONTAGE CONCEPT: 2006

## Park Site Concept F - Final Master Plan



# MONTAGE CONCEPT: 2016



COMMUNITY PARK  
CITY OF HEALDSBURG  
HEALDSBURG, CALIFORNIA



MAY 16, 2016

# BADGER PARK REDEVELOPMENT

# BADGER: SITE

- +/- 20 acres
- Walking loop, turf area, play structure, dog park (small dogs), community garden
- City well field and electric substation
- Russian River frontage (undeveloped)
- Additional privately-owned river frontage (Syar Gravel Industries) frequently used by the public



# BADGER SITE



# BADGER SITE



# BADGER SITE



# BADGER SITE



# BADGER SITE



# BADGER SITE



# BADGER SITE



# BADGER SITE



# BADGER SITE



# RIVER ACCESS AND INTERFACE

# RUSSIAN RIVER

- Passes through a portion of the City
- Long history of interacting with the river
- Change in seasonal dam impacted love of the river?
- Renewed entrance in embracing the river



# RUSSIAN RIVER



# RUSSIAN RIVER



# RUSSIAN RIVER



# RUSSIAN RIVER



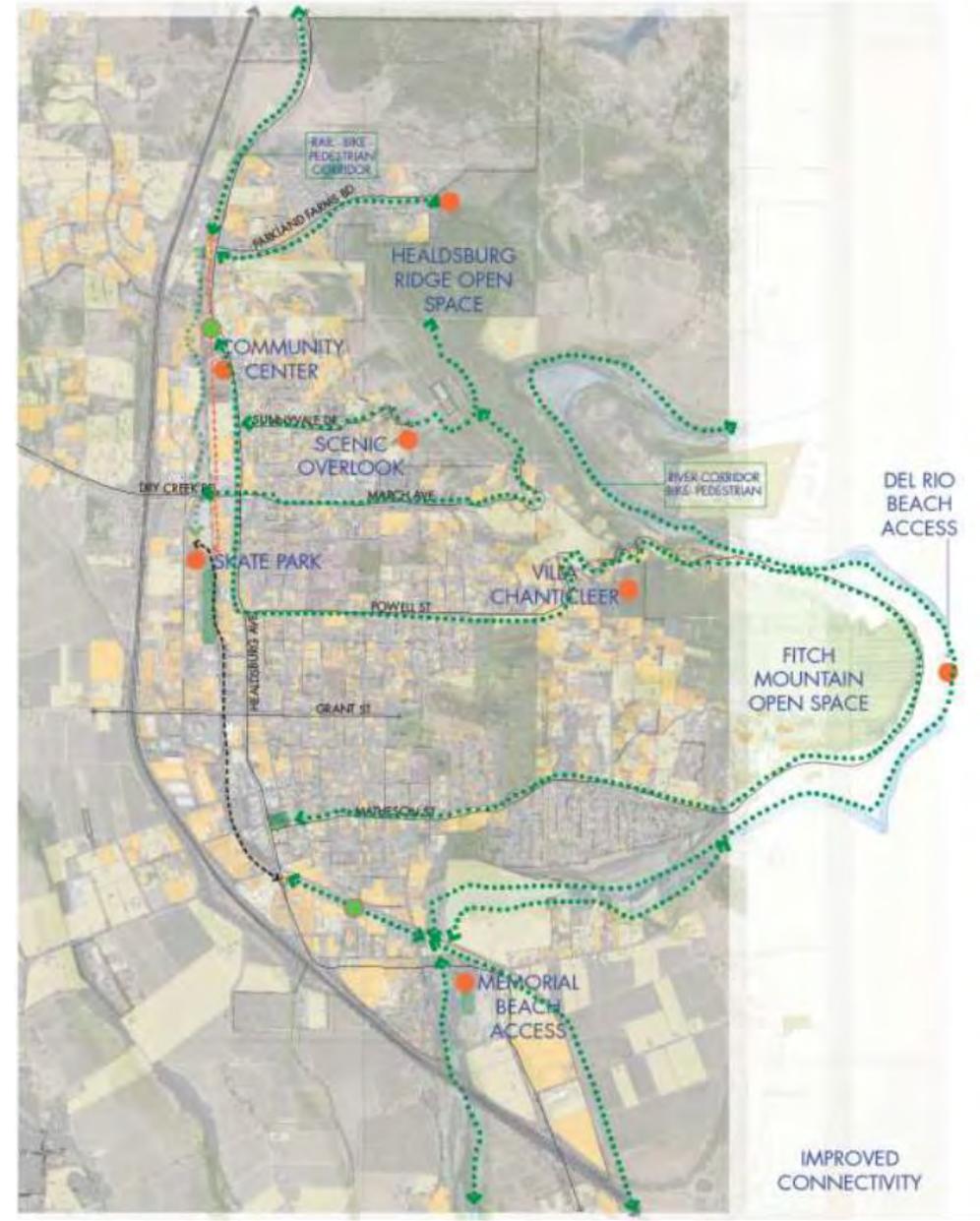
# RUSSIAN RIVER



CONNECTIVITY

# CONNECTIVITY

- Provide better connectivity throughout Healdsburg to parks, open spaces, river, schools, points of interest
- Physical improvements and other methods (e.g. wayfinding)
- High-level plan



OTHER ASSOCIATED PLANNING EFFORTS

# OTHER PLANNING PROCESSES

- Parks and Recreation Facilities Assessment: December 2018 – June 2019
- Arts and Culture Plan: January 2019 – August 2019
- Healdsburg Veterans Memorial Beach redevelopment master plan: underway
- SDAT: American Institute of Architects Sustainable Design Assessment Team

# CONSULTANT SERVICES AND TIMELINES

# DESIRED EXPERTISE (INDIVIDUAL FIRMS OR TEAMS)

- Park planning and design
- Landscape architecture
- Architecture(?)
- Civil engineering
- River/waterbody permitting
- Cost estimating
- Creative public outreach
- Other trades as needed

# ROLES

- City: facilitate, coordinate, and logistics for planning process
- Community: lead the design
  - Parks and Recreation Commission
  - Citizen Design Team(?)
  - SDAT(?)
- Consultant: provide expertise needed to deliver project

# TIMELINE (TENTATIVE)

- October 24: RFQ's due 5:00pm
- October 25-November 2: RFQ review and short list selection
- November 5-9: Issue RFP to short list
- November 28: RFP's due
- December 3-December 7: Consultant selection and final negotiations
- December 17: City Council award project
- January 2: Kick off project
- Project: 6-9-12+ months?

## Question and Answer

Additional questions: [mthemig@cityofhealdsburg.org](mailto:mthemig@cityofhealdsburg.org)

Project web page(s) coming soon:  
[www.ci.healdsburg.ca.us/589/Planning-Projects](http://www.ci.healdsburg.ca.us/589/Planning-Projects)

Reminder: participants email your contact information to  
[mthemig@cityofhealdsburg.org](mailto:mthemig@cityofhealdsburg.org)

THANK YOU!

