



FLETCHER STUDIO

19-012 HEALDSBURG PARKS,
RIVER ACCESS & CONNECTIVITY

2020 PDT PROJECT STATUS UPDATE

01.23.20



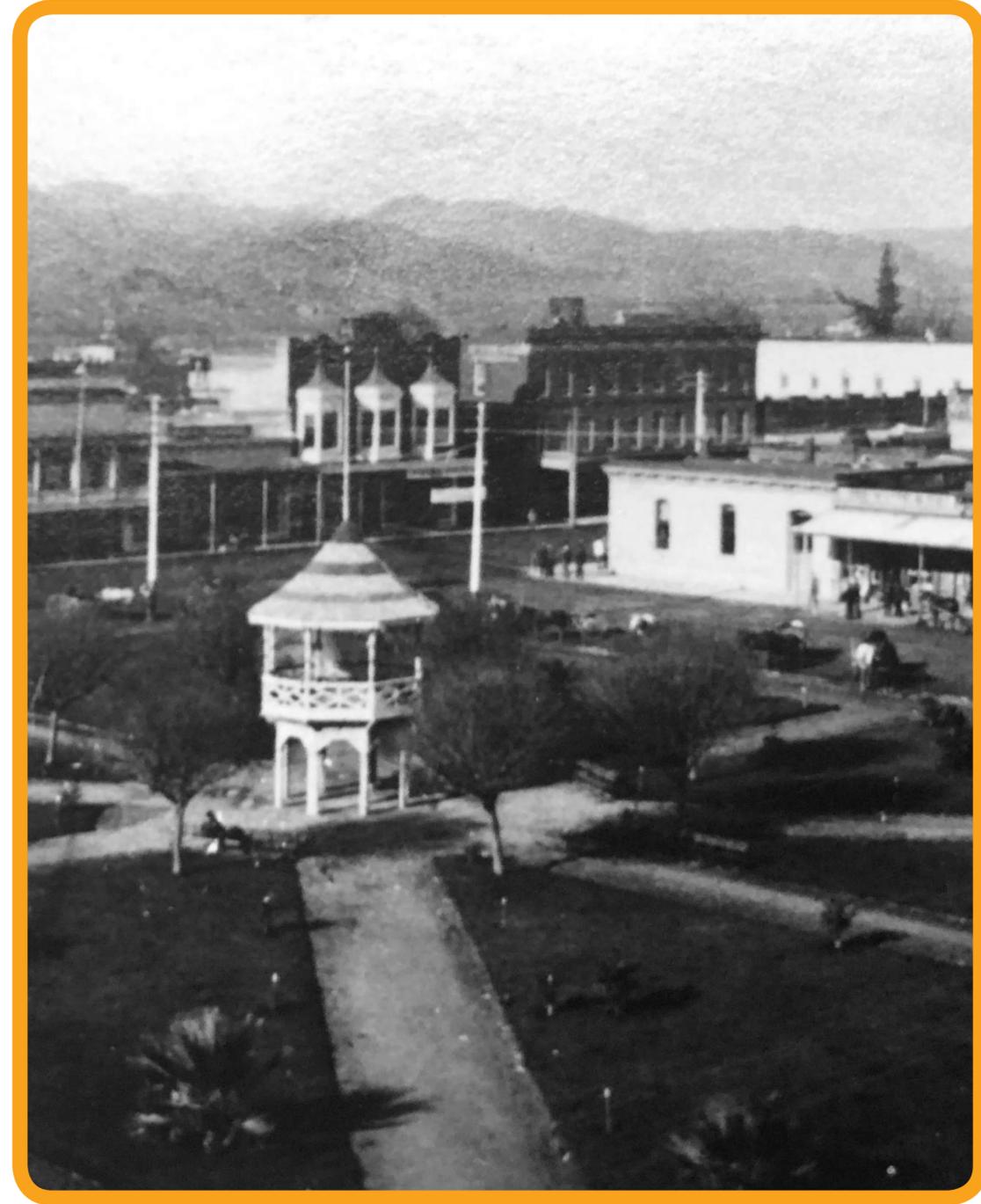
HEALDSBURG PARKS, RIVER ACCESS & CONNECTIVITY

1. THE RECAP 2019
2. RE-BUILDING MOMENTUM 2020
3. BRAINSTORMING SESSION
4. THE WRAP-UP



2019 SUMMARY:

- PROJECT KICKOFF
- PDT MEETINGS
- PARK CONCEPTS
- CONNECTIVITY





MONTAGE



EXISTING SITE OBSERVATIONS.

ASSETS:

- Rolling hills and unique topography
- Proximity to Barbieri Brothers Park
- Vast, open views across the site
- Open space connections

CONSTRAINTS:

- Detention basins & wetland
- Foss Creek easement
- Future planned fire substation

BADGER



EXISTING SITE OBSERVATIONS.

ASSETS:

- Access to the River
- Woodland trails
- Mature vegetation that provides ample shade

CONSTRAINTS:

- River setbacks
- Power station setbacks
- Potential flooding during large rain events

RIVER ACCESS



EXISTING SITE OBSERVATIONS.

ASSETS:

- River Access
- Provides opportunity for future programming.

CONSTRAINTS:

- Dense tree canopy and invasive species that limit visibility.
- The gravel bar is currently owned by Syar company.

CONNECTIVITY



EXISTING SITE OBSERVATIONS.

CONSTRAINTS:

- Limited to no signage on existing routes.
- Gaps in pedestrian bike connections.
- Limited pedestrian crossings along Healdsburg Ave.



KO MEETING



KEY TAKEAWAYS:

- Connectivity is key concern for the success of parks & mobility.
- Parks must be understood in the context of their environments and Healdsburg's existing resources.
- Design should be timeless and forward thinking.

CHARRETTE #1 - MONTAGE / BADGER PARK SPATIAL ANALYSIS



KEY TAKEAWAYS:

- Shade, trails, restrooms, and walking are key concerns.
- Balancing the city's existing sports facilities with new ones.
- Protecting and enhancing existing resources is key, new ideas should compliment them and look to the future of Healdsburg.

BIKE ABOUT



KEY TAKEAWAYS:

- Safety and discontinuous pathways are key concerns.
- Everyone from experienced cyclists to families should feel capable, safe, and excited about using bikes to get around.

CHARRETTE #2 - CONNECTIVITY



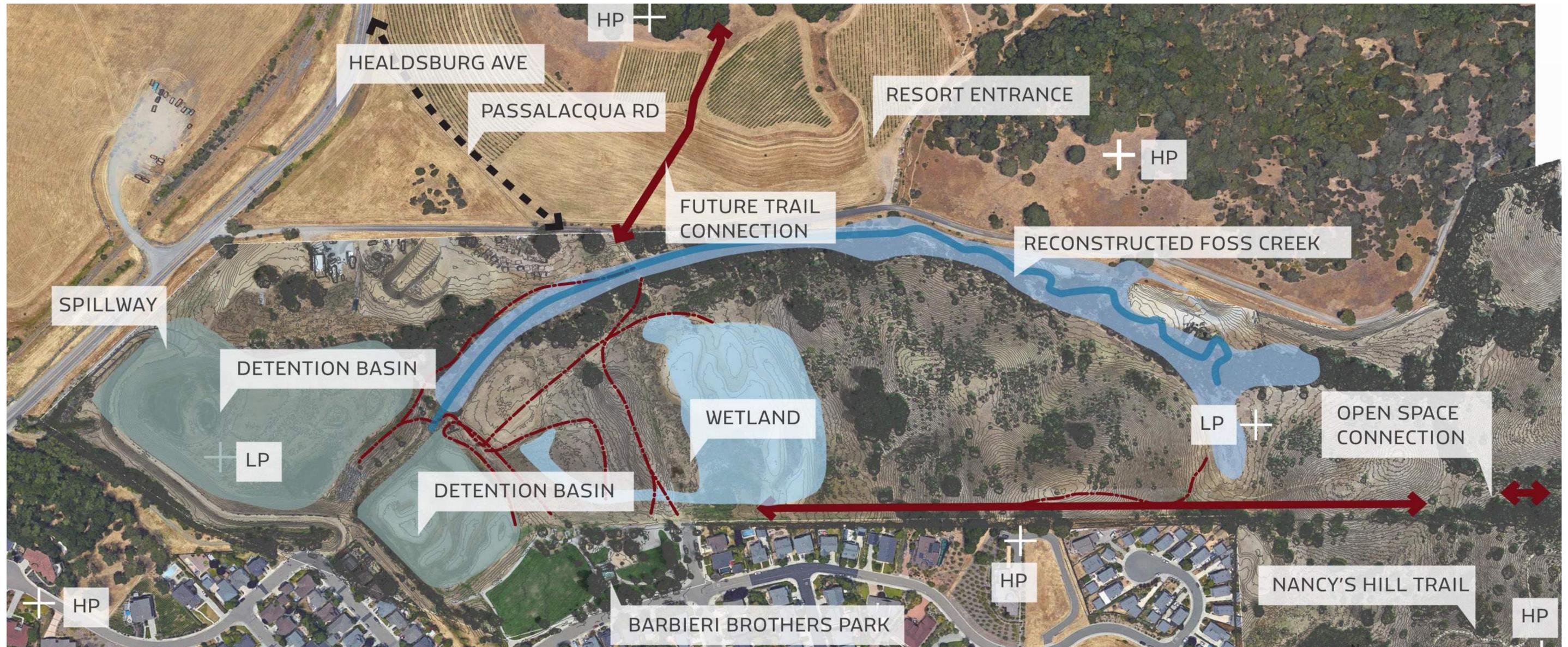
KEY TAKEAWAYS:

- Critical pathways running north and south along with supporting east-west routes are key.
- Connectivity should have multi-generational users at its core.
- Revising roads and walking conditions to better facilitate both everyday mobility and special events.



WHAT WE HEARD FROM PDT ABOUT MONTAGE EXISTING CONDITIONS:

The “Montage” site consists of diverse topography, hydrological, and ecological conditions. It could expand on Barbieri Brothers Park, and it will neighbor the Parkland Farms community and the Montage Resort.

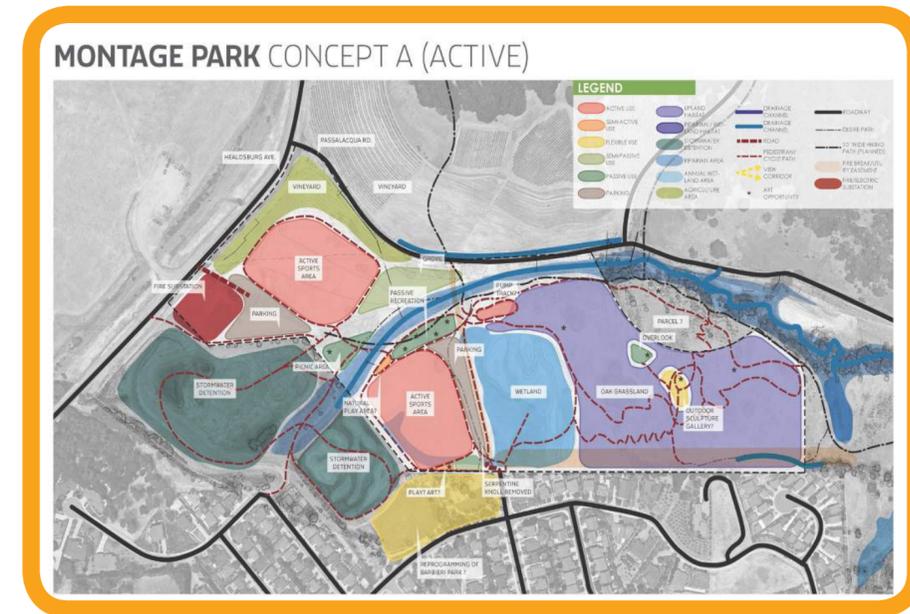




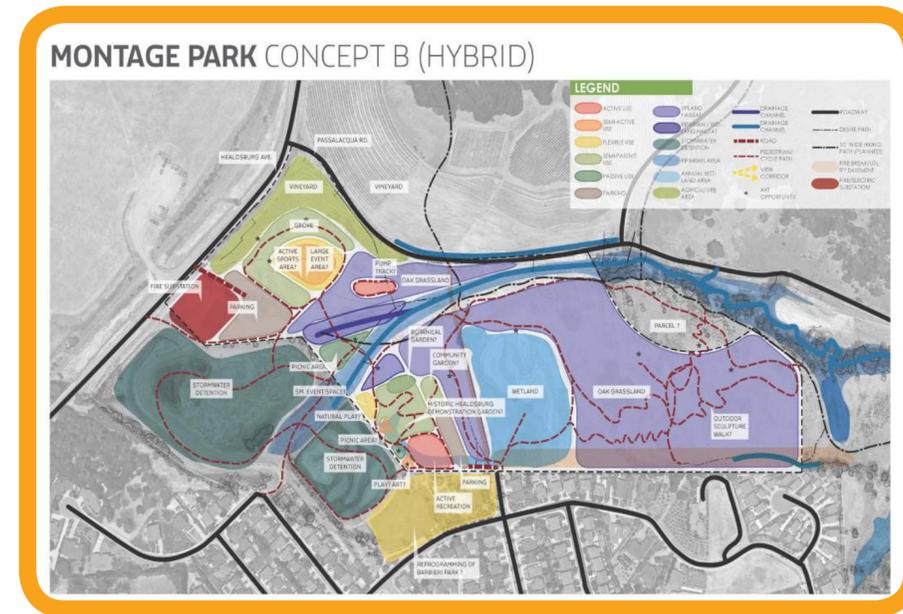
WHAT WE HEARD FROM PDT ABOUT MONTAGE PARK OPPORTUNITIES:

- At the Montage Site, there is enthusiasm for a range of program opportunities, including event space, aesthetics, and nature-based recreation.
- The team will continue to evolve the park programming with input from the PDT.

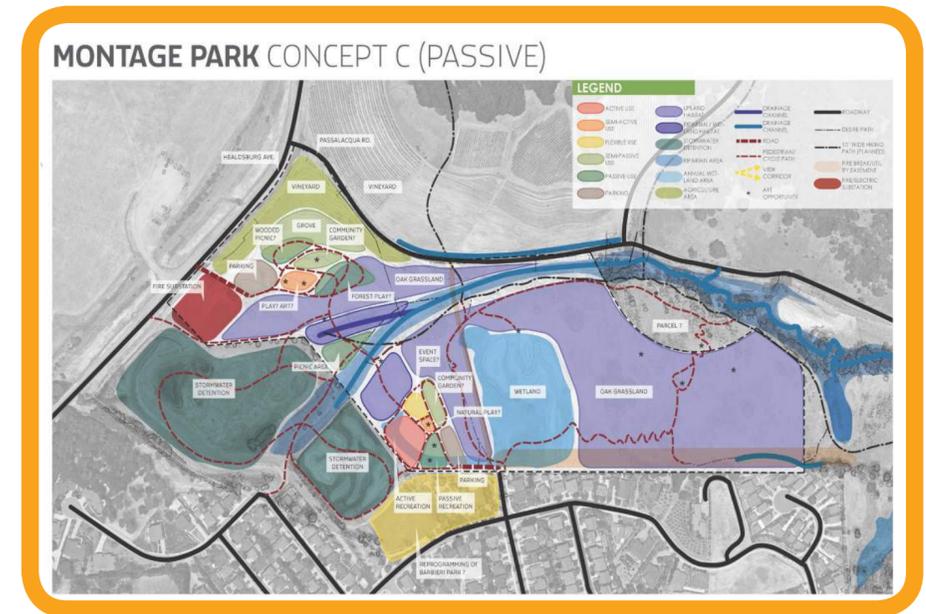
CONCEPT A - ACTIVE



CONCEPT B - HYBRID



CONCEPT C - PASSIVE





WHAT WE HEARD FROM PDT ABOUT BADGER EXISTING CONDITIONS:

Badger Park is a key community resource for walkers, senior citizens, young people, and families. It will likely be the neighborhood park for the Mill District.

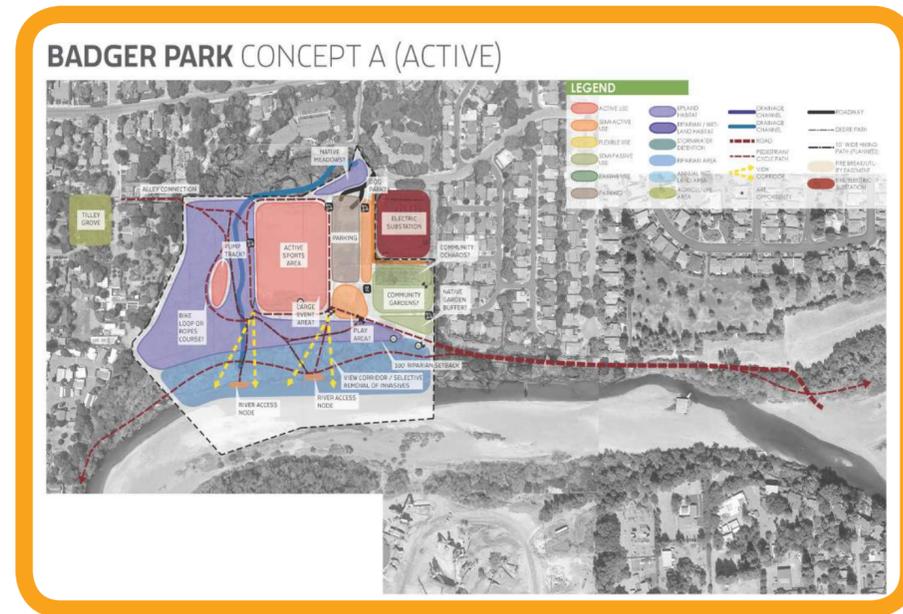




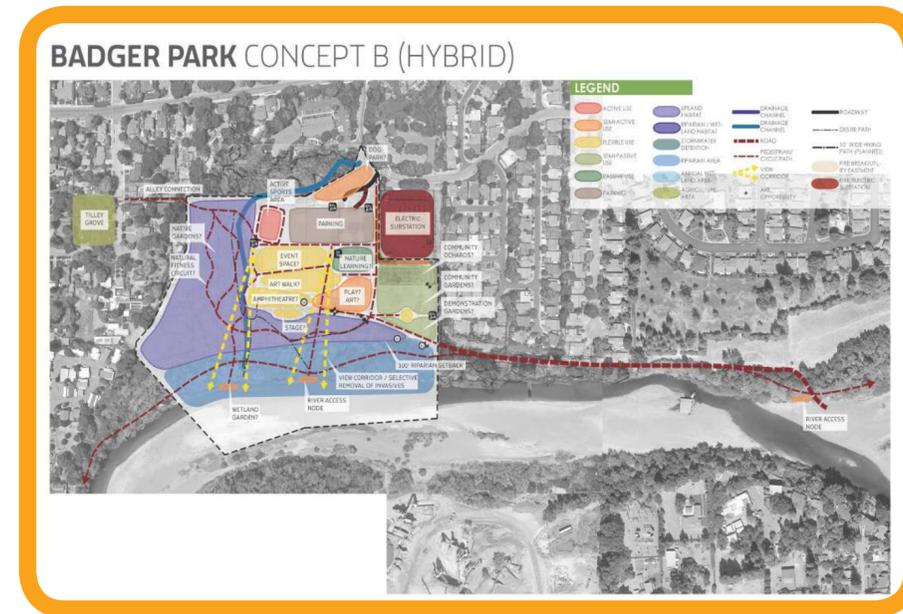
WHAT WE HEARD FROM PDT ABOUT BADGER PARK OPPORTUNITIES:

- At Badger Park, amplifying, adjusting, and adding park functions will be key.
- The team will continue to evolve the park programming with input from the PDT.

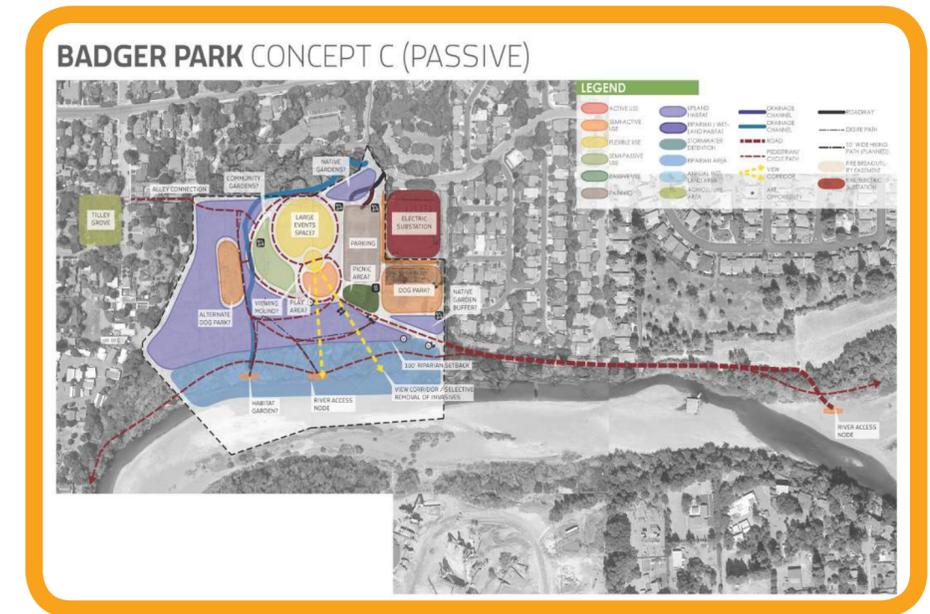
CONCEPT A - ACTIVE



CONCEPT B - HYBRID



CONCEPT C - PASSIVE

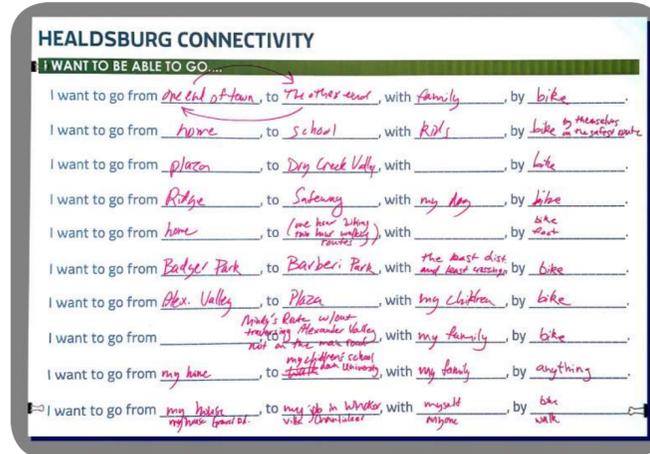




WHAT WE HEARD FROM PDT ABOUT CONNECTIVITY:

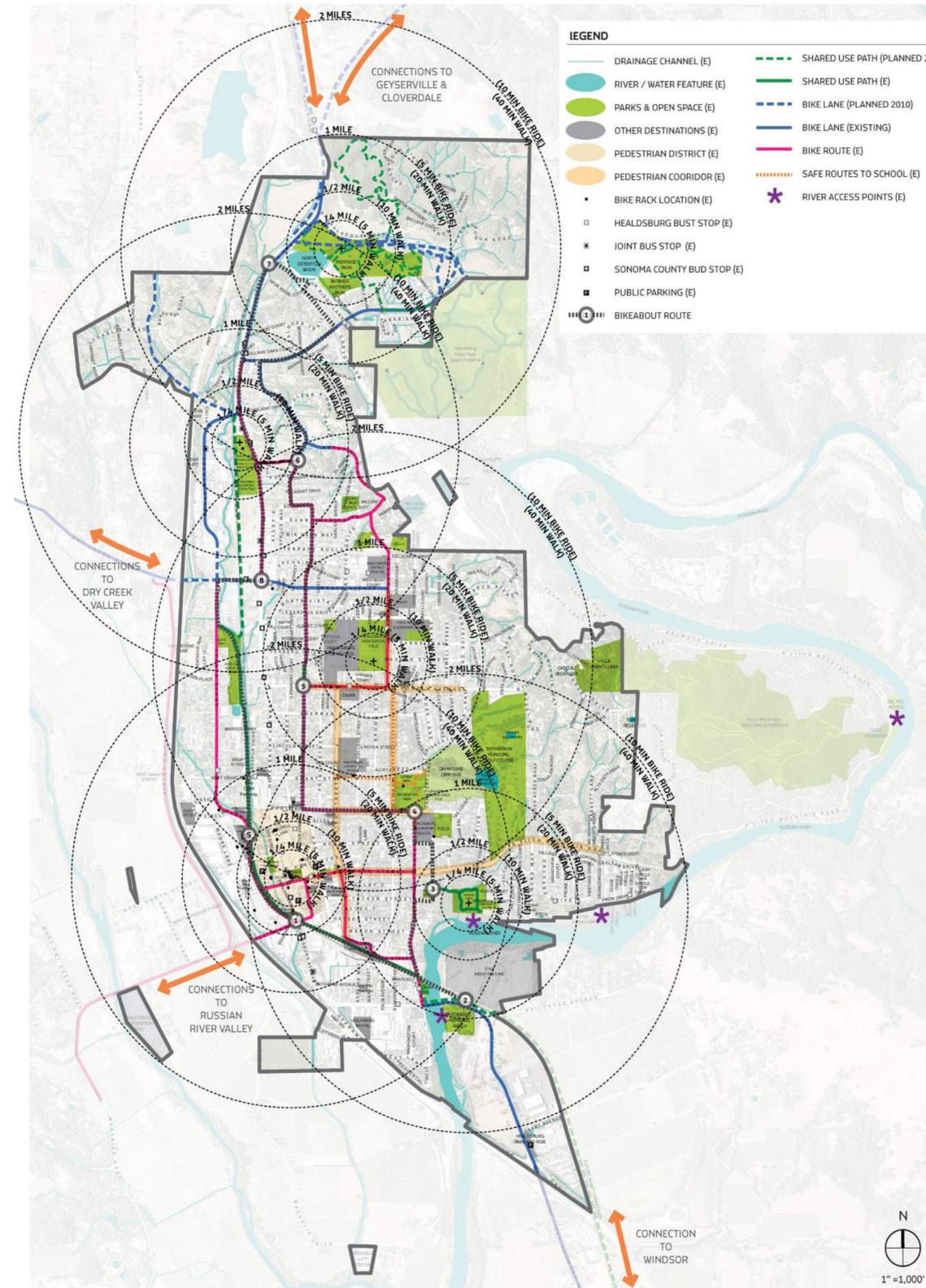
WANT TO GO TO:

- The Plaza, Downtown, Safeway/ Big Johns, school, the library, work, Veterans Memorial Beach, Villa Chanticlear, Giorgi Park, Railroad Park, Fitch Mountain, Dry Creek Valley, Wicked Slush, the River.
- On a designated, safe 10 mile route.
- Travel around town without having to go on any roads.
- Explore safe connections to existing bike routes and designate new bike routes/walking paths to keep people off major roads.
- Explore a safe pedestrian path of travel from north to south along Healdsburg Avenue.
- Explore a route from Barbieri to Badger with the shortest distance and minimal crossings.
- Explore walking trail connections from Open Space Preserve to Highland Circle.



BY: foot, stoller, bike, kayak, trolley, or on a run.

WITH: kids, dogs, spouses/significant other, friends, family/multi-generations, fellow seniors, or by themselves.





We have scratched the surface of river access and will evolve this conversation in 2020.

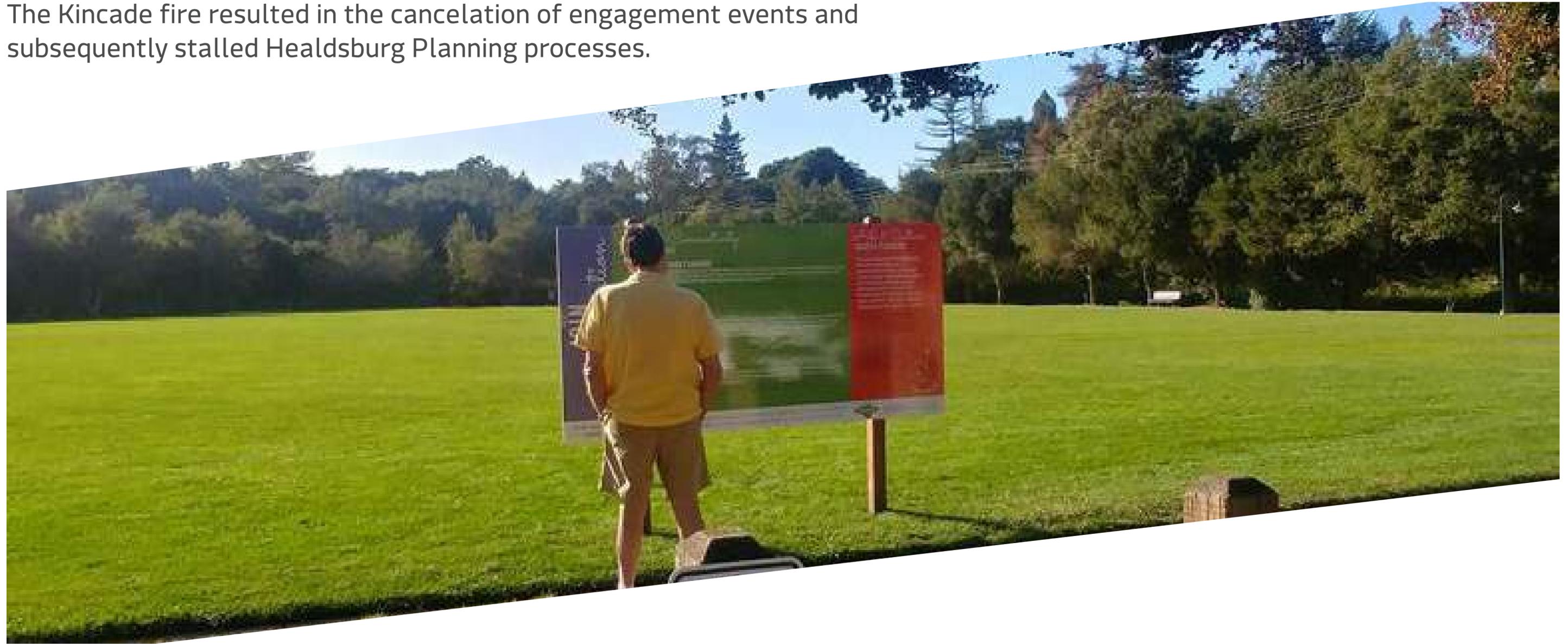


MAP STILL TO COME IN 2020...

THE KINCADE FIRE & THE EXPLORIUM



The Kincade fire resulted in the cancelation of engagement events and subsequently stalled Healdsburg Planning processes.





2020 PROCESS:

- Break-out Planning Elements
- Public Re-engagement Plan
- Questionnaire Goals
- Questionnaire Approach
- Project Timeline
- MetroQuest Tour

PROJECT GOALS:

- Explore/develop opportunities to enhance river access and increase connectivity between City parks, the river and open spaces.
- Assess opportunities to enhance/increase access to bathrooms and improve City parks and open spaces.





The planning elements below will be broken out further during the schematic design process. This will allow the design team to be more focused and detailed as they make refinements and evolve the concept plans. The consulting team will collect feedback already received from the PDT as well as upcoming community feedback from the questionnaires and refine plans to bring back to the next round of PDT charrettes. The upcoming PDT charrette process will include the following:

- (2) designated PDT meetings, (1) for each PARK PLAN Concepts, to charrette each plan individually. This will provide the design team time to focus on each plan and work through refinements during the dedicated sessions.
- (1) designated PDT meeting to be used to charrette and focus on the RIVER ACCESS PLAN.
- (1) designated PDT meeting to be used to charrette and focus on the CONNECTIVITY PLAN.

MONTAGE / BADGER PARK



RIVER ACCESS



CONNECTIVITY





OUTLINE:

- Refine outreach goals to be achieved with the questionnaire.
- Notify & distribute (5) questionnaires in (4) release periods to gather feedback in place of explorium.
 - Release 1 - Overall Parks
 - Release 2 - Montage Park / Badger Park Focused
 - Release 3 - River Access
 - Release 4 - Connectivity
- Identify additional pop-up outreach engagement events (February - March).



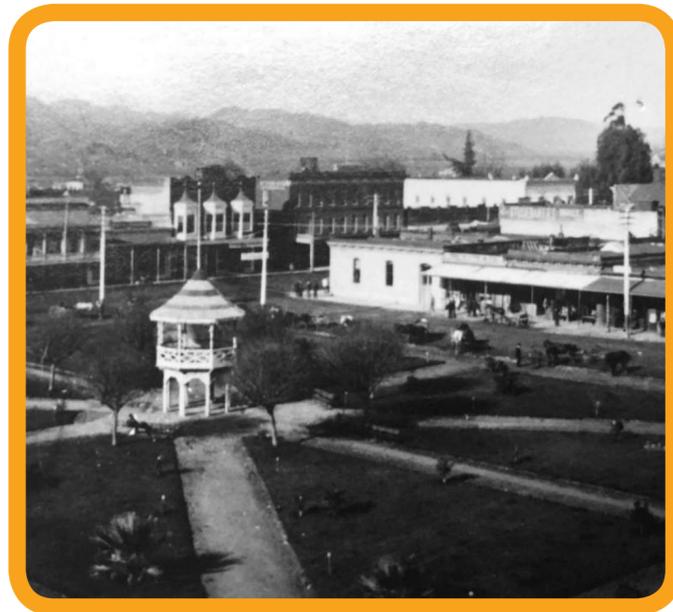


1. **UNDERSTAND** community desires. (Qualitative rather than specific elements).
2. **REACH** a broader population in Healdsburg and inform the public of our project.
3. **EDUCATE** on passive uses, active uses, and sustainable programming elements.
4. **GATHER** feedback that can provide direction for further development the planning processes.
5. **COMPARE AND CONTRAST** community wants with CoH feasibility .



The approach involves separating the subject matter below into 4 questionnaire waves. This will allow the design team to extract more focused responses from the public during the public engagement questionnaire process.

WAVE #1 OVERALL PARKS



WAVE #2 MONTAGE / BADGER



WAVE #3 RIVER ACCESS



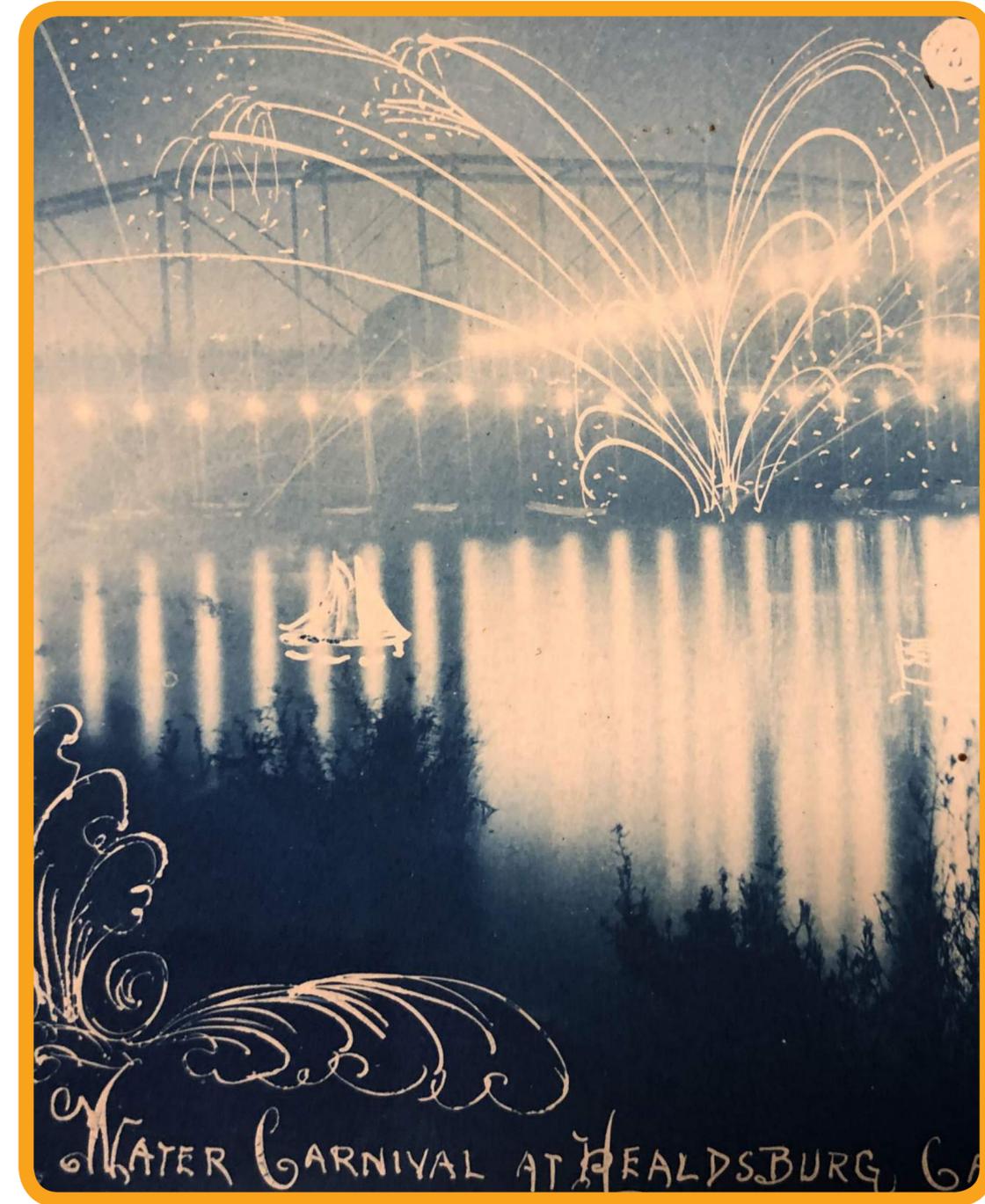
WAVE #4 CONNECTIVITY



REVISED PROJECT TIMELINE

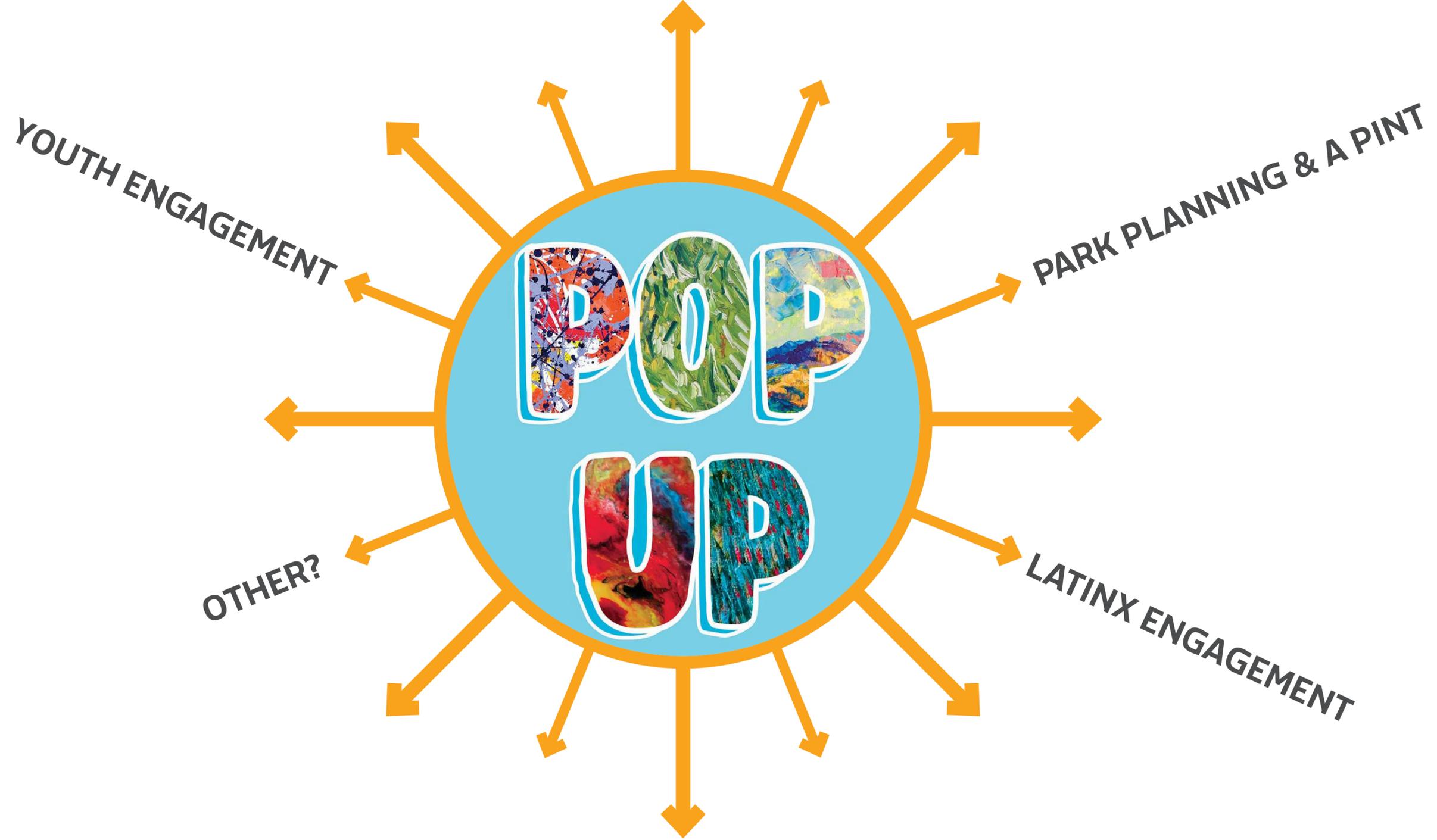


- **(FEBRUARY - MARCH)**
PUBLIC ENGAGEMENT
- **(APRIL - AUGUST)**
SCHEMATIC DESIGN











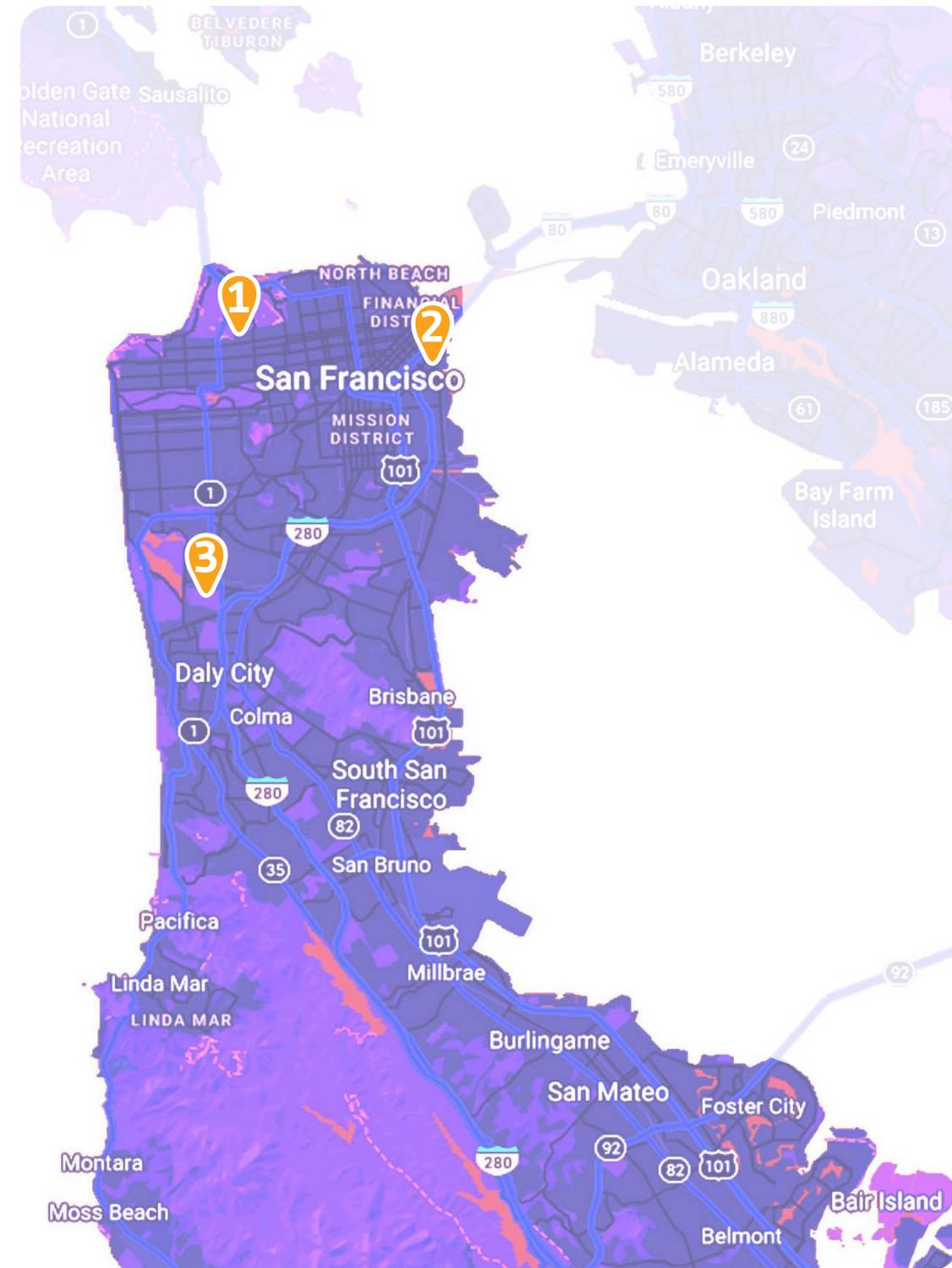
DRAFT SCHEDULE:

SF START

1. MOUNTAIN LAKE PARK PLAYGROUND
2. SOUTH PARK
3. BROTHERHOOD WAY PARK

SOUTH PENINSULA

4. TBD
5. TBD
6. TBD





NEXT STEPS:

- Questionnaire Roll-out
- Our consulting team is studying river access at Badger Park and the feasibility of different types of river edges; as well as opportunities and parameters around the stormwater detention basins, the creek, the serpentine knoll and the wetlands at Montage.
- Fletcher Studio will work with the consulting team to evolve park concepts based on initial PDT feedback, questionnaire feedback
- Bring refined concepts back to PDT for final design charrette for Montage, Badger, River Access & Connectivity.

