

Mark Themig, Community Services Director
City of Healdsburg, 401 Grove Street
Healdsburg, California 95448

January 13, 2020

Re: Letter of Interest

Dear Mr. Themig,

The Foley Family Foundation (“FFF”) is pleased to submit this letter of interest to partner with the City of Healdsburg (the “City”) to fund the creation of the proposed 3 North Street project and future home of the Healdsburg Farmers’ Market, in Healdsburg, California (the “Project”).

As business owners and residents of Healdsburg, the Foley Family is deeply invested in the community, and are committed to supporting our city’s continued progress as a preeminent destination for families and visitors, while honoring its rich agricultural ties. Owning wineries, restaurants, and tasting rooms within Healdsburg gives the Foley Family many opportunities to showcase the wonderful bounty that our community has to offer. We believe investing in a permanent home for the local farmers, artisans, and creators who allow Healdsburg to shine so brightly would be an ideal use for the centrally located 3 North Street building.

FFF hereby confirms that it has sufficient resources and is interested in participating in the Project and making available up to \$7,000,000.00 to fund the Project (the “Funds”), on the following two conditions: that FFF will have naming rights for the Project and that the City and FFF are able to mutually agree on an acceptable funding plan.

The City acknowledges that in exchange for its commitment of the Funds through an acceptable funding plan, FFF will have the right to name the 3 North Street project.

ACCEPTED AND ACKNOWLEDGED:

Foley Family Foundation: By: <u>Courtney Riley</u> Its: <u>FFF Board Member</u> Date: <u>January 13, 2020</u>	City of Healdsburg: By: <u>Mark Themig</u> Its: <u>Comm Serv Director</u> Date: <u>1/13/20</u>
---	--