

CITY MANAGER UPDATE

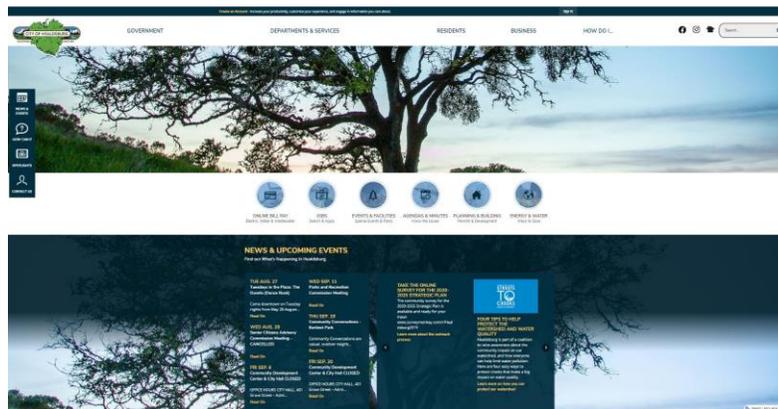
August 30, 2019



City Manager's Office

Sept. 5th: Sonoma County Alert & Warning Exercise – On Thursday, September 5th, between 10-11 a.m., the County of Sonoma will conduct a test of the SoCo Alert system (www.socoalert.com), the Wireless Emergency Alert (WEA) system, and the National Oceanic and Atmospheric Administration (NOAA) Weather Radio system from the National Weather Service in Healdsburg, Geyserville, and Cloverdale. The NOAA alerts will take place countywide. In addition, the City will issue a Nixle alert and continue to inform the community via the City website, social media, the news media, and other channels. To hear the NOAA alert, program a NOAA weather radio to receive alerts for Sonoma County, whose call sign is WZ2504 and ID is 006097. In addition, Sonoma County's radio frequency is 162.475. Learn how to program a NOAA weather radio by going to: https://www.weather.gov/lot/nwr_programming

City Launches Redesigned Website – City Staff redesigned the City of Healdsburg website (www.ci.healdsburg.ca.us) to make it more functional, user-friendly, modern, and streamlined for desktop and mobile devices. The new site debuted earlier this week. The website redesign project integrated feedback from the community and City Staff and involved several City departments over a six-month timeframe. New functionalities include a fixed toolbar on the left side of the homepage, enabling users to jump to different sections of the homepage with a click of a button, and shortcuts to popular webpages, such as the agendas and minutes page and the Community Services' facilities webpage. We welcome your feedback.



Strategic Plan Community Survey – The 2020-2025 Strategic Plan Community Survey remains open and available for community input; the deadline for community members to take the survey is September 4th. Here's the survey link: www.surveymonkey.com/r/Healdsburg2019. Encuesta en español: www.surveymonkey.com/r/HealdsburgESP

Community Services

2019 Summer Camps Wrap-up – There was a total of 715 registrations – a 50 percent increase from last year -- for our two in-house summer camp programs in 2019. Led by our recreation staff, the

camps were Camp HBG (ages 5-12) and Early Childhood Education (ages 2 ½ – 5 years). New this summer were early drop-off and more flexible drop-in options, which allowed working parents to drop off their kids as early as 8 a.m. and enabled campers to attend only the days that work with their family's schedule. Staff members are now debriefing and looking at creative ways to introduce new programming elements in 2020.



Soccer Season Kicks Off – In partnership with the Healdsburg Youth Soccer Association, our fall soccer registration has increased from 298 participants in 2017 to 450 participants this year. Players range from 4 to 15 years and teams are led by volunteer coaches. Practice started on August 15th and the first weekend of games will begin on September 14th.

Finale of 2019 Tuesdays in the Plaza Concerts – The 14-week Tuesdays in the Plaza concert series ended on August 27th with a performance from the cover band, The Duvets. A tremendous amount of work and community support goes into making each concert successful. Thank you to Sonoma County Bike Coalition, Healdsburg Police Department, local food vendors, Authentic Audio & Sound, and event producers Dan Zastrow and David Templeton. A very special thank you goes to our summer sponsors, including the Healdsburg Tourism Improvement District. For more information about the Tuesday concerts and a full listing of our sponsors, please visit: cityofhealdsburg.org/tuesdayconcerts. The 2020 Tuesdays in the Plaza series will debut on May 26th.



Local Transportation Focus Group – On August 15th, Senior Services Staff attended a local-transit focus-group discussion hosted by the Sonoma County Transportation Authority and the Council on Aging. The focus-group feedback will help develop transportation projects that address community needs. This discussion is part of a project called "Moving Forward 2050," which will look at transportation and projects over the next 30 years in Sonoma County. For more information on the project, please go to: <https://scta.ca.gov/planning/comprehensive-transportation-plan/>

DASH Makes Headlines – The September issue of the Council on Aging's "Sonoma Seniors Today" publication features an article on the new Drivers Assisting Seniors in Healdsburg (DASH) program.

The September issue will be available soon at this link: <http://www.councilonaging.com/news-events/sonoma-seniors-today/>. Since its launch on June 28th, DASH has provided seniors 165+ rides to medical, shopping, and social appointments by 15 volunteer drivers. One rider this week said, "I don't know what I would do without you; thank you." To learn more about the program, please attend the September 9th DASH information meeting at 10 a.m. or 5 p.m. at the Senior Center.

Sept. 29th: Fitch Mountain Guided Hike – The Community Services Department and LandPaths invites you to a guided walk through the Fitch Mountain Park and Open Space Preserve on Sunday, September 29th, from 9:30 a.m. – 1 p.m. Fitch Mountain is home to six diverse plant communities such as grasslands, mixed evergreen forests, and wetlands. The mountain provides critical habitat for wildlife and native plants species and sweeping vistas. We'll discuss the natural history and ecology of the land, as well as the important shrub and tree species of the preserve. For more information and to register, visit <https://www.facebook.com/events/544169659454978/>.

Planning & Building

Duchamp Hotel Design Review – On August 27th, the Planning Commission approved a design-review application to add 14 hotel rooms to the hotel, for a total of 20 guest rooms. A new lobby building and additional parking onsite will complete the proposal. Additionally, a heritage tree permit was approved for the removal of one heritage tree.

Revocation of CUP at 340 Healdsburg Avenue – On August 27th, the Planning Commission approved a request by the Planning Department to revoke the alcohol conditional-use permit (UP 09010 and UP-10-08) of 340 Healdsburg Avenue as it's now the site of a beauty salon.

120 Parkland Farms Update – The remaining undeveloped site in Parkland Farms has a tentative map application under review by the City to develop 11 residential lots. The Planning Commission will review and consider the tentative map for approval on October 8th. The mitigated negative declaration, as well as more project information, is available for public review here: <https://www.ci.healdsburg.ca.us/929/TM2015-07-120-Parkland-Farms-Blvd>

Public Safety

Sept. 14th: CPR Class – The Healdsburg Fire Department offers CPR/AED training to community members on the second Saturday of every month, from 9 a.m. – 12 p.m. The next CPR training is scheduled for September 14th. Cost is \$40 per participant. To register, please call (707) 431-3360. For more information, go to: <https://www.ci.healdsburg.ca.us/251/CPR-AED-Training>

Additional Traffic Enforcement – Healdsburg police officers will conduct additional traffic enforcement on Dry Creek Road and the 100 block of Healdsburg Avenue in September. Officers will monitor traffic and specifically look for red-light violations, seat-belt violations, cell phone violations, and speed violations. Please drive safely.

Public Works

US-101 and Dry Creek Road Intersection Improvements Project – This six-week project will improve traffic flow during peak hours by adding east and westbound stop signs at the southbound on/off ramp and widening and restriping Dry Creek Road. Doing so will add left-turn lanes for both northbound and southbound ramps. Construction work will begin Tuesday, September 3rd and work hours will be 7:30 a.m. – 6 p.m., Mondays to Fridays. Work is not anticipated on Saturdays, Sundays

or holidays. Traffic may be impacted on portions of Dry Creek Road during construction. Please adhere to construction-area signage.

Utility

Sept. 24th: Energy, Sustainability & Buildings Community Workshop – The Electric Department will host a community workshop to discuss a proposed ordinance (“reach code”) to reduce greenhouse gas emissions from newly constructed houses and buildings, share information on the latest energy efficiency technology, and seek feedback from the public. The workshop will be held at the Community Center (1557 Healdsburg Ave.) on Tuesday, September 24th, from 6 – 7:30pm.

Pond-Lining Project for Recycled Water - The contractor has started installing the pond liner at the water-reclamation facility. The liner assembly consists of a fabric underlayment with a plastic liner over it. The liner seams are sealed by melting the plastic together with a specialized machine, and the seam is then pressure-tested to confirm a good seal. This process will continue through September and will be followed by pump installation so stored water can move in and out of the ponds. The project is scheduled for completion in late November.

Update on Wastewater Force-Mains Replacement - The contractor for this project has excavated the access shafts deep enough under Dry Creek to place the new force mains approximately 27 feet below the stream bed. The depth of the new force mains keeps this vital piece of infrastructure safe from potential damage for many years and safeguards Dry Creek from possible contamination. In early September, the casing pipe for the force mains will be installed by a tunnel-boring machine, then the force-main pipes will be connected to the wastewater system.

