





AGENDA

1. SURVEY SUMMARY *(40 min.)*
 - METHODOLOGY
 - PARTICIPANTS
 - MONTAGE DEVELOPMENT PARK
 - BADGER PARK + RIVER ACCESS
2. NEXT STEPS *(10 min.)*

METHODOLOGY



	A	B	C	D	E	F	G	H	I	J	K	L
1			Park Master Planning, River Access, & Connectivity - SURVEY RESPONSE DATA City of Healdsburg, CA June 2021									
2	About Q1		About Q2	About Q3	About Q4	Montage Q1	Montage Q2	Montage Q3	Montage Q4	Montage Q5	Montage Q6	Montage Q7
3	Timestamp	What area of town	Which Healdsburg	How many times	How long do you	Looking at the m	Looking at the d	Looking at the r	Looking at the r	Looking at the r	Looking at the m	Looking at the m
4	2021/05/30 1:17	S Fitch Mountain	Badger and river	1x	1-2 hours	It's impossible to	We need more b	What is the plan	What is the plan	What is the plan	What is the plan	What is the plan
5	2021/05/30 1:28	Healdsburg	Badger or Villa d	4	One hour							
6	2021/05/30 2:45	Riverview Senior	Plaza, Badger	1	1/2 to 1 hour	The pictures are	the pictures and words a					
7	2021/05/30 4:11	Off of Healdsburg	Barbieri and Bad	2-3x	30 min -1hr							
8	2021/05/30 5:06	University and S	Georgie and Bad	2-Jan	1 hour	1. play area, rest	1. Open Lawn 2. Active us					
9	2021/05/30 5:26	Riverview/Rivers	none	zero	n/a	how to protect t	LAWN area? why all of thi					
10	2021/05/30 7:45	Healdsburg	Fitch Mountain	3-5x week	1-3hrs	Less grass- water	Do we really need another					
11	2021/05/30 9:57	Healdsburg	Giorgi. Ride my b	Badger every tw	6-May	20 min.	need better gra; larger communit	Restroom				
12	2021/05/30 10:24	Tucker St, downtown	Badger Park. My	1-2x/week	1-2 hours	There doesn't	1) it looks like th 1) good					
13	2021/05/31 5:00	Fitch mountain	Giorgi and Badger	2-Jan	45 min - 1 hour							
14	2021/05/31 9:14	Guyesville	All of them, we	2	2 hours		Bathrooms?					
15	2021/05/31 10:2	South	Badger..Healdsb	3	An hour							
16	2021/05/31 12:24	River's Bend HO	Badger: Exercise one		3 hours							
17	2021/05/31 6:04	outside city limit	Plaza (farmers m	3-Feb	1-3 hours	I don't love plan	I'm not really cle not seeing #5, gathering area, or					
18	2021/05/31 6:57	Parkland Farms	The Baciera Brot	3	2 hours							
19	2021/05/31 7:38	Sun Ct by the Jr	Giorgi	4-5 times a nar	1-3 hours	I'm sorry, I'm	Same	Same	Same			
20	2021/05/31 11:2	Kinley drive	Lake Sonoma for	At least 5 times	A few hours	I think everything looks great!	This is exactly what we need. Every time we travel to T			I love this!!! Bee trails and playground I lo		
21			Barbieri Park- pl									

WHAT YOU THINK!

Badger Park:

Comments - The park should be monitored by HBG police to enforce no drinking along the river / under any drinking / cafes.

Montage Development Park:

Trees surrounding borders of the community garden will shade the plots, which makes it hard to grow vegetables from

METHODOLOGY

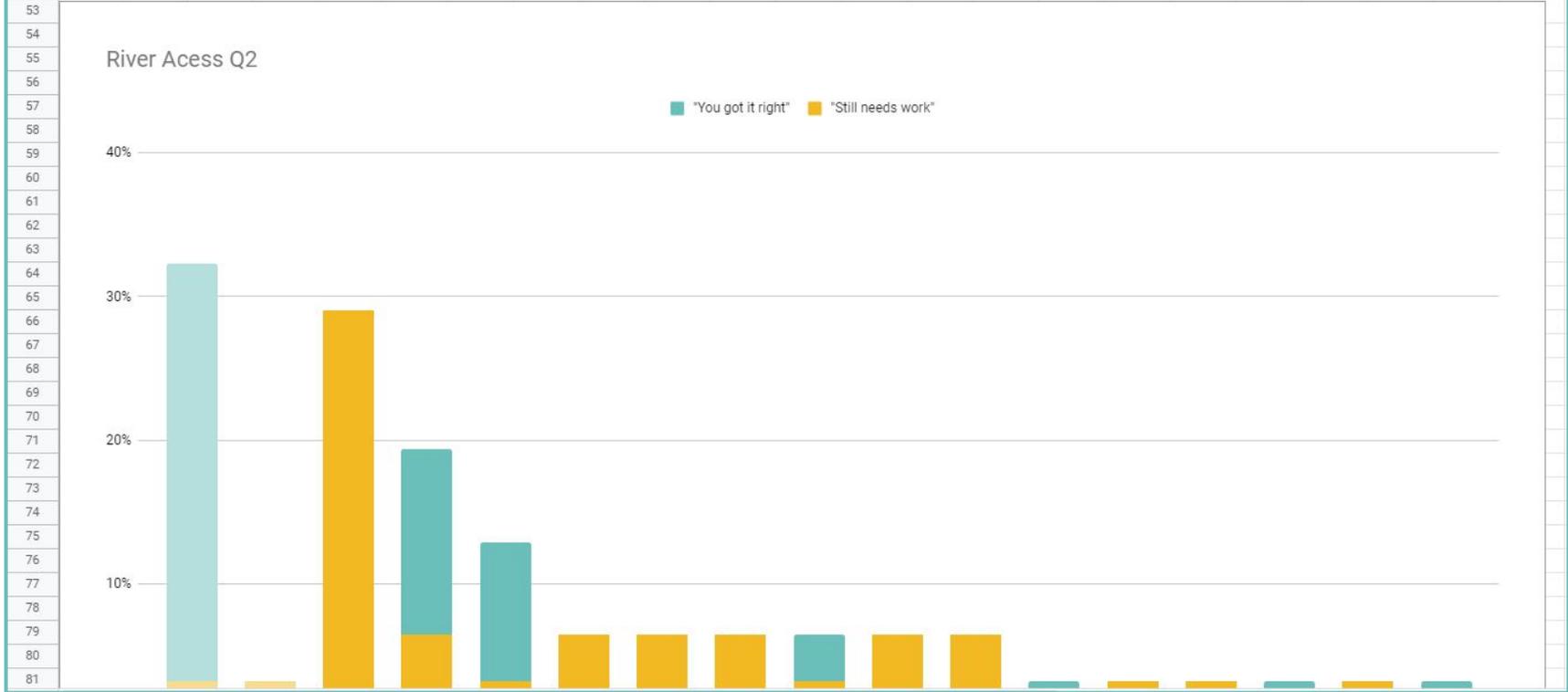


	A	B	C	D	E	F	G	H	I	J	K	L
1			BADGER Q3	<i>responses: 35</i>								
2			Looking at the rendering below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?									
3	FLETCHERSTUDIO											
4	THEMES:	Design legibility	Overall	Layout / Proximities	Central Lawn	Promenade	Play Area	Plaza	Stairs	Restrooms	Sports Courts	Community Garden
5	total "you got it right" (1):	0	5	0	0	0	0	0	0	2	0	1
6	% "you got it right" (1):	0%	14%	0%	0%	0%	0%	0%	0%	6%	0%	3%
7	total "still needs work" (2):	4	1	1	5	2	3	0	0	0	2	12
8	% "still needs work" (2):	11%	3%	3%	14%	6%	9%	0%	0%	0%	6%	34%
9	I'm confused - do not	2										
10	Don't see play area						2					
11	2) the sharp, angular l					2						
12	How many cars will th											
13	it looks there could be											
14	this is way too much grass that will never be used. It is currently rarely used. I would make the programmed spaces larger, add more sports courts, and program the woody space on the far edge closer to in Limerick, Ireland.											
15	parking seems lean											
16	Has the community ga											2
17	the play area isn't labe						2					
18	I love that the West pa		1	2								
19	Reconfiguring the parl											2
20	1) I like the expansion	2					2					2
21	1) Love the longer in-g											2
22	need to be able to driv											2
23	The Community garde											2
24	Looks great but most i		1							1		
25	Water is a huge issue.				2							
26	Lawn! We are in an ex				2							
27	Is there still a way thr											

METHODOLOGY



	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
47	Q2 Looking at the Badger Park Reach concept below, 1) what did we get right with the conceptual river access, and 2) what still needs work?																						
48		Overall	Image Imp	Low Flow	Trails	Erosion C	Crowd M	Easy Acc	Flooding	Kayak Pu	Parking	Waste Managemer	Tubing	Fishing	Birdwatcl	Designat	Invasive	Visibility					
49	% 'still ne	3%	3%	29%	6%	3%	6%	6%	6%	3%	6%	6%	3%	0%	3%	3%	0%	3%	0%				
50	% 'you ge	29%	0%	0%	13%	10%	0%	0%	0%	3%	0%	0%	0%	3%	0%	3%	0%	3%	0%				
51																							
52																							



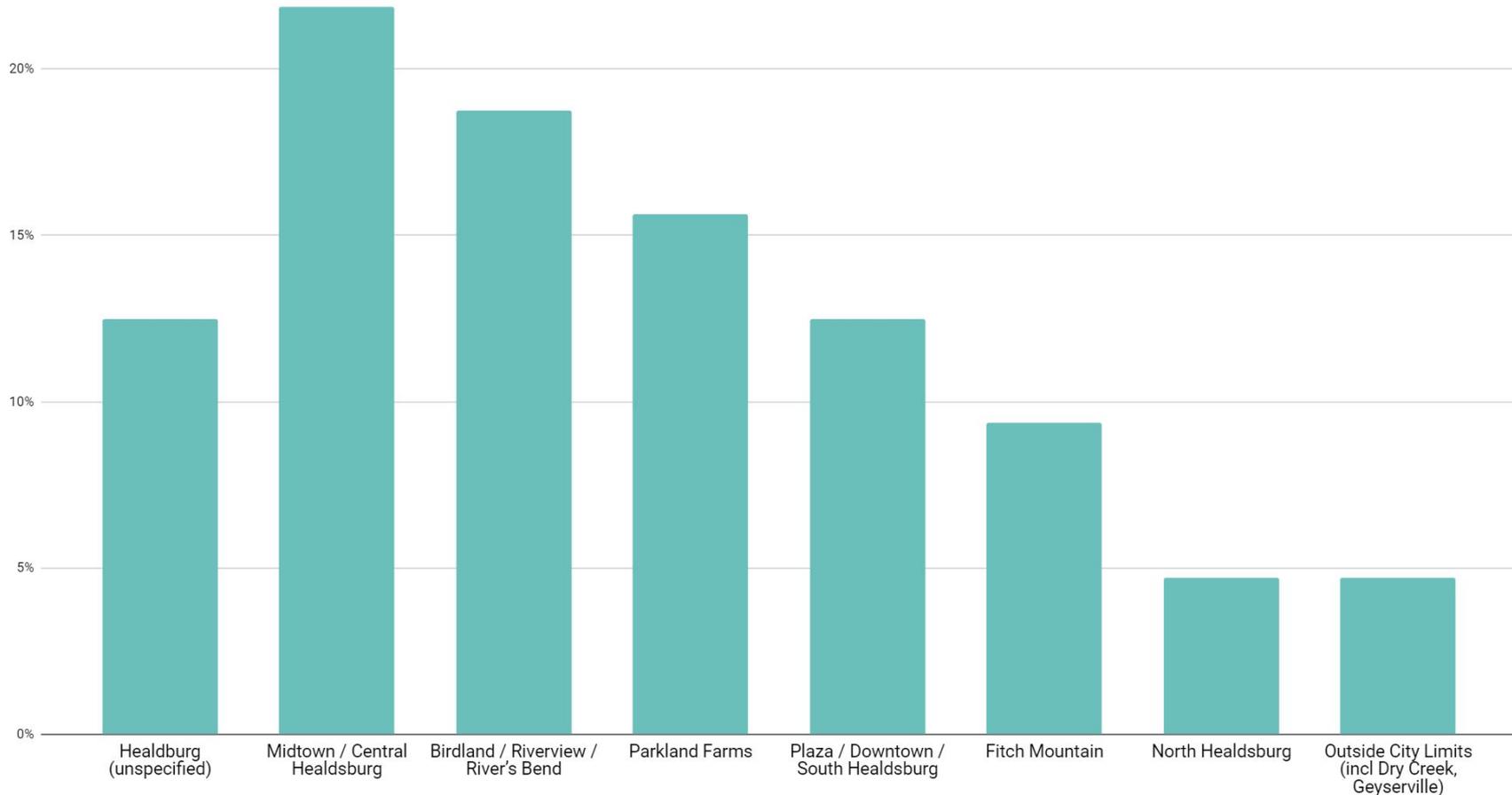


PARTICIPANT SURVEY DATA

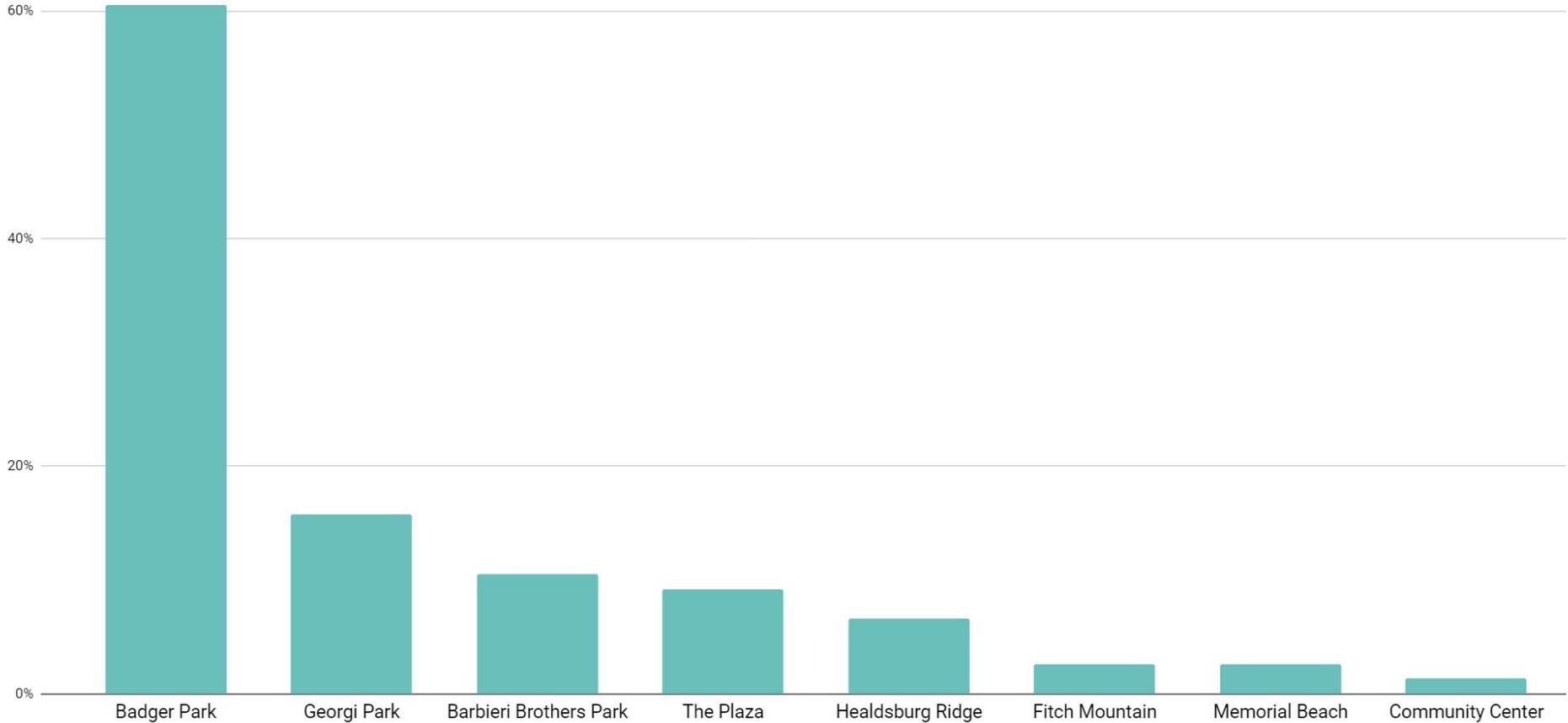
WHO COMPLETED THE SURVEY?

79 RESPONDENTS

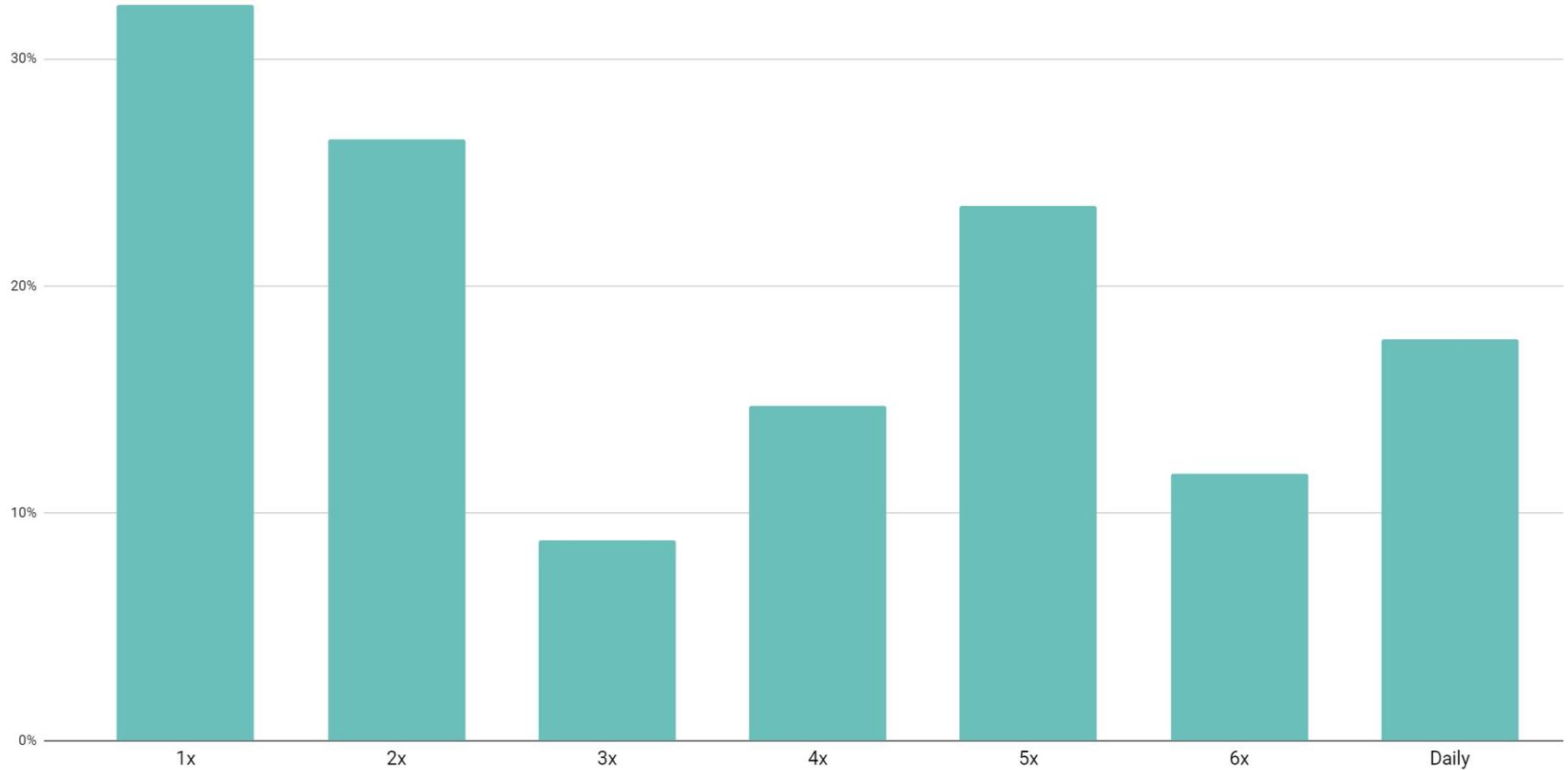
What area of town do you live in?



Which Healdsburg park(s) do you visit the most frequently?



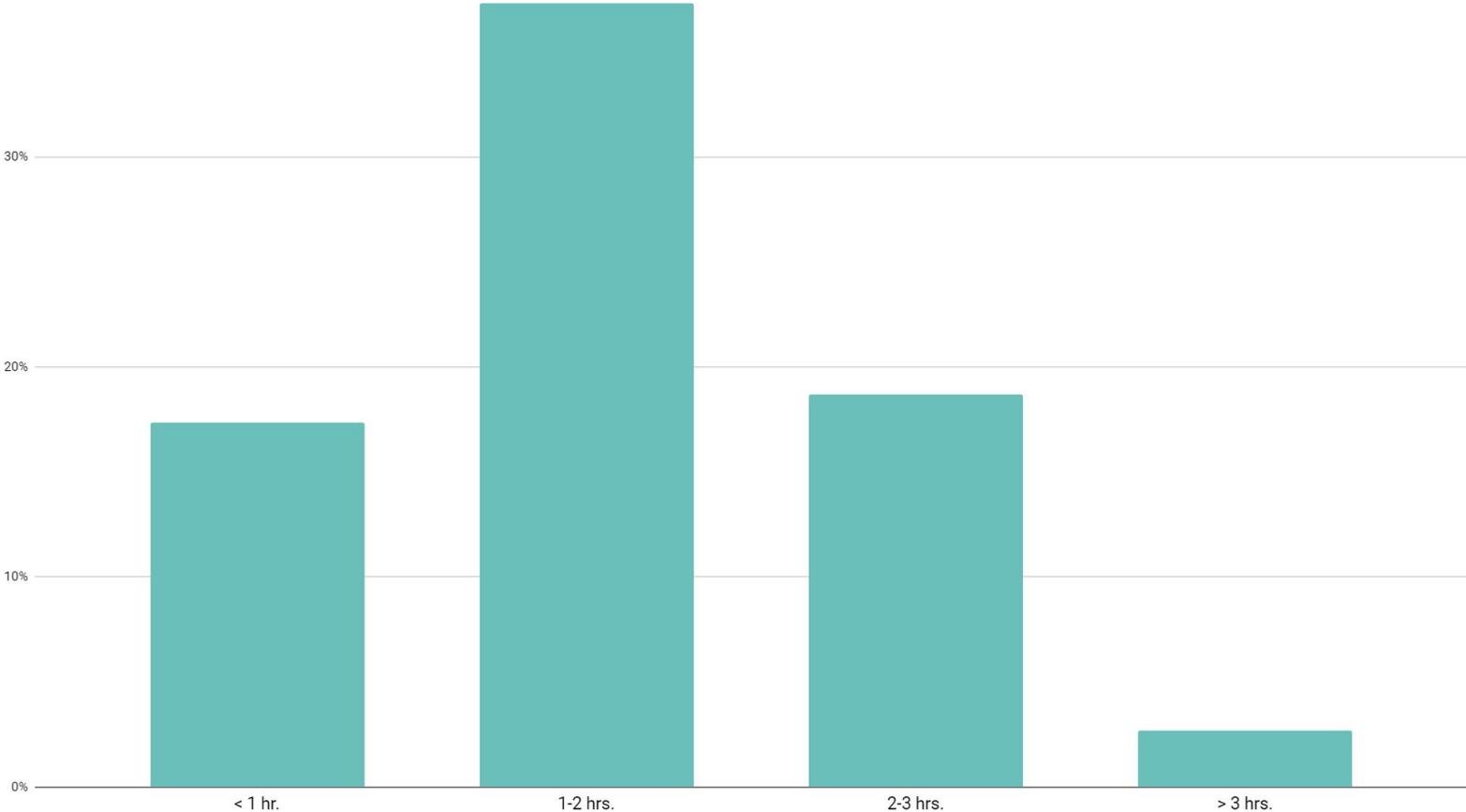
How many times per week do you visit Healdsburg parks?



ABOUT: Q4



How long do you typically spend at Healdsburg parks during each visit?





OVERALL FEEDBACK

- **Comité Corazón Conversation**
 - Community needs space for large events (500 ppl), enclosed like a hall, cost is a concern
 - 3 North Street Project?
 - Access to Montage Park for the community is far from town
 - Foss Creek Pathway and Transit Stop
 - Need programs to help people get to know open spaces
 - City's partnership with Landpaths
 - Make the parks feel like they are everyone's parks; make them feel welcoming
 - Need to consider signage, rental policies, etc. to help encourage inclusion and equity
 - Why is there a focus on building this park when housing is not available for many to live in Healdsburg?
 - ?

- **Climate Change**
 - Drawings and illustrations need to reflect a design approach that is less dependent on water in the future
 - Community conversation: advantages and disadvantages of natural turf compared to synthetic turf for park areas
 - Potential for greater access to recycled water?
 - More than turf: landscaping and trees

GENERAL FEEDBACK



GENERAL FEEDBACK



GENERAL FEEDBACK



- River Access
 - Opinions differ on goal for enhancing river access outside of Badger Park property (e.g. Syar Gravel Bar)
 - Seems to be agreement about convening a discussion about managing river access and its impact

- Right Sizing
 - As plans move to the design stage, need to ensure facilities are the right size based on most relevant information (e.g. community gardens, picnic areas)



MONTAGE DEVELOPMENT PARK

SURVEY RESPONSES

MONTAGE: Q1



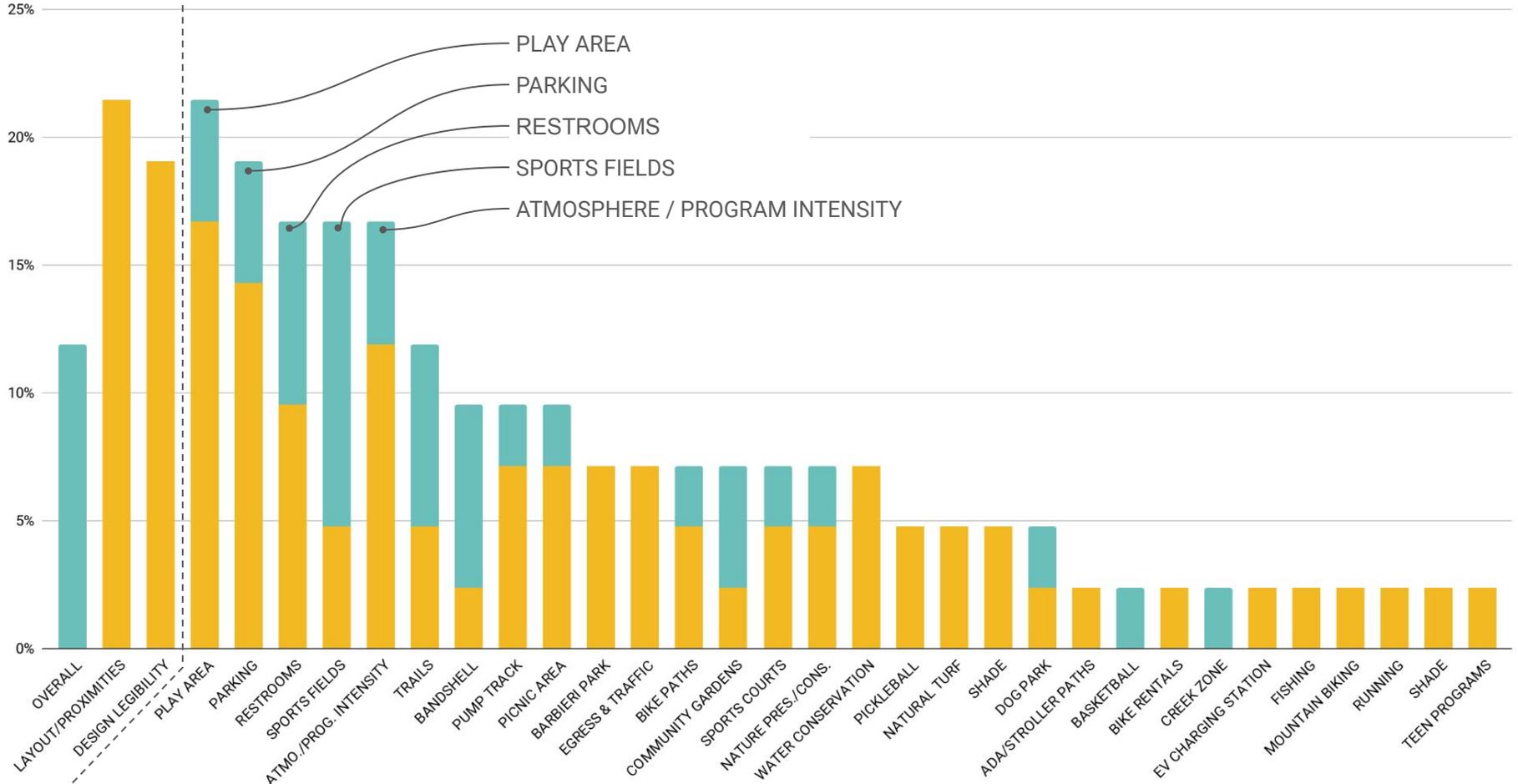
Looking at the master plan below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



MONTAGE: Q1

■ "You got it right"

■ "Still needs work"



MONTAGE: Q2



Looking at the diagram below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



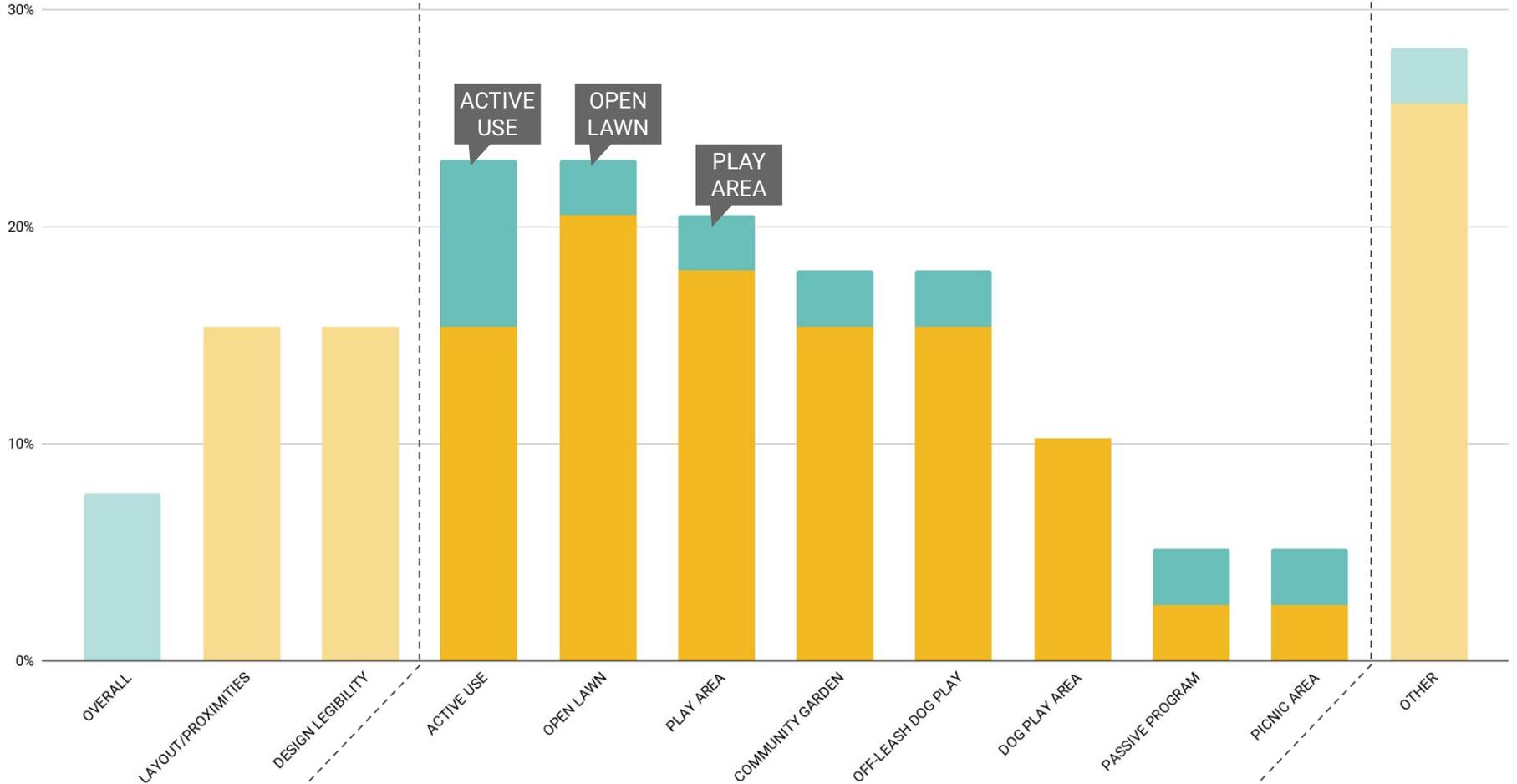
MONTAGE: Q2



"You got it right"



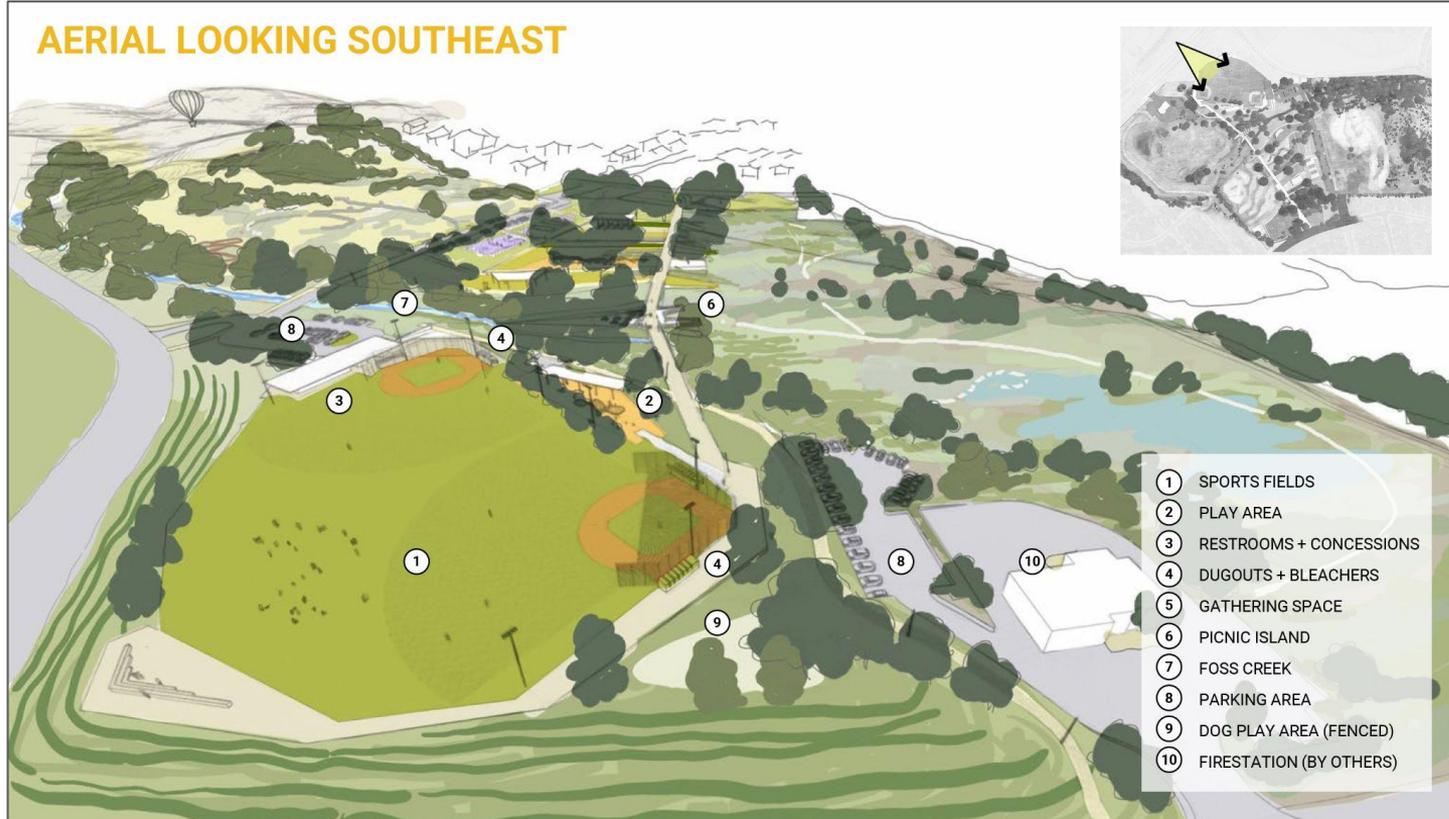
"Still needs work"



MONTAGE: Q3



Looking at the rendering below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?

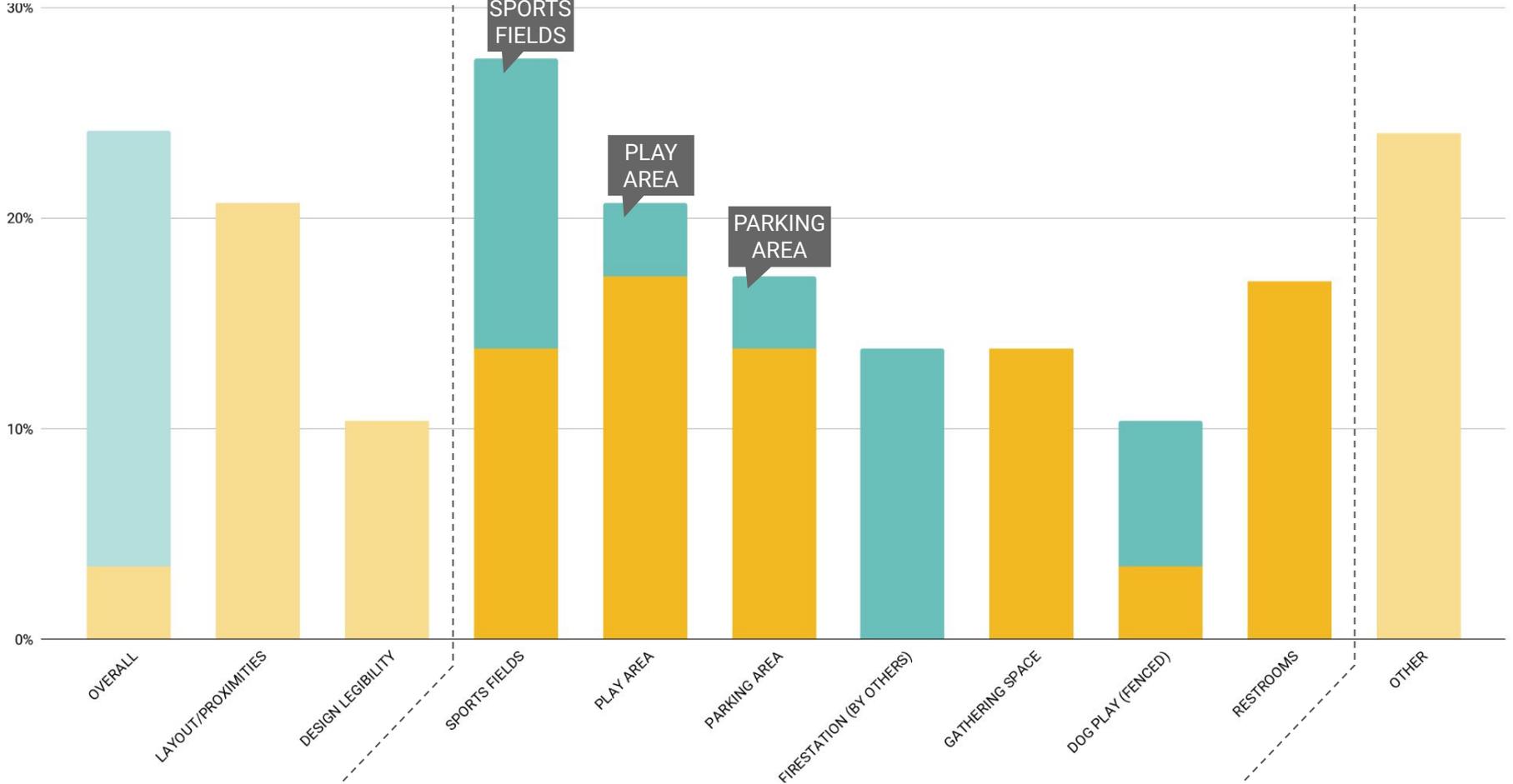


MONTAGE: Q3



“You got it right”

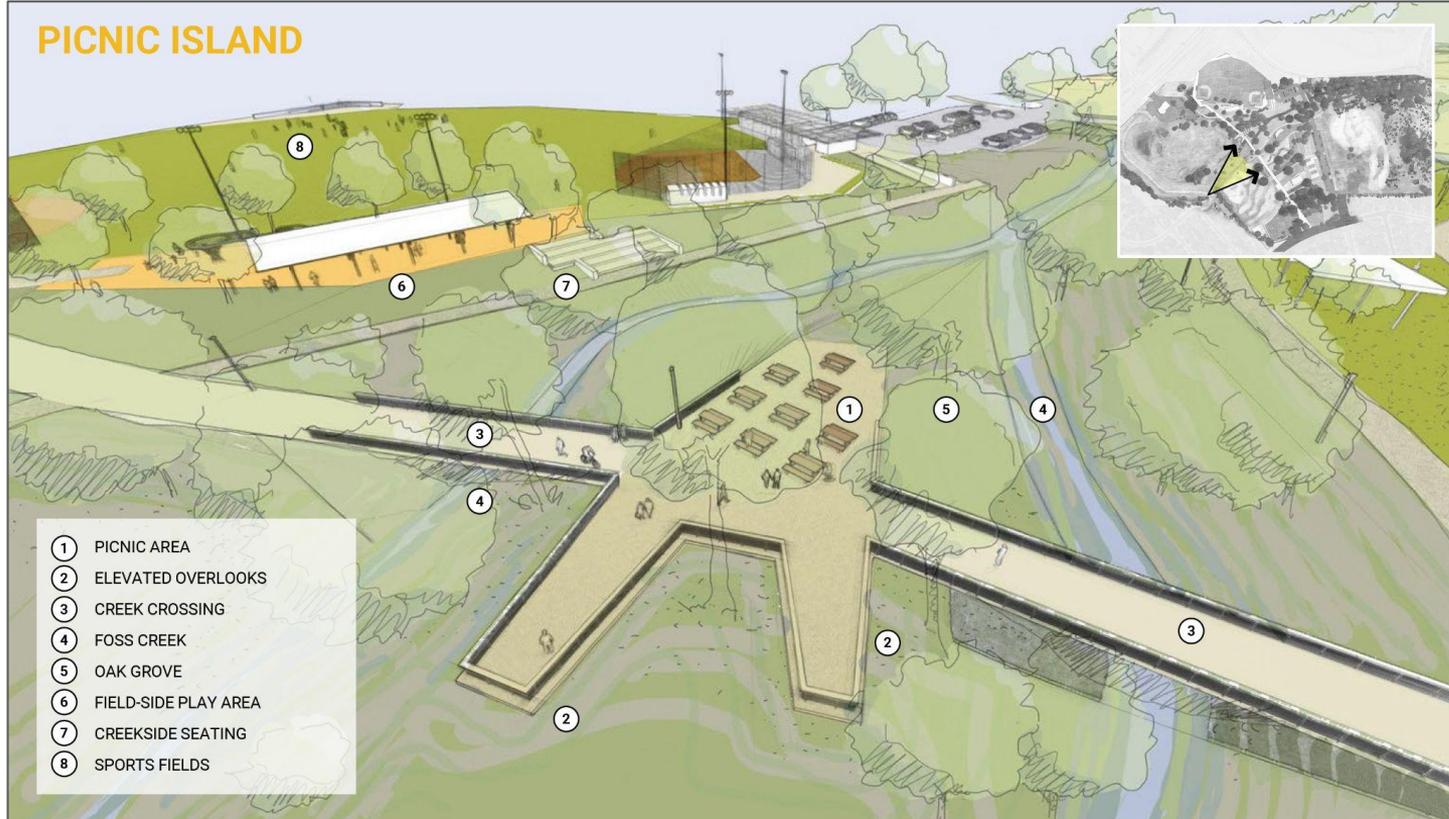
“Still needs work”



MONTAGE: Q4



Looking at the rendering below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?

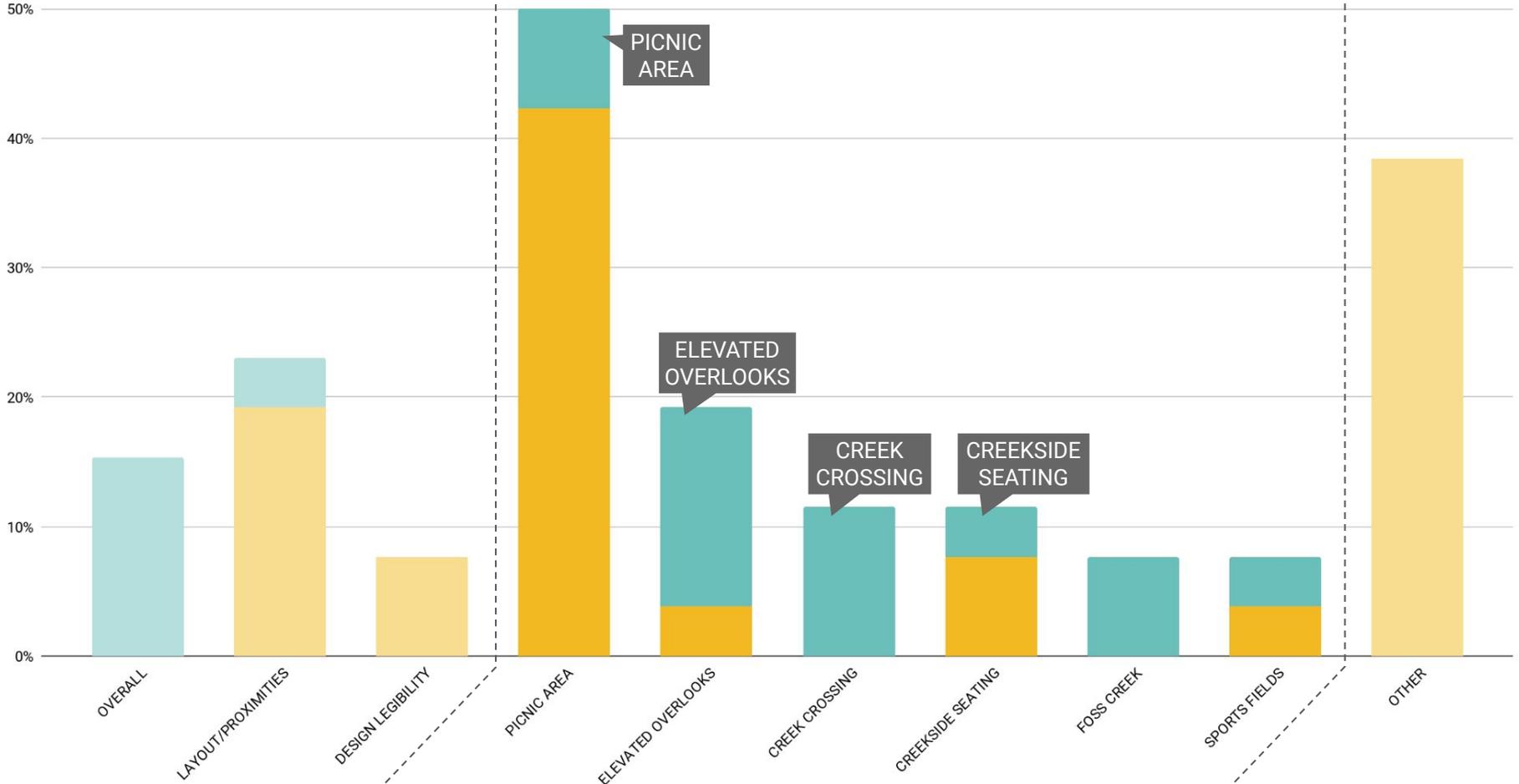


MONTAGE: Q4



■ "You got it right"

■ "Still needs work"



MONTAGE: Q5

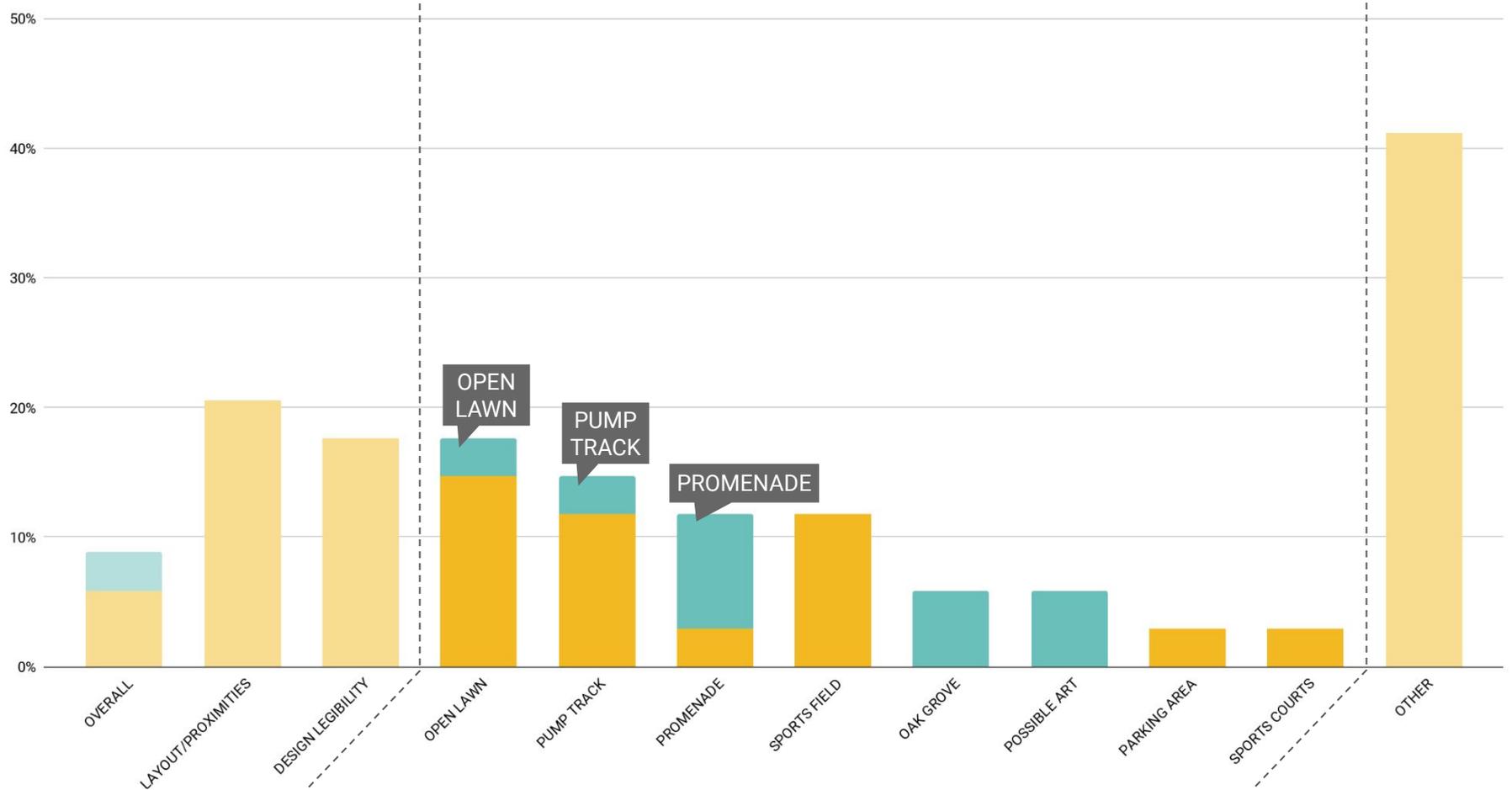


Looking at the rendering below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



MONTAGE: Q5

■ "You got it right" ■ "Still needs work"



MONTAGE: Q6

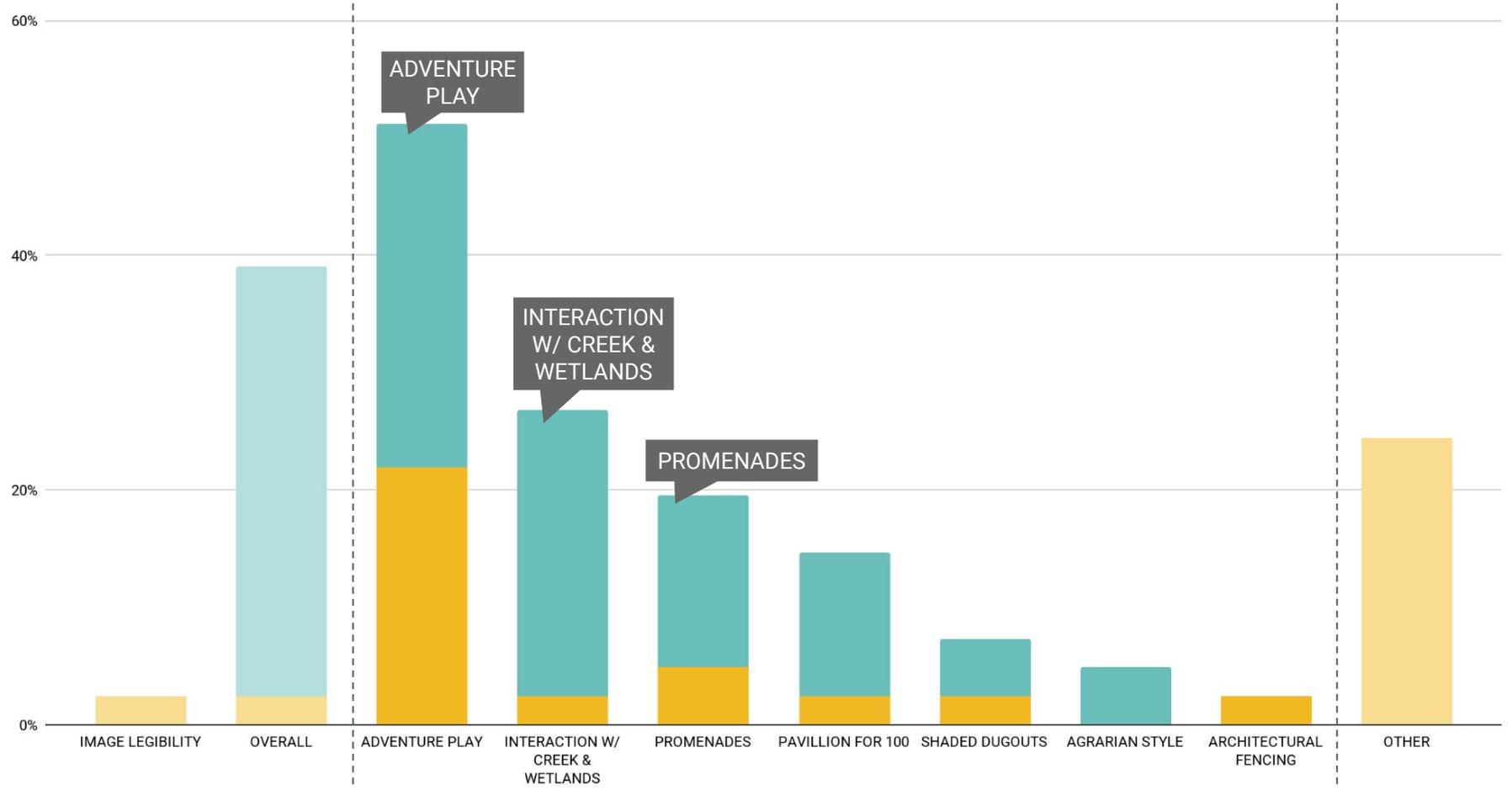


Looking at the mood images below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



MONTAGE: Q6

■ "You got it right"
■ "Still needs work"



MONTAGE: Q7



Looking at the material palette below, 1) what did we get right with the conceptual park materials, and 2) what still needs work?

MATERIAL PALETTE

MONTAGE DEVELOPMENT PARK

GRAVEL **DECOMPOSED GRANITE** **CONCRETE**

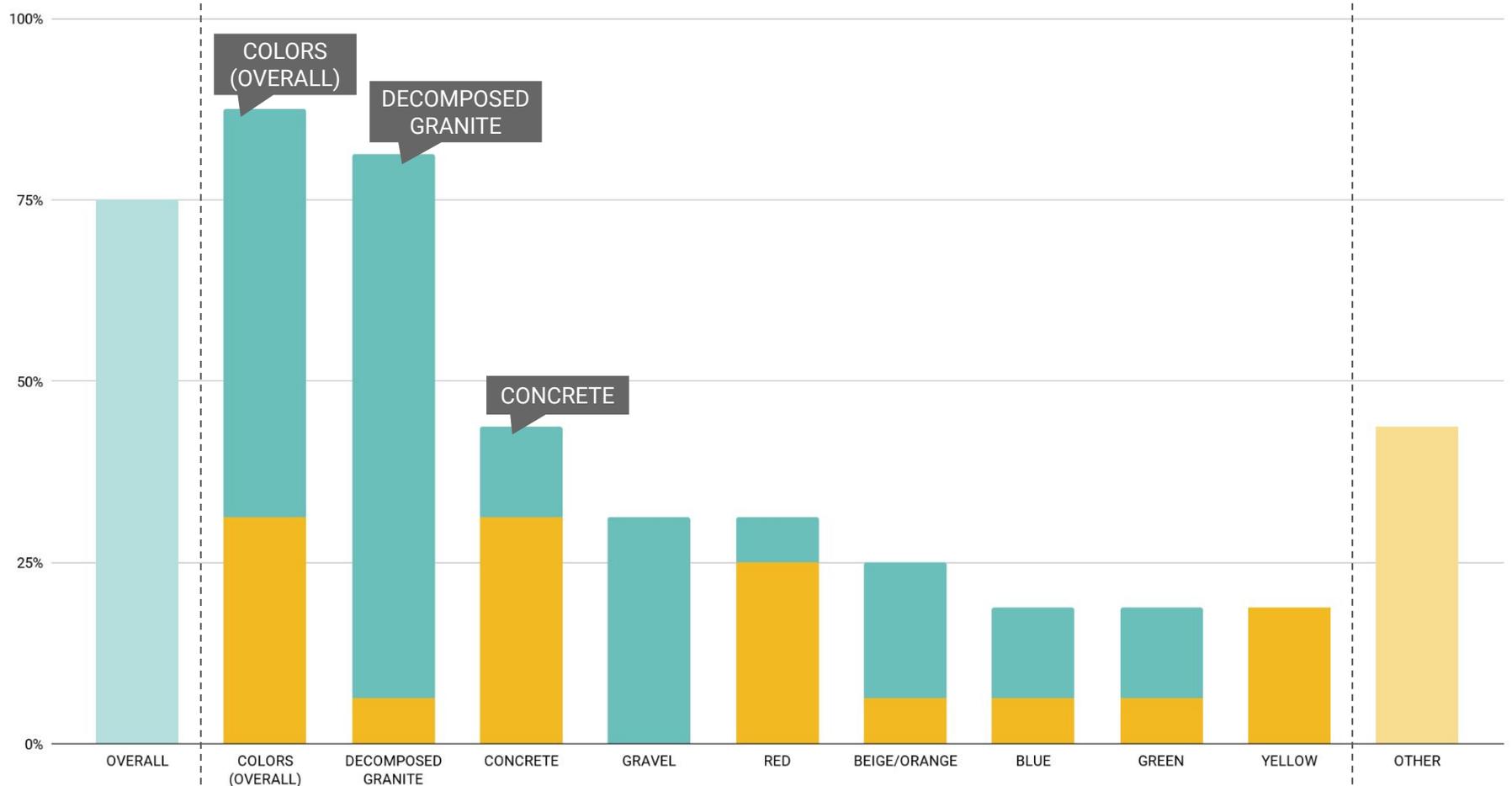
WARM TONES TO MATCH GRASSES

HEALDSBURG PARKS DESIGN + RIVER ACCESS | CITY OF HEALDSBURG COMMUNITY SERVICES | FLETCHER STUDIO

MONTAGE: Q7

 "You got it right"

 "Still needs work"





MONTAGE DEVELOPMENT PARK

FEEDBACK SUMMARY

MASTER PLAN

MONTAGE DEVELOPMENT PARK

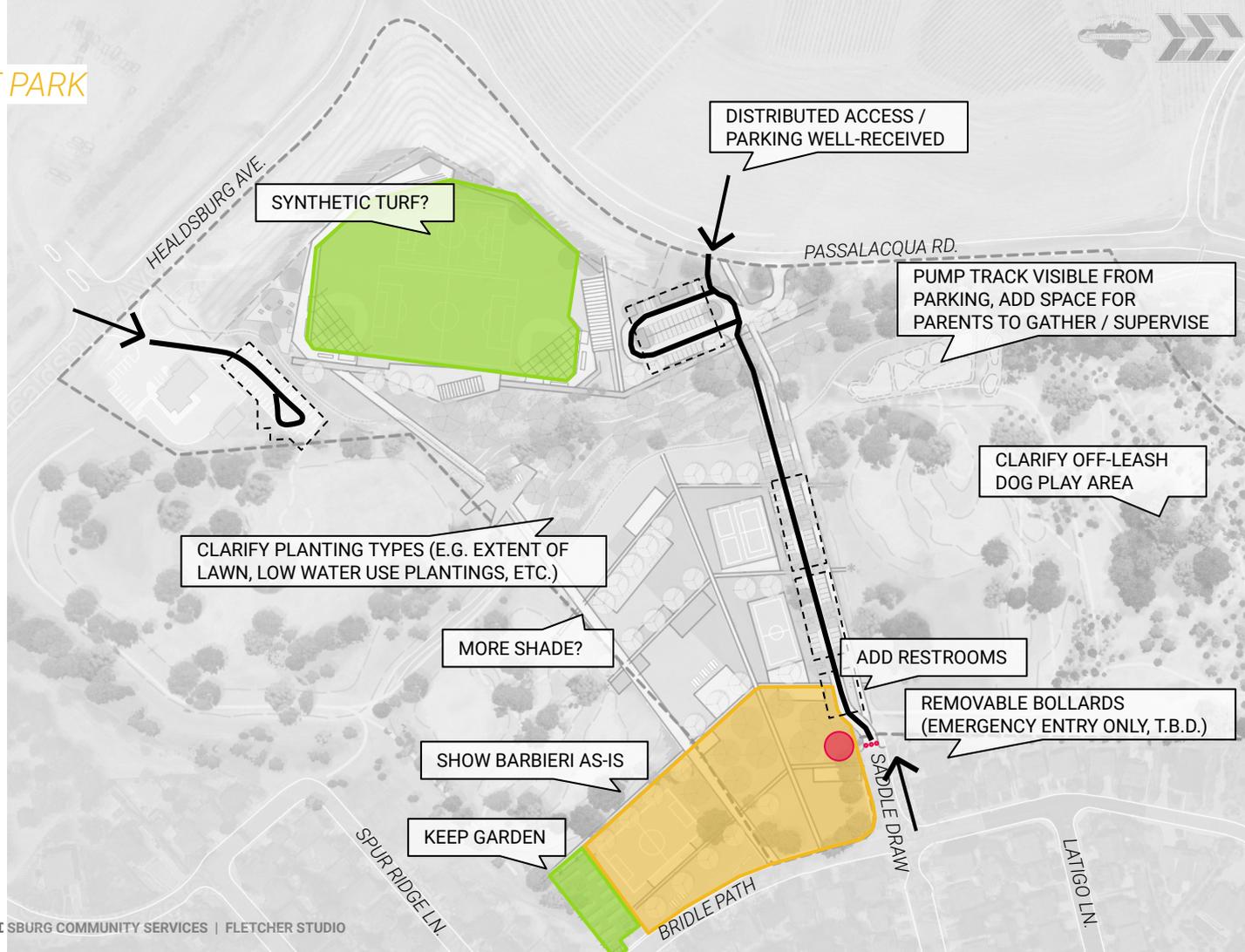
- ① SPORTS FIELDS
- ② PLAY AREAS
- ③ PICNIC ISLAND
- ④ PROMENADES
- ⑤ PARKING
- ⑥ RESTROOMS + CONCESSIONS
- ⑦ DOG PLAY AREA
- ⑧ HIKING TRAILS
- ⑨ SPORTS COURTS
- ⑩ PUMP TRACK
- ⑪ COMMUNITY GARDEN
- ⑫ OAK GROVE
- ⑬ OPEN LAWN
- ⑭ SPECIAL USE GARDENS
- ⑮ PICNIC PAVILION
- ⑯ BANDSHELL
- ✳ POSSIBLE ART



MASTER PLAN

MONTAGE DEVELOPMENT PARK

- Keep Barbieri Park as-is for the timebeing; this will be studied further in subsequent 'Detailed Design' phase
- Add space for parents to gather while watching children playing
- Support for primary park access from Passalaqua and Healdsburg Ave.; add removable bollards at Saddle Draw
- Support for clustered parking approach.
- Support for new fire substation.
- To work on further during Detailed Design phase:
 - Increase shade.
 - Lighting compliant with dark sky cutoffs and natural environment.
 - Clarify low water use plantings, meadows, hybrid bermuda grass and synthetic turf areas.





BADGER PARK

SURVEY RESPONSES

BADGER: Q1



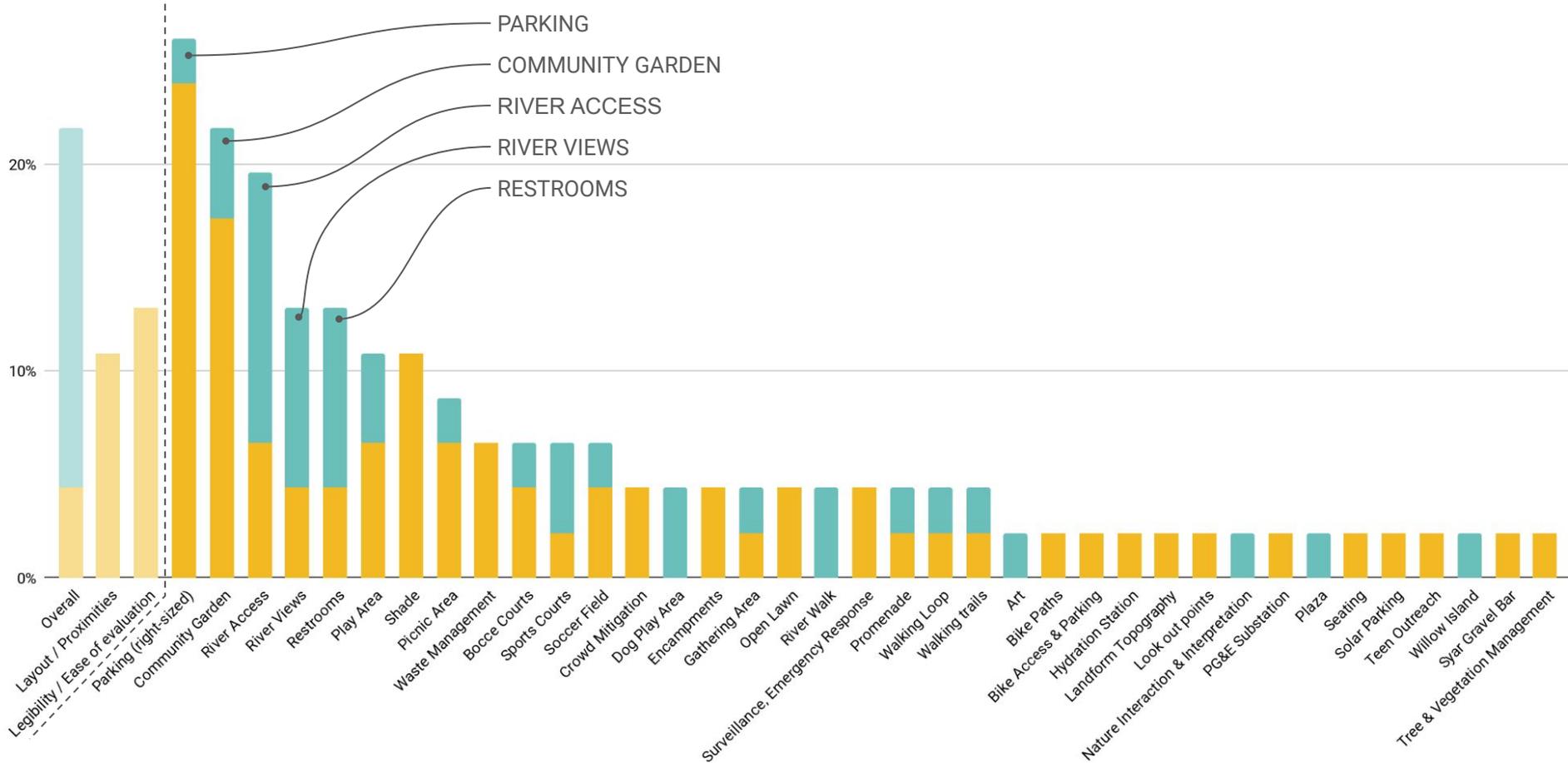
Looking at the master plan below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



BADGER: Q1

■ "You got it right"

■ "Still needs work"



BADGER: Q2



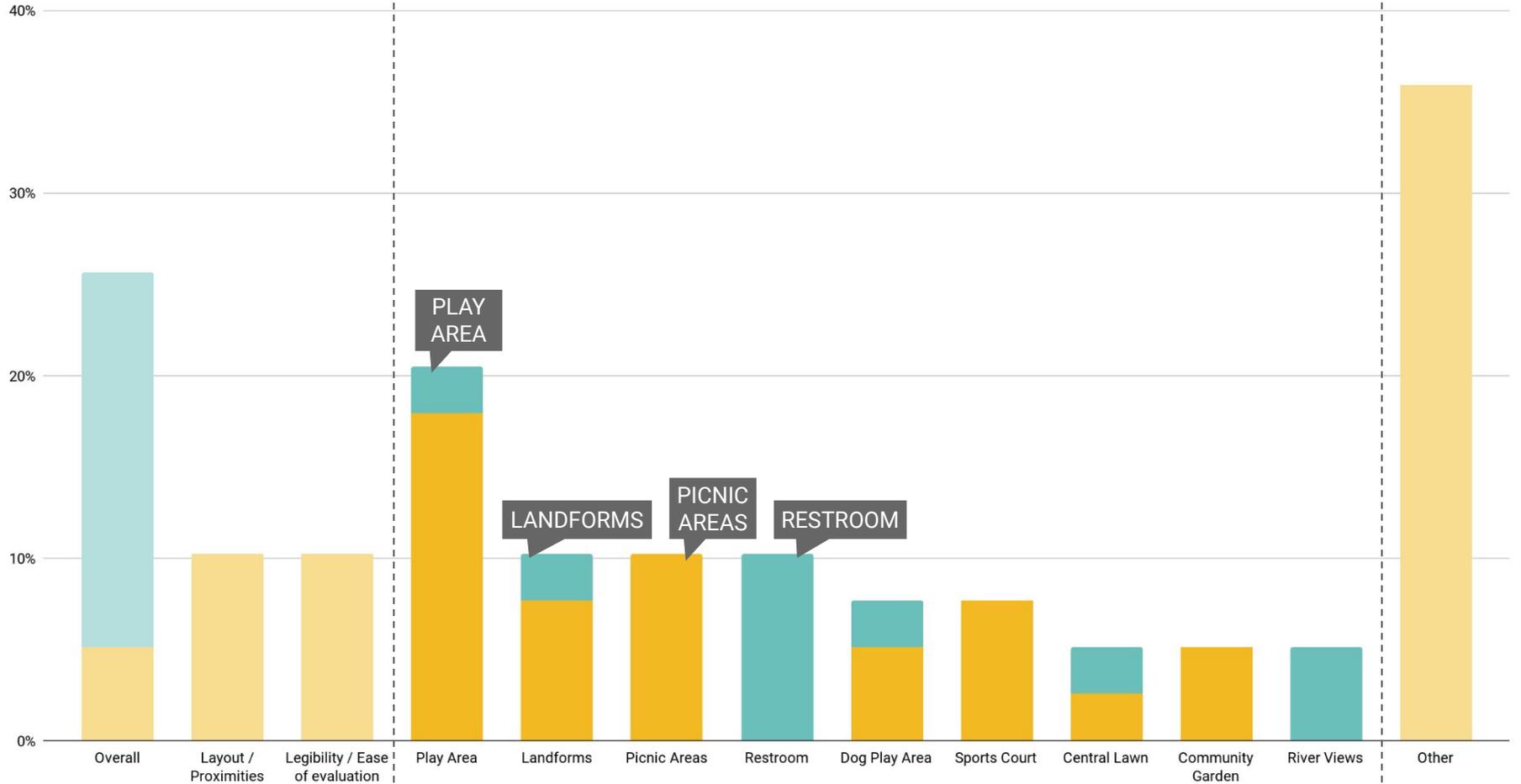
Looking at the diagram below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



BADGER: Q2

“You got it right”

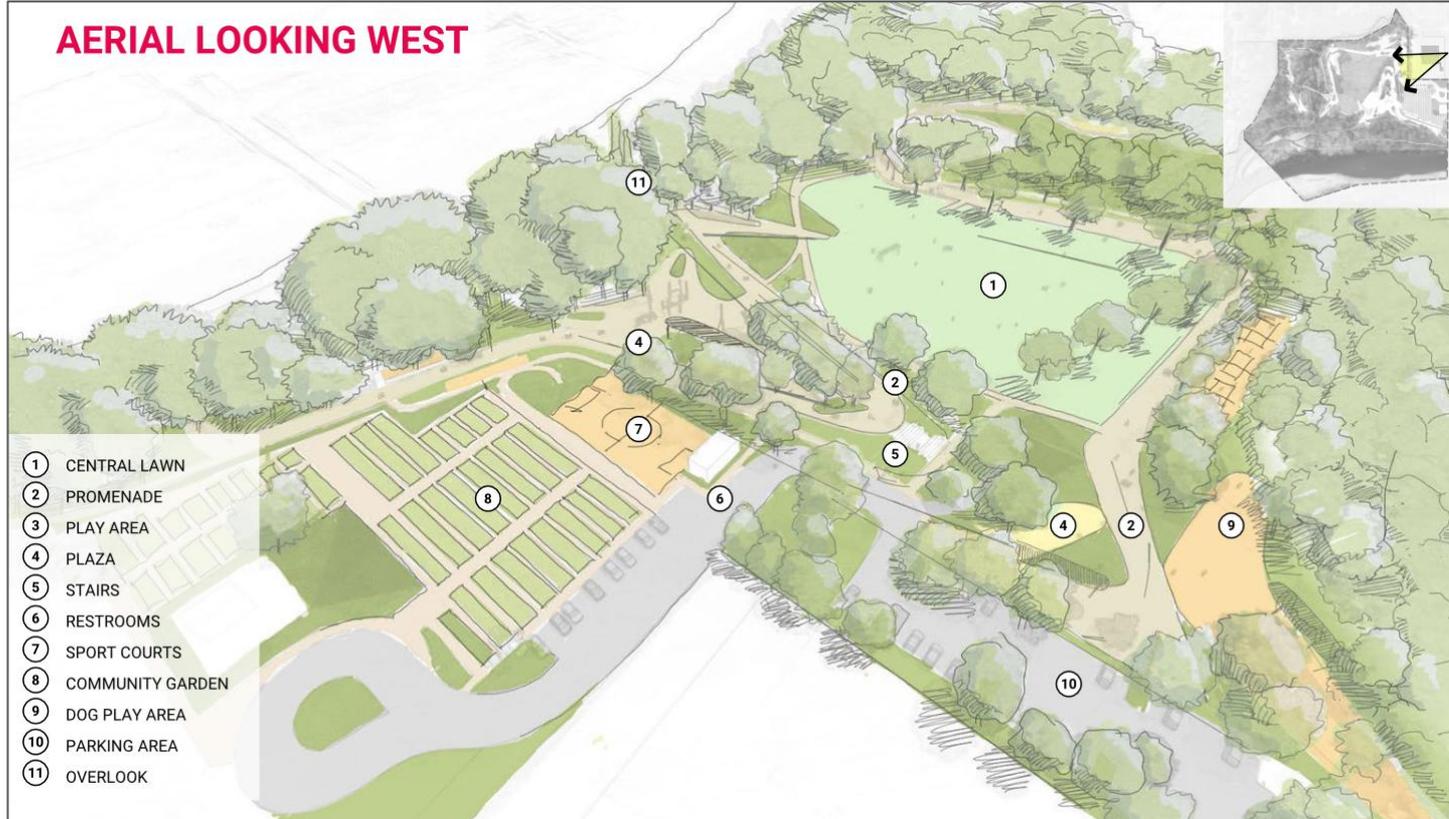
“Still needs work”



BADGER: Q3



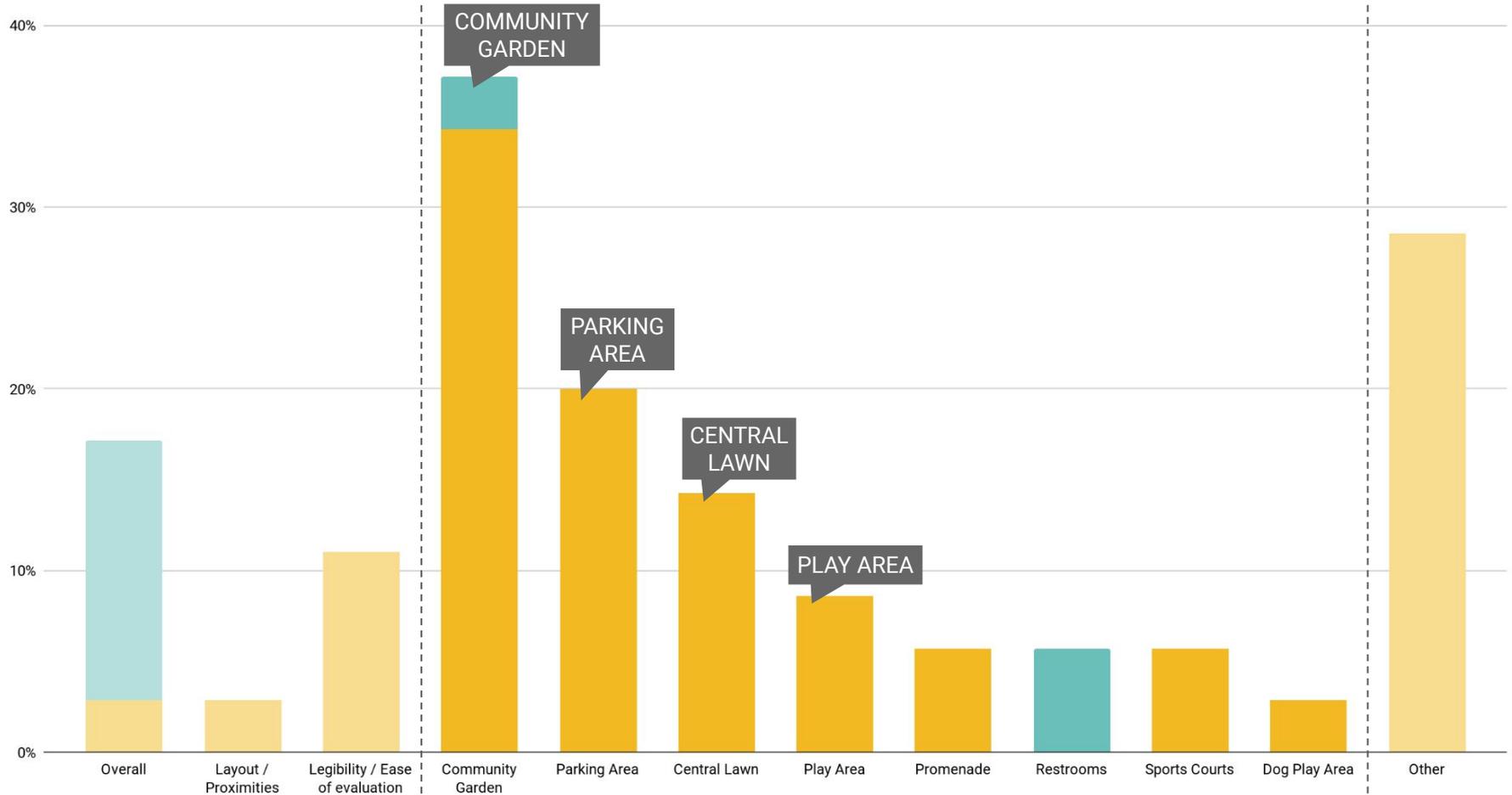
Looking at the rendering below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



BADGER: Q3

 "You got it right"

 "Still needs work"



BADGER: Q4



Looking at the rendering below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



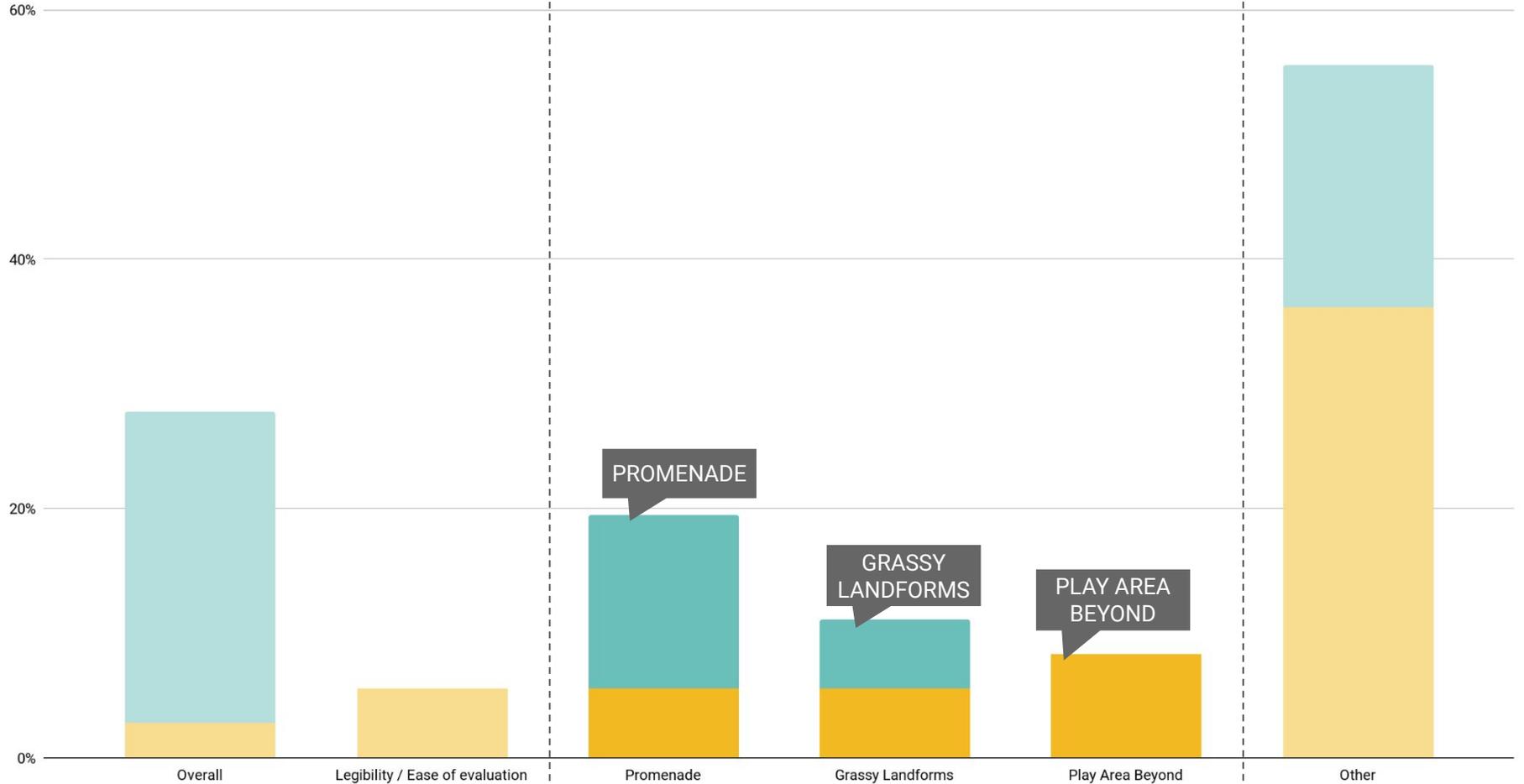
BADGER: Q4



"You got it right"



"Still needs work"



BADGER: Q5



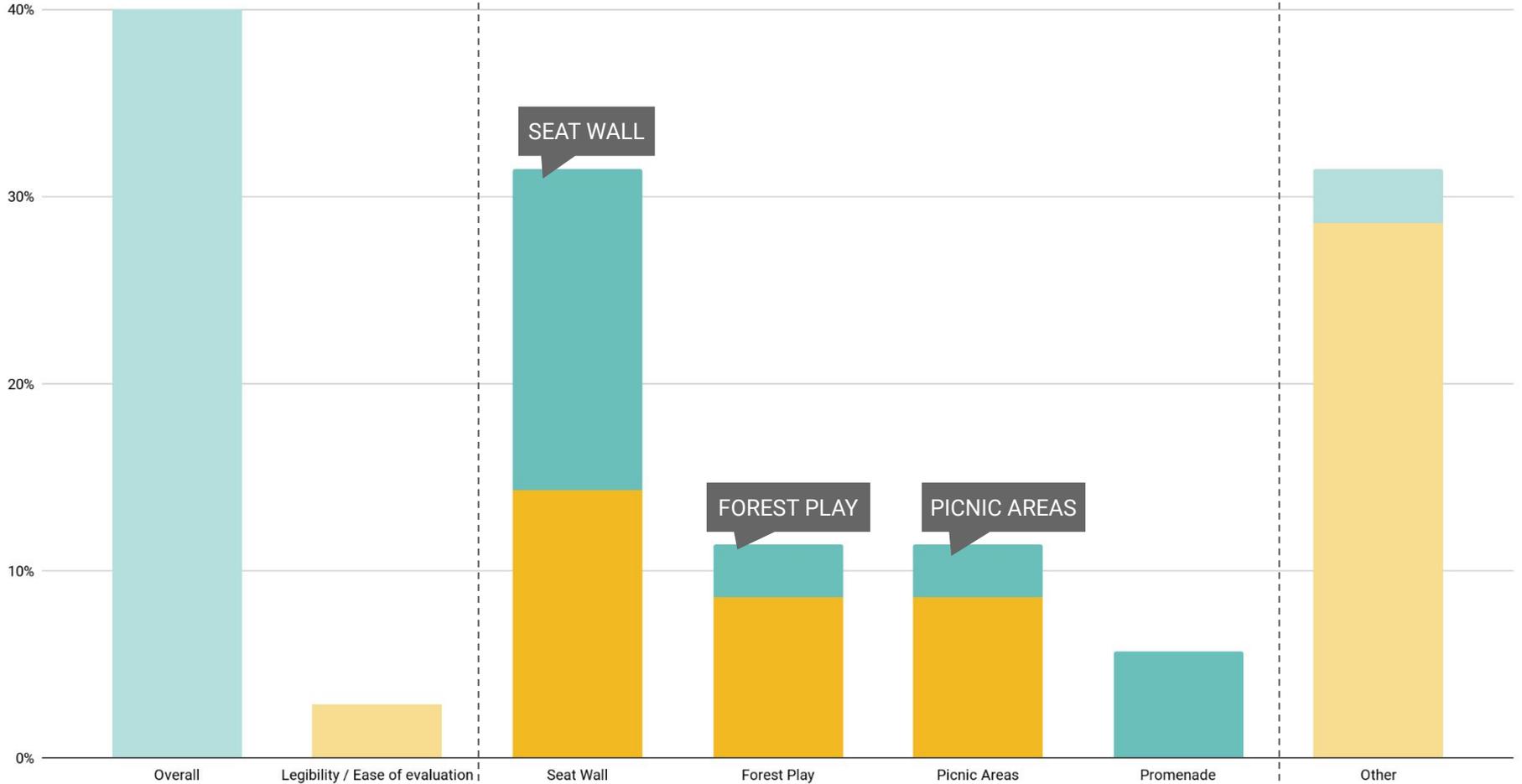
Looking at the rendering below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



BADGER: Q5

“You got it right”

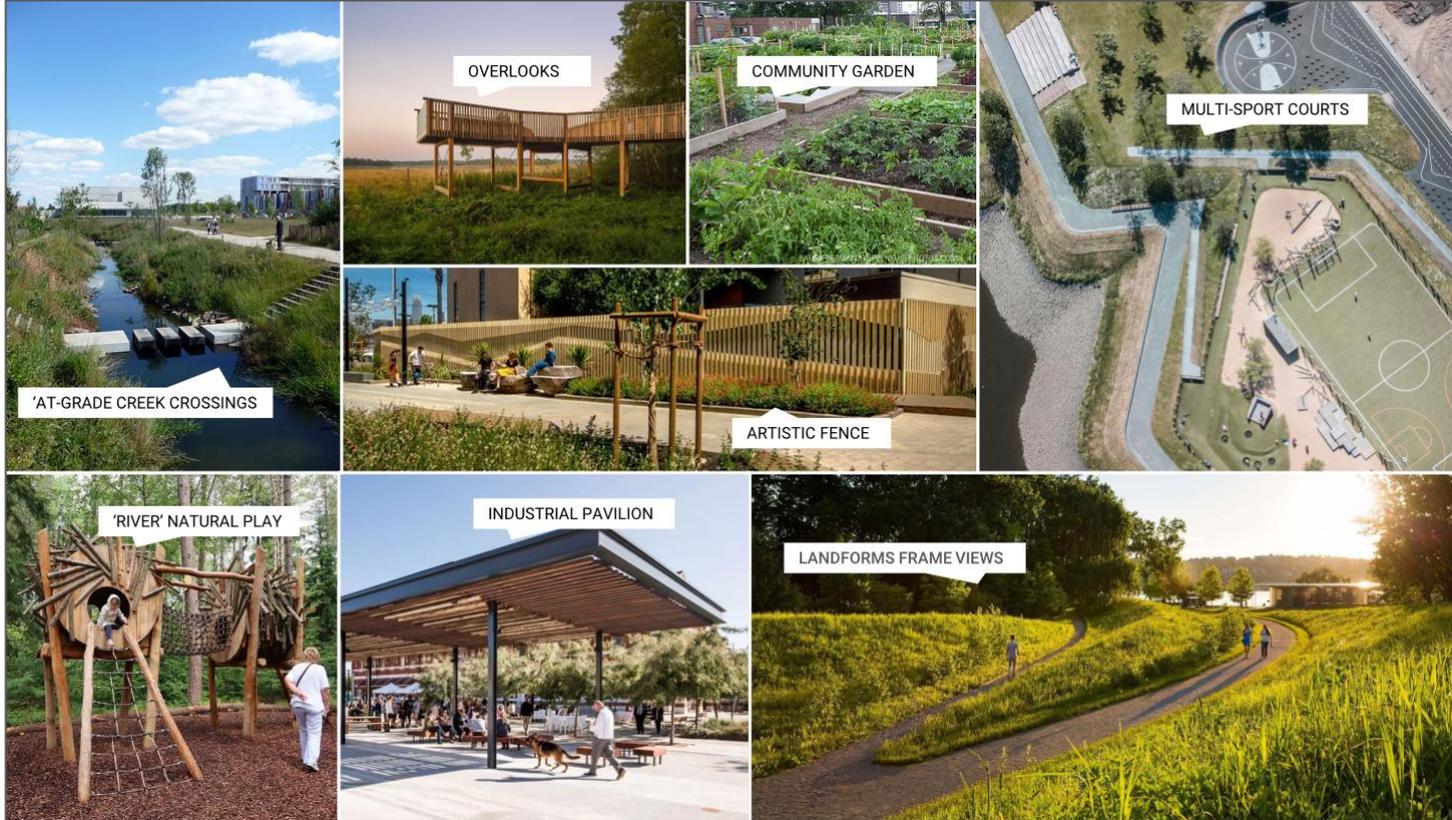
“Still needs work”



BADGER: Q6



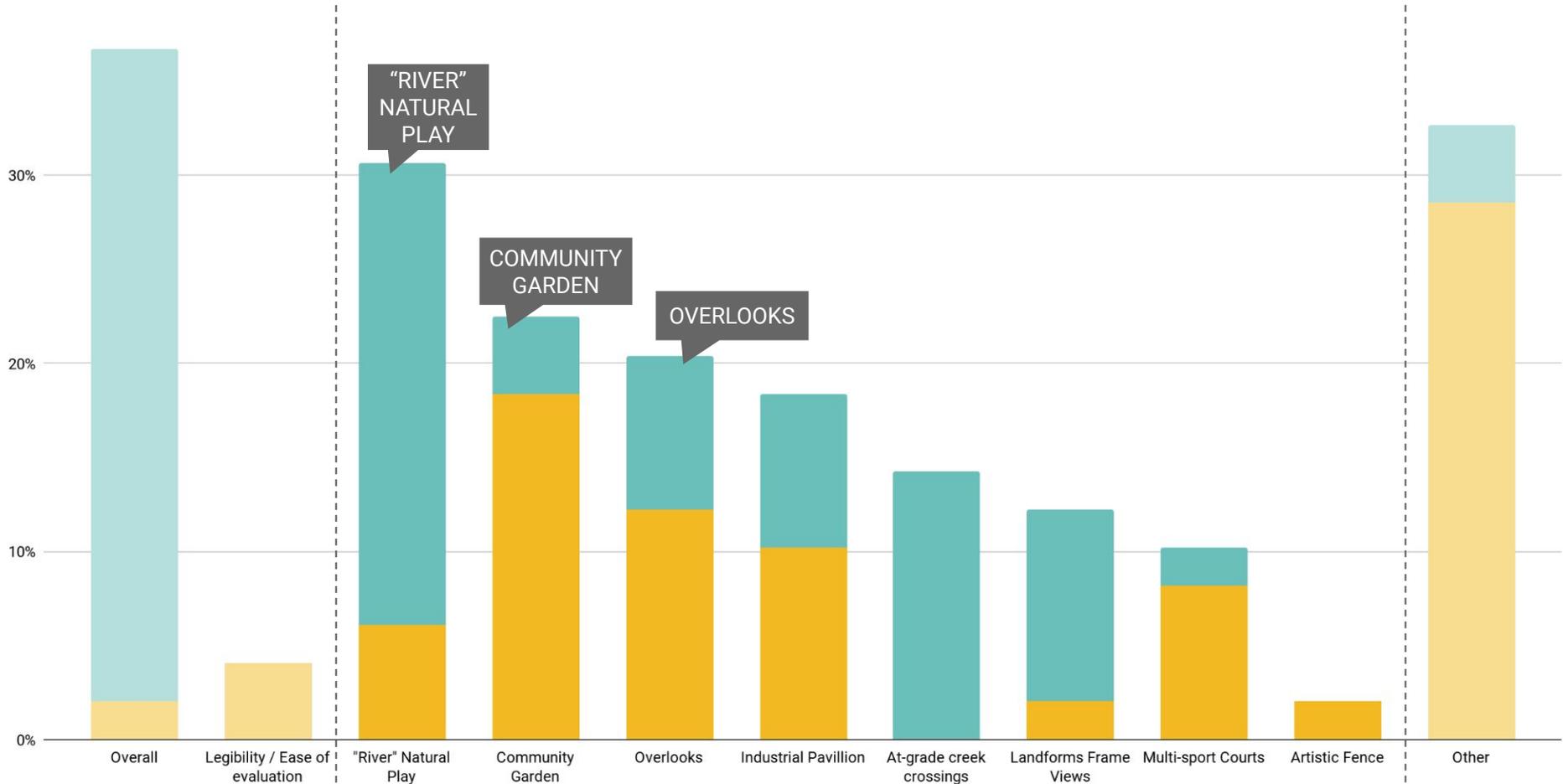
Looking at the mood images below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



BADGER: Q6

“You got it right”

“Still needs work”



BADGER: Q7



Looking at the material palette below, 1) what did we get right with the conceptual park materials, and 2) what still needs work?

MATERIAL PALETTE

BADGER PARK

WOOD **METAL** **STONE**

MIX OF INDIGENOUS MATERIALS AND METAL

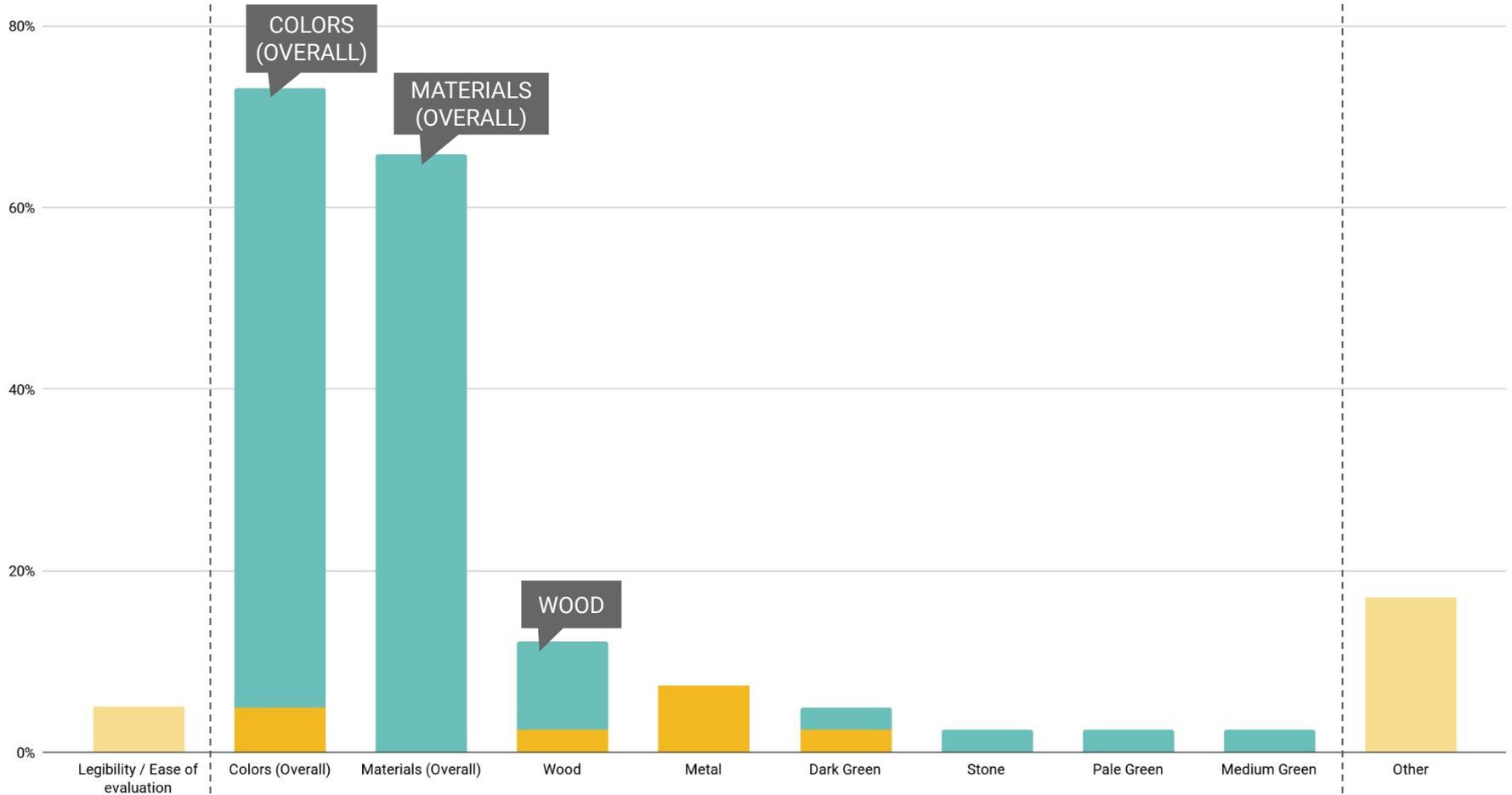
MUTED COLOR PALETTE MATCHES RIVER COLORS

HEALDSBURG PARKS DESIGN + RIVER ACCESS | CITY OF HEALDSBURG COMMUNITY SERVICES | FLETCHER STUDIO

BADGER: Q7

“You got it right”

“Still needs work”





BADGER PARK

FEEDBACK SUMMARY

MASTER PLAN

BADGER PARK



- ① CENTRAL LAWN
- ② PROMENADE
- ③ RIVER OVERLOOKS
- ④ PLAY AREA
- ⑤ COMMUNITY GARDEN
- ⑥ DOG PLAY AREA
- ⑦ RESTROOMS
- ⑧ SPORTS COURTS
- ⑨ BOCCE COURTS
- ⑩ LOOP TRAIL
- ⑪ PLAZA
- ⑫ RIVER ACCESS DROP-OFF
- ⑬ PICNIC AREA
- ⑭ RIVERWALK TRAIL
- ⑮ WILLOW ISLAND
- ★ POSSIBLE ART

2ND ST.

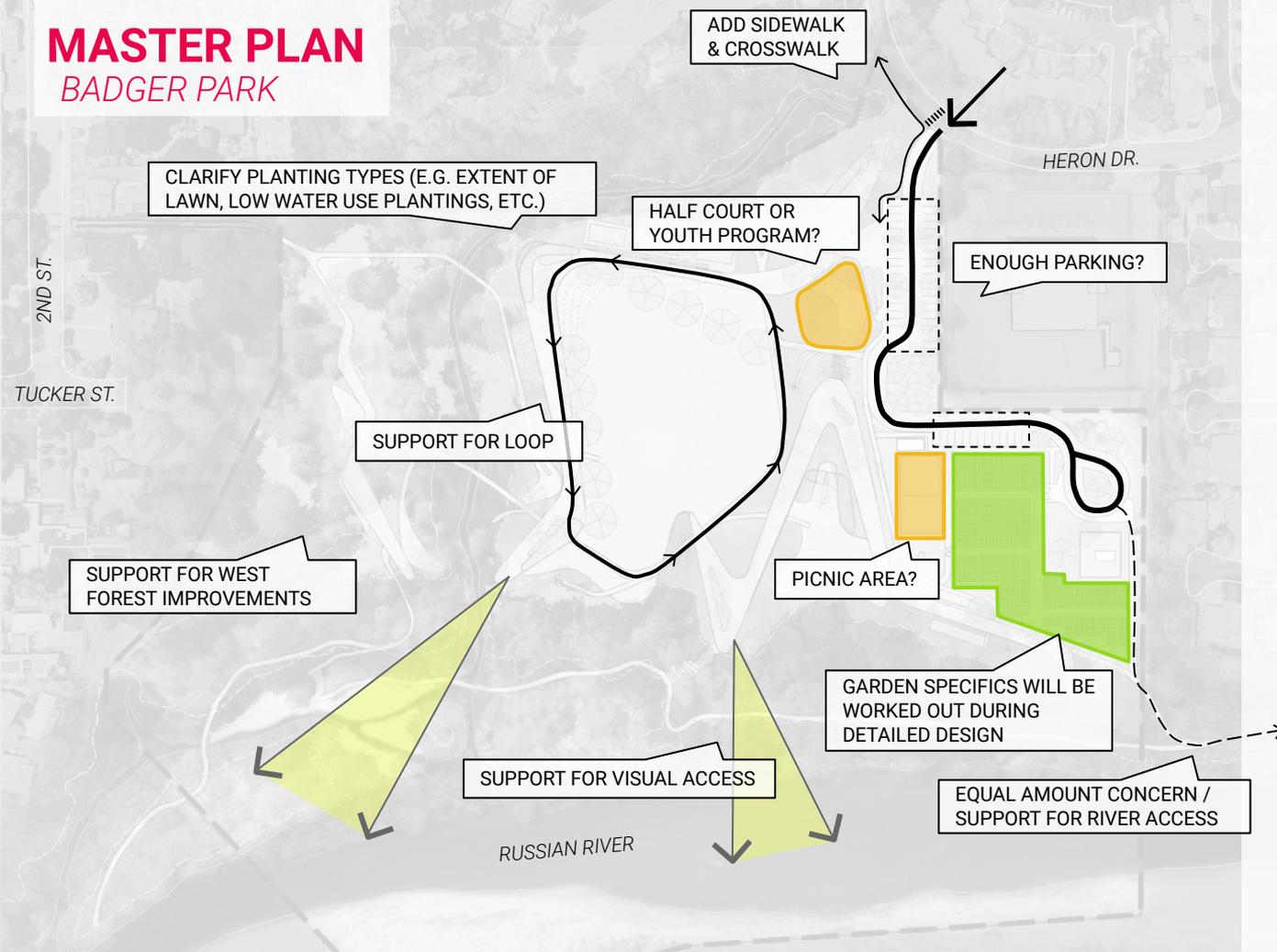
TUCKER ST.

HERON DR.

RUSSIAN RIVER

MASTER PLAN

BADGER PARK



- Overall positive reaction to masterplan
- Confirm proposed parking qty. is adequate to support proposed uses (river access, games, weekend activities)
- Support for keeping a walking loop, but with a surface that is less slippery during winter months.
- Equal amount of concern / support regarding river access.
- Some preference for keeping the dog play area in its current location, due to amount of insects that may be at proposed location.
- To work on further during Detailed Design phase:
 - Community garden specifics, e.g. how beds will be phased as gardeners vacate plots to make room for possible parking.
 - Clarify low water use plantings, meadows, hybrid bermuda grass and synthetic turf areas.



RIVER ACCESS

RIVER ACCESS: Q1



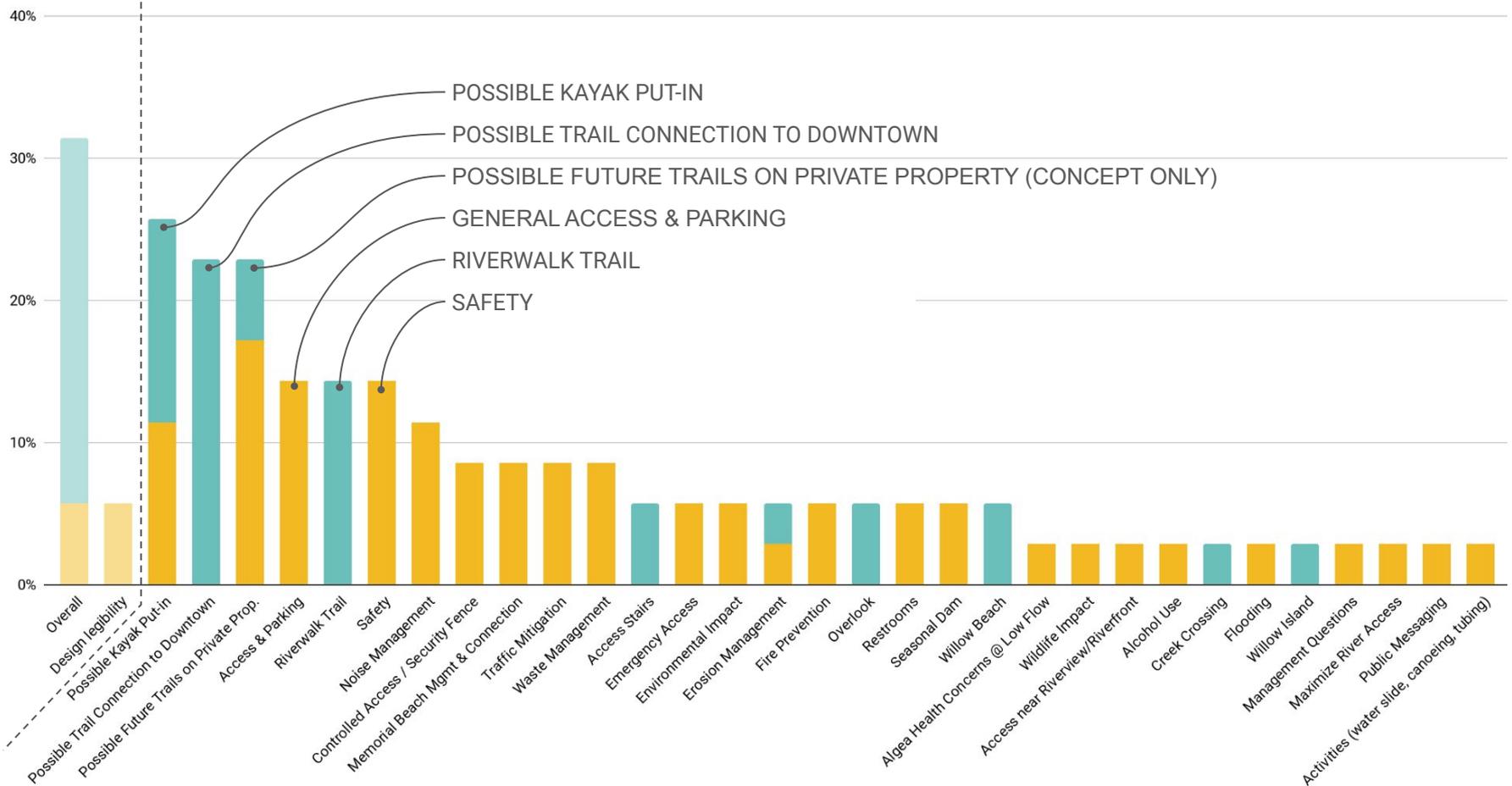
Looking at the Badger Park Reach concept below, 1) what did we get right with the conceptual river access, and 2) what still needs work?



RIVER ACCESS: Q1

■ "You got it right"

■ "Still needs work"



RIVER ACCESS: Q2



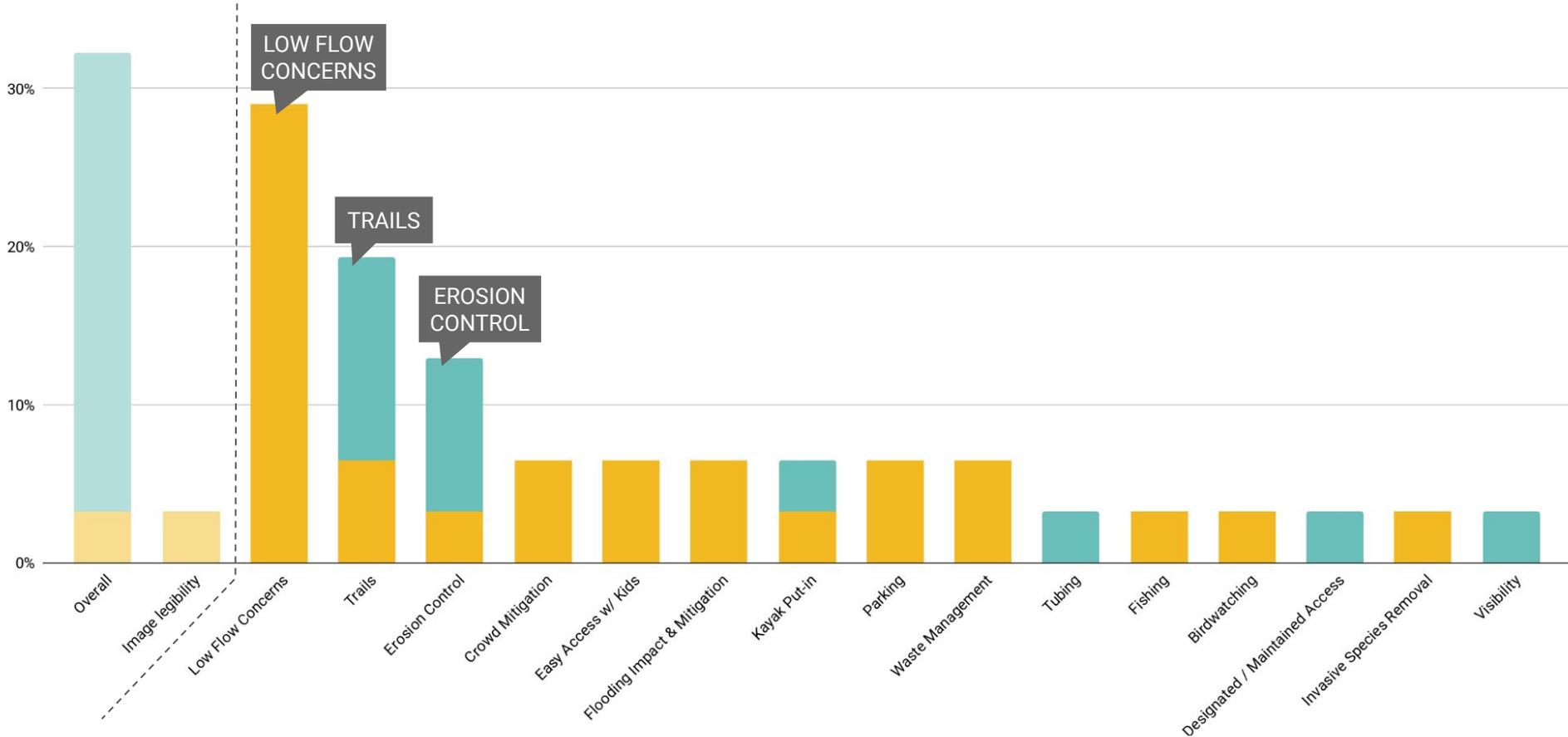
Looking at the Badger Park Reach concept below, 1) what did we get right with the conceptual river access, and 2) what still needs work?



RIVER ACCESS: Q2

“You got it right”

“Still needs work”



RIVER ACCESS: Q3



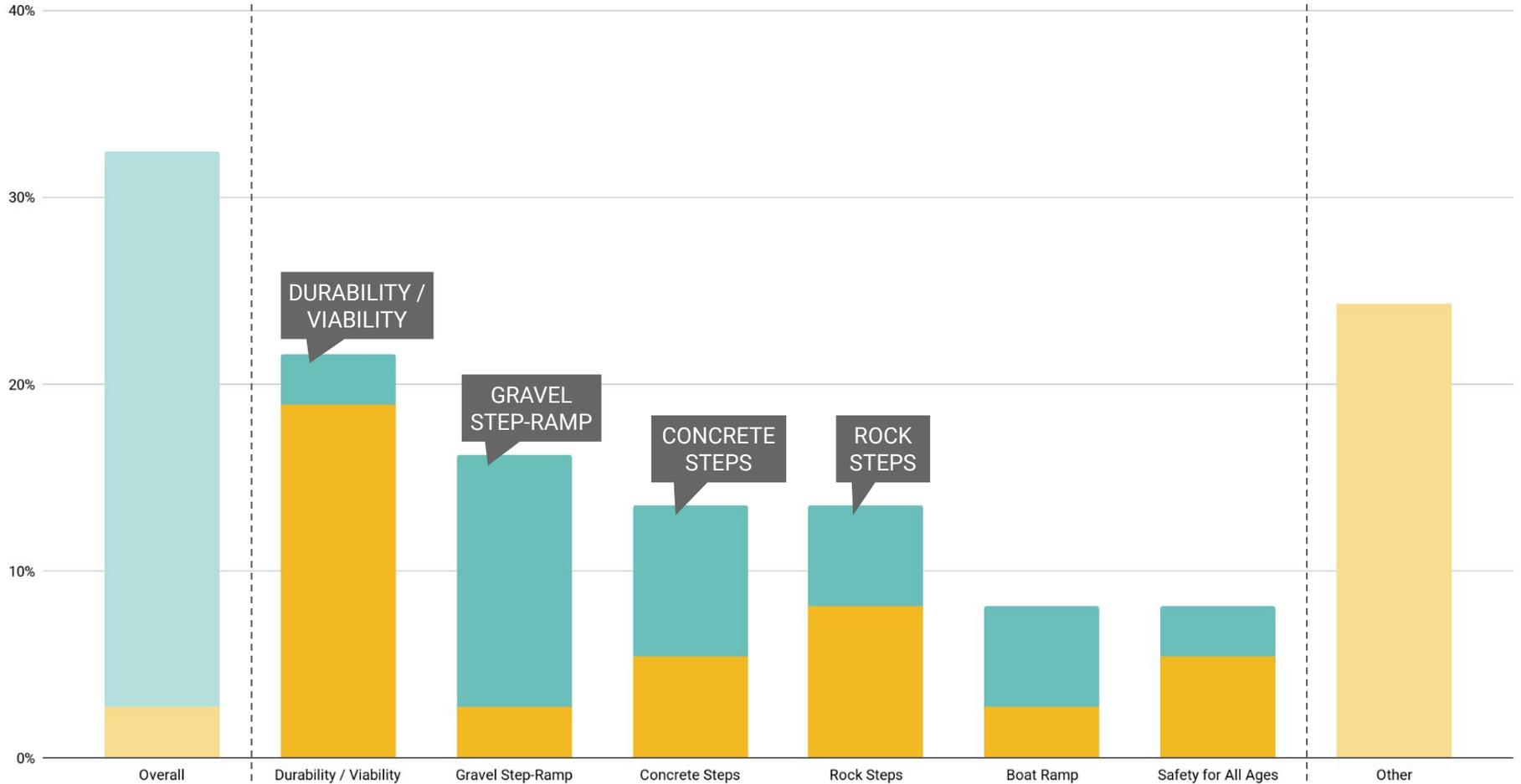
Looking at the Badger Park Reach concept below, 1) what did we get right with the conceptual river access, and 2) what still needs work?



RIVER ACCESS: Q3

 "You got it right"

 "Still needs work"





FINAL THOUGHTS?

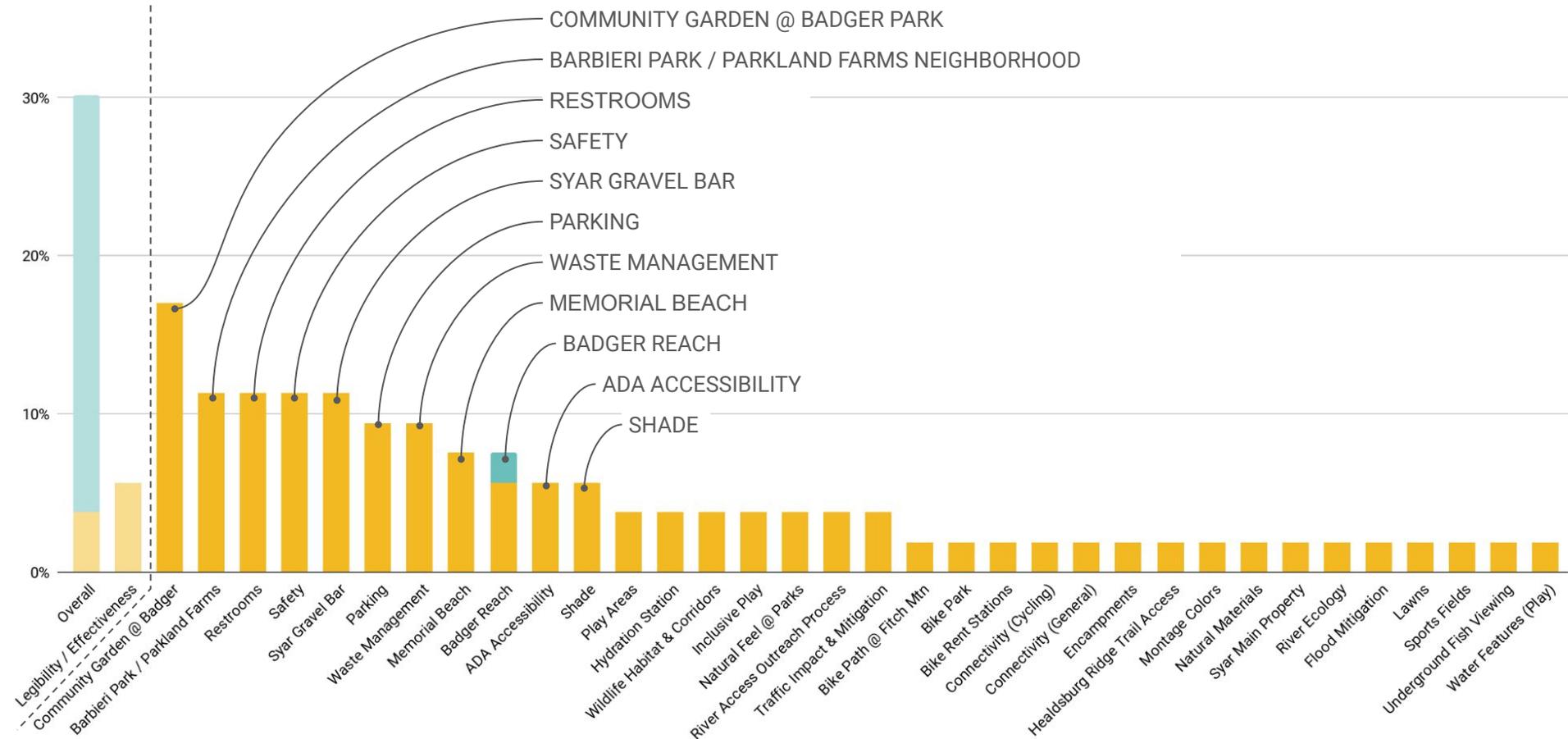
FINAL THOUGHTS



"Nice work"



"This is a priority to get right"





NEXT MEETING: IN PERSON OR ZOOM?

