



The Arts in Healdsburg

A community conversation



Why should art matter to Healdsburg?

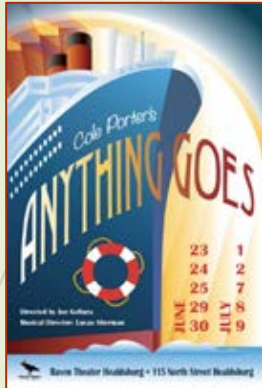
- There is a demonstrated community interest in supporting the Healdsburg arts community
- There is directive to support the arts from past City Councils, with a 2007 resolution that established guidelines for support of public artwork in the city
- The arts community has demonstrated a willingness to form a platform to help enhance/foster the arts
- The arts improve quality of life for all and support the economy.



What happens in other local communities?

- *Napa Arts Council*: A community arts group connecting artists, funding the arts, and developing art education programs
- *Sebastopol Arts Committee*: A city managed committee that helps select and decide on proposed public arts projects for city parks
- *Santa Rosa Public Art in Private Development*: All Santa Rosa commercial projects valued at over \$500,000 are required to expend 1% of the project's construction budget on on-site public art or pay a fee to the city to support the arts

What already exists here?



- A vibrant community of artists and art supporters of all kinds
- A supportive network of arts non-profits and private arts benefactors
- A large community interest in supporting the arts and local artists
- Activists, thinkers, and creatives who are committed to helping build a healthier arts community in Healdsburg



What has happened recently ?

- City adopted a Public Arts Policy and installation of public art in collaboration with Voigt Foundation(2007)
- Annual Community Benefit Grant opportunities
- Ongoing informal conversations about the arts among community members (HCA, Raven, local artists, etc.)
- Winter 2017: Staff held a focus group to learn more about the arts, past history, etc.

What has happened recently ?

- August 2017: City hosted a community conversation about the arts in August
 - Produced valuable information about the current nature of the local arts industry
 - A strong community willingness to support the arts has been demonstrated repeatedly
 - Desire for a coordinated effort to help foster the arts
 - Summary of meeting input can be found at www.ci.healdsburg.ca.us/823/Arts



Next Steps

- There is interest in forming a special “Arts Think Tank” made up of artists, benefactors, non-profits, and the general public to talk about the future of the arts in Healdsburg



Questions/Comments

