

Parks and Recreation Commission

July 14, 2021



1. Call to Order

- a) Roll Call
- b) Pledge of Allegiance
- c) Changes (Deletions) from Agenda



2. Election of Vice Chair

*Elect a new Vice Chair to serve the
remainder of 2021*

3. City Council Liaison Report

*City Council Liaison Osvaldo "Ozzy"
Jimenez*

3. Public Comment for Items Not on the Agenda

To provide public comment follow the instructions on the meeting agenda for the Zoom meeting:

- 1. In the bottom center of the screen is a hand icon, click on "Raise Hand". The hand icon will place you in line to speak.*
- 2. When it is your turn to comment, the meeting moderator will call upon you to comment. State your first name, last name, address, and comment.*
- 3. When you are done commenting, please remember to lower hand.*

*Note: If joining the meeting by phone, press *9 to raise your hand, and *6 to speak*

5. Old Business

- a) **Arts and Culture Master Plan Review**
Review an updated draft of the Arts and Culture Master Plan and make a recommendation to City Council.

Planning Goals

Create a plan to serve as the City's framework to support community partners, artists and arts organizations, and creative businesses.

Engage community members in a comprehensive process to develop a vision for Healdsburg's cultural future.

Explore and articulate the artistic identity of Healdsburg.

Explore and articulate the needs and visions for community arts and cultural spaces.



Planning Process Overview

Project Kick-off: July 2019

- Cultural Planning Group: professional firm selected to guide the planning process
- Creative Leadership Team: 28 community members

Community Engagement

- 14 Creative Leadership Team meetings
- 4 in-person site visits by the Cultural Planning Group
- 45 meetings/stakeholder interviews: 100+ community members
- Cultural arts and facilities field trip
- Public art and facilities presentations
- Community engagement week
- Community Survey





Plan: Goals and Strategies

Build	Goal 1: Build the Structural Foundation for Arts and Culture
Enrich	Goal 2: Enrich Cultural Experiences for Our Community and Our Visitors
Foster and Grow	Goal 3: Foster and Grow an Inclusive Creative Economy
Advance	Goal 4: Advance Art in the Public Realm
Support	Goal 5: Advance Development of Arts and Cultural Spaces

Plan Modifications: Commission Feedback – May 26

Commission Feedback	Plan Modifications
I. How can the public access the full survey data?	<ul style="list-style-type: none">• Description of where to find full survey results within appendix added to the Planning Methodology section• Link to full survey results and cross-tabulation data will be made available on the plan website
II. Increased focus on communication and outreach	<ul style="list-style-type: none">• Enhancement of Goal 1, strategy 2.2<ul style="list-style-type: none">• <i>Review and update program delivery systems and communications to align with multicultural and multi-language needs.</i>• Addition of Goal 3, strategy 1.2<ul style="list-style-type: none">• <i>Development of a communications plan</i>

Plan Modifications

Commission Feedback	Plan Modifications
III. Which agencies/organizations are responsible for specific initiatives?	<ul style="list-style-type: none">• Development of community partnership language and shared responsibilities under Goal 1 narrative<ul style="list-style-type: none">○ <i>Community Partnerships and Shared Decision-Making section</i>• Specific roles will be further defined in the Implementation Matrix (provided in next steps)
IV. This is an opportunity to broaden Healdsburg's brand to include arts and culture	<p>Highlighted in three key areas of the plan:</p> <ul style="list-style-type: none">• Plan Overview<ul style="list-style-type: none">○ <i>Advancement of art experiences in daily life, priority for the community</i>• Healdsburg Today<ul style="list-style-type: none">○ <i>Healdsburg's brand should evolve to celebrate the arts</i>• Goal 2, strategy 2<ul style="list-style-type: none">○ <i>Articulate arts and culture as an important part of Healdsburg's character of place</i>

Plan Modifications

Commission Feedback	Plan Modifications
V. How is art incorporated into parks design and new developments?	<ul style="list-style-type: none">• Art requirements for public and private developments highlighted in Goals 4, 5<ul style="list-style-type: none">○ <i>Adoption of percent-for-art requirements for development projects</i>○ <i>Work with future developers on innovative public art planning</i>○ <i>Ensure artists are part of the design team for city capital projects</i>○ <i>Collaborate with parks design and programming</i>
VI. Further development of how artists and public art is selected	<ul style="list-style-type: none">• Healdsburg specific public art protocol development is part of the implementation plan. CPG will provide national best practices while protocols are further developed• Language enhanced in Goal 4, strategy 1.2<ul style="list-style-type: none">○ <i>Working with the Arts and Culture Commission, establish specific processes and guidelines for the selection of artists for public art projects.</i>

Plan Modifications

Commission Feedback	Plan Modifications
VII. Importance of dedicating staff to implementation of plan goals and strategies	<ul style="list-style-type: none">• Staffing recommendation highlighted as part of Goal 1, strategy 1.3• Implementation matrix will be provided to provide recommended steps and resources required to meet goals
VIII. Further information on comparative cities that are included in the Appendix of the plan	<ul style="list-style-type: none">• Description of selection process and reference to full benchmarking report within the appendix added to the Planning Methodology section

Additional Modifications

Grammar and formatting edits

Addition of a Community Partnerships section in the background section

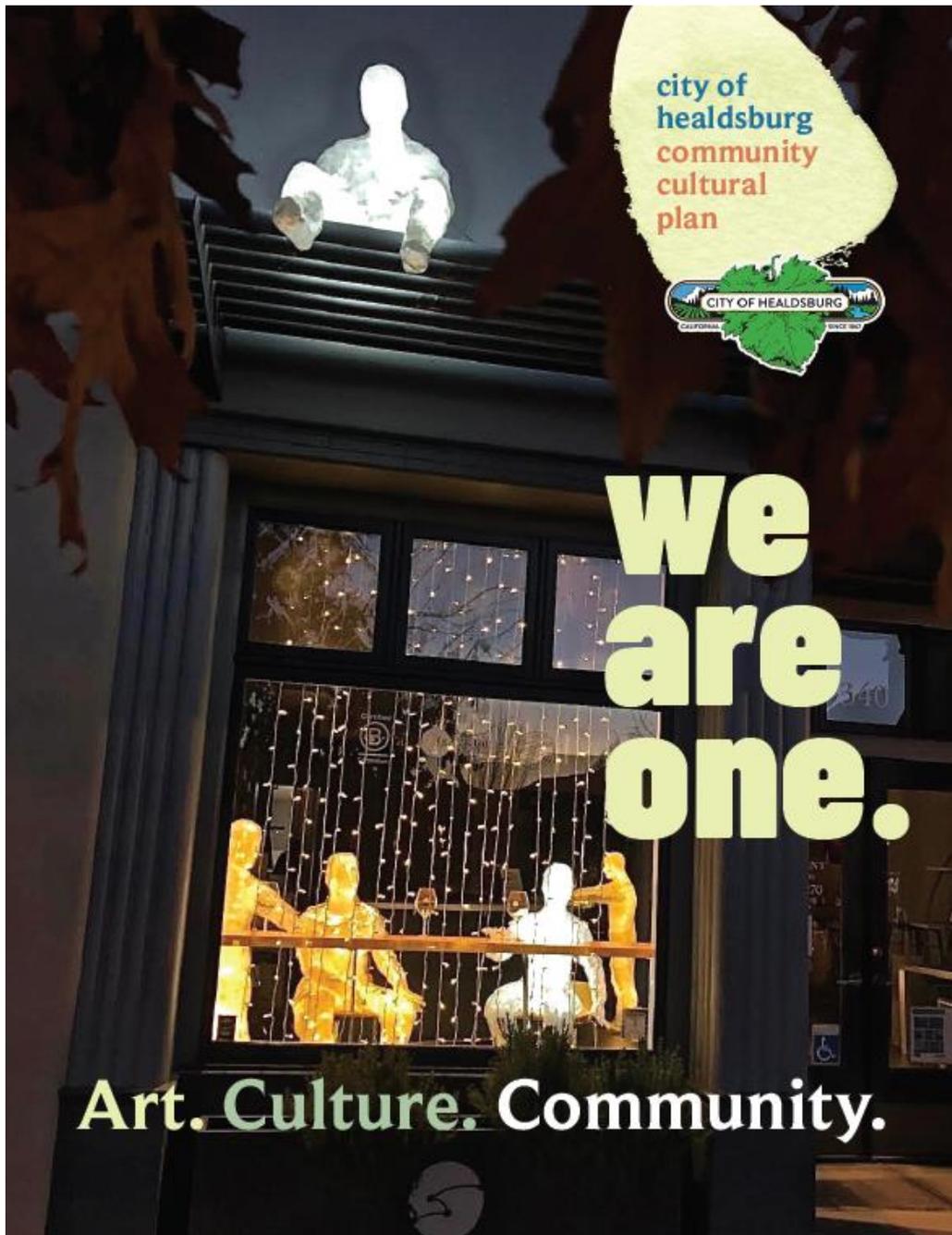
Updated meeting numbers for community outreach matrix

Resiliency and Recovery section incorporated into Goal 3

Plan Design

- Ongoing work with Cultural Planning Group and DRMTM
- Design Focus:
 - People and spirit of this community
 - Historical & agricultural roots
 - Opportunity to celebrate our past and welcome emerging artists/initiatives
- Full design will be reviewed by CLT and finalized prior to moving forward to City Council





city of
healdsburg
community
cultural
plan



**we
are
one.**

Art. Culture. Community.

table of contents

ABOUT THIS PLAN	4
THE PATH TO THIS COMMUNITY CULTURAL PLAN	4
PLAN OVERVIEW	5
OUR VISION	5
CULTURAL EQUITY COMMITMENT	6
ARTISTIC EXCELLENCE COMMITMENT	6
ACKNOWLEDGEMENTS	7
CREATIVE LEADERSHIP TEAM	7
CITY COUNCIL	7
CITY STAFF	7
CONSULTANTS	7
HEALDSBURG: OUR ARTISTIC ORIGINS	9
HEALDSBURG TODAY	12
HEALDSBURG: OUR CULTURAL LIFE	14
THE ROLE OF THE CITY	14
COMMUNITY PARTNERSHIPS	15
PUBLIC ART	15
CREATIVE ECONOMY	15
OVERVIEW	15
HEALDSBURG CREATIVE SECTOR	16
CULTURAL ASSETS	16
PLAN RESEARCH AND ENGAGEMENT	19
PLANNING METHODOLOGY	19
WHAT WE DID	21
HIGHLIGHTS: WHAT WE LEARNED	22
THE PLAN	28
PLAN GOALS	27
GOAL 1: BUILD THE STRUCTURAL FOUNDATION FOR ARTS AND CULTURE	28
GOAL 2: ENRICH CULTURAL EXPERIENCES FOR OUR COMMUNITY AND VISITORS	32
GOAL 3: FOSTER AND GROW AN INCLUSIVE CREATIVE ECONOMY	33
GOAL 4: ADVANCE ART IN THE PUBLIC REALM	35
GOAL 5: ADVANCE DEVELOPMENT OF ARTS AND CULTURAL SPACES	38

PUBLIC ART

In the late 20th century, public art in the form of permanent monuments to history appeared in the Healdsburg Plaza. Before this, most of the public installations were primarily of a practical kind, such as the Ladies Improvement Club artistic drinking fountain of 1901 and the Plaza Street sidewalk clock from the 1920s.

Public art has thrived in the past 15 years under the City of Healdsburg. In 2007, the City adopted a public arts policy to guide the installation of artwork in public spaces for long-term installations. In 2018, a temporary public arts installation program was introduced then became City policy. Under the current guidelines, temporary art installations are allowed in parks (in a designated location) under a permit issued by the Community Services Director.

As part of the City celebration of the sesquicentennial in 2007, artist Carlos Perez painted a mural about local history on the Masonic Lodge at the northwest corner of Center and Plaza Streets. From 2006-2007, the first and second phases of art at the Foss Creek Pathway were dedicated. The art is on display for an indefinite period, and new works have been installed along the Pathway as new sections are constructed. In 2010, the Voigt Family Sculpture Foundation installed "Aero-5," a stainless-steel kinetic sculpture made by Moto Ohtake in the West Plaza.

**HEALDSBURG TODAY**

Modern Healdsburg cherishes its small-town character, community spirit, architectural charm, and vibrant history. Residents and visitors enjoy its culinary, arts, and wine destinations.

Healdsburg is the perfect confluence of nature, agriculture, history, and community. Celebrating Healdsburg's agricultural legacy and artistic contributions is a community priority. Healdsburg's brand should evolve to celebrate the vintner culture, the people, and the arts as an essential part of its character of place.

Healdsburg's residents are a collaborative and supportive community. Residents and businesses are determined to address challenges and enhance the quality of life and economic vitality of the city. Community members from all backgrounds make Healdsburg unique. Understanding and celebrating the contributions, resources, and specific needs of all communities is critical to plan success.

Healdsburg is a community of arts and culture spaces and places. The arts community of Healdsburg provides not just one opportunity for the development of an arts space but holds many different cultural gems to cultivate as performing arts spaces, cultural centers, and maker spaces. Performing arts venues and collaborative spaces are a key part of the community's vision. Residents suggest revitalization and adaptation of current spaces and developing additional maker/studio spaces located in libraries and other areas of Healdsburg. Students and young residents from all backgrounds want to see more arts and cultural spaces throughout the city.

The Healdsburg Community Center is a celebrated, safe place for all community groups. Residents feel the center is a shared community gathering place and there is significant potential for the Center to serve the public in different ways.

Healdsburg residents enjoy a focus on visual arts, with an amazing community of artists and galleries. The galleries showcase national and international artists high profile exhibitions, and performing arts events, and are an integral part of the culturally vibrant Healdsburg.



we are one.
In Our Commonality.

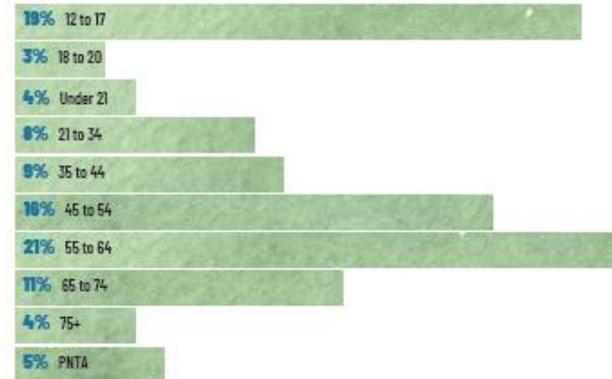
Needs of Professional and Aspiring Artists

Item	Overall Rank	Rank Distribution
More exhibition, performance, and sales/work opportunities in Healdsburg for my art and/or artistic business	1	
More networking and connection opportunities with other local artists or creative businesses	2	
Collaborative and cross-sector marketing and promotions with City and other creative businesses	3	
Artists and/or creative work space and/or live/work space	4	
Opportunities for leadership in the community (such as serving on boards or committees, working on City projects)	5	

Avocational and professional artists are an integral part of the Healdsburg community. (52%) of survey respondents identify as artists, with 25% of those being professional or aspiring professional artists and 45% avocational (hobbyist) artists.

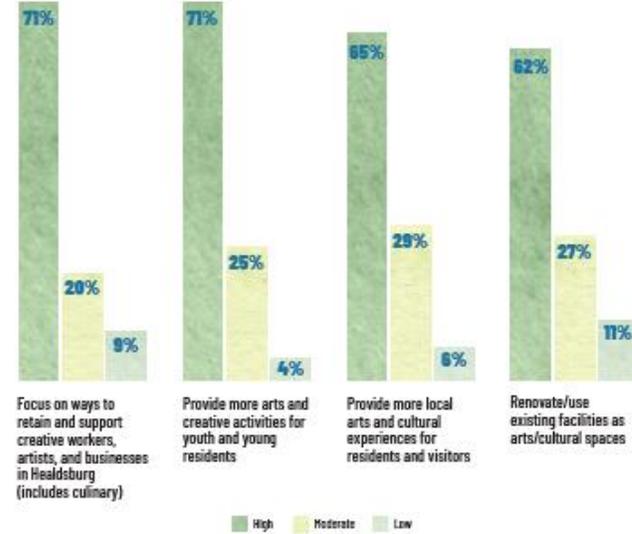
The professional and aspiring artists identify need for opportunities to sell, promote, and showcase their art in an affordable manner. Residents want artist to be more involved in helping to educate the public about environmental causes, solve social service challenges, and enhance urban design.

Ages of Healdsburg Residents



The young residents of Healdsburg are engaged. Great participation in engagement and survey from younger generations of Healdsburg. Of the 526 total survey responses, 26% of respondents are 21 years or younger. 34% are 34 years or younger. Young residents held panels and meetings, and identified priorities for the plan - among those, different and better arts opportunities, and more gathering spaces places to make art and collaborate with others.

Community Plan Priorities



The community supports initiatives for the creative sector. One of the most challenging issues facing Healdsburg is cost of living and retaining workers. According to the survey, 71% of respondents want the plan to address ways to retain and support creative workers, artists, and businesses in Healdsburg. 67% want to see more creative career opportunities in arts, technology, and culinary sectors. While the cultural plan will not solve these larger community challenges, it sets goals and strategies focusing on live/workspaces, permitting and zoning, and other areas of opportunity.



plan goals

goal 1.

Build the Structural Foundation for Arts and Culture.

goal 2.

Enrich Cultural Experiences for Our Community and Our Visitors.

goal 3.

Foster and Grow an Inclusive Creative Economy.

goal 4.

Advance Art in the Public Realm.

goal 5.

Advance Development of Arts and Cultural Spaces.

goal 1: build the structural foundation for arts and culture.

1. Build the internal support structures for long-term success.

- 1.1. Formally adopt plan by City Council.
- 1.2. Create a City Arts and Cultural Commission.
- 1.3. Provide City staffing to achieve plan goals.
- 1.4. Provide financial support for plan implementation inclusive of start-up funding and sustainability funding. (Cross reference with Goal 1, Strategy 4.1)

Establishing staff support, creating an Arts and Culture Commission, and developing foundational programs is a first step for plan implementation.

STAFFING

Managing plan implementation and an arts and culture program is complex. Arts program staff will work with City-appointed officials, various City departments, community leaders, nonprofit executives, artists and designers, educational institutions, and all community members. For the short term, it is recommended to appoint one full-time staff person as the program director. When feasible, staff may be expanded to include a public art professional and assistant staff. It is recommended the program director have a background in arts and/or design.

ARTS AND CULTURE COMMISSION

The Arts and Cultural Commission will advise City Council and leadership. The Commission will oversee all arts and cultural programs, identify and recommend grants, approve public art projects, and monitor other program elements. As annual workplans are developed for the implementation of this plan, the Commission will review and update it as necessary. Specific criteria should be established for the Commission including term limits, number of members, eligibility criteria, and more. Members should be broadly representative of the Healdsburg residents and

businesses including a youth representative, and a select number of members should be knowledgeable of arts, design, and/or public art. (Please see appendix for member profile examples).

2. Develop foundational arts and culture-related programs.

- 2.1. Review current community programming.
 - 2.1.1. Integrate cultural arts and individual artists' participation, as appropriate.
 - 2.1.2. Expand current and develop new public-private partnership opportunities in arts and cultural programming.
 - 2.1.3. Review programming and activities to be more inclusive of all residents, with an eye to representation of youth, students, and the LatinX community.
- 2.2. Review and update program delivery systems and communications to align with multicultural and multi-language needs.
 - 2.2.1. Eliminate barriers by establishing policies for bi-lingual communications.
 - 2.2.2. Partner with local organizations to determine best practices for cross-cultural partnership models (Spanish speaking teaching artists, bi-lingual instruction, community communications, etc.)
- 2.3. Develop programming for and by specific populations, such as children and young people, seniors, and the LatinX community. Consider programs that celebrate heritage and culture of origin.
- 2.4. Establish a public art program (Cross reference Goal 4: Strategy 1).
- 2.5. Establish a grants program for individual artists and arts organizations.
- 2.6. Review and revise (as necessary) land use code to allow greater flexibility for arts uses in residential and commercial areas, such as making and selling art from a home.

Next Steps

With Commission's recommendation to move the plan forward...

- Final review with Creative Leadership Team
- City Council review and plan adoption



Next Steps

Upon Final Plan Adoption...

- Executive Summary
- Implementation Matrix
- Implementation Workshop



Discussion & Questions



Public Comment

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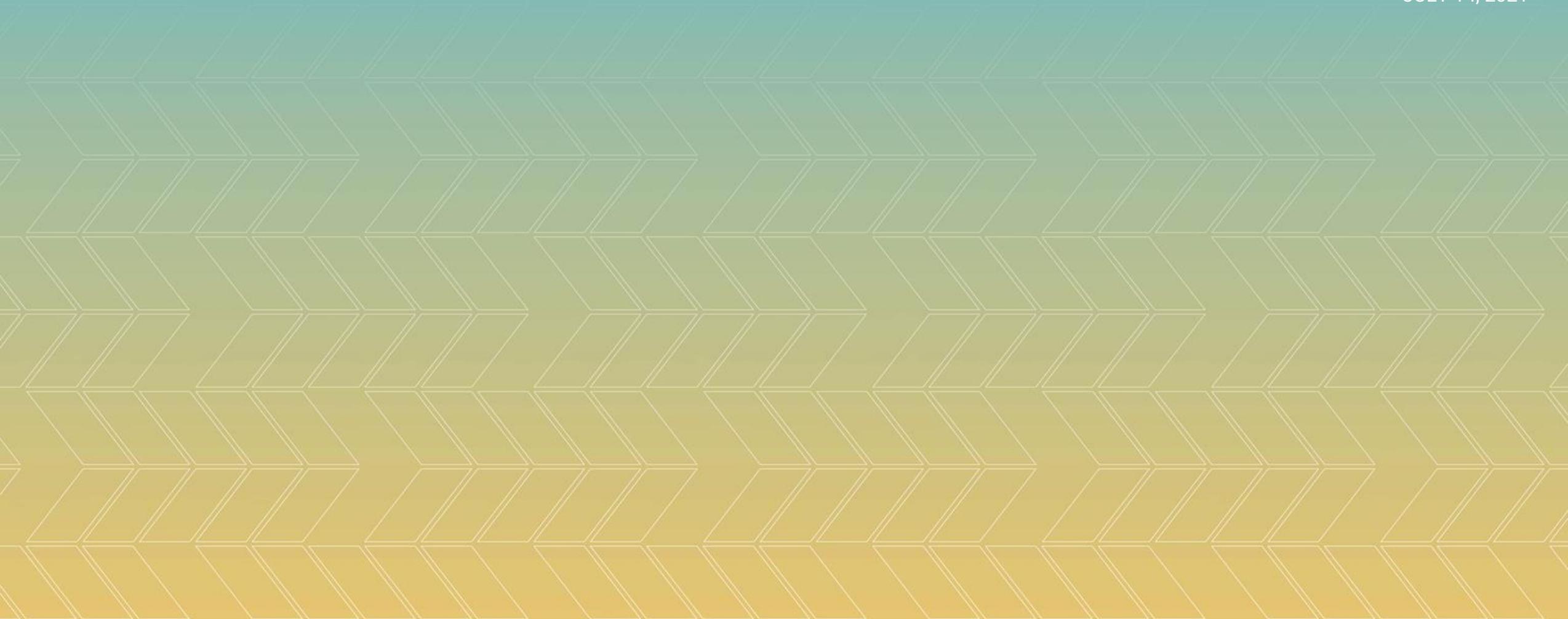
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6. New Business

a) Parks, River Access, and Connectivity Master Planning Process

Review a preliminary master plan for the new public park in the Montage Development, a preliminary redevelopment master plan for Badger Park, and Russian River access enhancements



AGENDA

1. BACKGROUND ON THE PLANNING PROCESS
2. PUBLIC OUTREACH SUMMARY
3. PARK DESIGN OVERVIEW
 - MONTAGE DEVELOPMENT PARK
 - BADGER PARK

PROJECT TEAM



CLIENT TEAM



City of Healdsburg - *Mark Themig*
City of Healdsburg - *Dave Jahns*
City of Healdsburg - *Jaime Licea*

LANDSCAPE ARCHITECT / PRIME CONSULTANT



Fletcher Studio - *David Fletcher*
Fletcher Studio - *Lauren Ewald*
Fletcher Studio - *Andrew Prindle*
Fletcher Studio - *Liza Court*
Fletcher Studio - *Ying Liu*
Fletcher Studio - *Ruo Chen Wang*

CONSULTANT TEAM

Civil Engineering - *BKF Engineers*
Hydrological Engineering - *Interfluve*
Community Outreach - *AIM Consulting*
Environmental Consulting - *North Coast Resource Management*
Cost Estimating - *M Lee Corp*
Accessibility Consulting - *Craig Williams*

PLANNING PROCESS



Master Planning

Master plans are the vision for the park. A master plan identifies a general layout for the park, proposed components, and preliminary cost estimates.

Design Development & Construction Drawings

Design development takes the master plan vision and formalizes the ideas. Specific decisions are made on items such as lighting design, play structures, architectural components, and construction materials. Design development leads to developing construction drawings.

Bidding & Construction

Bidding is the process to secure a responsible contractor to build the project at the lowest possible price. After negotiations, the contractor is then hired to build the project.

PLANNING PROCESS

MULTI-YEAR EFFORT...



This planning process is being led by approximately 50 community members who make up the Parks Design Team (PDT). The planning process began in the summer of 2019 but unfortunately was interrupted by the Kincade Fire and the COVID-19 pandemic, both delaying the project.

The Parks Design Team has met 13 times throughout the process to become familiar with the opportunities and challenges of each of the sites, discuss different design approaches and considerations, and review a variety of concepts for the proposed designs. The City and Fletcher Studio are grateful for the participation and thoughtful input of the Parks Design Team members.

FALL 2019

PDT SITE WALKS
PDT MEETING #1, #2, #3
TOPIC: CONNECTIVITY
STAKEHOLDER INTERVIEWS
CONNECTIVITY BIKE-ABOUT

*COMMUNITY ENGAGEMENT
EVENT, CANCELLED DUE TO
KINCADE FIRE*

EARLY SPRING 2020

PDT MEETING #4
**TOPIC: COMMUNITY OUTREACH
PLANNING**

*PUBLIC OUTREACH SURVEY,
POSTPONED DUE TO PANDEMIC*

FALL 2020

PDT MEETING #5, #6, #7, #8
**TOPIC: PARKS DESIGN +
RIVER ACCESS**

SPRING 2021

PDT MEETING #9, #10, #11,
#12, #13
**TOPIC: DESIGN
FINALIZATION**

SUMMER 2021

COMMUNITY ENGAGEMENT
PARKS & REC COMMISSION
CITY COUNCIL

PLANNING PROCESS

MULTI-YEAR EFFORT...



2021-22



2022-2023



2023-24



2024-25



ENVIRONMENTAL
FUNDING

DESIGN
CONSTRUCTION DRAWINGS
PHASING DETERMINATION

CONSTRUCTION
PHASING?

PROJECT COMPLETION

PLANNING PROCESS



PROJECT SITE WALKS



STAKEHOLDER INTERVIEWS



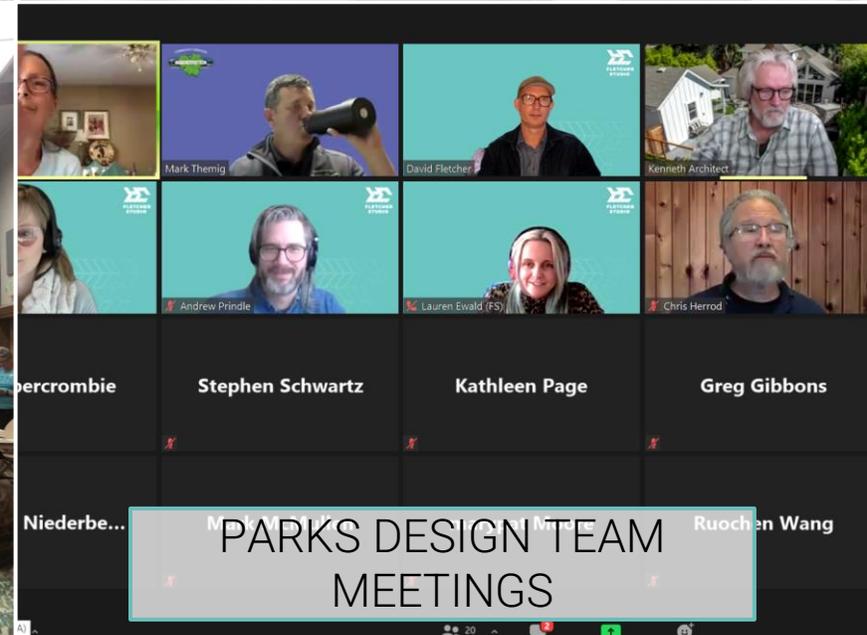
CONNECTIVITY BIKE-ABOUT



PARKS DESIGN WORKSHOPS



CONNECTIVITY WORKSHOPS



PARKS DESIGN TEAM MEETINGS

SPORTS FACILITY USE ANALYSIS



Recreation Park

Summer Jun - Aug	Mo	Tu	We	Th	Fr	Sa	Su	Fall Sept - Nov	Mo	Tu	We	Th	Fr	Sa	Su	Winter Dec - Mar	Mo	Tu	We	Th	Fr	Sa	Su	Spring Apr - May	Mo	Tu	We	Th	Fr	Sa	Su
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Notes	Buildings based off historical usage of fields; need to determine status																														

Community Center

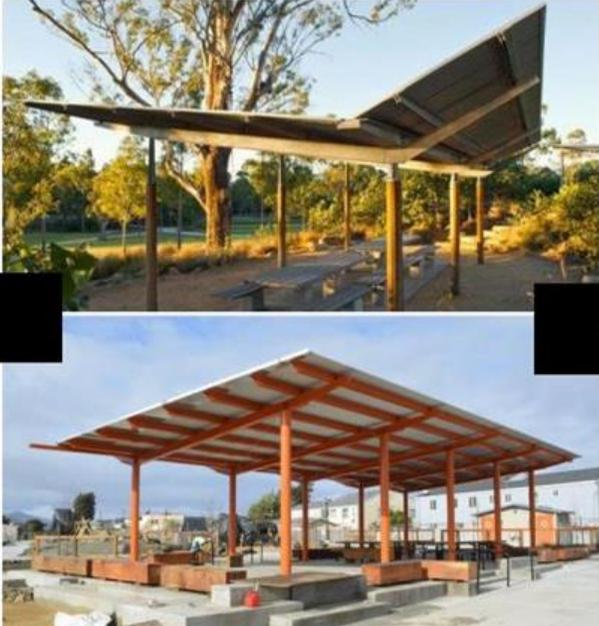
Summer Jun - Aug	Mo	Tu	We	Th	Fr	Sa	Su	Fall Sept - Nov	Mo	Tu	We	Th	Fr	Sa	Su	Winter Dec - Mar	Mo	Tu	We	Th	Fr	Sa	Su	Spring Apr - May	Mo	Tu	We	Th	Fr	Sa	Su
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Notes	Buildings based off historical usage of fields; need to determine status																														

High School Synthetic Turf

Summer Jun - Aug	Mo	Tu	We	Th	Fr	Sa	Su	Fall Sep - Nov	Mo	Tu	We	Th	Fr	Sa	Su	Winter Dec - Mar	Mo	Tu	We	Th	Fr	Sa	Su	Spring Apr - May	Mo	Tu	We	Th	Fr	Sa	Su
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Notes	Need to determine status of Buildings																														

PARKS DESIGN TEAM DECISION MAKING

Which style of pavilion do you prefer for Montage Development Park?

TRADITIONAL	AGRARIAN-LIKE	SCULPTURAL
		
VS.	VS.	
35% PREFER	50% PREFER	15% PREFER

ADDITIONAL WRITTEN FEEDBACK:

“Traditional, Agrarian-like, cost effective”

“Use unifying design elements - Montage resort architecture, North Village architecture, Plaza Gazebo, 3 North Street. Think complementary.”

“I like the idea of sculptural as our direction, I just don't care much for this exact example”

“Could solar be used here for any park utilities?”

PARKS DESIGN TEAM DECISION MAKING

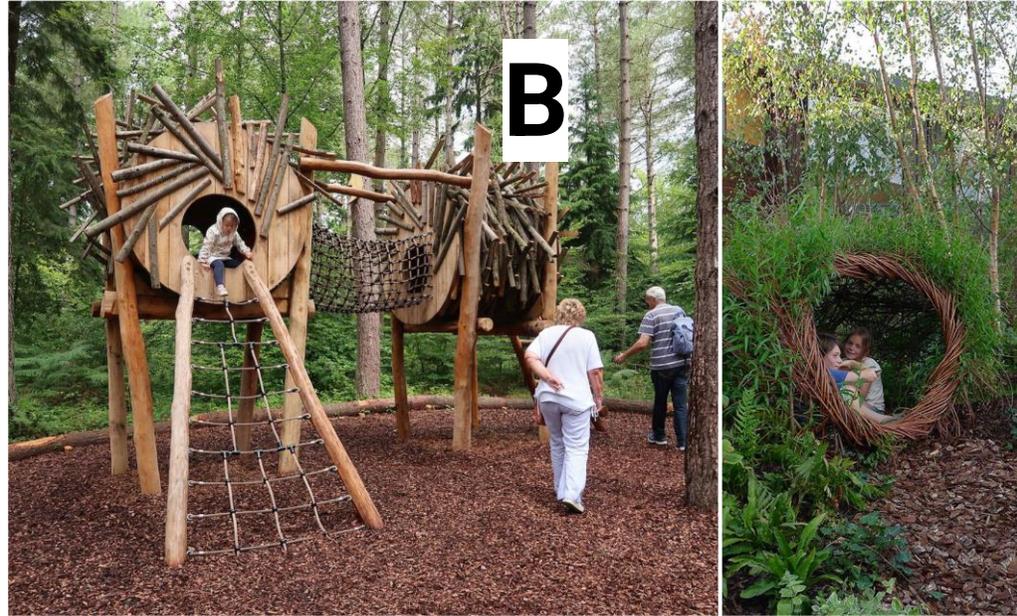
Which type of play area for Badger Park do you gravitate towards? A, B, or both?

RIVER-INSPIRED PLAY



4% VOTED 'A'

FORESTED PLAY AREAS



50% VOTED 'B'

BOTH



38% VOTED BOTH

ADDITIONAL WRITTEN FEEDBACK:

“Difficulties in maintaining any of these”

COMMUNITY OUTREACH SUMMARY

- Climate Change
 - Drawings and illustrations need to reflect a design approach that is less dependent on water in the future
 - Community conversation: advantages and disadvantages of natural turf compared to synthetic turf for park areas
 - Potential for greater access to recycled water?
 - More than turf: landscaping and trees

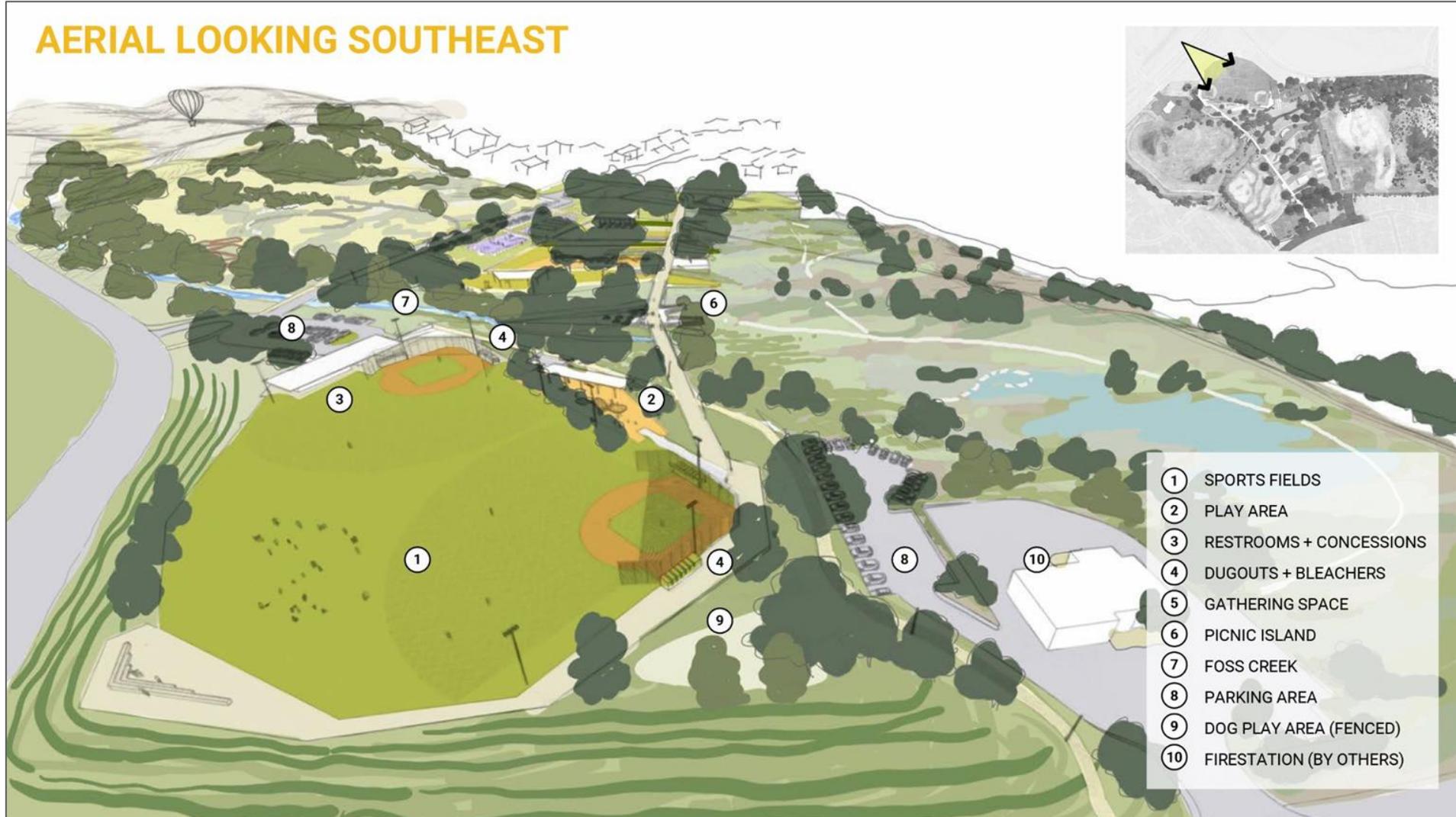
- River Access
 - Opinions differ on goal for enhancing river access outside of Badger Park property (e.g. Syar Gravel Bar)
 - Seems to be agreement about convening a discussion about managing river access and its impact

- Right Sizing
 - As plans move to the design stage, need to ensure facilities are the right size based on most relevant information (e.g. community gardens, picnic areas)

- Comité Corazón Conversation
 - Community needs space for large events (500 ppl), enclosed like a hall, cost is a concern
 - 3 North Street Project?
 - Access to Montage Park for the community is far from town
 - Foss Creek Pathway and Transit Stop
 - Need programs to help people get to know open spaces
 - City's partnership with Landpaths
 - Make the parks feel like they are everyone's parks; make them feel welcoming
 - Need to consider signage, rental policies, etc. to help encourage inclusion and equity
 - Why is there a focus on building this park when housing is not available for many to live in Healdsburg?
 - ?

PUBLIC INPUT EXAMPLE

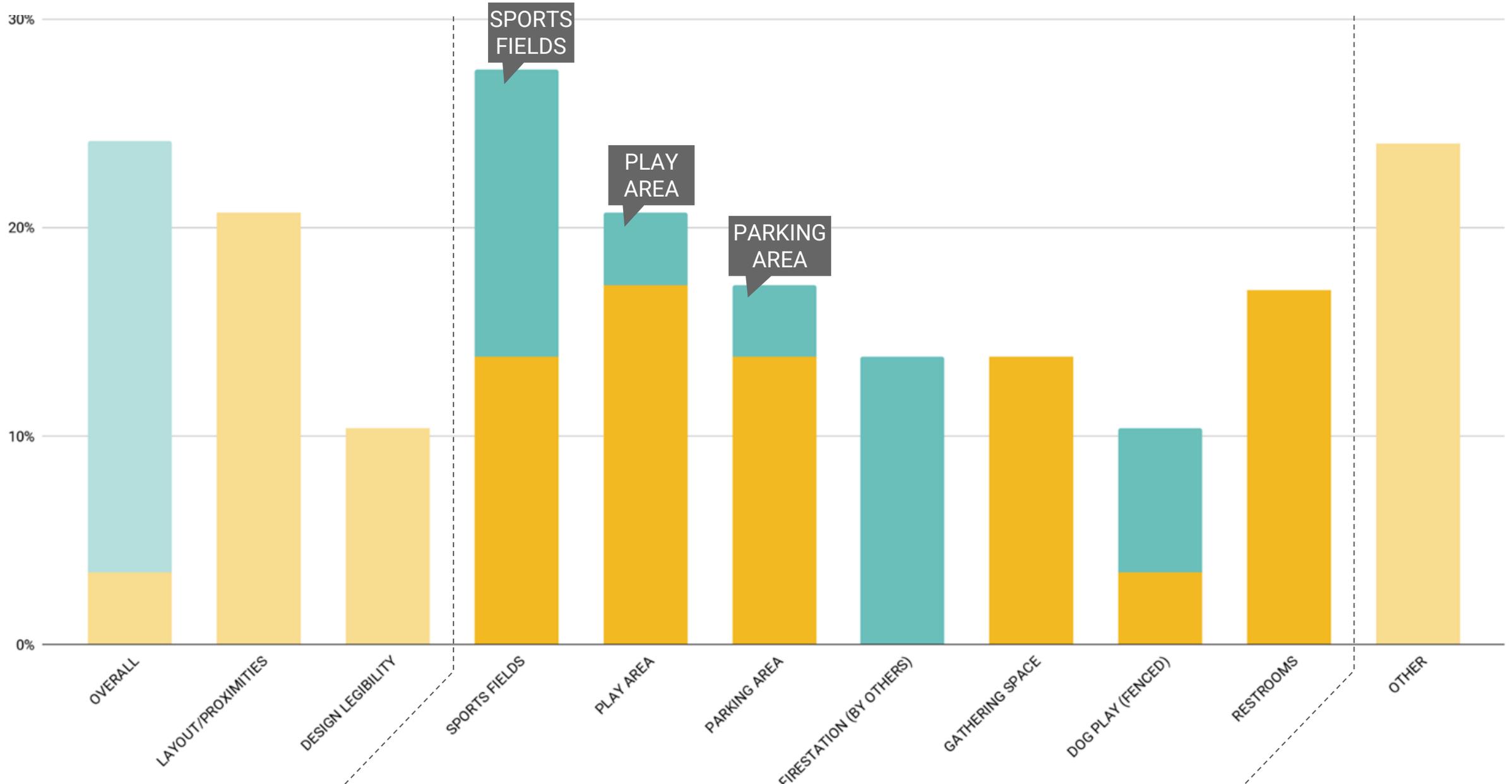
Looking at the rendering below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



PUBLIC INPUT EXAMPLE

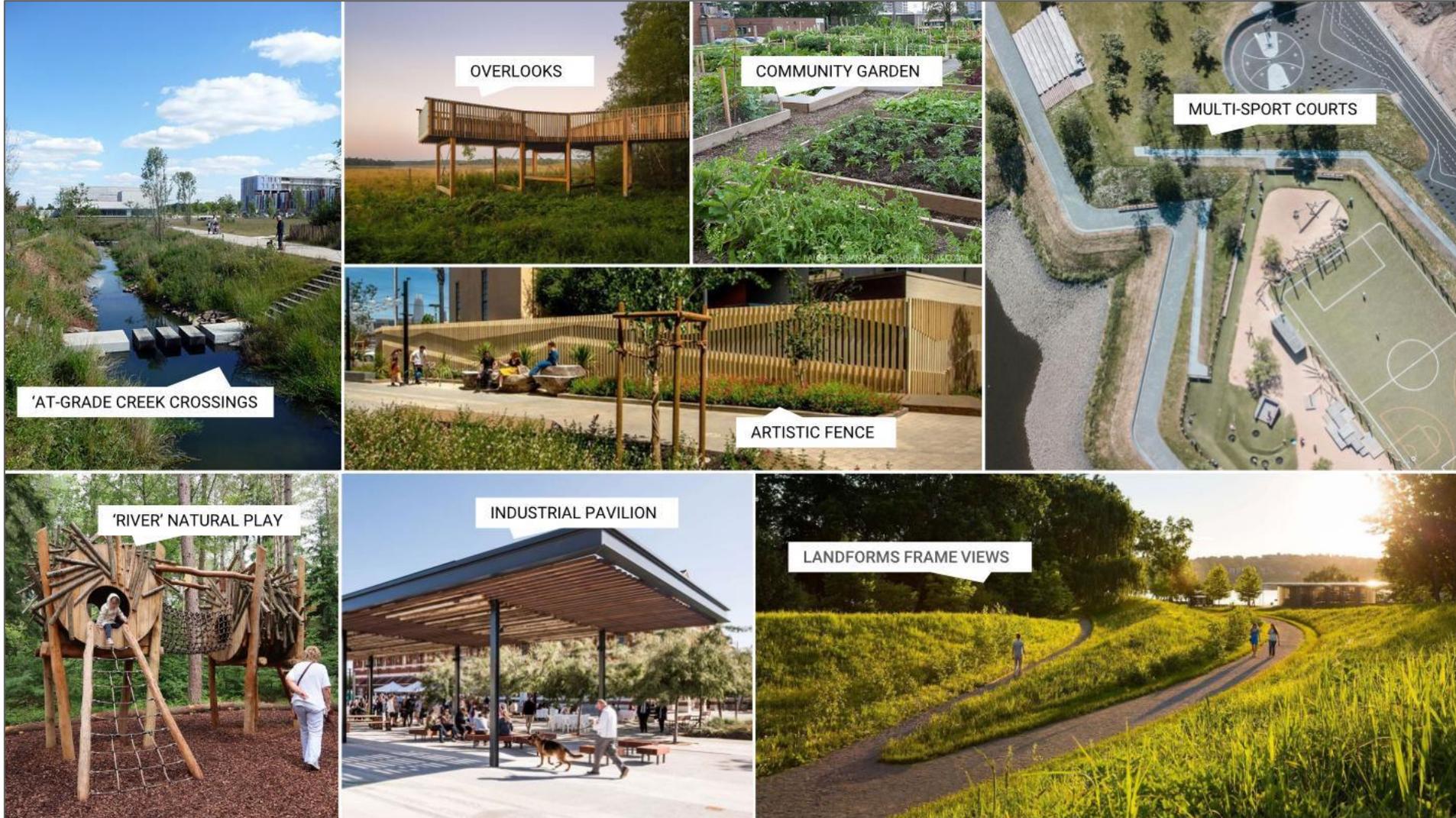
 "You got it right"

 "Still needs work"



PUBLIC INPUT EXAMPLE

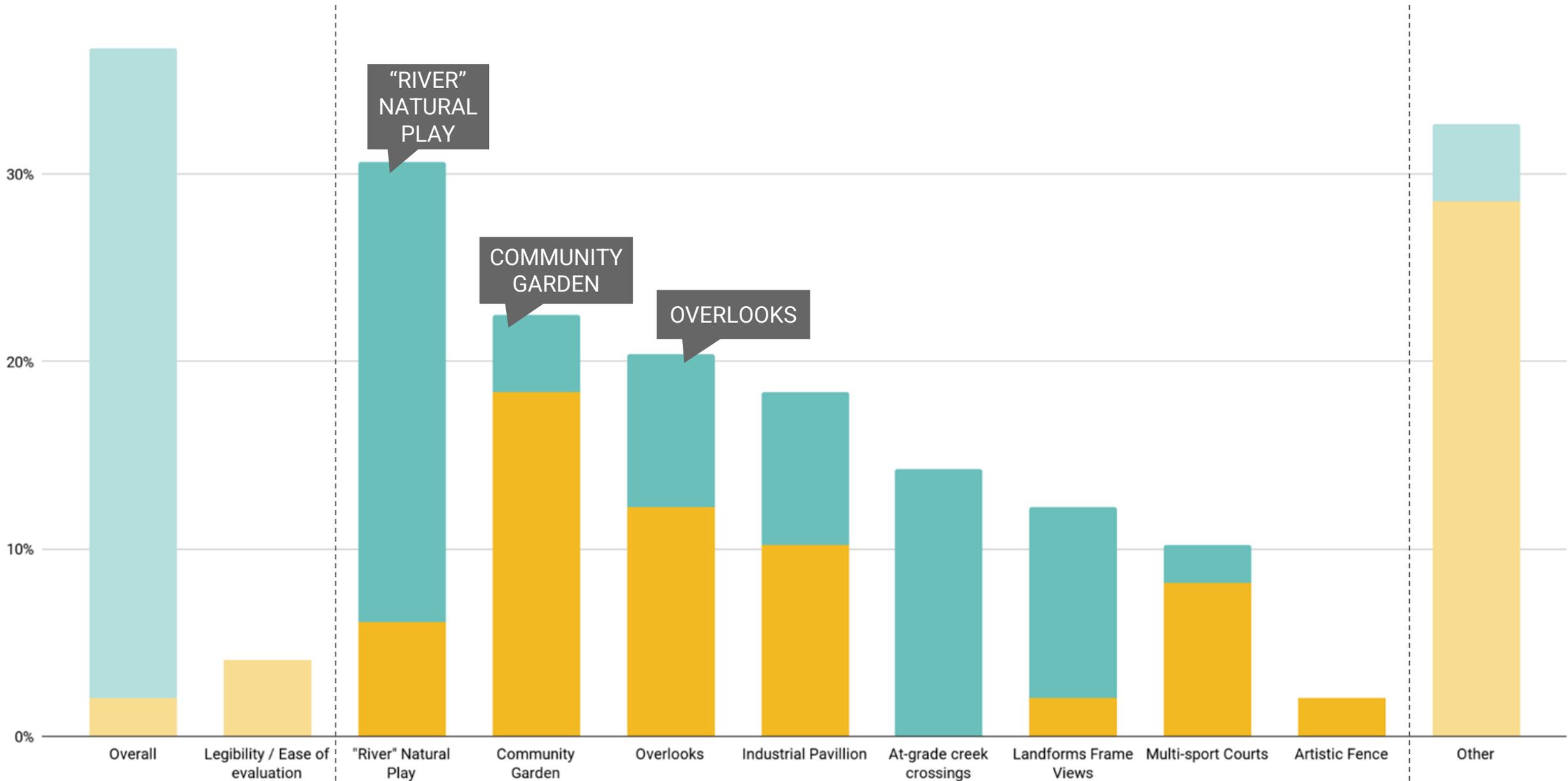
Looking at the mood images below, 1) what did we get right with the conceptual park master plan, and 2) what still needs work?



PUBLIC INPUT EXAMPLE

“You got it right”

“Still needs work”



MONTAGE DEVELOPMENT PARK PRELIMINARY MASTER PLAN

SAGGIO HILLS DEVELOPMENT AGREEMENT REQUIREMENTS

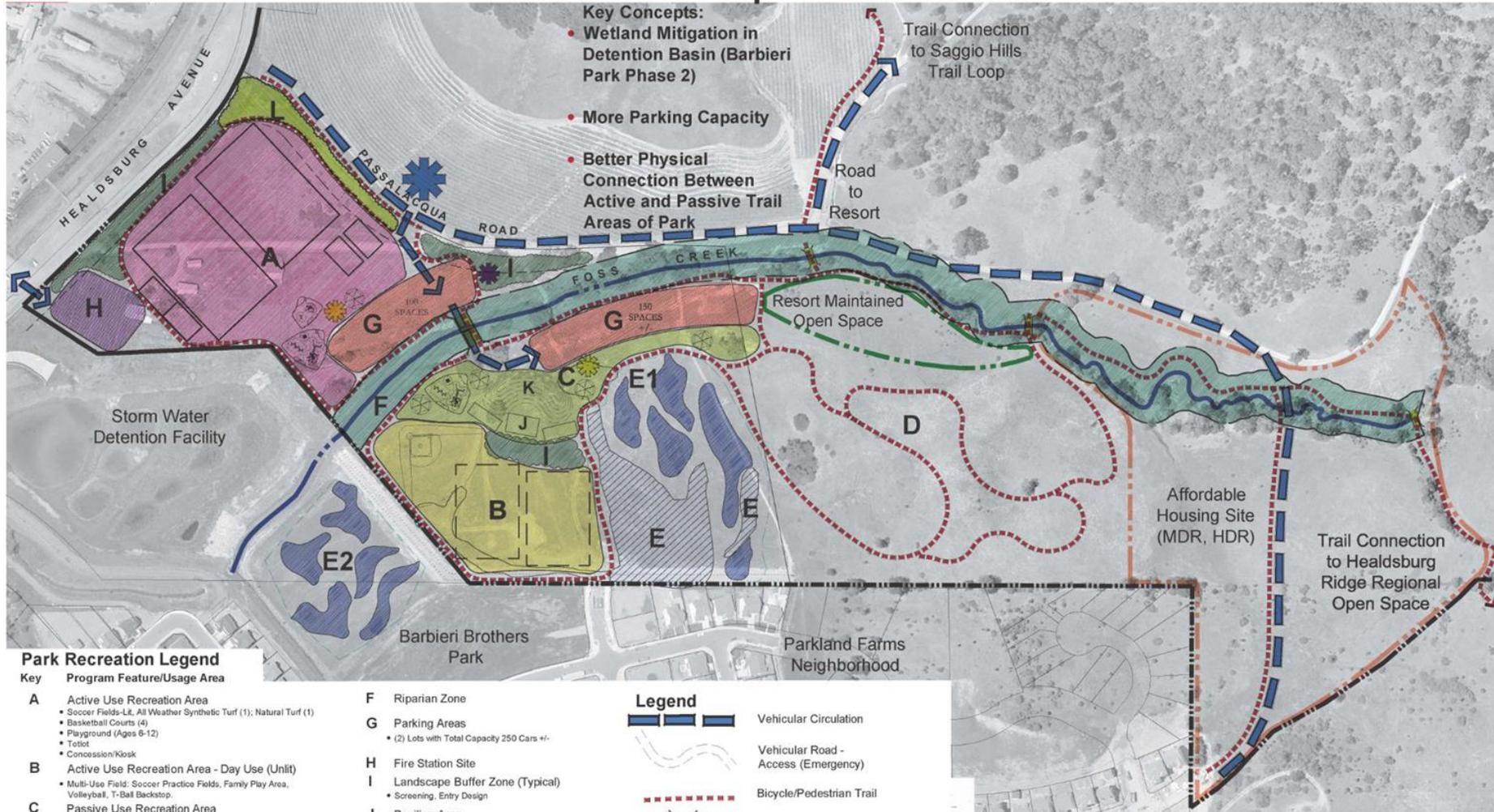


- **PROVIDE APPROXIMATELY 36 ACRES OF LAND FOR THE PARK**
- **PROVIDE \$3 MILLION FOR THE DESIGN AND CONSTRUCTION OF THE PARK**
- **MASS GRADE THE PARK SITE**
- **PARK SHALL HAVE**
 - Active recreation use areas
 - Passive recreation use areas
 - Public Trails
 - Existing and new wetlands
 - A riparian zone for Foss Creek
 - Parking areas
 - A pavilion area
 - Landscaped areas

DEVELOPMENT AGREEMENT CONCEPT PLAN (2006)



Park Site Concept F - Final Master Plan



Park Recreation Legend

Key	Program Feature/Usage Area
A	Active Use Recreation Area <ul style="list-style-type: none"> Soccer Fields-L&L, All Weather Synthetic Turf (1); Natural Turf (1) Basketball Courts (4) Playground (Ages 6-12) Totlot Concession/Kiosk
B	Active Use Recreation Area - Day Use (Unit) <ul style="list-style-type: none"> Multi-Use Field: Soccer Practice Fields, Family Play Area, Volleyball, T-Ball Backstop
C	Passive Use Recreation Area <ul style="list-style-type: none"> Group Picnic Areas (Shelters - 75 People Capacity) (4) Covered Pavilion Area (Conjunctive Use with Special Events) Totlot (1)
D	Trail Network <ul style="list-style-type: none"> Linkages to Off-site Recreation Areas (Fox Pond and County Open Space) Scenic Overlooks
E	Existing Wetlands - Preserved - 1.69 Acres <ul style="list-style-type: none"> Fill Area - 0.63 Acres
E1	Proposed Wetland Mitigation Area <ul style="list-style-type: none"> Wetland Basins - 1.07 Acres Wetland Uplands/Watershed Buffer Area - 4.6 Acres (Net)
F	Riparian Zone
G	Parking Areas <ul style="list-style-type: none"> (2) Lots with Total Capacity 250 Cars +/-
H	Fire Station Site
I	Landscape Buffer Zone (Typical) <ul style="list-style-type: none"> Screening, Entry Design
J	Pavilion Area <ul style="list-style-type: none"> Special Events Picnic Area
K	Landscape Berm
L	Resort Maintained Landscape Easement (40' Wide)
E2	Proposed Wetland Mitigation Area in Detention Basin <ul style="list-style-type: none"> Wetland Basins - 0.92 Acres Wetland Uplands/Watershed Buffer Area - 2.0 Acres (Net)

Legend

	Vehicular Circulation
	Vehicular Road - Access (Emergency)
	Bicycle/Pedestrian Trail
	Bridge
	Primary Entrance
	Restroom Building Location (2)
	Picnic Shelter (75-100 People)
	Trailhead Staging Area and Kiosk for Regional Trail Connections

Healdsburg Park
City of Healdsburg

May 22, 2006

pros consulting
Carter-Burgess

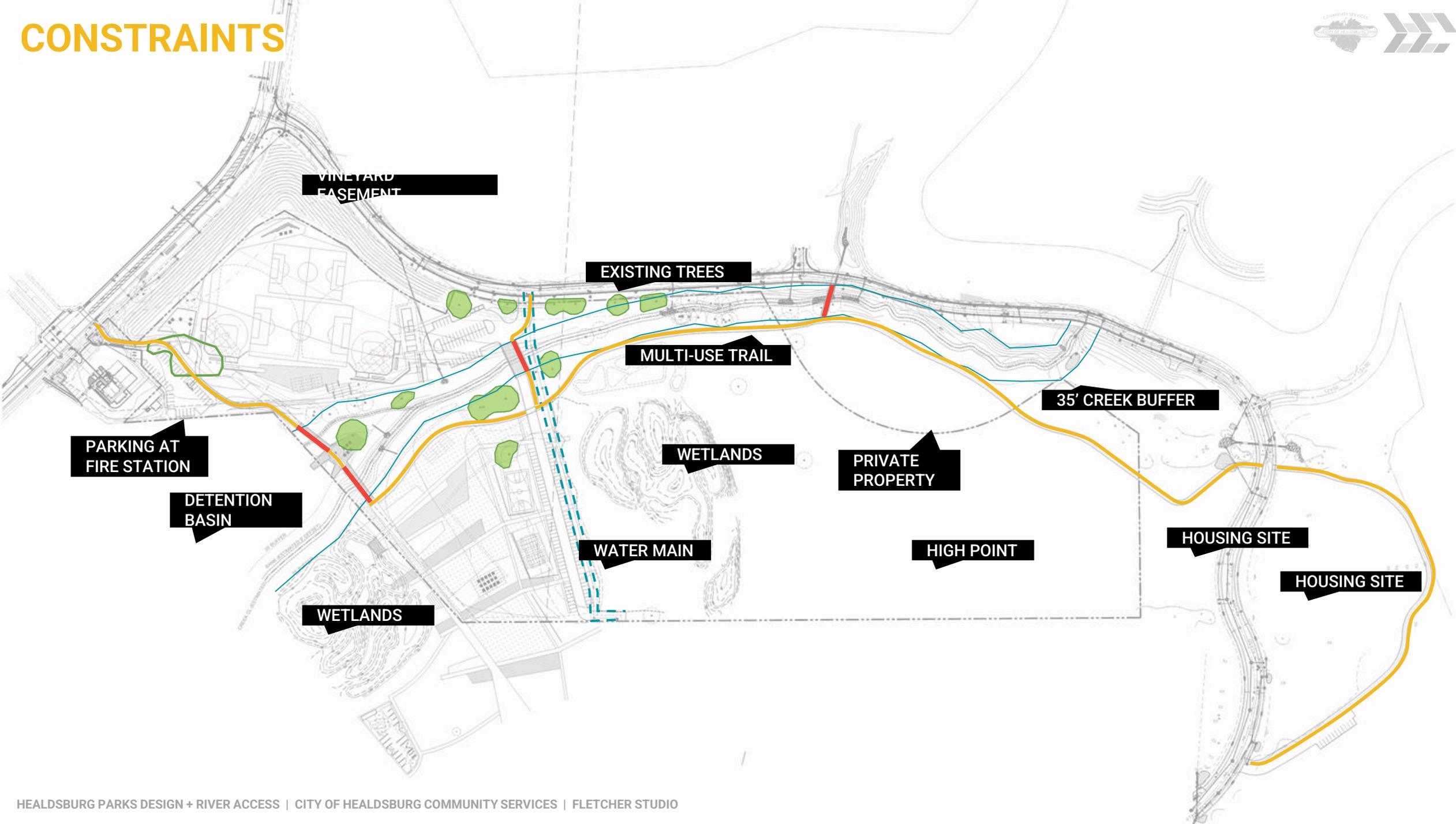
MONTAGE DEVELOPMENT

PARK



- ① HEALDSBURG AVE
- ② PASSALACQUA RD
- ③ FOSS CREEK
- ④ STORMWATER DETENTION
- ⑤ CONSTRUCTED WETLANDS
- ⑥ BARBIERI PARK
- ⑦ KNOLL
- ⑧ HIGH POINT
- ⑨ MONTAGE RESORT

CONSTRAINTS



DESIGN PROCESS



INITIAL MASTER PLAN FOR COMMUNITY FEEDBACK

MONTAGE DEVELOPMENT PARK



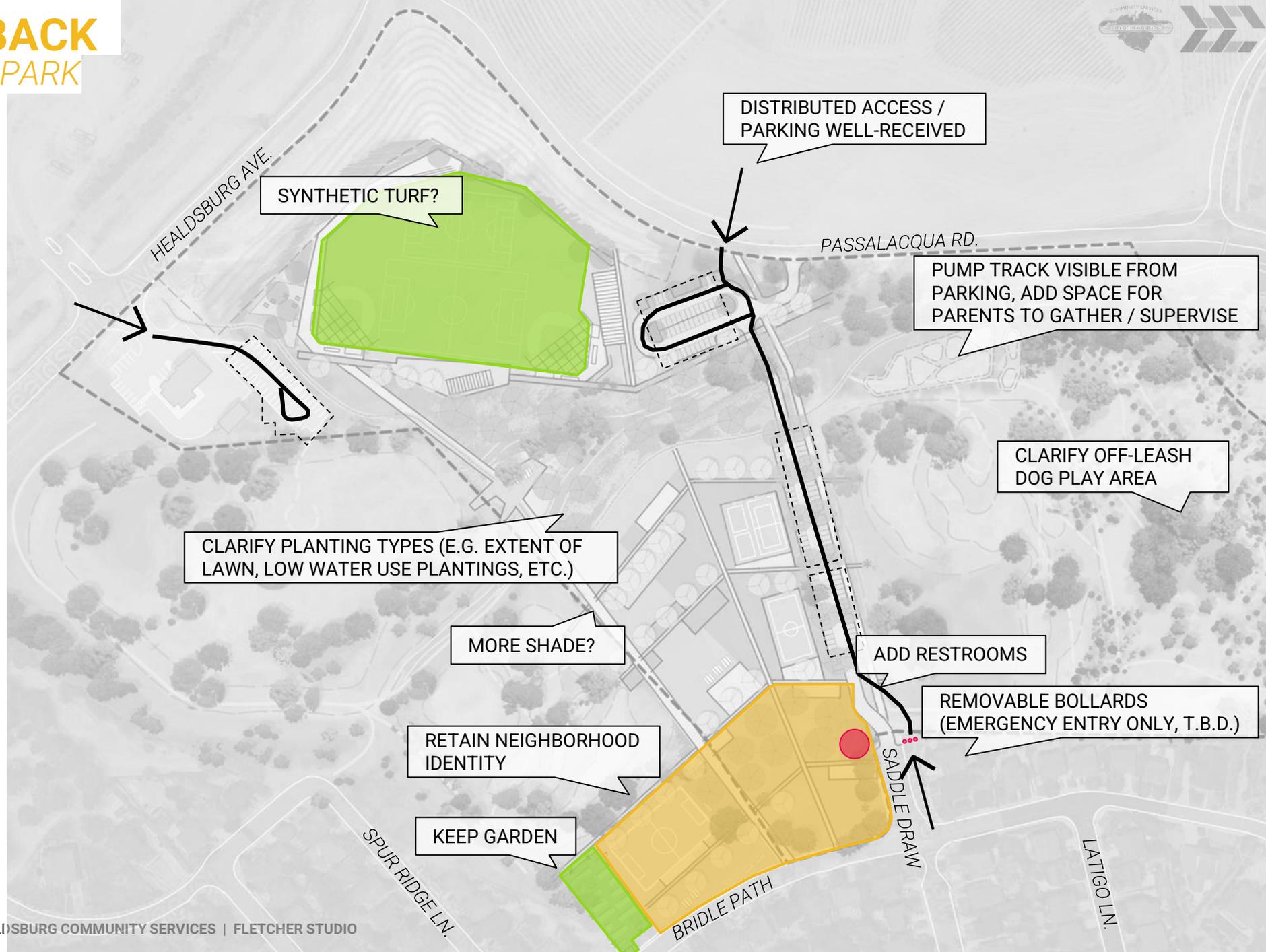
- ① SPORTS FIELDS
- ② PLAY AREAS
- ③ PICNIC ISLAND
- ④ PROMENADES
- ⑤ PARKING
- ⑥ RESTROOMS + CONCESSIONS
- ⑦ DOG PLAY AREA
- ⑧ HIKING TRAILS
- ⑨ SPORTS COURTS
- ⑩ PUMP TRACK
- ⑪ COMMUNITY GARDEN
- ⑫ OAK GROVE
- ⑬ OPEN LAWN
- ⑭ SPECIAL USE GARDENS
- ⑮ PICNIC PAVILION
- ⑯ BANDSHELL
- * POSSIBLE ART

COMMUNITY FEEDBACK

MONTAGE DEVELOPMENT PARK



- Retain the neighborhood identity for Barbieri Park
- Add space for parents and spectators to gather at the pump track
- Support for primary park access from Passalacqua and Healdsburg Ave.; add removable bollards at Saddle Draw
- Support for clustered parking approach
- Support for new fire substation
- To work on further during Detailed Design phase:
 - Increase shade.
 - Lighting compliant with dark sky cutoffs and natural environment.
 - Clarify low water use plantings, meadows, hybrid bermuda grass and synthetic turf areas.



MASTER PLAN

MONTAGE DEVELOPMENT PARK

SPORTS FIELDS
(NORTH OF THE CREEK)

CREEK RESTORATION

STORMWATER FEATURES

TRAILS NETWORK

WETLANDS

OFF-LEASH DOG PLAY AREA

COMMUNITY PARK
(SOUTH OF THE CREEK)

BARBIERI PARK INTEGRATION



MASTER PLAN

MONTAGE DEVELOPMENT PARK

- ① SPORTS FIELDS
- ② PLAY AREAS
- ③ PICNIC ISLAND
- ④ PROMENADES
- ⑤ PARKING
- ⑥ RESTROOMS + CONCESSIONS
- ⑦ DOG PLAY AREA
- ⑧ HIKING TRAILS
- ⑨ SPORTS COURTS
- ⑩ PUMP TRACK
- ⑪ COMMUNITY GARDEN
- ⑫ OAK GROVE
- ⑬ OPEN LAWN
- ⑭ SPECIAL USE GARDENS
- ⑮ PICNIC PAVILION
- ⑯ BANDSHELL
- ✱ MULTI-USE TRAIL
- POSSIBLE ART



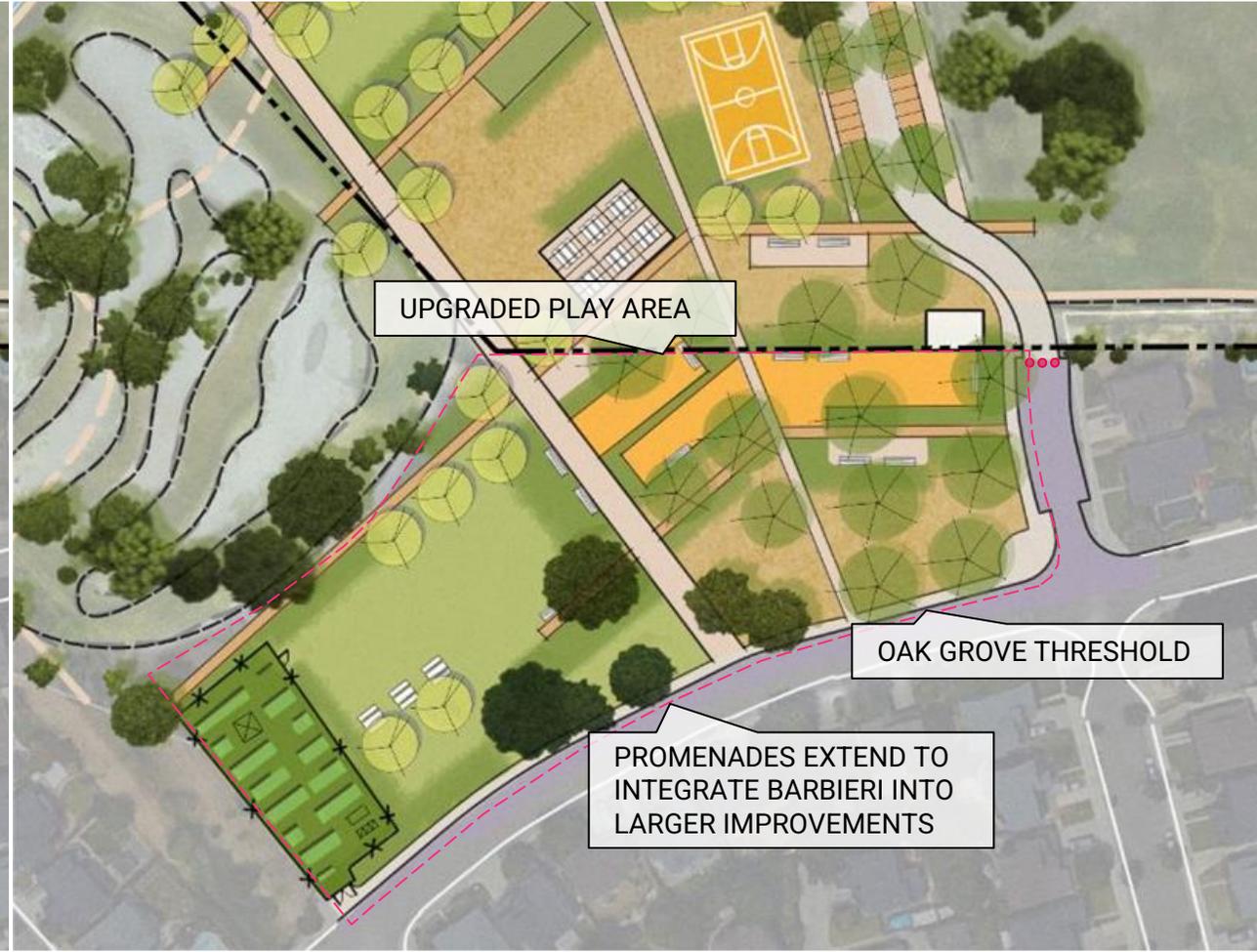
MASTER PLAN

BARBIERI PARK INTEGRATION

PROPOSED: PARK AMENITIES AND DESIGN REMAIN AS IS



FUTURE: AMENITIES UPGRADED WHEN REDEVELOPMENT IS NEEDED





MASTER PLAN BARBIERI PARK INTEGRATION

PROPOSED: PARK AMENITIES AND DESIGN REMAIN AS IS

FUTURE: AMENITIES UPGRADED WHEN REDEVELOPMENT IS NEEDED



HEALDSBURG PARKS DESIGN + RIVER ACCESS | CITY OF HEALDSBURG COMMUNITY SERVICES | FLETCHER STUDIO

Montage Development Park Neighborhood Meeting

6:00 p.m.
Monday
July 19

Barbieri Park

Learn About the
Preliminary Plans

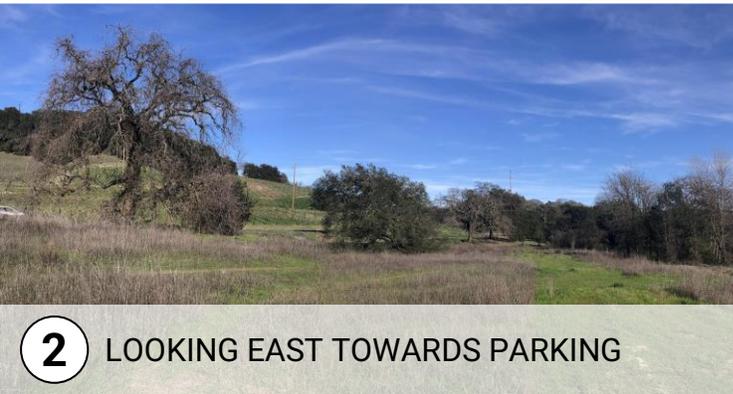


VEHICULAR ACCESS

141 PARKING SPACES TOTAL



1 LOOKING SOUTH FROM EXISTING KNOLL



2 LOOKING EAST TOWARDS PARKING



NOTE: PARKING ASSUMPTIONS TO BE CONFIRMED IN SUBSEQUENT DESIGN PHASES BASED ON ANTICIPATED VISITOR COUNT.

PROGRAMS

MONTAGE DEVELOPMENT PARK

-  1 OPEN LAWN
-  2 PLAY AREA
-  3 COMMUNITY GARDEN
-  4 DOG PLAY AREA
-  5 OFF-LEASH DOG PLAY AREA
-  6 ACTIVE USE AREAS (SOCCER, BASEBALL, COURTS, PUMP TRACK)
-  7 SPECIAL USE GARDENS
-  8 PASSIVE PROGRAM AREA
-  PICNIC AREAS
-  VIEWS



MASTER PLAN

MONTAGE DEVELOPMENT PARK

- ① SPORTS FIELDS
- ② PLAY AREAS
- ③ PICNIC ISLAND
- ④ PROMENADES
- ⑤ PARKING
- ⑥ RESTROOMS + CONCESSIONS
- ⑦ DOG PLAY AREA
- ⑧ HIKING TRAILS
- ⑨ SPORTS COURTS
- ⑩ PUMP TRACK
- ⑪ COMMUNITY GARDEN
- ⑫ OAK GROVE
- ⑬ OPEN LAWN
- ⑭ SPECIAL USE GARDENS
- ⑮ PICNIC PAVILION
- ⑯ BANDSHELL
- ✱ MULTI-USE TRAIL
- POSSIBLE ART



AERIAL LOOKING SOUTHEAST



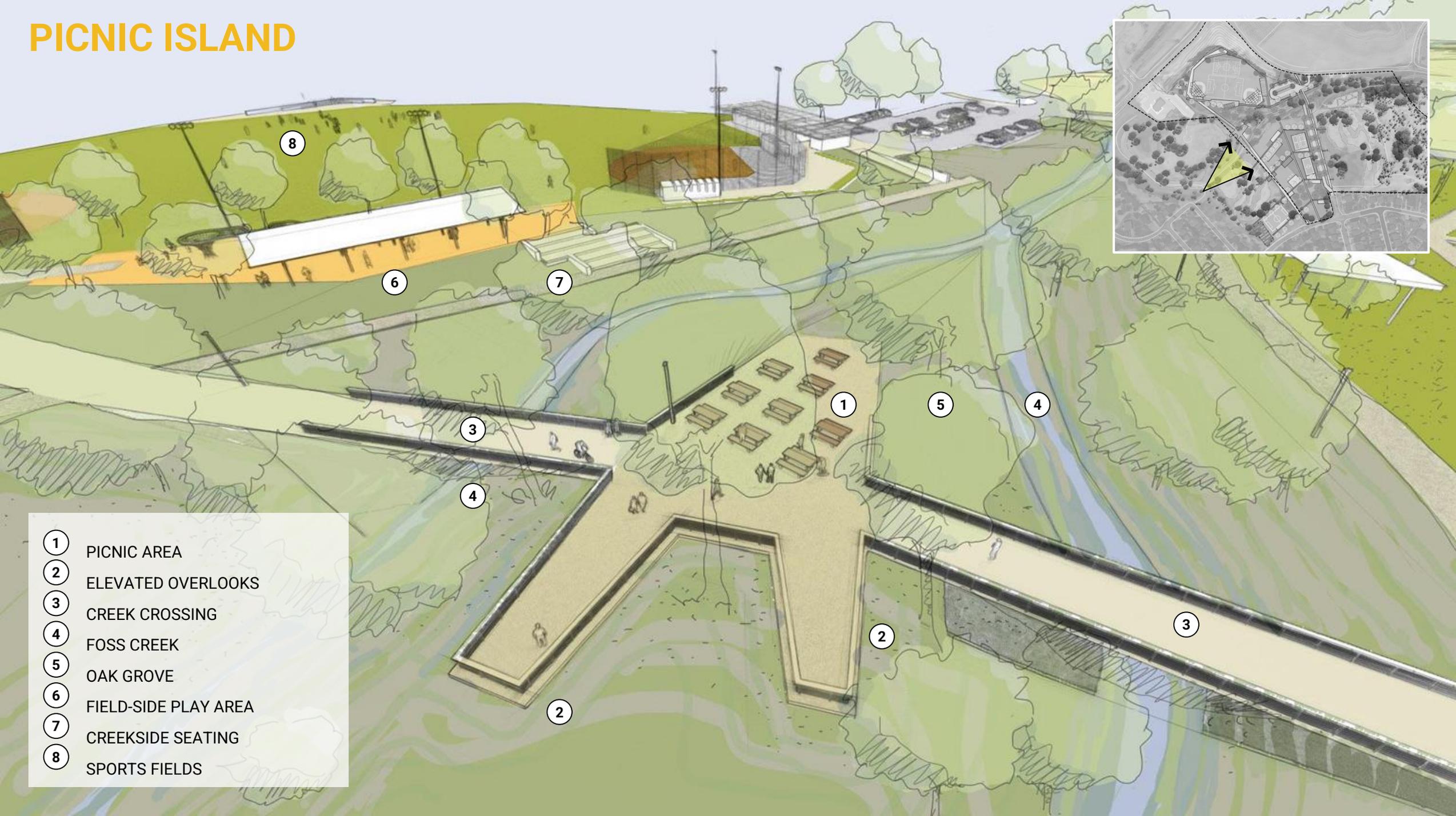
- ① SPORTS FIELDS
- ② PLAY AREA
- ③ RESTROOMS + CONCESSIONS
- ④ DUGOUTS + BLEACHERS
- ⑤ GATHERING SPACE
- ⑥ PICNIC ISLAND
- ⑦ FOSS CREEK
- ⑧ PARKING AREA
- ⑨ DOG PLAY AREA (FENCED)
- ⑩ FIRESTATION (BY OTHERS)

AERIAL LOOKING NORTH



- ① PROMENADE
- ② SPORTS FIELD
- ③ OPEN LAWN
- ④ OAK GROVE
- ⑤ PICNIC PAVILION
- ⑥ PARKING AREA
- ⑦ PLAY AREA
- ⑧ SPORTS COURTS
- ⑨ GATHERING SPACE
- ⑩ PUMP TRACK
- * POSSIBLE ART

PICNIC ISLAND

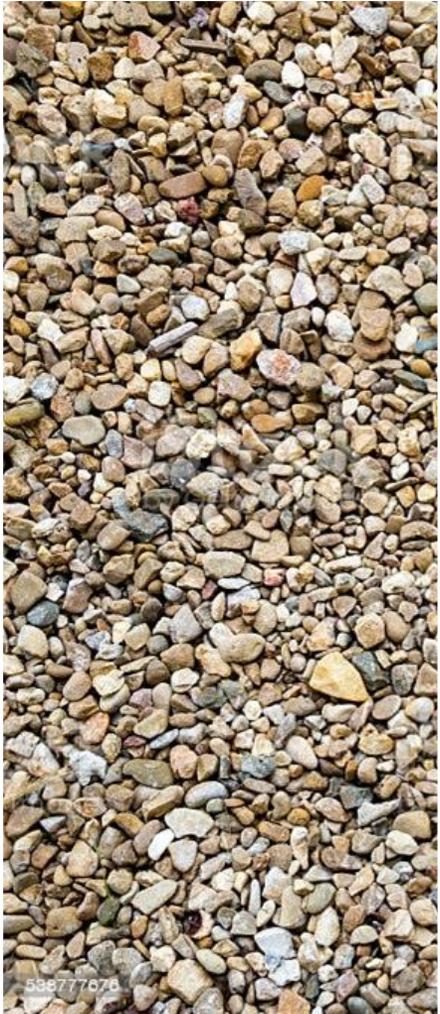


- ① PICNIC AREA
- ② ELEVATED OVERLOOKS
- ③ CREEK CROSSING
- ④ FOSS CREEK
- ⑤ OAK GROVE
- ⑥ FIELD-SIDE PLAY AREA
- ⑦ CREEKSIDE SEATING
- ⑧ SPORTS FIELDS

MATERIAL PALETTE

MONTAGE DEVELOPMENT PARK

GRAVEL



**DECOMPOSED
GRANITE**



CONCRETE



WARM TONES TO
MATCH GRASSES



GRASS LANDSCAPE IS
CANVAS FOR COLOR





PAVILION FOR 100



AGRARIAN STYLE



ADVENTURE PLAY



ARCHITECTURAL FENCING



SHADED DUGOUTS



PROMENADES



INTERACTION WITH CREEK & WETLANDS

MONTAGE DEVELOPMENT PARK PRELIMINARY MASTER PLAN DISCUSSION

Public Comment

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BADGER PARK PRELIMINARY REDEVELOPMENT MASTER PLAN

BADGER PARK

THE BIRDS NEIGHBORHOOD

GRAVEL BAR

SYAR
INDUSTRIES

BADGER PARK

RUSSIAN RIVER

'WILLOW
ISLAND'



BADGER PARK

SYAR
INDUSTRIES

TILLEY GRO

BADGER
PARK

SUBSTATION



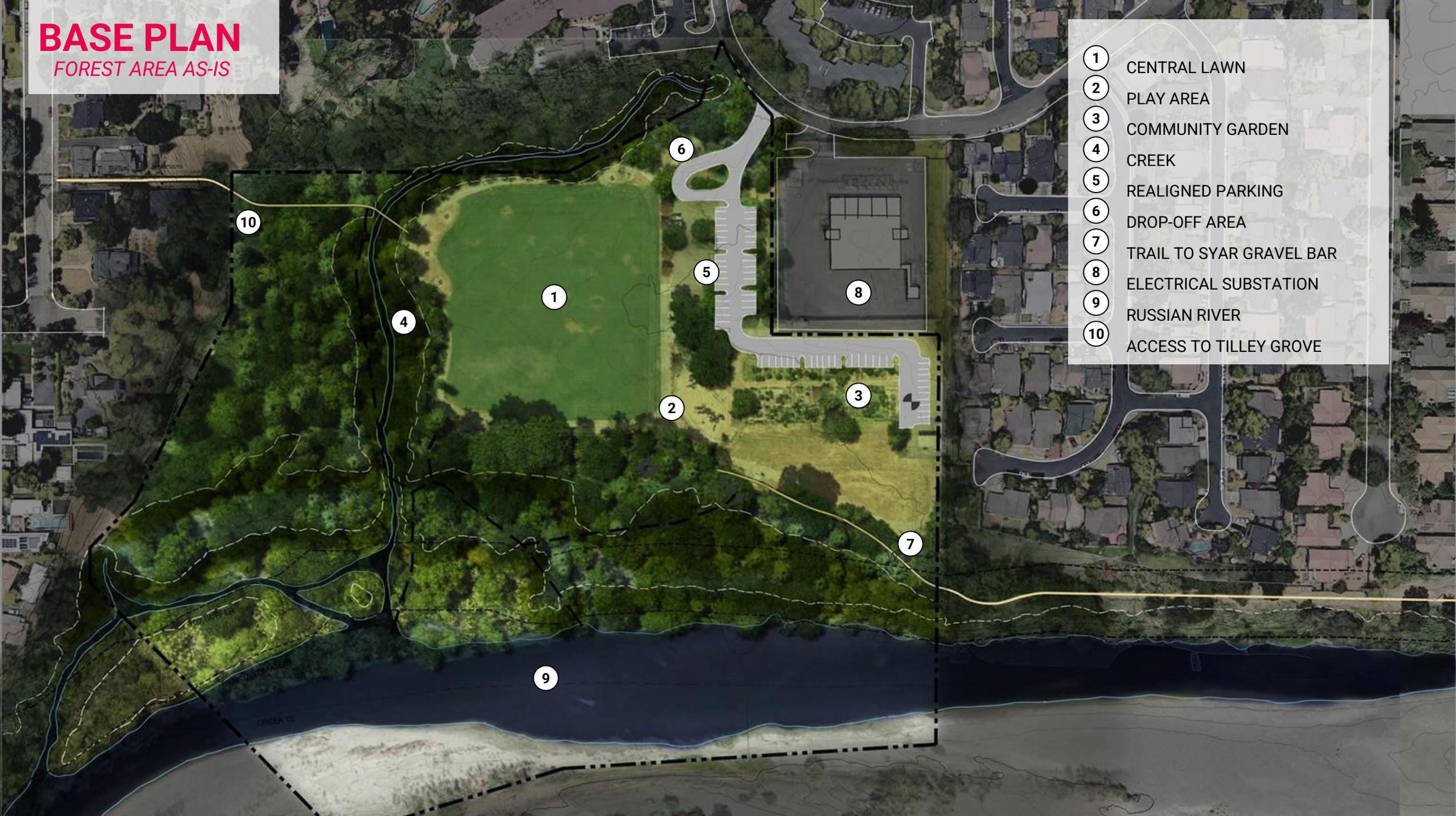
DESIGN PROCESS



BASE PLAN

FOREST AREA AS-IS

- 1 CENTRAL LAWN
- 2 PLAY AREA
- 3 COMMUNITY GARDEN
- 4 CREEK
- 5 REALIGNED PARKING
- 6 DROP-OFF AREA
- 7 TRAIL TO SYAR GRAVEL BAR
- 8 ELECTRICAL SUBSTATION
- 9 RUSSIAN RIVER
- 10 ACCESS TO TILLEY GROVE



BASE PLAN

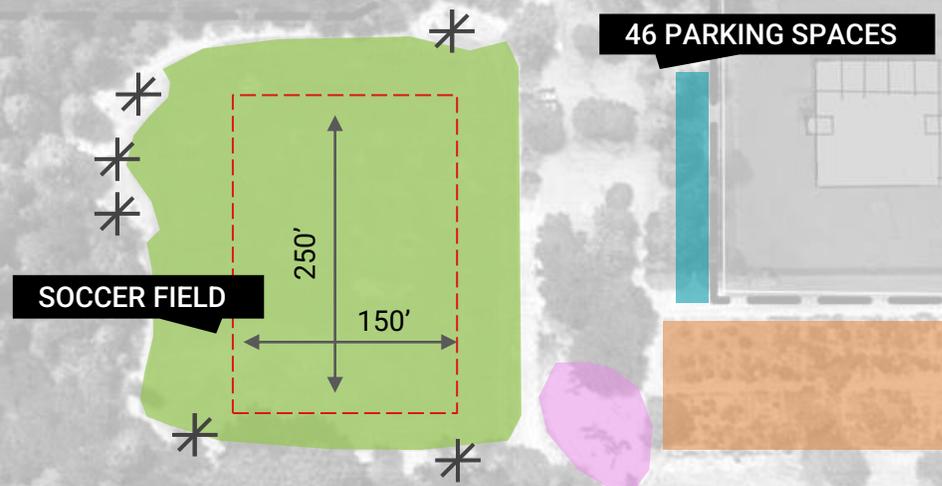
FOREST AREA THINNED

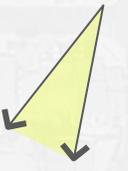
- 1 CENTRAL LAWN
- 2 PLAY AREA
- 3 COMMUNITY GARDEN
- 4 CREEK
- 5 REALIGNED PARKING
- 6 DROP-OFF AREA
- 7 TRAIL TO SYAR GRAVEL BAR
- 8 WILLOW ISLAND
- 9 WILLOW BEACH
- 10 WEST FOREST (THINNED)
- 11 ELECTRICAL SUBSTATION
- 12 RUSSIAN RIVER
- 13 ACCESS TO TILLEY GROVE

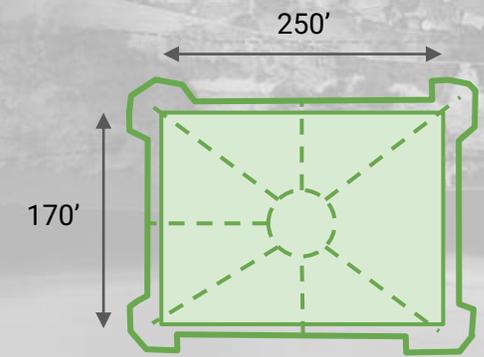


EXISTING CONDITIONS

BADGER PARK



-  1 NATURAL GRASS / FIELDS
-  2 PLAY AREA
-  3 COMMUNITY GARDEN
-  4 DOG PLAY AREA
-  5 SPORTS COURTS
-  PICNIC AREAS
-  RIVER VIEWS



SIZE COMPARISON:
HEALDSBURG PLAZA

INITIAL MASTER PLAN FOR COMMUNITY FEEDBACK

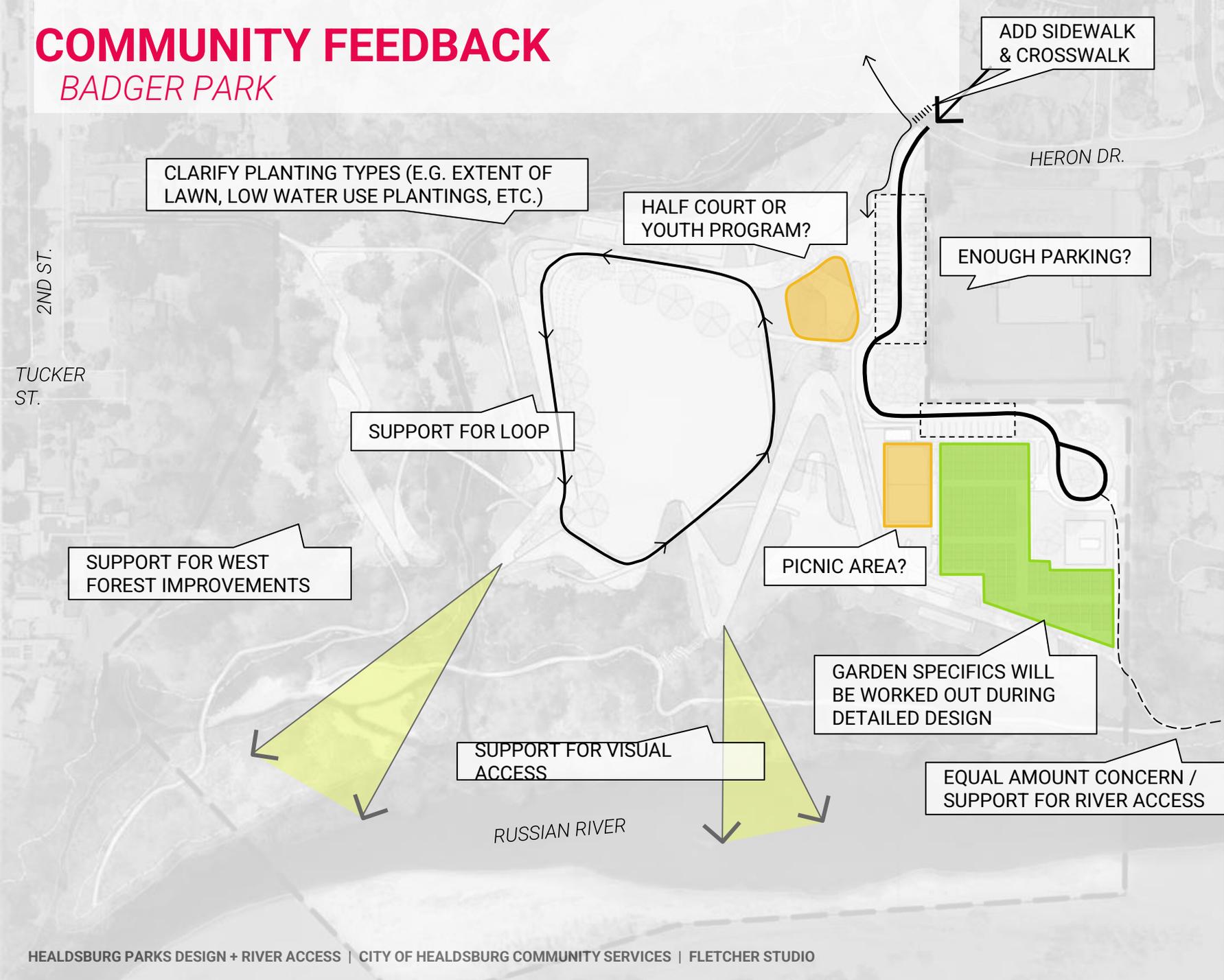
BADGER PARK



- ① CENTRAL LAWN
- ② PROMENADE
- ③ RIVER OVERLOOKS
- ④ PLAY AREA
- ⑤ COMMUNITY GARDEN
- ⑥ DOG PLAY AREA
- ⑦ RESTROOMS
- ⑧ SPORTS COURTS
- ⑨ BOCCÉ COURTS
- ⑩ LOOP TRAIL
- ⑪ PLAZA
- ⑫ RIVER ACCESS DROP-OFF
- ⑬ PICNIC AREA
- ⑭ RIVERWALK TRAIL
- ⑮ WILLOW ISLAND
- ★ POSSIBLE ART

COMMUNITY FEEDBACK

BADGER PARK



- Overall positive reaction to masterplan
- Confirm proposed parking qty. is adequate to support proposed uses (river access, games, weekend activities)
- Support for keeping a walking loop, but with a surface that is less slippery during winter months.
- Equal amount of concern / support regarding river access.
- Some preference for keeping the dog play area in its current location, due to amount of insects that may be at proposed location.
- To work on further during Detailed Design phase:
 - Community garden specifics, e.g. how beds will be phased as gardeners vacate plots to make room for possible parking.
 - Clarify low water use plantings, meadows, hybrid bermuda grass and synthetic turf areas.

MASTER PLAN

BADGER PARK

- 1 CENTRAL LAWN
- 2 PROMENADE
- 3 RIVER OVERLOOKS
- 4 PLAY AREA
- 5 COMMUNITY GARDEN
- 6 DOG PLAY AREA
- 7 RESTROOMS
- 8 SPORTS COURTS
- 9 BOCCE COURTS
- 10 LOOP TRAIL
- 11 PLAZA
- 12 RIVER ACCESS DROP-OFF
- 13 PICNIC AREA
- 14 RIVERWALK TRAIL
- 15 WILLOW ISLAND
- ★ POSSIBLE ART



VEHICULAR CIRCULATION

67 PARKING SPACES TOTAL



55 SPACES

12 BACK-IN SPACES

PHASED IN AS COMMUNITY GARDENERS VACATE PLOTS

TURN-AROUND & DROP-OFF

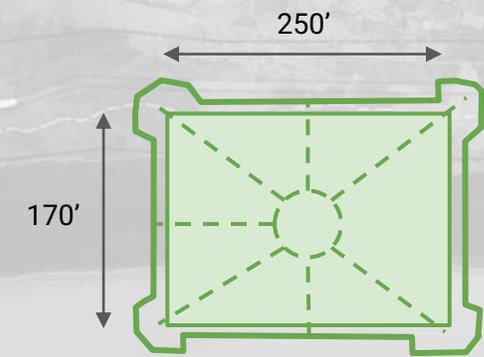
NOTE: PARKING ASSUMPTIONS TO BE CONFIRMED IN SUBSEQUENT DESIGN PHASES BASED ON ANTICIPATED VISITOR COUNT.

PROGRAMS

BADGER PARK



- 1 CENTRAL LAWN
- 2 PLAY AREA
- 3 COMMUNITY GARDEN
- 4 DOG PLAY AREA
- 5 SPORTS COURT
- 6 LANDFORMS
- 7 PASSIVE PROGRAM AREA
- PICNIC AREAS
- RESTROOM
- RIVER VIEWS



SIZE COMPARISON:
HEALDSBURG PLAZA

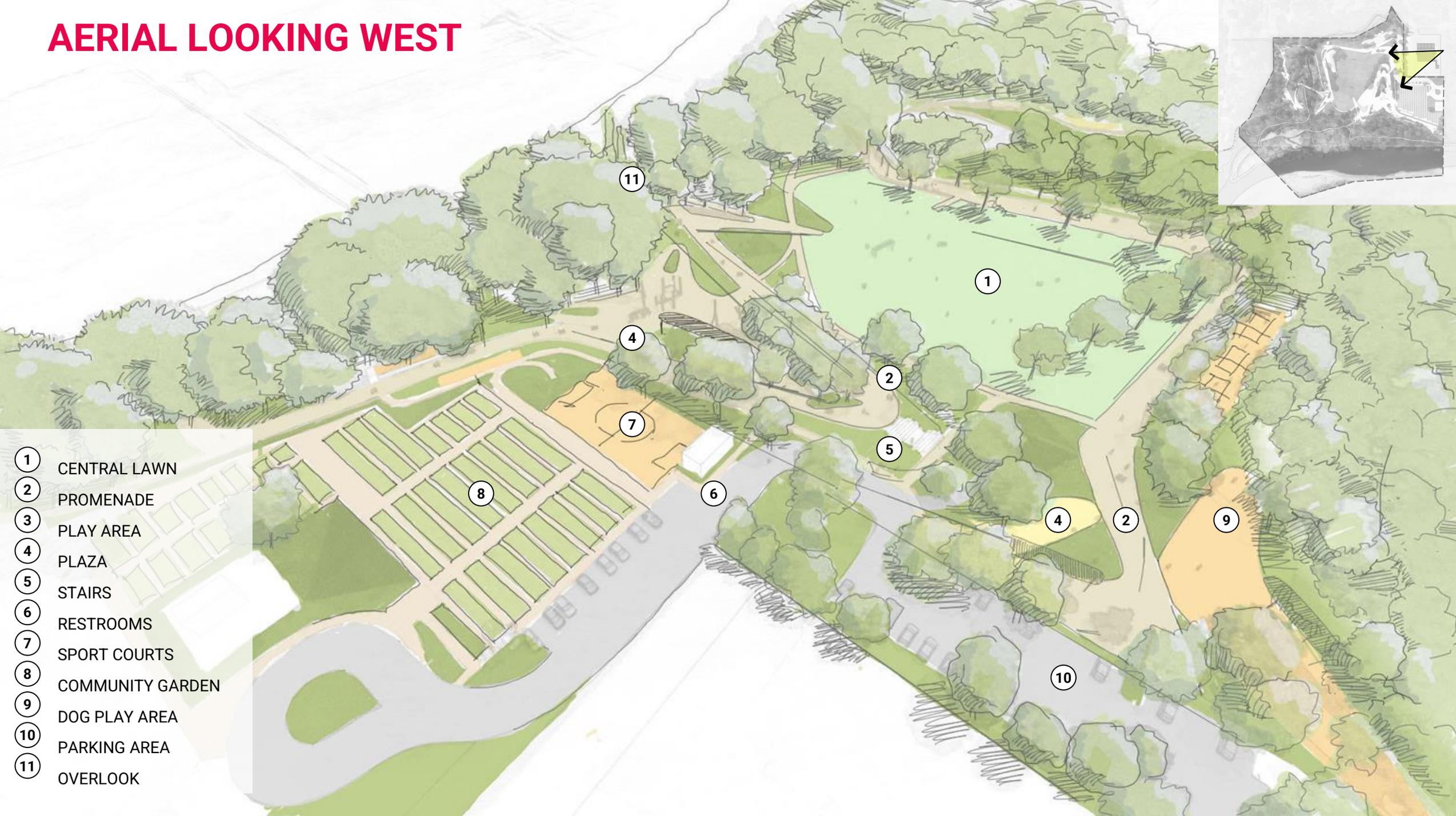
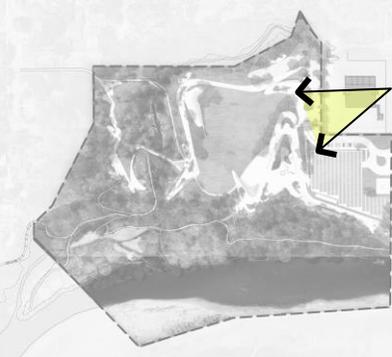
MASTER PLAN

BADGER PARK



- ① CENTRAL LAWN
- ② PROMENADE
- ③ RIVER OVERLOOKS
- ④ PLAY AREA
- ⑤ COMMUNITY GARDEN
- ⑥ DOG PLAY AREA
- ⑦ RESTROOMS
- ⑧ SPORTS COURTS
- ⑨ BOCCE COURTS
- ⑩ LOOP TRAIL
- ⑪ PLAZA
- ⑫ RIVER ACCESS DROP-OFF
- ⑬ PICNIC AREA
- ⑭ RIVERWALK TRAIL
- ⑮ WILLOW ISLAND
- ✱ POSSIBLE ART

AERIAL LOOKING WEST



- ① CENTRAL LAWN
- ② PROMENADE
- ③ PLAY AREA
- ④ PLAZA
- ⑤ STAIRS
- ⑥ RESTROOMS
- ⑦ SPORT COURTS
- ⑧ COMMUNITY GARDEN
- ⑨ DOG PLAY AREA
- ⑩ PARKING AREA
- ⑪ OVERLOOK

PROMENADE



- ① PROMENADE
- ② GRASSY LANDFORMS
- ③ PLAY AREA BEYOND
- ④ PLANTING AREA

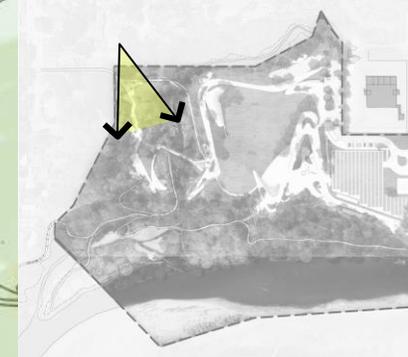
①

④

③

②

WEST FOREST



- ① FOREST PLAY
- ② PICNIC AREAS
- ③ SEAT WALL
- ④ PROMENADE

MATERIAL PALETTE

BADGER PARK

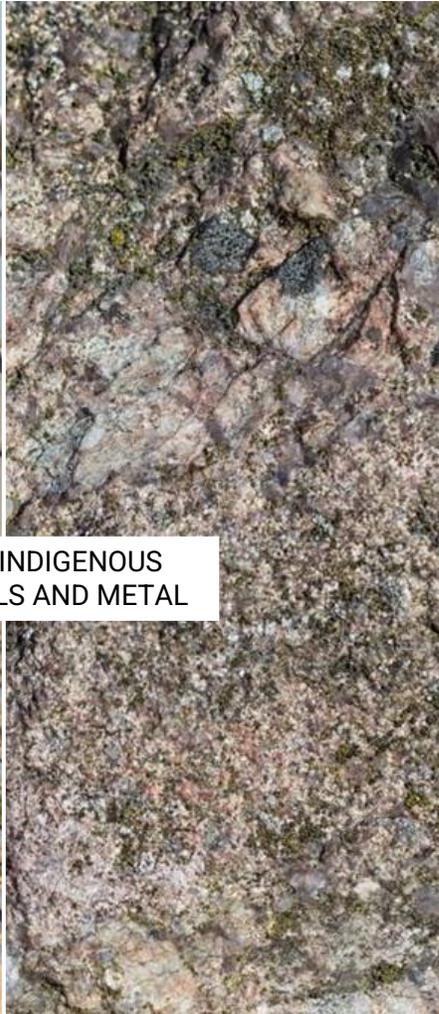
WOOD



METAL



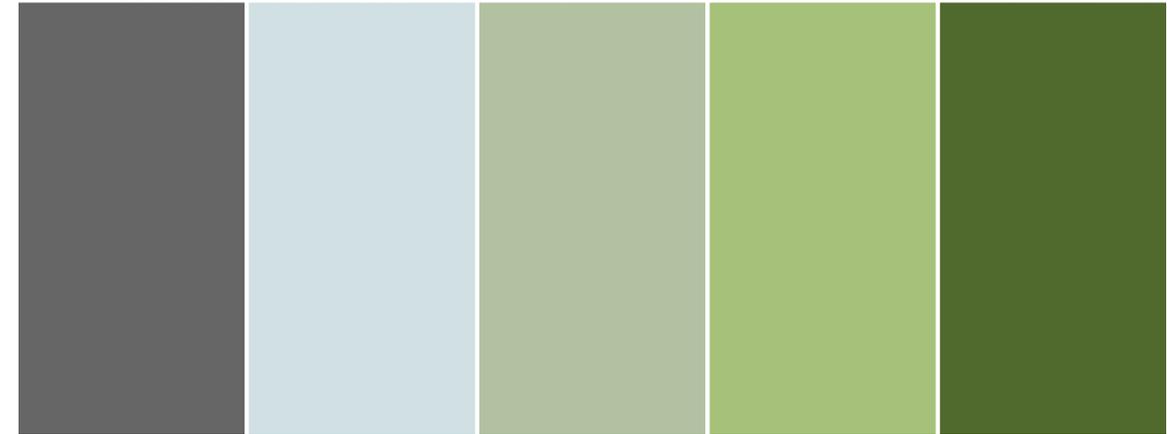
STONE



MIX OF INDIGENOUS MATERIALS AND METAL



MUTED COLOR PALETTE MATCHES RIVER COLORS





'AT-GRADE CREEK CROSSINGS



OVERLOOKS



COMMUNITY GARDEN



MULTI-SPORT COURTS



ARTISTIC FENCE



'RIVER' NATURAL PLAY



INDUSTRIAL PAVILION



LANDFORMS FRAME VIEWS

BADGER PARK PRELIMINARY REDEVELOPMENT MASTER PLAN DISCUSSION

Public Comment

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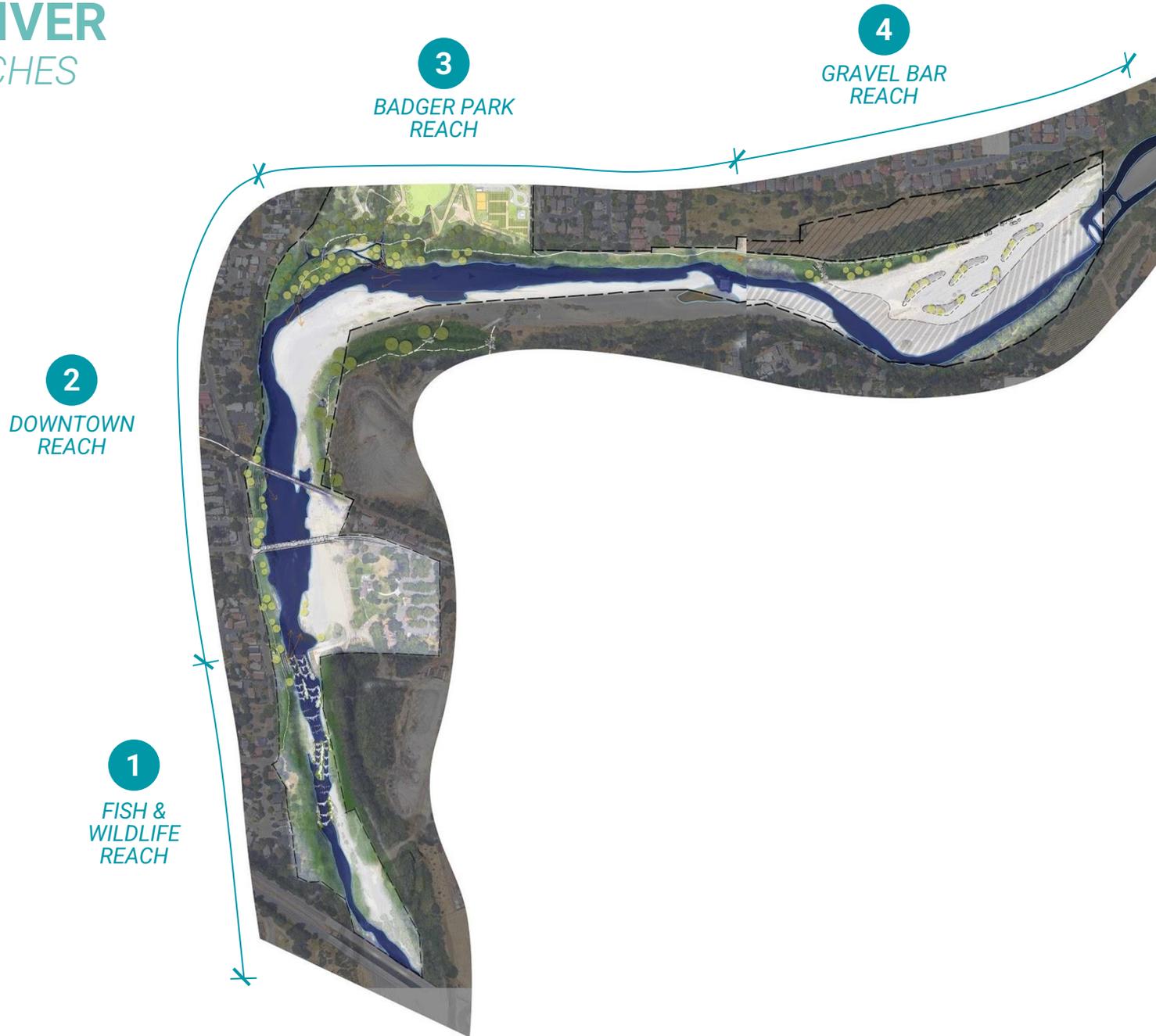
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RUSSIAN RIVER ACCESS PRELIMINARY PLAN

RUSSIAN RIVER

THE FOUR REACHES



KEY PLAN



RUSSIAN RIVER

CITY OF HEALDSBURG PLANNING



RUSSIAN RIVER

THE BIRDS NEIGHBORHOOD

GRAVEL BAR

SYAR
INDUSTRIES

BADGER PARK

RUSSIAN RIVER

'WILLOW
ISLAND'



RUSSIAN RIVER

BADGER PARK REACH + GRAVEL BAR REACH



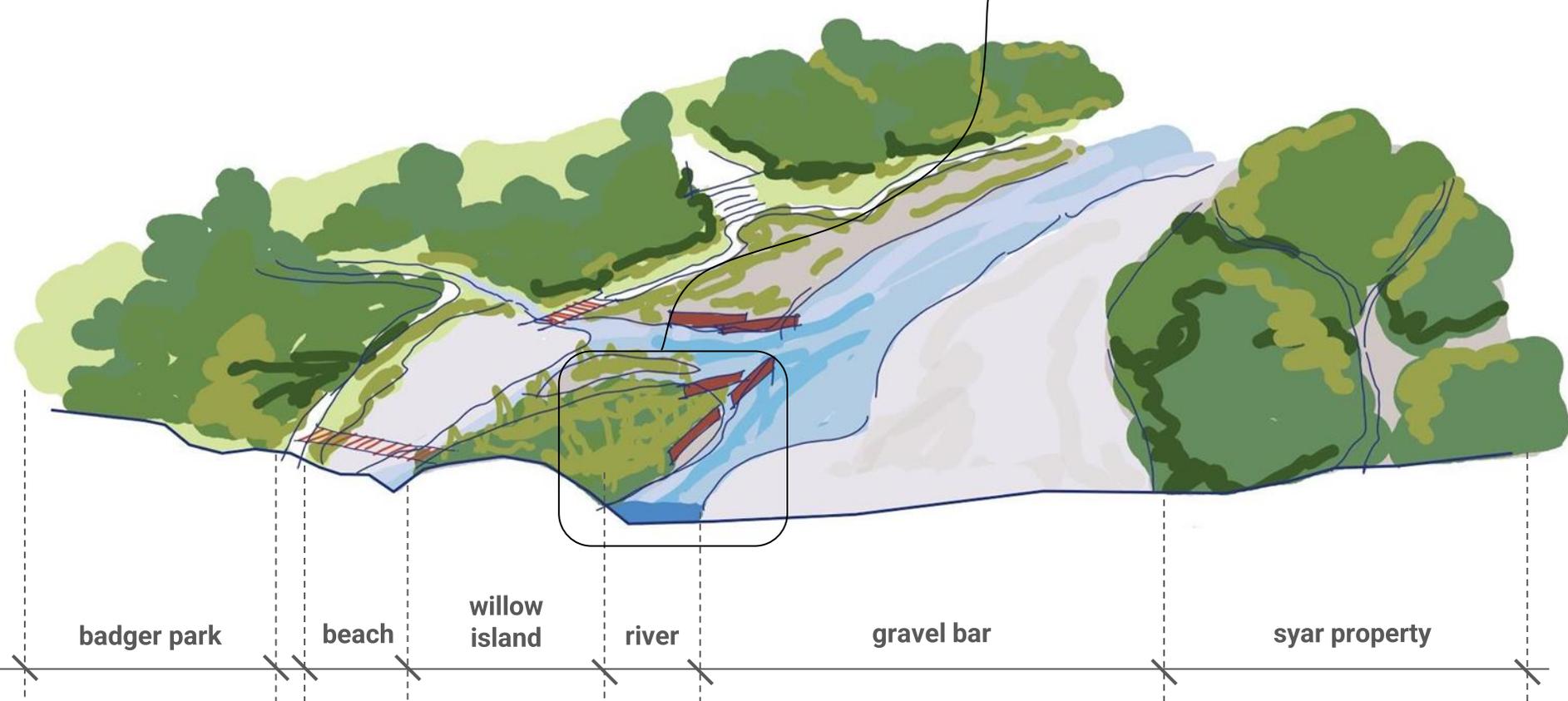
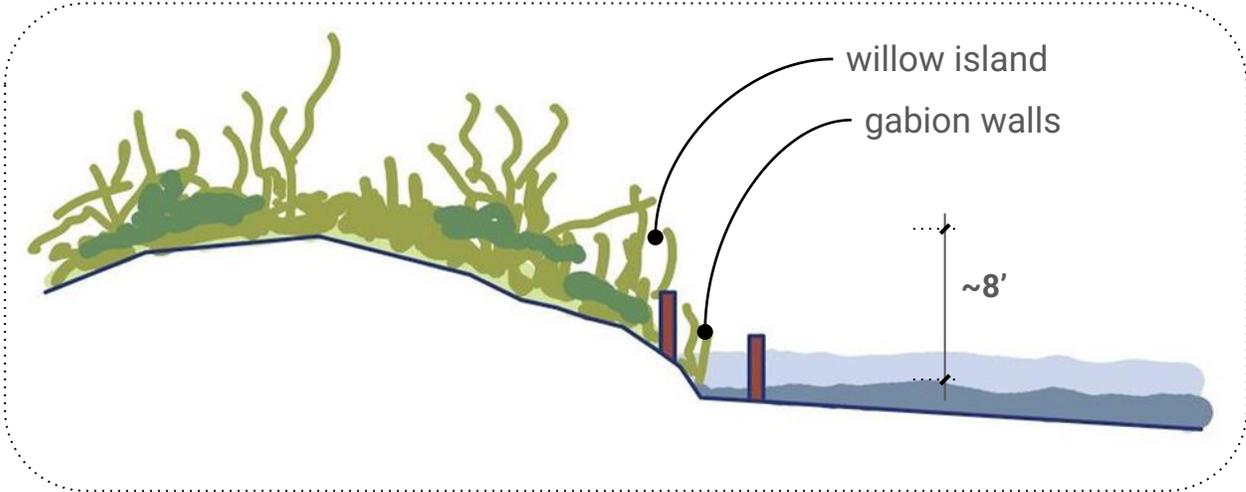
BADGER PARK REACH

BADGER PARK

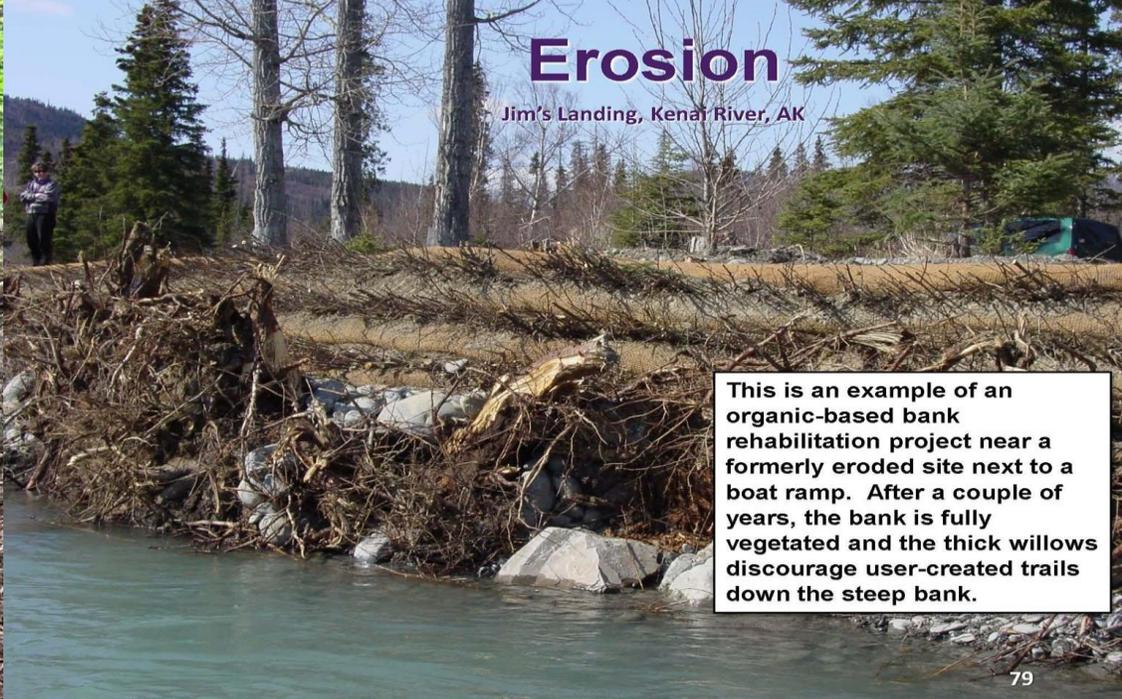
SYAR
INDUSTRIES

- ① WILLOW ISLAND
- ② WILLOW BEACH
- ③ RIVERWALK TRAIL
- ④ OVERLOOK
- ⑤ ACCESS STAIRS
- ⑥ CREEK CROSSING
- ⑦ POSSIBLE KAYAK PUT-IN?
- ⑧ POSSIBLE TRAIL CONNECTION TO DOWNTOWN
- ⑨ POSSIBLE FUTURE TRAILS ON PRIVATE PROPERTY (CONCEPT ONLY)

BADGER PARK REACH



PRECEDENTS



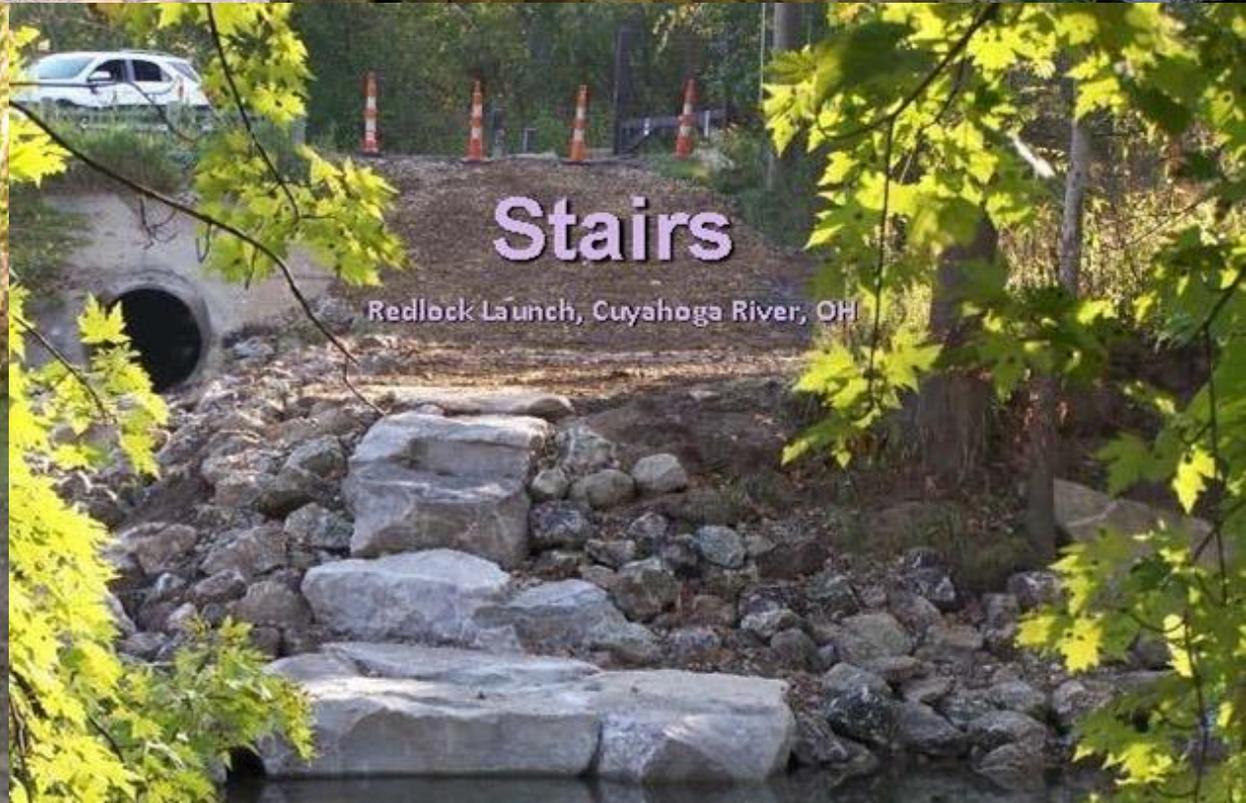
Erosion

Jim's Landing, Kenai River, AK

This is an example of an organic-based bank rehabilitation project near a boat ramp. After a couple of years, the bank is fully vegetated and the thick willows discourage user-created trails down the steep bank.



PRECEDENTS



RUSSIAN RIVER

SONOMA COUNTY REGIONAL
PARKS PLANNING



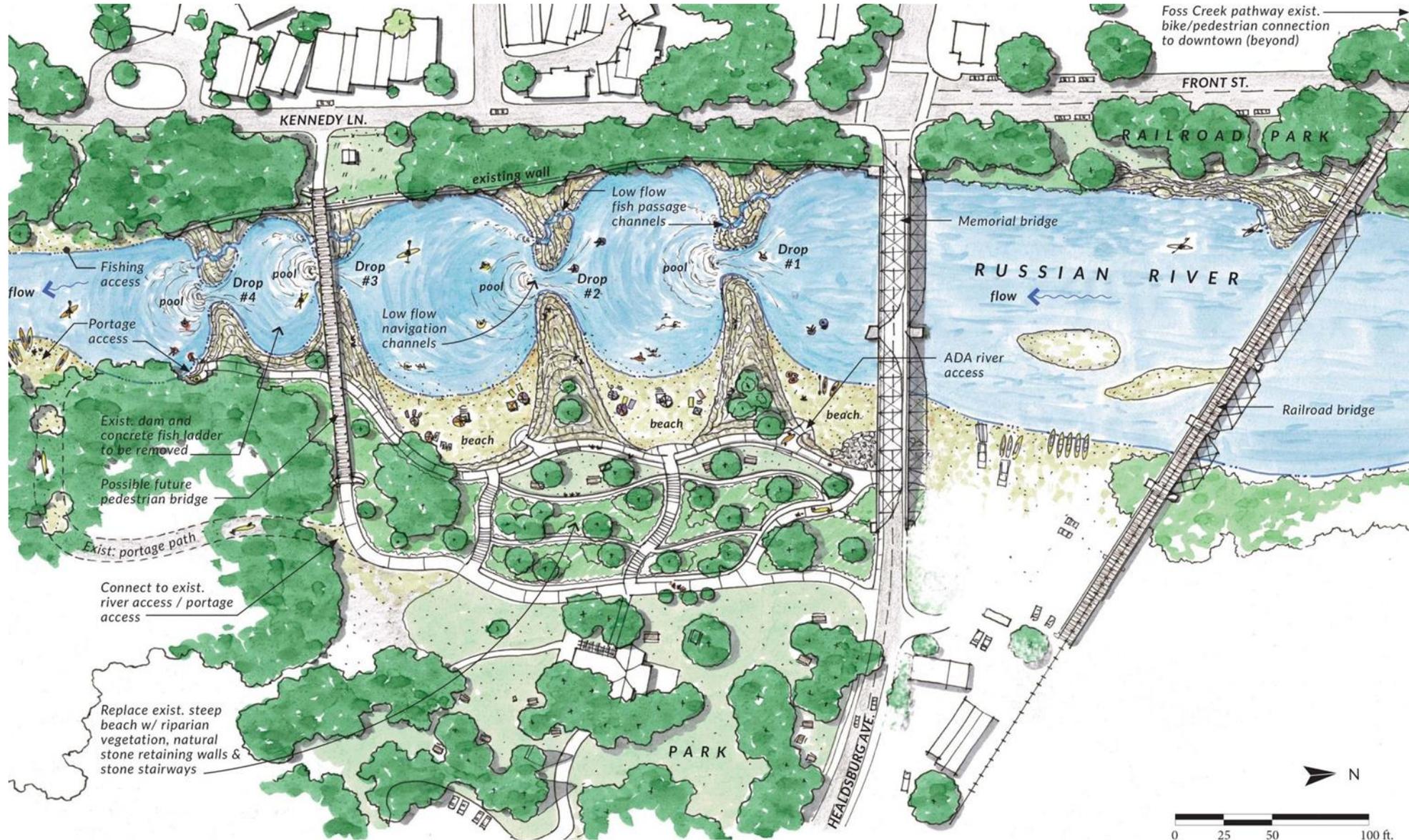
SONOMA COUNTY REGIONAL PARKS



RIVER PLANNING PROCESS

SONOMA COUNTY REGIONAL PARKS

RIVER PLANNING PROCESS



SONOMA COUNTY REGIONAL PARKS

RIVER PLANNING PROCESS



SONOMA COUNTY REGIONAL PARKS

RIVER PLANNING PROCESS



RUSSIAN RIVER ACCESS PRELIMINARY PLAN DISCUSSION

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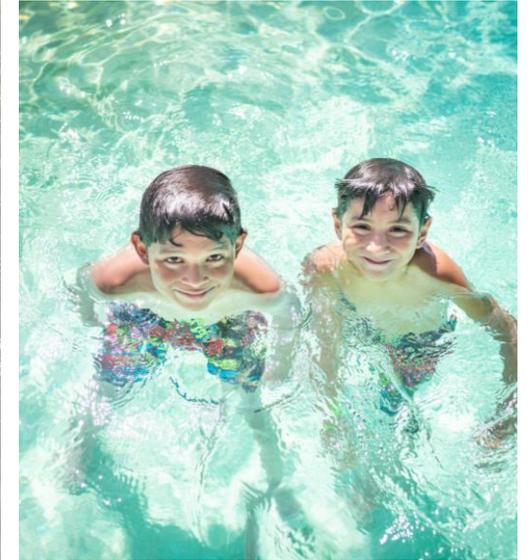
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ADDITIONAL COMMENTS?



7. Report of Community Service Activities

- Facilities Reopening
 - Community Center – June 15
 - Senior Center – June 15
 - Swim Center – July 5
- Recreation Programs
 - Summer Camp HBG
 - Special Interest Camps
 - Adult Softball & Soccer
- Special Events
 - 4th of July Community Celebration
 - Tuesdays in the Plaza
 - July 6 – August 31
 - www.cityofhealdsburg.org/donate
 - Golazo: Youth Soccer Registration Event – July 15



6:00 p.m. Tuesdays
July 6-August 31
Phase 1 Lineup

<u>Date</u>	<u>Performer</u>	<u>Style</u>
July 6	Rocio y Su Sonora	Latin / Cumbia
July 13	Roy Rogers & the Delta Rhythm Kings	Slide Guitar / Blues
July 20	Tom Rigney and Flambeau	Cajun / Zydeco
July 27	Con Brio	Soul / R&B / Rock

Phase 2 Lineup (August) Coming Soon

6. Report of Community Service Activities

- Parks and Open Space
 - Goats on Fitch
 - Drought Update



6. Report of Community Service Activities

- Project Updates
 - 3 North Street Project
 - Foss Creek Pathway
 - Montage Site Grading



7. Commission Reports

*Matters of Interest Occurring Since Previous
Regular Meeting*

8. Future Agenda Items

- Park Master Plans and Cost Estimates
- Special Events Policy Update

Adjourn
-
Thank You!

