

BIKE HEALDSBURG - PEDICAB

City Council Meeting

March 5, 2018



Proposal – Bike Healdsburg

- Detailed Business Plan Submitted (Attached to Staff Report)
- 15 Person Pedicab
- 4 Daily Tours, 7 Days a Week
- Alcoholic Beverages BYOB





Route Map

• Various Routes

- Regular
- Rush Hour

• Off Street Stops

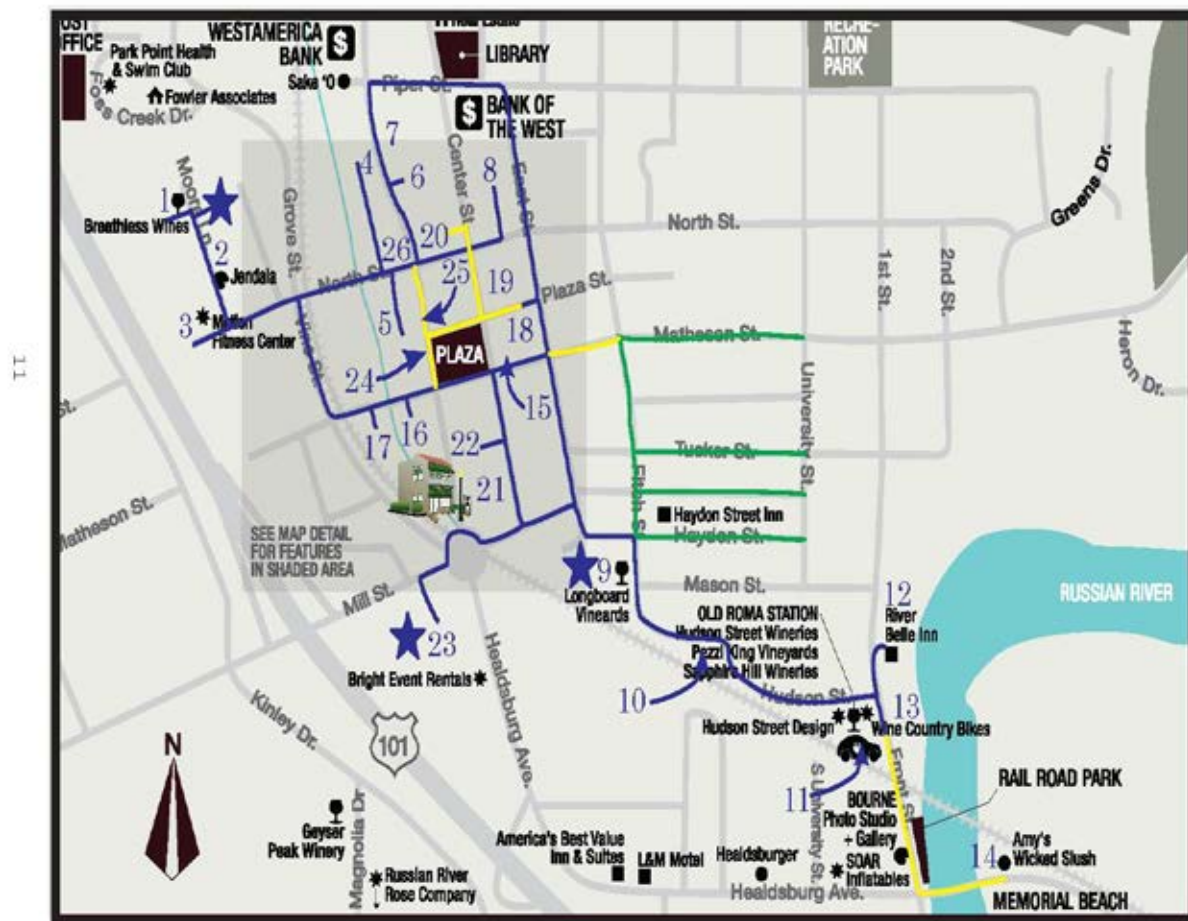
- Local Businesses as Arranged
- Transit Stop

Route Map

- = Regular road use
- = Non-rush hour road use
- = Anticipated historic road use

★ Potential starting locations

1 - 26 Numbers correspond to parking/unloading or potential stops, photos follow





City of Healdsburg Code

- California Law Allows for Such Pedicabs
 - With or Without Alcoholic Beverages
 - Local Control - City Has to Adopt a Resolution to Allow it
 - Currently - **Not Allowed** Since No Adopted Resolution
- City Council Options:
 - Approve the Request and Allow Alcoholic Beverages
 - Approve the Request without the Approval of Alcoholic Beverages
 - Take No action (Pedicab Cannot Operate)



Concerns

- Staff Met with Applicants and Contacted Other Cities
- Other Cities Report Few Issues - “Fit for Community” is Main Concern
- Traffic Congestion: 5-10 mph is Top Speed – Traffic will be impacted
- Parking/Stop Locations: Business Plan Seems Adequate
- Alcoholic Beverages: Operator’s Responsibility to Control
- Noise Issues: Sound Beyond 50 feet Prohibited by Vehicle Code
- Planning Department Concerns: City Council and Planning Commission Policy



City Council Options

- (1) Receive staff report and provide no further direction to staff. Since State law requires a jurisdiction adopt a resolution or enact an ordinance before pedicabs can operate, this option would maintain the status quo, which prohibits the operation of pedicabs in the City
- (2) Direct staff to return with a resolution authorizing the operation of the pedicab business as proposed, with consumption of self-served alcoholic beverages and amplified sound on board
- (3) Direct staff to return with a resolution authorizing the operation of pedicab business, but not as proposed. Modifications could include not allowing alcoholic beverages to be consumed on board the pedicab, or not allowing amplified sound