



## CITY OF HEALDSBURG PARKS AND RECREATION COMMISSION REGULAR MEETING – AGENDA

City Council Chambers  
401 Grove Street, Healdsburg CA 95448  
Phone: 707-431-3301

Meeting Date: April 12, 2017  
Time: 6:00 P.M.  
Date Posted: April 9, 2017

### 1. CALL TO ORDER

- a) Roll Call
- b) Pledge of Allegiance
- c) Changes (Deletions) from Agenda
- d) Approval of Minutes: March 8, 2017

### 2. PUBLIC COMMENTS

*This time is set aside to receive comments from the public regarding matters of general interest not on the agenda, but related to Commission business. Pursuant to the Brown Act, however, the Commission cannot consider any issues or take action on any requests during this comment period.*

### 3. OLD BUSINESS

- a) Cerri Site Adaptive Reuse Schematic Design  
*Review the proposed schematic design for the Cerri Site and make a recommendation to City Council*
- b) 2017 Goals and Subcommittee Assignments (Themig)  
*Adopt 2017 Goals and consider the addition of an Arts Subcommittee*

### 4. NEW BUSINESS

- a) Foss Creek Pathway Art Installation (Themig)  
*Review a proposal from the Voigt Foundation for the installation of two sculptures for the Foss Creek Pathway*

### 5. INFORMATION AND REPORT OF COMMUNITY SERVICES ACTIVITIES (Staff, Information Only)

- a) Staffing Update
- b) Other

### 6. COMMISSION REPORTS ON MATTERS OF INTEREST OCCURRING SINCE PREVIOUS REGULAR MEETING

### 7. FUTURE AGENDA ITEMS (Tentative)

- a) Recognition of Outgoing Commissioners - May
- b) Sorrento Square Park Art Installation

### 8. ADJOURNMENT Next meeting: May 10, 2017 at City Council Chambers (unless otherwise established)

**SB 343 - DOCUMENTS RELATED TO OPEN SESSION AGENDAS:** Any writings or documents provided to a majority of the City Parks and Recreation Commission regarding any item on this agenda after the posting of this agenda and not otherwise exempt from disclosure, will be made available for public review in the Parks and Recreation Office located at 1557 Healdsburg Avenue during normal business hours. If supplemental materials are made available to the members of the Commission at the meeting, a copy will be available for public review at the Parks and Recreation Office located at 1557 Healdsburg Avenue, Healdsburg, CA 95448. These writings will be made available in appropriate alternative formats upon request by a person with a disability, as required by the Americans with Disabilities Act.

**DISABLED ACCOMMODATIONS:** The City of Healdsburg will make reasonable accommodations for persons having special needs due to disabilities. Please contact Parks and Recreation Office, at 1557 Healdsburg Avenue, Healdsburg, California, 431-3301, at least 72 hours prior to the meeting, to ensure the necessary accommodations are made.

**CITY OF HEALDSBURG  
PARKS AND RECREATION COMMISSION  
REGULAR MEETING MINUTES**

**March 8, 2017  
Healdsburg Community Center  
1557 Healdsburg Ave, Healdsburg, CA 95448**

The Parks and Recreation Commission met in regular session.

**1. CALL TO ORDER**

Vice Chairperson Tripathi called the meeting to order at 6:01 P.M.

**1.a. Roll Call**

Present Commissioners: Birdsong, Doble, Herrod, Kelley, Lambert, Tripathi

Absent Commissioners: Mota

Staff Present: Community Services Director Themig, Facilities and Events  
Recreation Supervisor Haskell, Office Assistant Salas

**1.b. Pledge of Allegiance**

**1.c. Changes (deletions) from Agenda**

A change was made to the agenda to approve the January and February regular meeting minutes under Approval of Minutes, item 1.d.

**1.d. Approval of Minutes: February 8, 2017**

On a motion by Commissioner Doble, seconded by Commissioner Kelley approved the February 8, 2017 regular meeting minutes with typos corrected. Minutes were approved on a voice vote. (Ayes - 6, Noes - 0, Absent - Mota)

On a motion by Commissioner Birdsong, seconded by Commissioner Herrod approved the January 11, 2017 regular meeting minutes with the typos corrected. (Ayes – 5, Noes 0, Absent – Mota, Abstained – Tripathi)

**2. ELECTION OF CHAIR AND VICE CHAIR FOR 2017**

*By motion, elect a Chair and Vice Chair to serve for 2017*

Commissioners discussed the responsibilities and appointments for the Chair and Vice Chairperson for the Parks and Recreation Commission (PRC).

Commissioner Doble made a motion, seconded by Commissioner Tripathi to elect Commissioner Herrod as Chairperson and Commissioner Kelley as Vice Chairperson for the 2017 Parks and Recreation Commission. The motion made on a voice vote. (Ayes – 6, Noes – 0, Absent – Mota)

### **3. PUBLIC COMMENTS**

George Lawson, spoke about the Wonder League and Rotary Cares programs for children with special needs which provides them the opportunity to participate in a baseball league, music, and arts and crafts programs. Mr. Lawson thanked the staff for their support.

Matt Wells, the new Transportation Advisory Commission liaison introduced himself to the group and added that Commissioner Williams will also be attending the PRC meetings.

### **4. NEW BUSINESS**

#### **4.a Special Event Report (Haskell)** *Receive a report on the 2016 Special Event season*

Supervisor Haskell reported on the 2016 Special Event season; last year 54 special events took place. Haskell spoke about the special event application process and explained the difference in a minor and major event. She added that staff also has a pre-event and post-event meeting with the organizer to go over event logistics.

Last year staff received comments from two of the permitted events; Turkey Trot and Banshee Fest. The Turkey Trot was organized by Scena Performance it involved more than 1,400 runners. The first year the event took place at the Healdsburg Ridge; it had double the expected attendance. Last year the event was held in the downtown area which was problematic for residents who had guests coming into town for the Thanksgiving holiday. Haskell suggested that if the event takes place this year they should steer away from the downtown area.

The Banshee Fest event was held for the first time at a City venue last year. Initially, the event was a one-day event; however, the organizer requested a variance from City Council for additional time. Four-hundred, pre-sold tickets were purchased for the event. The departure of the event organizer six weeks prior created some hurdles; Banshee booked a third band without informing City Staff. The event was held the same day as the Farmer's Market which many of the vendors and patrons were not happy about due to parking, loud noise, and set-up for the event. Haskell commented that the event layout was well done, they had a good sound engineer and the area was well gated, the event also drew a younger crowd. Banshee partnered with surrounding vendors to bring customers that would be attending the event into their businesses.

Tripathi encouraged the use of the West Plaza Park to create a connection between Plaza Park, West Plaza and the Cerri Site. He added that in the future other locations for the event could be the high school, Community Center or City Hall.

For 2017 staff has received 16 applications so far, and anticipates permitting a similar amount of events as last year. Kelley asked for clarity on an item that was on the agenda at the previous City Council meeting in regards to alcohol. Previously staff was required to create a resolution for use of alcohol and now it is simplified by a motion.

An art exhibit will be displayed at the Senior Center with the hope to draw other people into the Center. Haskell invited Commissioners to stop by and look at the artwork by Ron Bean and family.

Haskell exited the meeting at 6:46 p.m.

#### **4.b 2017 Goals (Themig)**

##### ***Discuss and consider 2017 Commission Goals and Provide Direction to Staff***

Director Themig reviewed the 2016 PRC Goals and provided a brief update on the status of these for the Commission. He commented that some of the 2016 Goals may be carried into 2017 if Commissioners considered them appropriate. The list of Community Services (CS) projects and the Capital Improvement Program lists were also briefly reviewed.

Commissioners discussed the goals that will carry over from 2016 and discussed new goals for 2017 PRC; and they asked that the goals be re-organized in the following order:

1. Sustainable and Alternative Funding
2. Provide Leadership for Projects
3. Importance of the Russian River
4. Foster and Enhance CS
5. Ensure Relevancy

Themig will make changes to the goals and provide them at the next City Council meeting as a draft; PRC will adopt these at the next meeting.

#### **4.c 2017 Subcommittee Assignments (Themig)**

##### ***Discuss and consider 2017 Subcommittee Assignments***

Commissioners discussed the subcommittee assignments; Herrod, Birdsong and Tripathi will continue with their current duties. Due to Mota's absence it was assumed he would continue with his roles. Lambert asked to be placed on Partnership, and Services and Funding Subcommittees. Dobleby agreed to be on the Open Space Subcommittee and Kelley requested to be on the Parks and Facilities, and Services and Funding Subcommittees.

Commissioner Doble made a motion, seconded by Commissioner Tripathi to approve the 2017 Subcommittee Assignments as noted above. The motion was made on a voice vote. (Ayes – 6, Noes – 0, Absent – Mota)

**5. INFORMATION AND REPORT OF COMMUNITY SERVICES  
ACTIVITIES (Staff, Information Only)**

**5.a Latino Outreach Efforts: Spanish Class, “Platica Latina” Community Gathering  
March 10**

There are ten participants in the new Spanish Class at the Community Center. A Latino Community Outreach Meeting will take place at the Community Center from 5-7 p.m. on Friday, March 10<sup>th</sup>.

**5.b Recent Tree Related Storm Damage**

A tree fell down at the Badger Dog Park and another toppled at the Plaza Park. Staff will discuss whether other trees on City property will need to be removed.

**5.c Other**

Themig provided updates on the Cerri Site Schematic Design, Fitch Mountain Management Plan and Coordinator Black’s retirement.

**6. COMMISSION REPORTS ON MATTERS OF INTEREST OCCURING SINCE  
PREVIOUS REGULAR MEETING**

**6.a.** Kelley conveyed the she attended the Cerri Site focus group meeting that included event planners, and some non-profit agencies.

Lambert reported he was approached by a member of the Noon Rotary Club about installing a clock in memory of Kent Mitchell at West Plaza. Commissioners spoke about moving forward with the clock as well as naming a river access in his honor.

Herrod reported that Haskell provided him with information he previously requested regarding the band selection process.

**7. FUTURE AGENDA ITEMS**

**7.a. Recognition of Outgoing Commissioners – April**

**7.b. Cerri Site Redevelopment Schematic Design – April**

**7.c. Foss Creek Pathway Sculpture Installations – April**

**7.d. 2017 Parks and Recreation Commission Goals - April**

**8. ADJOURNMENT**

There being no other business to discuss, on a motion by Commissioner Kelley, seconded by Commissioner Lambert adjourned the meeting at 8:30 P.M. The motion carried on a voice vote. (Ayes - 6, Noes – 0, Absent – Mota)

The next regular meeting is scheduled for April 12, 2017 at the City Hall Council Chambers (unless otherwise established), 401 Grove Street, Healdsburg CA.

APPROVED:

ATTEST:

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Chris Herrod  
Chairperson

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Mark Themig,  
Community Services Director



## HEALDSBURG PARKS AND RECREATION COMMISSION

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<b>AGENDA ITEM:</b>	<b>3.a. Cerri Site Adaptive Reuse Schematic Design</b>
<b>MEETING DATE:</b>	<b>April 12, 2017</b>
<b>PREPARED BY:</b>	<b>Mark Themig, Community Services Director</b>
<b>REQUESTED ACTION:</b>	<b><i>Review the proposed schematic design for the Cerri Site and make a recommendation to City Council</i></b>

### **BACKGROUND:**

The former Redevelopment Agency of the City of Healdsburg purchased the Purity Chemical Products property in 2004 to help meet parking needs in the downtown area. The purchase price was \$1.2 million. Purity Chemicals continued to use the property under a lease agreement until September 2006 when they moved into their new facility on Grove Street.

In 2007, the former Redevelopment Agency Board directed staff to initiate environmental and design review process with the Planning Commission for removal of the building with possible preservation of the façade attached to a shade structure and installation of a public parking lot. In response to concerns about pressure on the Plaza and a permanent home for the Farmer's Market, the City reconsidered redevelopment options for the site and commissioned alternative redevelopment design options.

Over the course of the next three years, several different concepts were proposed. In 2011, the State of California's efforts to dissolve redevelopment agencies were underway, which created some uncertainty about the future of the property. With the subsequent official dissolution of the Redevelopment Agency in February 2012, the property went through a screening process to determine if the property was used for governmental purpose. Ultimately, the City received ownership of the property in 2013 primarily due to the improvements related to the Wetzel Native Plant Garden. Work on redeveloping the property ceased during the dissolution of the RDA.

### Concept Design (2015-2016)

In 2015 the City Council included funding in the FY 2015-16 Capital Improvement Program to initiate design work for once again redeveloping the former Cerri Site. The City entered into an agreement with TLCD Architects out of Santa Rosa to lead the schematic design process with local representation from Architect Alan Cohen. In addition, the City commissioned a Phase 1 and Phase 2 Environmental Site Assessment to study any potential environmental issues. The City Council provided the following direction for the schematic design process:

- The site must contain parking
- The site will be the home of the Farmers' Market
- The design options should consider space for community events
- The process should study two design options:

- a) Retain the existing building, renovate the structure, and construct new parking
- b) Remove the existing building and redevelop the site with a new surface parking lot and shade structure\*

\*As a result of public feedback the City requested a third design option for an agrarian themed shade structure.

After an extensive public engagement process early in 2016 that included focus groups, public meetings, and online/electronic comments, City Council considered the three design options in August 2016 and directed staff and the design team to proceed with a design that:

- Maximizes parking
- Preserves the façade and a portion of the building
- Includes bathrooms and a kitchen
- Can be implemented in phases
- Uses an ecologically friendly surface for the parking lot surface

## **DISCUSSION/ANALYSIS:**

### Schematic Design (2016-2017)

With the direction to remove a portion of the building and a renewed focus on the site, the City added Andrea Cochran Landscape Architects out of San Francisco to the design team to assist with site design. The design team evaluated different approaches to meet City Council's direction.

As part of this work the team analyzed how best to maximize parking on the site, considered the advantages/disadvantages of preserving the front versus the rear portion of the structure, discussed where the façade should be placed, and evaluated whether some of the more prominent architectural elements of the structure could be repurposed.

The outcome of this work is the proposed schematic design. Elements of the design include:

- 55 parking spaces
- Repurposing the existing structure to include approximately 5,200 square feet of covered space for events and activities, with an additional 6,100 square feet of multi-purpose parking and "open air" event space
- A catering kitchen and restrooms
- Secondary unloading and loading area on the west side of the site for staging events and activities
- Single vehicle entry point to minimize potential pedestrian/vehicle conflicts
- Emergency vehicle access to Foss Street

The City held additional focus groups with representatives of the Farmer's Market and event planners to get additional feedback and input. The City also hosted a fourth public open house to get feedback on the proposed schematic design. The consensus of the feedback was positive in nature with questions revolving around capacity for the Farmer's Market, winter use, site circulation, the façade, phasing, and funding.

### Requested Commission Action and Next Steps

The Commission is being asked to review the proposed schematic design and provide feedback and a recommendation to City Council. City Council is currently scheduled to consider the schematic design at their May 15 meeting.

Cost estimating and a phasing plan for the project is currently underway and is expected to be complete by early May. If Council chooses to move forward, the project would move into the next level of design where design details like materials, storage/kitchen/restroom dimensions, and other design approaches are finalized for the design review and CEQA process.

**ATTACHMENTS:**

**Cerri Site Proposed Schematic Design**

**March 27, 2017 Public Open House Comments**

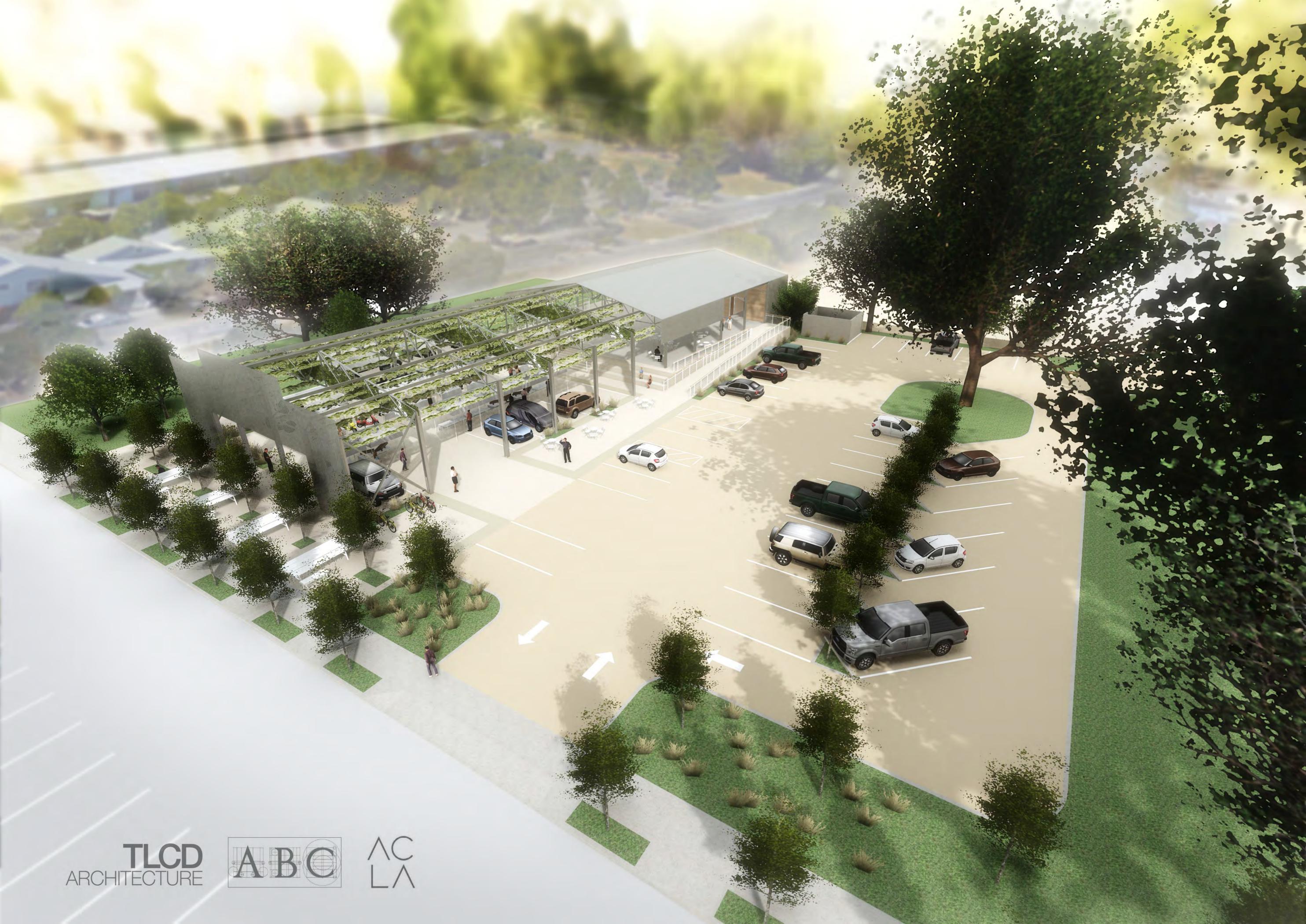


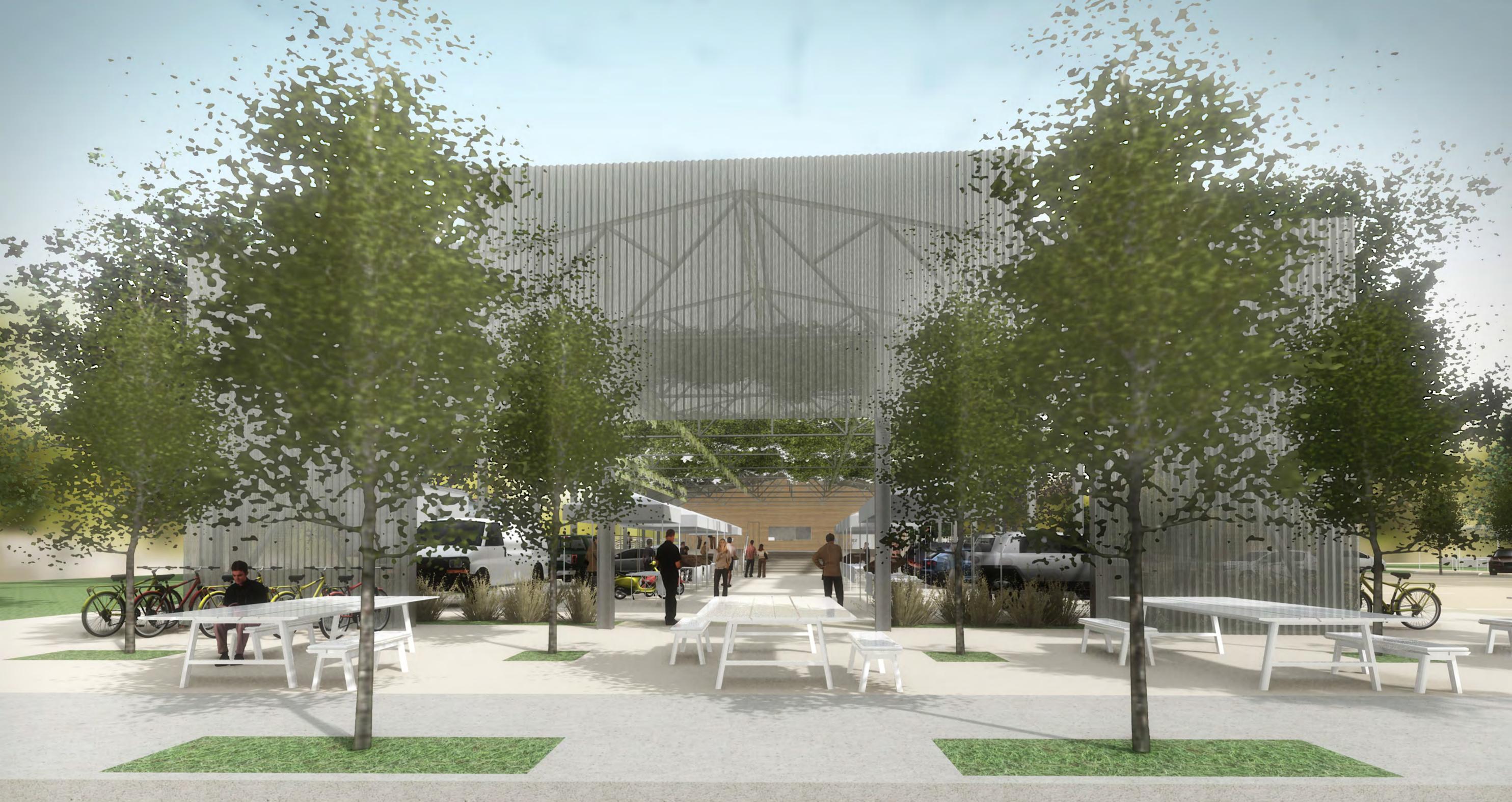
CERRI BUILDING SITE PLAN

**TOTAL PARKING SPACES: 77**

**SITE LAYOUT PLAN**

CERRI SITE MEETING  
02/02/2017







# CERRI BUILDING

## 1 PUBLIC PRESENTATIONS Q&A\_COMMENTS

Love the idea of Ice skating events

Is there enough Storage for Farmer's needs?

Bike Parking areas and count on Plans?

Event Security? Fencing attach to structure? Rental? Storage?

Stage for performances? Front? Back?

Vehicle circulation in's and out's? Right turn issues?

Outdoor Handwashing and Drinking fountains

Bike share space integrated in the design now not later

Private events can help offset budget sooner

Façade original, faux, or none at all?

Parking spaces or surface designation for 9' vs 10'

Offset fees for non-profits use of space

What is the total count of famer's stalls beyond the stall count? Since there is extra nooks or areas for setup. Should we count stalls for use on the upper platform as well?

Can't use the building in winter...heat?

"Mel" likes this more than any other designs, but was the one dislike of the 45ish that attended.

Train stop?

How would you phase the project? What items could be removed and not sacrifice the overall design?

DATE  
**03/27/2017**

TIME  
**6:30 PM**

PROJECT  
**Cerri Site**

PROJECT NUMBER  
**15039**

LOCATION  
**Healdsburg**

ISSUE DATE  
**03/28/2017**

NOTES BY  
**Nick Diggins**

PARTICIPANTS  
**Mark Themig  
 Andie Cochran  
 Alan Cohen**



## HEALDSBURG PARKS AND RECREATION COMMISSION

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**AGENDA ITEM:** 3.b. Parks and Recreation Commission Goals and Subcommittee Assignments

**MEETING DATE:** April 12, 2017

**PREPARED BY:** Mark Themig, Community Services Director

**REQUESTED ACTION:** *Adopt 2017 Goals and consider the addition of an Arts Subcommittee*

**BACKGROUND:**

The Commission reviewed its goals and subcommittee assignments for 2017 at the March meeting. The Commission made several changes to its proposed goals that are reflected in the attached document and requested that a final version be brought back for adoption.

In addition, the Commission adopted its subcommittee structure for 2017 at the March meeting. Following the meeting, Commission Birdsong made a request to Chair Herrod that the Commission consider adding an Arts subcommittee. The following is the text from the email request:

*Hi Chris and Mark:*

*I'd like to request an item be placed on our April agenda. We have had a request for a piece of sculpture to be placed in the West Plaza or Plaza area of Healdsburg. I believe we need to establish an arts subcommittee to handle these requests and that that subcommittee establish a protocol and set of criteria for art to be considered for public areas. Without that criteria and procedures for approval or denial, we are left with simply emotional responses to projects as well as public pressure to accept or deny proposals.*

*I am willing to be part of that subcommittee. Thanks for your consideration.  
Kathy Birdsong*

Staff supports adding an Arts subcommittee and requests the Commission amend its subcommittee structure to include an Arts subcommittee and to appoint up to three members to serve on the subcommittee.

**ATTACHMENTS:**

**2017 Draft Goals**

**2017 Subcommittee Assignments**



## HEALDSBURG PARKS AND RECREATION COMMISSION 2017 Goals

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1. Develop Sustainable Funding Options.
  - a. Explore and analyze alternative funding mechanisms.
  - b. Develop a cost recovery model for services.
2. Provide Leadership for Projects.
  - a. Support the progress of projects identified in the Capital Improvement Program.
  - b. Continue and enhance community engagement in project planning and long-term planning.
3. Initiate a conversation about the importance of - and accessibility to - the Russian River for the community.
4. Foster and Enhance our Community Services.
  - a. Study, propose, and implement service changes and enhancements
  - b. Work to enhance our partnerships
  - c. Develop a cost recovery model
  - d. Explore alternative funding options
5. Ensure Relevancy.
  - a. Review the Commission's charge, discuss roles and responsibilities with the Council, and update the ordinance that established the commission as needed
  - b. Actively engage in City planning initiatives such as the capital improvement program

(Adopted \_\_\_\_\_)



## HEALDSBURG PARKS AND RECREATION COMMISSION 2017 Subcommittees

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1. Parks and Facilities Subcommittee (Staff Lead: Mark Themig): Herrod, Kelley, Tripathi
  - Saggio Hills Park
  - Community Center Synthetic Turf
  - Recreation Park Outfield Turf Replacement
  - Parks and Open Space Plan
  - Community Center Redevelopment
  - Healdsburg Unified School District
  
2. Open Space Subcommittee (Staff Lead: Jaime Licea): Birdsong, Doble, Herrod
  - Fitch Mountain Management Plan
  - Fitch Mountain Development
  - Healdsburg Ridge Transfer (if needed)
  
3. Partnership Subcommittee (Staff Lead: Elizabeth Haskell): Birdsong, Lambert, Tripathi
  - Tayman Group (Villa Chanticleer and Golf Course)
  - Healdsburg Center for the Arts/Arts Programs
  - Other Partnerships?
  
4. Services and Funding Subcommittee (Staff Lead: Dave Jahns): Lambert, Kelley, Mota
  - Programs and Services
  - Alternative Funding Mechanisms

(Adopted March 8, 2017)



## HEALDSBURG PARKS AND RECREATION COMMISSION

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<b>AGENDA ITEM:</b>	<b>4.a. Foss Creek Pathway Art Installation</b>
<b>MEETING DATE:</b>	<b>April 12, 2017</b>
<b>PREPARED BY:</b>	<b>Mark Themig, Community Services Director</b>
<b>REQUESTED ACTION:</b>	<b><i>Review a proposal from the Voigt Foundation for the installation of two sculptures for the Foss Creek Pathway</i></b>

### **BACKGROUND:**

In 2007 the City adopted a Public Art Policy to establish procedures and policies for the acquisition and location of public art. The policy assigns responsibility for reviewing applications for public art to the City Commission who oversees the public place where the art would be displayed. The policy goes on to set for the criteria and procedure for review and recommendation to the City Council on any proposed public art. The Commission is being asked to consider the addition of two sculptures to the Foss Creek Pathway.

### **DISCUSSION AND ANALYSIS:**

In August 2016, Healdsburg homeowner Kerry Francis submitted a proposal to donate two sculpture pieces that were owned by her father Merrill Francis, an art collector who passed away in 2011. The pieces "Curly" and "Cool Blue" by artist Bret Price were on display at Mr. Francis's residence in Southern California. Ms. Francis expressed an interest in donating the pieces to the City to display on the Foss Creek Pathway, which she and her husband use often.



Staff communicated with Ms. Francis about the donation and art installation process in September and met in person to conduct a site-walk in October. As part of the site walk we identified two potential locations for the installation: (1) on the pathway segment that runs adjacent to the Foss Creek Apartments south of Grant Street or (2) between Grant Street and Grove Street along the detention basin. After further review and consideration, we are proposing the new segment of trail between Grant Street and Grove Street along the detention basin.



Initially Ms. Francis proposed to donate the artwork directly to the City. However, after further discussion with Ms. Francis and the Voigt Foundation, Ms. Francis agreed to donate the artwork to the Voigt Foundation, with the understanding that the pieces would be installed along the Foss Creek Pathway. In staff’s opinion, donating to the Foundation is a more appropriate approach since the Foundation has expertise in the installation and ongoing upkeep of artwork.

Per the Public Art Policy, the Voigt Foundation has provided proposals for both Curly and Cool Blue. Staff’s opinion is that the pieces meet the requirements and intent of the Public Art Policy, and would be excellent additions for Foss Creek Pathway. If the Commission recommends the acceptance of these pieces and City Council concurs, the installation would occur this spring and the donation would be commemorated as part of a special art event in conjunction with the Skate Park on May 20, 2017.

**ATTACHMENTS:**

**City of Healdsburg Public Arts Policy**

**Kerry Francis Artwork Donation Offer**

**Voigt Foundation Proposed Art Installation – “Curly”**

**Voigt Foundation Proposed Art Installation – “Cool Blue”**

**Sample Public Art Memo of Understanding – Foss Creek Pathway, 2007**

CITY OF HEALDSBURG

RESOLUTION NO. 141-2007

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
HEALDSBURG ADOPTING A PUBLIC ART POLICY

WHEREAS, the City Council finds that artwork enhances public spaces, giving character to neighborhoods and business districts, and providing numerous opportunities for people to experience visual art; and,

WHEREAS, the City of Healdsburg has the responsibility to regulate the aesthetic conditions of the community; and,

WHEREAS, the City Council finds that the incorporation of public artwork into the City promotes the public interest and general welfare, and improves the quality of life for persons living, working and visiting the City; and,

WHEREAS, the City Council finds that exposure to public artwork increases the understanding, enjoyment and experience of the City amongst persons living, working and visiting the City; and,

WHEREAS, the City Council finds that the placement of artwork in public places creates a unique sense of place; and,

WHEREAS, it is important that procedures and policies be established and implemented for the process to acquire and select public artwork in the City; and,

WHEREAS, the Public Art Committee has worked diligently to prepare a Public Art Policy ("Policy") to provide guidelines for public artwork, including (i) procedures to review offers of donations and maintenance (ii) criteria for artwork selection, location, and site selection, and (iii) artistic freedom of expression and non-discrimination; and,

WHEREAS, the City desires to adopt the Policy to provide guidelines for public artwork;

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Healdsburg hereby adopts the Public Art Policy, a copy of which is attached hereto as **Exhibit A** and incorporated herein, subject to any non-substantive changes as may be proposed by the City Attorney.

DATED: December 17, 2007

VOTE upon the foregoing resolution was as follows:

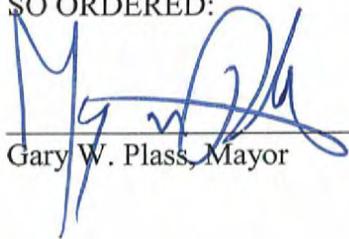
AYES: Councilmembers: (5) McGuire, Schaffner, Wood, Ziedrich and Mayor Plass

NOES: Councilmembers: (0) None

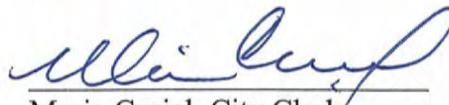
ABSENT: Councilmembers: (0) None

ABSTAINING: Councilmembers: (0) None

SO ORDERED:

  
\_\_\_\_\_  
Gary W. Plass, Mayor

ATTEST:

  
\_\_\_\_\_  
Maria Curiel, City Clerk

# City of Healdsburg Public Art Policy

## I. Purpose

Public art creates a unique sense of place and a strong civic identity for the City of Healdsburg (“City”). The City endorses the placement of Artwork in Public Places, recognizing the value of public art in creating a unique sense of place. The City recognizes that art provides cultural and economic benefits for residents and visitors. Therefore, it is important that procedures and policies be established and implemented for the process to acquire and select Artwork in the City. The purpose of the Public Art Policy (“Policy”) is to provide guidelines for Public Artwork, including:

1. Procedures to Review Offers of Donations and Maintenance
2. Criteria for Artwork Selection, Location, and Site Selection
3. Artistic Freedom of Expression and Non-Discrimination

## II. Definitions

### *Appropriate Commission*

The City Commission who oversees the subject Public Place where the Public Artwork will be displayed. The Parks and Recreation Commission will review applications for Public Artwork at Public Places not otherwise assigned to another Commission. The Airport Commission will review applications for Public Artwork at Airport Property. The Senior Advisory Commission will review applications for Public Artwork for the Senior Center Building. The Planning Commission has design review authority for Public Places as it relates to improvements including the placement of Public Artwork in Public Places.

### *Artist*

1. One who works in, is skilled in, or conceptually creates in any area of the fine arts, such as painting, drawing, sculpture, etc., but also including whose skill and primary focus are cross-disciplinary.
2. A practitioner in the visual arts generally recognized by critics and peers as a professional possessing serious intent and ability.
3. A “professional artist” is any person who by virtue of professional training, exhibition, history, and/or critical review is recognized as skilled in creating works of art.
4. A person who has a reputation of artistic excellence, as judged by peers, through a record of exhibitions, public commissions, sale of works, educational attainment, or other means.
5. A person who is a working professional making the majority of their income from creating artworks.

### *Artwork*

Any artwork which is intended to enrich the public environment for both City residents and visitors. Artwork shall include, but not be limited to, sculptures, murals, paintings, graphic arts, mosaics, photography, crafts, mixed media, and environmental works. It shall include all artwork

that is to be displayed for an extended period of time in a City-owned or leased park, City-owned or leased open space, or City-owned or leased pathway or trail system.

***Donor, Donate, etc.***

The terms “donor”, “donate” and all derivations thereof (e.g., donation, donated, etc.) shall refer to the act of, and/or person responsible for, submitting proposal(s) for placement of Public Artwork in a Public Place, pursuant to this Policy and includes any form of proposal, including without limitation a proposed sale, lease, loan, license, gift, bequest, assignment or consignment, or as may otherwise be applicable for a given proposal.

***Public Artwork***

1. Artwork created by an Artist, Artists, and/or a collaboration of Artists and design professionals, for a public place for the public to experience, or for a public purpose.
2. Art or design that is created specifically for a public context or place which, through a public process, influences that context or place in a meaningful way.
3. Artwork that is publicly visible and accessible during regular operating hours of the City.

***Public Place***

Any structure or open space that is visible or accessible from a public right of way, such as sidewalks, streetscapes, plazas, parks, buildings, bridges, waterways, parking garages, sports and recreational facilities. This Policy shall govern **Artwork** and/or **Public Artwork** in the following Public Places:

1. City-owned or leased park, including Giorgi Park, Recreation Park, Barbieri Park, Badger Park, Plaza Park, West Plaza Park, Railroad Park, Foss Creek Pathway, Senior Center, Healdsburg Swim Center, Villa Chanticleer and the surrounding City-owned property, Byron Gibbs Park, and Carson Warner Memorial Skate Park.
2. City-owned or leased open space.
3. City-owned or leased pathway or trail system.

**III. Procedures to Review Offers of Donations, Recommendations to City Council**

**1. Documentation for Donation of Artwork**

Written offers to donate Artwork to the City shall be made to the Office of the City Manager and forwarded to the appropriate City Department for review and comment and to the Appropriate Commission. A proposed donation shall be accompanied by information adequate to evaluate the proposed donation, including, but not limited to, the following:

- a) Drawings, photos or written descriptions of the Artwork(s) to be donated (including size, colors, weight, materials, and any information which will establish that the item has the requisite physical integrity to withstand public display and withstand exposure to the natural elements);
- b) A written description of the background/historical information associated with any donated art item, including but not limited to, information about the creation of the Artwork(s) and the artist (if applicable) who created it;

- c) Artist biography;
- d) A warrant of originality (if applicable);
- e) An explanation of why the item(s) should be displayed on a Public Place and how the display of such serves a purpose appropriate to the interests of the public and the City;
- f) Public support for the proposed donation;
- g) The estimated value of each Artwork (including appraisals of the Artwork(s) if available);
- h) The anticipated date for the donation to occur and the length of time proposed for public display;
- i) The anticipated life of displaying the Artwork(s) in a Public Place;
- j) Environmental effects of the Artwork(s);
- k) Proposed site and method of display (including any necessary hardscaping, landscaping, buildings, utilities, security devices, anchoring or other information necessary to insure public safety);
- l) Signage proposed for the Artwork, including size, lettering and material, signage shall be limited to the artist's name, title, and date of work, and where appropriate, a dedication, the name of the donor or lender may also be included in the installation;
- m) Estimates of the costs of installing the Artwork(s) for public display, including, but not limited to: physical anchoring of structures for public display, retrofit of existing buildings or improvements, landscaping, lighting, security and maintenance and whether the City or donor will pay for such costs;

A failure to provide the information outlined above may result in the City rejecting the offer of donation as insufficiently documented to warrant City staff time to evaluate the offer of donation. All information provided is a public record and will be available for review at the City Clerk's office during regular business hours.

## **2. Process for Review by Appropriate Commission and Planning Commission and Recommendations to City Council**

Before making a recommendation to the City Council, the Appropriate Commission will consider the City Department's recommendation and/or comments, the criteria for Artwork selection, Artwork location and site selection, and documentation for donation of Artwork. When the Planning Commission must complete a design review and approval for the Artwork proposal, it shall be forwarded to the Planning Commission for such design review and approval before being considered by the City Council.

Once the Artwork proposal has been reviewed and approved by the Appropriate Commission, and if necessary the Planning Commission, the Artwork proposal shall be submitted to the City Council for final approval upon a recommendation for approval and Planning Commission review, where applicable. If the Council votes to accept an offer of donation, they will do so by adopting a formal resolution which will include any conditions to be placed on the Artwork(s) acceptance of the offer of donation and a Memorandum of Understanding ("MOU") detailing the specific terms and conditions of the offer, acceptance, method of installation, and maintenance of the Public Artwork.

If the Appropriate Commission does not make a recommendation for approval to the City Council, the donor of the Public Artwork may appeal the Appropriate Commission's decision to the Council by submitting a written request for appeal to the Office of the City Manager. The appropriate City Department Manager shall prepare in writing an explanation to the City Council establishing the reasons for denying the Artwork. Planning Commission consideration and review of Public Artwork will not occur unless the Appropriate Commission has first made a recommendation for approval to the City Council.

The City has no obligation to accept, display, or maintain any Artwork donated to the City. The City has the right to determine, in its sole and absolute discretion, what Artwork(s) offered to it for public display will be accepted, displayed, or maintained by the City. If the City elects to accept, display and/or maintain Artwork, it may require the following information as conditions of approval on such action:

- a) Proper documentation indemnifying and holding the City harmless to any liability as it relates to the Artwork, including documentation that the City will not be held liable to any damage incurred to the Artwork;
- b) Written explanation of legal issues, including but not limited to, identifying the current legal owner of the items, the existence of any copyrights, patents or other title rights in or to the Artwork(s)—such as any interests to remain with the artist or designer of the Artwork(s), and an explanation of conditions or limitations on the donation of the item(s) and whether the City or donor will pay for such costs;
- c) Any additional information the City deems necessary or appropriate to analyze the offer of donation.

The offer of donation may be terminated by any party at any time prior to the execution of the agreement between the City and the donor to accept the offer.

#### **IV. Maintenance**

The City Clerk shall maintain a detailed record of all Artwork acquired and accepted by the City. The records shall include the information included in the offer to donate the Artwork.

The Artwork shall be maintained with the same care as the City uses for maintaining similar City-owned property. City staff shall take into account recommendations for the appropriate method and frequency of maintenance for each Artwork made by the donor and/or Artist. The City shall:

1. Regularly inspect Artwork;
2. Provide regular maintenance on the Public Artwork and minor repairs such as removal of graffiti or bird guano.

The Artist and/or donor of the Artwork shall be responsible for any repairs or unusual maintenance to the Artwork. The Artist and/or donor shall be responsible for the normal wear and to the risk of damage, whether foreseeable or unforeseeable, to the Artwork.

## V. Criteria for Artwork Selection, Location, and Site Selection

### 1. Artwork Selection

To effectively select Artwork for a Public Place, all offers of donations to display Public Artwork shall be submitted to the Office of the City Manager. The Office of the City Manager shall forward the application to the Appropriate Commission for review. (Please refer to Section V “Review of Offers of Donation and Recommendation to City Council” for a complete description of the donation and selection process.) The following criteria shall be used by the Appropriate Commission and City Council when considering the selection and acquisitions of Artwork for installation in Public Places.

- a) Qualifications: Artists shall be selected based on their qualifications as demonstrated by past work and the appropriateness of their concepts to the particular project.
- b) Quality: Of highest priority are the design capabilities of the Artist and the inherent quality of Artwork.
- c) Artistic Value: Public Artwork shall have a recognized aesthetic value.
- d) Media: All forms of visual arts should be considered.
- e) Style: Artists whose Artworks are representative of all schools, styles and tastes shall be considered.
- f) Appropriateness to Site: Artwork designs shall be appropriate in scale, material, form and content to their immediate social and physical environments.
- g) Size and Weight for Outdoor Artwork: Public Artwork located in an outdoor Public Place shall be of appropriate and suitable weight to sustain interaction with the public.
- h) Size and Weight for Indoor Artwork: Public Artwork located in an indoor Public Place shall not interfere with any activities the public would normally use for the public facility.
- i) Appropriateness to City’s Public Art Purpose: Artworks should address a commitment to enhancing Public Places, creating a sense of place and giving character to neighborhoods.
- j) Permanence: Consideration shall be given to structural and surface integrity, permanence and protection of the proposed artwork against theft, vandalism, weather, excessive maintenance and repair costs.
- k) Elements of Design: Consideration shall be given to the fact that Public Artwork is a genre that is created in a public context and that must be judged by standards that include factors in addition to aesthetic value. Public Artwork may also serve to establish focal points; terminate areas; modify, enhance or define specific spaces; establish identity; or address specific issues of urban design.
- l) Community Values: While free artistic expression shall be encouraged, consideration must be given to the appropriateness of Artwork in the context of local community and social values.
- m) Public Liability: Safety conditions or factors that may bear on public liability must be considered in selecting an Artist or Public Artwork.
- n) Diversity: Public Artwork shall strive for diversity of style, scale, media and artists, including ethnicity and gender of Artists selected.
- o) Communications: The ability of the Public Artwork to effectively communicate should be taken into consideration.

- p) Maintenance: Consideration shall be given to the type and scope of maintenance necessary to preserve the Public Artwork in a Public Place.

## **2. Artwork Location and Site Selection**

Artwork shall be located in a Public Place specifically designated for such purpose. Installation of the Artwork shall be planned and implemented to enhance the work and allow for unobstructed public viewing from as many points of view as possible. The responsibility and method of installation shall be described in a Memorandum of Understanding (“MOU”) between the City and the donor and/or Artist. Potential obstruction of growing trees, vegetation, shrubbery, or future construction shall be taken into account.

When selecting Artwork for Public Places, the Council, and Appropriate Commission, and responsible department(s) shall consider:

1. Installation: The Artwork shall be able to be properly installed in a Public Place where it can be viewed by the public in a safe manner.
2. Location: The Artwork shall be compatible with the design and location of the Public Place. The Artwork shall also be compatible with the historical character of the site as well as the preservation and integration of the natural features of the Artwork.
3. Site Infrastructure: The Artwork shall be compatible with the site infrastructure including, but not limited to, landscaping, drainage, grading, lighting and seating.
4. Impacts: The Artwork shall be compatible with adjacent property owners’ views and uses of their property and City operations. Consideration shall be given to noise, sound, and light of the Artwork.
5. Accessibility: The Artwork shall comply with American with Disabilities requirements in addition to related federal, state and local codes.

The City Council shall be vested with the final authority to determine the appropriateness and suitable location of the Artwork.

## **VI. Artistic Freedom of Expression**

The City recognizes that free expression is crucial to making of works of Artwork of enduring quality. At the same time, Artwork must be responsive to its immediate site in community settings, its relatively permanent nature and the sources of its funding. It is the policy of the City to encourage free expression by artists consistent with due consideration of the value, aspirations, and goods of the City.

## **VII. Non-Discrimination**

The City recognizes that cultural and ethnic diversity is essential in programs sponsored by the City and seeks to be inclusive in all aspects. The City will not discriminate against any artist or donor based on race, gender, ethnicity, age, socio-economic class, religion, sexual orientation, skills and abilities, and politics among other qualities.

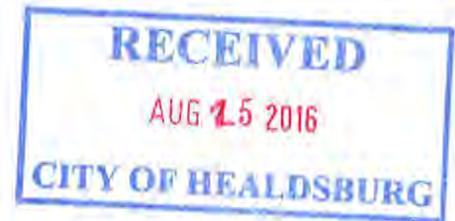
**VIII. Compliance with Laws**

The City reserves the right to requires a donor to comply with all applicable laws of California and the United States.

1015227v4

August 8, 2016

Office of City Manager  
City of Healdsburg  
401 Grove Street  
Healdsburg, CA 95448



Re: Offer to donate (place) art work (2 statues) along Foss Creek Pathway

My husband and I own a home in Healdsburg on W. Grant Street. We often walk along the Foss Creek Pathway. We have much enjoyed the statues and art work along the pathway.

My father was an art collector and passed in 2011. His art collection has been settled and passed to his children. I have two outdoor pieces that I would like to donate to be displayed along the Foss Creek Pathway. Bret Price is an artist that my father collected given their shared connection through Pomona College. There are two large outdoor pieces which my father displayed in the yard at his home. Information on the artist follows:

Bret Price's website is <http://www.bretprice.com/artist.htm> and his artist statement is reflected below:

*Since 1979, I have been building heating chambers around large pieces of steel, applying concentrated, intense heat, then manipulating the material to create a sense of softness. When the heat is removed, these illusions of flexibility are frozen, and on one level, the sculpture becomes a documentation of those forces used in the process. It is my intent that these sculptures communicate a sense of continuance, as if each piece is a single frame taken from a film, appearing to be at rest before moving on.*

*This method of making art offers a number of creative options for me as a sculptor. The variables of heat intensity, size and shape of the raw material produce a wide range of results; from the quiet simplicity of a single pipe bend to the rhythmic complexity that emerges from folding a section of structural steel. A degree of unpredictability is always present, which tends to tease ones curiosity and lend energy.*

The two metal outdoor statues that I would like to donate are listed below and photos attached. My father purchased the pieces for approximately \$17k each and the artist gave me an estate of between \$30k and \$35k current value.

"Cool Blue"  
8' h. x 50" w. x 28" d.  
approx. wt. 325 lbs.

and

"Curly"  
7' h. x 3' w. x 2' d.  
approx. wt. 225 lbs

We would consider a lengthy donation period (multi-years or permanent) depending on the City's wishes. We have consulted with a contractor in Healdsburg who has indicated that the costs to set in concrete would be approximately \$800 apiece.

For the proposed signage we would list the Artist name, the name of the sculpture, and a dedication from the Children of Merrill R. Francis.

We are happy to discuss this in person or by telephone at your convenience.

Sincerely,

  
Kerry L. Francis  
PO Box 603  
Healdsburg, CA. 95448

Email: [kfrancis@deloitte.com](mailto:kfrancis@deloitte.com)

Mobile: 415-254-8332

## **BRET PRICE**

Sculptor

1033 East Van Bibber Avenue

Orange, CA 92866

Tel: (714) 270-0970 Fax: (714) 633-7737

Email: [Bret@BretPrice.com](mailto:Bret@BretPrice.com) Web site: [www.BretPrice.com](http://www.BretPrice.com)

### **EDUCATION**

- 1975 MFA, California Institute of the Arts, Valencia, CA
- 1973 Otis Art Institute, Los Angeles, CA
- 1972 BA, Pomona College, Claremont, CA

### **SOLO EXHIBITIONS**

- 2009 Fort Collins Museum of Contemporary Art, Ft. Collins, CO, "Out of Shapes: Stainless Steel Sculpture"
- 2008 Colorado State University, Fort Collins, CO, "Explorations in Metal"
- 2006 Dayton Art Institute, Dayton OH, "Monumental Sculptures by Bret Price"
- 2004 Reyne Gallery, Cincinnati, OH
- 2004 Sinclair Community College Gallery, Dayton, OH
- 2003 The Art Foundry Gallery, Sacramento, CA
- 2001 Elizabeth Edwards Fine Arts, Laguna Beach, CA
- 1998 Wyndy Morehead Gallery, New Orleans, LA
- 1997 Tustin Renaissance Gallery, Tustin, CA
- 1996 Wyndy Morehead Gallery, New Orleans, LA "Range of Motion"
- 1996 Ruth Bachofner Gallery, Santa Monica, CA "Burnt Offerings"
- 1995 Kavish Gallery, Ketchum, ID
- 1991 Ruth Bachofner Gallery, Santa Monica, CA
- 1990 L.A. Artcore, Los Angeles, CA "Uprisings"
- 1990 Orange County Center for Contemporary Art, Santa Ana, CA
- 1989 Modern Museum of Art, Santa Ana, CA "Recent Large Scale Sculpture In Steel"
- 1986 Mills House Gallery, Garden Grove, CA
- 1976 The Sculpture Gallery, San Diego, CA
- 1975 Craft and Folk Art Museum, Los Angeles, CA

### **TWO PERSON EXHIBITIONS**

- 2008 Gallery MODA, Albuquerque, NM
- 2004 BGH Gallery, Santa Monica, CA
- 2003 Clark Contemporary Gallery, Mammoth Mountain, CA
- 1992 Solomon Dubnick Gallery, Sacramento, CA
- 1989 Diane Nelson Gallery, Laguna Beach, CA
- 1985 Susan Spiritus Gallery, Newport Beach, CA "Metal Works"
- 1982 Laguna Museum of Art, Laguna Beach, CA "Contemporary Artists 7"

### **GROUP EXHIBITIONS, MAJOR COMMISSIONS**

- 2010 "Malibu 2010, Summer Sculpture Exhibition" Malibu, CA
- 2008 Third Biennial Sculpture Exhibition, Chattanooga, TN
- 2008 Krasl Biennial Sculpture Invitational, Saint Joseph, MI
- 2008 "Mind Over Metal", Sculpturesite Gallery, San Francisco, CA
- 2008 "California in New York", Hubert Gallery, New York, NY
- 2008 "Art On The Streets", 10<sup>th</sup> Annual Sculpture Exhibition, Colorado Springs, CO
- 2007 "Art On The Streets", 9<sup>th</sup> Annual Sculpture Exhibition, Colorado Springs, CO
- 2007 "In The Shadow Of The Alps", Group Sculpture Show, St. Urban, Switzerland
- 2006 "Peace Up", 2004, 33' high, Promised gift to The Columbus Museum of Art, Columbus, OH
- 2006 "Sculptural States", Los Angeles, CA, Four person Sculpture Exhibition
- 2006 Macon Arts, Macon, GA, "Group Sculpture Show"
- 2005 "Malibu 2005, Summer Sculpture Exhibition", Malibu, CA
- 2004 "Rapture", Galvanized steel, 12' high, Collection of Trinity University, San Antonio, TX
- 2003 Creative Arts Guild – Center for the Arts, Outdoor Sculpture Exhibit, Dalton, GA – Best in Show

## GROUP EXHIBITIONS, MAJOR COMMISSIONS, continued

- 2003 3-D Chicago, Pier Walk, The Chicago International Sculpture Exhibition, Chicago, IL
- 2003 "The Artful Teapot", 20<sup>th</sup> Century Expressions from the Kamm Collection, Gardiner Museum of Ceramics, Toronto, Ontario, Canada (Traveling Exhibition)
- 2003 University of Hawaii at Manoa Art Gallery, Honolulu, HI, "The 8<sup>th</sup> International Shoebox Sculpture Exhibition"
- 2002 The Art Foundry Gallery, Sacramento, CA, "Invitational Sculpture Exhibit"
- 2002 Clark Contemporary Gallery, Mammoth Mountain, CA, "Mixed Company"
- 2002 Carl Schlosberg Fine Arts, Sherman Oaks, CA, "30<sup>th</sup> Anniversary Exhibition"
- 2002 "The Gathering", Steel, paint, 17.5' x 11', Art in Public Places, Brea, CA
- 2002 3-D Chicago, Pier Walk, The Chicago International Sculpture Exhibition, Chicago, IL
- 2001 "Dance", 57 N Gallery, Washington, D.C.
- 2001 "Conch", Steel, paint. 6.5' h. Collection of Ocean Reef Cultural Arts Center, Key Largo, FL
- 2000 "Enter Laughing; Humor in Contemporary Art", Long Beach Museum of Art, Long Beach, CA
- 2000 "Opus", Steel, paint, 12' h. x 39' l. Collection of Ohio Northern University, Ada, OH
- 2000 "May in New York", Carl Schlosberg Fine Arts, New York, New York
- 2000 Tustin Renaissance Gallery, Tustin, CA
- 1999 "Faith Lift", Steel, paint, 19.5' h. Permanent collection, Dayton Art Institute, Dayton, OH
- 1999 Malibu Sculpture Exhibition, Carl Schlosberg Fine Arts, Malibu, CA
- 1998 Pomona College, Claremont, CA "Four Players", Steel, paint, 13' h. x 14' w.
- 1998 Carl Schlosberg Fine Arts, Sherman Oaks, CA "25<sup>th</sup> Anniversary Exhibition"
- 1997 The Rails Collection, Washington, DC Commission, "Born Reddy", Steel, paint 7'h.
- 1997 Carl Schlosberg Fine Arts, Malibu, CA Group sculpture exhibit. Partial list of artists included: George Rickey, Anthony Caro, Robert Indiana, Gwynne Murrill
- 1997 Mr. & Mrs. Meyer Luskin, Los Angeles, CA Commission, "Gates of Luskiny", 20' w x 7' h.
- 1995 California State University at Bakersfield, Visiting Artist Program
- 1994 Solomon Dubnick Gallery, Sacramento, CA "Sculptural Furnishings III
- 1994 Ruth Bachofner Gallery, Santa Monica, CA "On Water"
- 1993 ART/LA '93, Los Angeles Convention Center, Los Angeles, CA
- 1993 Solomon Dubnick Gallery, Sacramento, CA "Sculptural Furnishings II"
- 1993 Works Gallery, Costa Mesa, CA "Kustom Grafix: Fine Art from the Underground"
- 1993 Carl Schlosberg Fine Arts, Malibu, CA "Malibu International Sculpture Exhibition"
- 1993 City of Brea Gallery, Brea, CA "Sculpture '93"
- 1992 Solomon Dubnick Gallery, Sacramento, CA "Sculptural Furnishings"
- 1992 Works Gallery, Costa Mesa, CA "Real Space"
- 1991 Galleries of the Claremont Colleges, Claremont, CA "Professor's Choice"
- 1991 Diane Nelson Gallery, Laguna Beach, CA "Collector's Choice"
- 1990 ART/LA '90, Los Angeles, Convention Center, Los Angeles, CA
- 1990 Ruth Bachofner Gallery, Santa Monica, CA "Cal Arts Alumni"
- 1990 Koll Center, Newport Beach, CA "Industrious Artists/Industrial Materials"
- 1990 Irvine Civic Center, Irvine, CA "Sculptural Views"
- 1989 Griffin Related Properties, Lake Forest, CA Commission, "Up and Over", Steel, paint, 15' h.
- 1988 ART/LA '88, Los Angeles Convention Center, Los Angeles, CA
- 1988 Carl Schlosberg Fine Arts, Los Angeles, CA "Contemporary Bronze Sculpture"
- 1988 George Boone, San Marino, CA Commission: "Looped", Steel, 8' h.
- 1988 Carl Schlosberg Fine Arts, Los Angeles, CA "Contemporary Abstract Sculpture"
- 1987 Pepperdine University, Malibu, CA "Los Angeles Public Art, Concept/Reality"
- 1987 "Arts Irvine '87", Irvine, CA
- 1986 Laguna Museum of Art, Laguna Beach, CA Permanent Collection: "Plain Wrap"
- 1986 City of Newport Beach, Newport Beach, CA "Metalphor", Steel, 8 ½'x4'x2'
- 1986 "The City Terrace Sculpture Invitational", Orange, CA
- 1984 Pepsico, Purchase, NY "Big Scoop", Steel, 9'x6'x4'
- 1984 Galleries of the Claremont Colleges, Claremont CA "Professor's Choice 2"
- 1983 Laguna Museum of Art, Laguna Beach, CA "Orange County Clay"
- 1981 Planning Research Corporation, McClean, VI "Loop Hole", Polished Aluminum and Marble, 6 ½' diameter
- 1981 Scripps College, Claremont, CA "37<sup>th</sup> Annual Scripps Invitational Ceramics Exhibition"
- 1981 Downey Museum of Art, Downey, CA "Westwood Clay National"
- 1979 Hester Development Company, Santa Ana, CA "Twisted Flex", Steel, 28'x3'x1'
- 1976 "California Design, '76", Los Angeles, CA

### TEACHING EXPERIENCE

1996 Pomona College, Claremont, CA , Lecturer in Art, Sculpture  
1995 California State University at Bakersfield, Bakersfield, CA, Visiting Artist  
1976-87 Chapman University, Orange, CA, Assistant Professor of Art

### WORKSHOPS AND LECTURES

2006 Wright State University, Dayton, OH  
2004 Ohio Northern University, Ada, OH  
2004 Sinclair Community College, Dayton, OH  
1995 California State University at Bakersfield, Bakersfield, CA  
1993 Art Institute of Southern California, Laguna Beach, CA  
1988 California State University at Sacramento, Sacramento, CA  
1987 Irvine Valley College, Irvine, CA  
1985 State University of New York, Purchase, NY  
1983 University of Hawaii, Honolulu, HI  
1980 Saddleback College, Mission Viejo, CA  
1980 Orange Coast College, Costa Mesa, CA  
1979 California State University at San Jose, San Jose, CA  
1979 Claremont Graduate School, Claremont, CA  
1977 University of California at Berkeley, Berkeley, CA  
Pomona College, Claremont, CA 1974, 1975, 1981, 1984, 1988, 1992, 1995, 1998

### CORPORATE AND PUBLIC COMMISSIONS

Art in Public Places Program, Brea, CA (1987, 1998, 2002)  
Boone Fetter Associates, Monrovia, CA  
Chapman University, Orange, CA  
Clairebourne School, Pasadena, CA  
Crown Equipment Corporation, New Bremen, OH  
Dayton Art Institute, Dayton, OH  
Walt Disney Productions, Burbank, CA  
Griffin Related Properties, Santa Ana, CA  
Heidelberg College, Tiffin, OH  
Kelsey National Corporation, Los Angeles, CA  
Laguna Beach Museum of Art, Laguna Beach, CA  
Long Beach Museum of Art, Long Beach, CA  
The City of Newport Beach, Newport Beach, CA  
Orange County Museum of Art, Newport Beach, CA  
Ocean Reef Cultural Arts Center, Key Largo, FL  
Ohio Northern University, Ada, OH  
Otis Elevator Corporation, NJ  
Pacific Theaters, Beverly Hills, CA  
Pepsico, Purchase, NY  
Planning Research Corporation, McLean, VA  
Pomona College, Claremont, CA  
Renwick Gallery of the Smithsonian American Art Museum, Washington, D.C.  
Rockwell International, Costa Mesa, CA  
San Antonio Museum of Art, San Antonio, TX  
Scope Industries, Santa Monica, CA  
Sea World, San Diego, CA  
Sheppard, Mullin, Richter & Hampton, Los Angeles, CA  
Springfield Art Museum, Springfield, OH  
Toyota Corporation, Chicago, IL  
Trinity University, San Antonio, TX  
University of Evansville, Evansville, IN



Public Artwork Placement

*“Cool Blue”*



501(c ) (3) 56-2506785  
VoigtFoundation.com  
400 Breezewood Dr.  
Geyserville, CA 95441



- a) We proposed to place “*Cool Blue*” along the Foss Creek Pathway Phase 3 from Grove Street to Grant Street. It was constructed of painted metal in 2002. Its size is approximately 8ft x 50in x 28in. It weighs 325 lbs. We have installed similar sculptures in Healdsburg and are confident it will last decades outdoors; Its paint is readily available should any touch ups or maintenance be required. *Cool Blue* will be affixed to a poured concrete base with stainless steel bolts.
  
- b) *Cool Blue* was created by Bret Price at the Artist’s studio in Orange, CA. *Cool Blue* exhibits the bright, whimsical nature we have envisioned for this section of the Foss Creek path, anchored by the Skate Park and routinely enjoyed by families, dog walkers and bicyclists.
  
- c) Bret Price has been creating sculpture since 1979. His work has been exhibited across the US. In his words, *“Since 1979, I have been building heating chambers around large pieces of steel, applying concentrated, intense heat, then manipulating the material to create a sense of softness. When the heat is removed, these illusions of flexibility are frozen, and on one level, the sculpture becomes a documentation of those forces used in the process. It is my intent that these sculptures communicate a sense of continuance, as if each piece is a single frame taken from a film, appearing to be at rest before moving on.” This method of making art offers a number of creative options for me as a sculptor. The variables of heat intensity, size and shape of the raw material produce a wide range of results; from the quiet simplicity of a single pipe bend to the rhythmic complexity that emerges from folding a section of structural steel. A degree of unpredictability is always present, which tends to tease ones’ curiosity and lend energy.”*

Mr. Price holds an MFA from California Institute of the Arts, Valencia. His undergrad work was at Pomona College and Otis Arts Institute. Bret has taught at Chapman University (1976-1987), Cal State University, Bakersfield and Pomona College.



501(c ) (3) 56-2506785  
VoigtFoundation.com  
400 Breezewood Dr.  
Geyserville, CA 95441



d) Warranty of Originality

**BRET PRICE | SCULPTURE**

October 7, 2016

City of Healdsburg  
401 Grove Street  
Healdsburg, CA 95448

To Whom It May Concern:

Regarding:

“Cool Blue”, 2002, Painted steel, 8 feet 2 inches high  
“Curly”, 2006, Painted steel, 7 feet 7 inches high

The above referenced sculptures are original works, conceived and created by me.

Both sculptures were sold to my friend and collector, Merrill Francis.

Should you require further information, please contact me at (714) 270-0970.

Regards

A handwritten signature in black ink, appearing to be 'Bret Price', written over a light blue background.

Bret Price

501(c) (3) 56-2506785  
VoigtFoundation.com  
400 Breezewood Dr.  
Geyserville, CA 95441



- e) Our Mission is to promote an appreciation for sculpture in Sonoma County, California. By serving as a catalyst for sculpture installations and projects, we promote the county as a destination for art lovers. We strive to excite, inspire and educate by promoting the placement of sophisticated and diverse types of sculpture, created by artists of international renown, in publicly-accessible places in Sonoma County, with a special emphasis on large outdoor works. We believe the surprise of finding a sculpture and the ever-changing backdrop of the sky and sun is the best way to achieve this.
- f) *Cool Blue* is a donor-directed gift to the Voigt Family Sculpture Foundation by Ms. Kerry Francis, a homeowner on W. Grant St, Healdsburg. This artwork, and its companion *Curly*, were acquired by her father, an art collector who shared a strong connection with the artist through Pomona College. Kerry's father died in 2011 and the family has chosen to share these joyful pieces with the public.
- g) *Cool Blue* is valued at \$35,000.
- h) Installation will occur in May of 2017 to coincide with the Skate Park's Celebration.
- i) We anticipate *Cool Blue* to be happy outdoors for decades.
- j) N/A
- k) All installation will be coordinated and performed by the Foundation.
- l) We will procure a bronze plaque stating:
  - Bret Price
  - Cool Blue, 2002
  - Painted Steel
  - Sponsored by
  - The Children of Merrill R. Francis &
  - Voigt Family Sculpture Foundation
- m) The City may incur minor costs for several hours of parking control the day of installation. On-going maintenance costs for graffiti removal, etc. should be minimal. The artwork will be covered under the City's umbrella policy at no direct cost. Please see our Memorandum of Understanding with the City of Healdsburg.



Public Artwork Placement

*“Curly”*



501(c ) (3) 56-2506785  
VoigtFoundation.com  
400 Breezewood Dr.  
Geyserville, CA 95441



- a) We proposed to place “*Curly*” along the Foss Creek Pathway Phase 3 from Grove Street to Grant Street. It was constructed of painted metal in 2006. Its size is approximately 7ft x 3ft x 2ft. It weighs 225 lbs. We have installed similar sculptures in Healdsburg and are confident it will last decades outdoors; Its paint is readily available should any touch ups or maintenance be required. *Curly* will be affixed to a poured concrete base with stainless steel bolts.
  
- b) *Curly* was created by Bret Price at the Artist’s studio in Orange, CA. *Curly* exhibits the bright, whimsical nature we have envisioned for this section of the Foss Creek path, anchored by the Skate Park and routinely enjoyed by families, dog walkers and bicyclists.
  
- c) Bret Price has been creating sculpture since 1979. His work has been exhibited across the US. In his words, *“Since 1979, I have been building heating chambers around large pieces of steel, applying concentrated, intense heat, then manipulating the material to create a sense of softness. When the heat is removed, these illusions of flexibility are frozen, and on one level, the sculpture becomes a documentation of those forces used in the process. It is my intent that these sculptures communicate a sense of continuance, as if each piece is a single frame taken from a film, appearing to be at rest before moving on.” This method of making art offers a number of creative options for me as a sculptor. The variables of heat intensity, size and shape of the raw material produce a wide range of results; from the quiet simplicity of a single pipe bend to the rhythmic complexity that emerges from folding a section of structural steel. A degree of unpredictability is always present, which tends to tease ones’ curiosity and lend energy.”*

Mr. Price holds an MFA from California Institute of the Arts, Valencia. His undergrad work was at Pomona College and Otis Arts Institute. Bret has taught at Chapman University (1976-1987), Cal State University, Bakersfield and Pomona College.



501(c ) (3) 56-2506785  
VoigtFoundation.com  
400 Breezewood Dr.  
Geyserville, CA 95441



d) Warranty of Originality

**BRET PRICE | SCULPTURE**

October 7, 2016

City of Healdsburg  
401 Grove Street  
Healdsburg, CA 95448

To Whom It May Concern:

Regarding:

“Cool Blue”, 2002, Painted steel, 8 feet 2 inches high  
“Curly”, 2006, Painted steel, 7 feet 7 inches high

The above referenced sculptures are original works, conceived and created by me.

Both sculptures were sold to my friend and collector, Merrill Francis.

Should you require further information, please contact me at (714) 270-0970.

Regards

A handwritten signature in black ink, appearing to be 'Bret Price', written over a light blue background.

Bret Price

501(c) (3) 56-2506785  
VoigtFoundation.com  
400 Breezewood Dr.  
Geyserville, CA 95441



- e) Our Mission is to promote an appreciation for sculpture in Sonoma County, California. By serving as a catalyst for sculpture installations and projects, we promote the county as a destination for art lovers. We strive to excite, inspire and educate by promoting the placement of sophisticated and diverse types of sculpture, created by artists of international renown, in publicly-accessible places in Sonoma County, with a special emphasis on large outdoor works. We believe the surprise of finding a sculpture and the ever-changing backdrop of the sky and sun is the best way to achieve this.
- f) *Curly* is a donor-directed gift to the Voigt Family Sculpture Foundation by Ms. Kerry Francis, a homeowner on W. Grant St, Healdsburg. This artwork, and its companion *Cool Blue*, were acquired by her father, an art collector who shared a strong connection with the artist through Pomona College. Kerry's father died in 2011 and the family has chosen to share these joyful pieces with the public.
- g) *Curly* is valued at \$30,000.
- h) Installation will occur in May of 2017 to coincide with the Skate Park's Celebration.
- i) We anticipate *Curly* to be happy outdoors for decades.
- j) N/A
- k) All installation will be coordinated and performed by the Foundation.
- l) We will procure a bronze plaque stating:
  - Bret Price
  - Curly, 2006
  - Painted Steel
  - Sponsored by
  - The Children of Merrill R. Francis &
  - Voigt Family Sculpture Foundation
- m) The City may incur minor costs for several hours of parking control the day of installation. On-going maintenance costs for graffiti removal, etc. should be minimal. The artwork will be covered under the City's umbrella policy at no direct cost. Please see our Memorandum of Understanding with the City of Healdsburg.

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is executed this 9<sup>th</sup> day of Aug., 2007, by and between the Voigt Family Sculpture Foundation ("VFSF") and City of Healdsburg ("City").

### **Recitals:**

WHEREAS, VFSF has acquired or will acquire certain sculptures from various artists for purposes of exhibiting the same to the public; and

WHEREAS, VFSF has received approval of its proposal for this sculpture exhibition project from the City's Planning Commission, the Parks and Recreation Department and the Art Committee of the City Council; and

WHEREAS, VFSF and the City desire to enter into an agreement upon the terms and conditions hereinafter specified for the installation and exhibition of such sculptures within the City and along that a portion of the public pedestrian path commonly known as Foss Creek Trail;

### **Agreement:**

NOW, THEREFORE, in consideration of the mutual covenants and conditions hereinafter contained, it is hereby agreed as follows:

**1. Grant of License for Display of Sculpture:** City hereby grants VFSF a license to install and exhibit those sculptures which shall be proposed by VFSF and approved by the City Subcommittee (as defined below), at those locations along the Foss Creek Trail as are specified by City, for the term of this license (the "Sculpture Exhibition Project"). The City shall appoint a subcommittee of City Council members and Parks & Recreation Commissioners to approve proposed sculptures (the "City Subcommittee"). As each sculpture is selected and approved, it shall be identified, along with its artist, and the site for its installation, on Schedule A attached hereto and incorporated herein by this reference. Each sculpture shall be installed so as to not unreasonably interfere with the public's use of the Foss Creek Trail or of any right of way or easement located within said Trail. The approved location for each sculpture shall not be changed without the prior written approval of City.

**2. Permit Fees and City Approval:** VFSF has paid all required permit fees for the Sculpture Exhibition Project which are required by City. This Agreement has been approved by the City Council and City agrees that, except as otherwise provided herein, no other approvals, permits or fees are required of VFSF from City to carry out the Sculpture Exhibition Program. However, VFSF hereby acknowledges that the Foss Creek Trail is located on property which is owned by the North Coast Railroad Authority ("NCRA"). VFSF shall be responsible for obtaining, in advance of placement of any sculpture, any and all additional approvals and/or permits and for paying any fees which may be required of the NCRA for this Sculpture Exhibition Project and for compliance with any applicable regulations which may apply to the use of NCRA property.

**3. Costs for Sculptures, Installation, Removal and Signage:** The costs for the Sculpture Exhibition Program will be paid as follows:

a. VFSF will pay the following costs:

- (1) All costs for securing the sculptures from the artists for exhibition;
- (2) All costs for delivering the sculptures from the artist to the site of installation;
- (3) The costs of third party contractors for structural engineering/design of any necessary foundations for mounting the sculptures;
- (4) The costs of third party contractors for removal of each sculpture, restoring the area where the each sculpture was exhibited to as close to its original condition prior to installation as possible, and returning each sculpture to the artist upon termination of the exhibition as to such sculpture;
- (5) The cost of the sculpture identification plaques and installation thereof on City-provided signs located at each sculpture site; and
- (6) Together with the artist in accordance with VFSF's agreement with the artist, any major repairs to the sculptures.

b. City will be responsible for the following:

- (1) The preparation of the ground at each site for and the construction of any necessary foundations for mounting the sculptures;
- (2) The installation of the sculptures at the sites selected by City;
- (3) The provision and installation of City's standard 5"x 7" form of identification sign for each sculpture site, which identification signs shall include safety and warning provisions deemed appropriate by City; and
- (4) Regular maintenance on the sculptures and minor repairs such as removal of graffiti or bird guano. VFSF hereby represents and warrants that it shall have a valid lease for each sculpture from the artist which owns the same which allows for the installation and exhibition anticipated under this Agreement and in which the artist acknowledges that because the sculptures will be on display in public areas of City, the sculptures will be subject to normal wear and tear and to the risk of damage, whether foreseeable or unforeseeable, and that neither VFSF nor City shall be deemed at fault for such damage. Except as otherwise provided herein, VFSF shall bear all risk of loss as to each sculpture. VFSF hereby agrees to indemnify and hold City harmless from any damages or losses arising from the breach of VFSF's representations and warranties contained in this Agreement and, except as otherwise provided herein, as to any damages or losses arising from or relating to the sculptures or this Sculpture Exhibition Project.

4. **Term of Agreement.** This Agreement and license shall have an initial term of two (2) years, commencing on the 9<sup>th</sup> day of Aug., 2007. The initial term may be extended by the mutual agreement of VFSF and the City Manager. Notwithstanding the foregoing, City reserves the right, at any time and for cause or without cause, to revoke this license as to any particular sculpture and to require its removal by VFSF, by giving sixty (60) days advance written notice of termination to VFSF. In the event of such termination, VFSF shall have the right to replace the sculpture to be removed with another sculpture approved by the Subcommittee, and exhibit the same for the balance of the term of this Agreement.

5. **Liability Insurance.** City agrees to cover VSFS and those artists who have executed the Artist Addendum to this Agreement, for the entire term of this agreement, from their receipt by VFSF from the artist, through their delivery to the site, installation, exhibition and removal and delivery to the artist, under the policy of general liability insurance with limits of not less than \$1,000,000 and such coverage as is present under City's existing liability policy. This insurance shall include coverage in the event of injuries to third persons or to property (but not including the sculptures themselves) which occurs in relation to the sculptures and/or their placement, exhibition and/or removal, including but not limited to injures to persons who climb a sculpture and fall, break a piece of a sculpture and are injured in the process, or who are injured in any way by a sculpture. City agrees to promptly report directly to VFSF whenever any damage occurs to the sculptures or injury occurs to a person on account of a sculpture. City agrees to cooperate with VFSF and the artist(s) as assessments of damage are made and to assist where possible as repairs are performed.

6. **Right to Offer Sculpture for Sale.** City agrees that the artists may offer the sculptures for sale while they are on display under this agreement. City agrees to refer any prospective buyers it becomes aware of directly to VFSF. City will not be entitled to any commission on the sale of a sculpture sold as a result of the display under this agreement.

7. **Attorneys Fees.** In the event either party brings an action to interpret or enforce any provision of this Agreement, the prevailing party in such action, in addition to any other damages or costs to which it may be entitled, shall recover its reasonable attorneys fees incurred in such action.

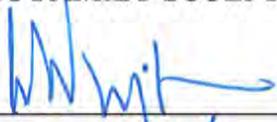
8. **Entire Agreement; Modification.** This Agreement contains the entire agreement of the parties and supersedes and replaces all prior agreements of the parties, whether verbal or written, as to the subject matter hereof. The terms of this MOU may only be changed by a writing signed by both parties.

9. **Governing Law.** This Agreement shall be governed by the laws of the State of California.

10. **Binding Effect.** This agreement, except as otherwise specifically provided herein, shall be binding on and inure to the benefit of the parties and their respective successors and assigns.

**11 Warranty of Authority.** Each person who signs this Agreement on behalf of an entity below hereby represents and warrants that he/she is authorized to sign this Agreement as the legal act and deed of such entity and without the requirement of further consent, approval or ratification.

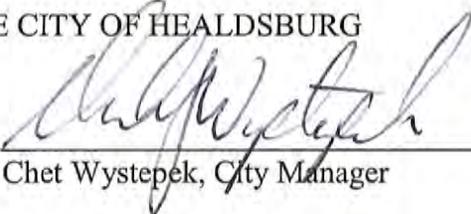
VOIGT FAMILY SCULPTURE FOUNDATION

By: 

Date: 5 July 2007

Name & Title: Al Voigt Pres.

THE CITY OF HEALDSBURG

By:   
Chet Wystepek, City Manager

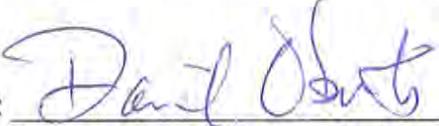
Date: August 9, 2007

Attest:   
Maria Curiel, City Clerk

**ARTIST ADDENDUM TO MEMORANDUM OF UNDERSTANDING**

Each of the undersigned (each being an "Artist") has leased one or more of the sculptures which they have created to VFSF for exhibit in the aforementioned Sculpture Exhibition Project. Each Artist agrees to be bound by the terms of the foregoing Memorandum of Understanding between the City and VFSF, and hereby acknowledges that because his or her sculptures will be on display in public areas of the City, said sculptures will be subject to normal wear and tear and to the risk of damage, whether foreseeable or unforeseeable, and that neither VFSF nor City shall be deemed at fault for such damage. As between the artist and City, the artist shall bear all risk of loss as to each of his or her sculptures. Each Artist hereby agrees to indemnify and hold City harmless from any damages to the sculptures. The foregoing shall not be deemed as limiting or waiving any rights which the Artists may have as to VFSF under their lease agreement with VFSF. Each Artist's liability hereunder is several and is limited to his or her sculptures as exhibited by VFSF under the Sculpture Exhibition Project.

**Artist:**

Signature:   
Print Name: DANIEL OBERTI

**Date of Execution:**

07-31-07

Signature:   
Print Name: ROGER BERRY

08-6-07

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_

\_\_\_\_\_

## Schedule A

<b>Sculpture</b>	<b>Artist</b>	<b>Installation Site</b>
Spirit Wall	Daniel Oberti	Foss Creek Pathway Phase 2
Cinque	Daniel Oberti	Foss Creek Pathway Phase 2
Quaterno	Daniel Oberti	Foss Creek Pathway Phase 2
Separation 7.7.7	Suzanne Biaggi	Foss Creek Pathway Phase 2
Grazing Horse	Bryan Tedrick	Foss Creek Pathway Phase 2
Mozart	Roger Berry	Foss Creek Pathway Phase 2
Black Bird Bench (3)	Chris Bernroth Rebecca Nase Al Voigt	Foss Creek Pathway Phase 2

Attn: Matthew Thompson

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**Artist:**

**Date of Execution:**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

*Rebecca Nasq Chemyn*  
Rebecca Nasq Chemyn

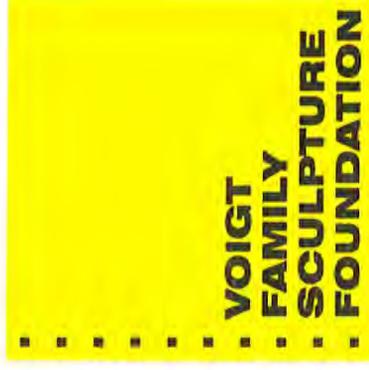
7/14/2011

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_

# FOSS CREEK PATHWAY PHASE II

Norton Slough to North Street

A proposal from the Voigt Family Sculpture Foundation  
May 2007



The following pages contain a list of sculptures and benches. The Voigt Family Sculpture Foundation is requesting permission to work with the city to install these pieces along the Foss Creek Pathway in the section between Norton Slough and North Street as a continuation of the sculpture exhibition along the pathway and for the enjoyment of Healdsburg residents and visitors.



Sculpture Site #3  
 Bryan Tedrick  
 Grazing Horse



Sculpture Site #2  
 Daniel Oberti  
 Spirit Wall and Spheres



Bench Site #3  
 Suzanne Biaggi  
 Stone Bench

