



HEALDSBURG SENIOR CITIZENS ADVISORY COMMISSION 2022 Goals and Committee Assignments

1. Nutrition (Committee: Brown, Farkas, Hoppes)

Evaluate options for an on-site dining program that ensures our older adult community has access to nutritious food options throughout the year.

February: Evaluate Congregate Dining Opportunities and Funding Options

April: Launch Pilot Dining Program

October: Evaluate Pilot Program and Determine Future for Long-Term program

2. Age-Friendly Community (Committee: Farkas, Fitzgerald, O'Brien)

Create a task force to develop the Age-Friendly Action Plan and implement age-friendly concepts across sectors of the community.

February: Action Plan Kick-Off Meeting

March: Community Engagement

June: Assemble Draft Action Plan

August: Commission Review

September: Submit Action Plan to AARP and WHO

3. Intergenerational Programming (Committee: TBD)

Determine opportunities to create inclusive intergenerational programming including working with schools, City programs, civic groups, and other organizations.

April: Review Current Offerings and Identify New Partners and Opportunities

May: Community Partner Meeting

June: Develop Framework and Resources Needed

September: Implement With Start of 22-23 School Year

4. Commission Engagement and Communication (Committee: O'Brien, Taylor)

Develop a strategy to increase the community's awareness and participation with the Senior Citizens Advisory Commission.

February: Review Current Communication and Identify New Outreach Opportunities

March: Joint Discussion with Commission and Council Liaisons

Future: Community Outreach & Education

5. Latinx Outreach & Inclusion (Committee: Fitzgerald, Hoppes)

Work with community partners to identify opportunities to better engage the Latinx population in programs, events, and services.

March: Review Current Communication and Identify Potential Community Partners

April: Community Stakeholder Meeting

Future: Next Steps to be Determined by Community Feedback

6. Funding Strategies (Committee: Brown, Hoppes, Taylor)

Explore long-term funding opportunities to support Senior Center members and older adult community.

March: Review Funding Opportunities Including Future TOT, Endowment Fund, Other Sources

April: Develop List of Potential Projects

July: Define Long-Term Plan and Sustainable Fundraising Strategies

September: Commission Review

(Adopted 1.26.22)