



CITY MANAGER UPDATE

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May 25, 2018

City Manager's Office

Bike-share Program Update - The program now has 326 active members. Since the program began earlier this year, there have been 529 bike-share trips with an average of about 31 trips per week.

City Council in FFA Parade -- City Council Members rode bike-share bikes in the 69th Annual FFA Twilight Parade on May 24, giving the community a fun and more personal view of their City Council. A number of City departments, including the Fire Department, Utility Department, Public Works, and Community Services also enthusiastically participated in the parade.



Community Services

Grinding, Hammering, and Sculpturing: A Weekend of Art – On May 18-19, we brought chalk art, sculpture, and skating as part of our temporary art-installation pilot program and teen programming. Activities included a temporary art installation by Healdsburg High School students, a hammer sculpture at the Community Center courtesy of the Voigt Foundation, and The Grind event at the Skate Park with North Bay chalk artists.



Tuesday Farmers' Market – The first mid-week Farmers' Market of 2018 will take place Tuesday, May 29. The market will be located on the Plaza and will be open 9 a.m. – 1 p.m. on Tuesdays through August 28. Vehicular traffic will be limited to a one-way direction on Center Street (between Matheson and Plaza) and Plaza Street (between Center and Healdsburg Ave) to create a safe environment for pedestrians and farmers. More info: <http://www.healdsburgfarmersmarket.org/>

Tuesdays in the Plaza – Join us on May 29 for the first Tuesdays in the Plaza concert of the summer. Roy Rogers & the Delta Rhythm Kings will kick off the series. New this year is a free bicycle valet provided in partnership with the Sonoma County Bicycle Coalition. For more information, visit: <https://www.ci.healdsburg.ca.us/335/Summer-Concert-Series>

Hearst Castle Adventure - On May 22, participants embarked on an excursion to Hearst Castle via the Amtrak Coast Starlight. The "Trip to Remember" included an overnight stay at the historic Paso Robles Inn, a private tour of Hearst Castle, and a visit to see the elephant seals at Point Piedras Blancas. The next "Trip to Remember" will be aboard the USS Potomac, the presidential yacht of FDR, on Saturday, June 2, for the Lighthouses of the Bay tour.



Community Events Calendar – <http://www.ci.healdsburg.ca.us/336/Special-Events>

Public Communications & Community Outreach

New City of Healdsburg LinkedIn Career/Life page - City staff recently created a customized page on LinkedIn to highlight our organization's culture, activities, and leaders. The job openings, photos and stories on this page will be regularly updated to help attract top talent to the City and community. This Career/Life page is an addition to the City's Company page, which provides an overview of our organization. To view the Career/Life page, go to <http://bit.ly/2J4wW93> and click on the "Life" tab on the right side of the page.

Planning

ADU Resources -- The Planning Department updated its webpage to include links regarding pre-fabricated ADUs offered by Hybrid Core Homes and Friedman's. For more information, go to: <http://www.ci.healdsburg.ca.us/853/Accessory-Dwelling-Units---ADUs>

June 12 and 26 Mill District Planning Commission Workshops - There will be two Planning Commission workshops on June 12 and 26 to discuss the Mill District project proposal. Both meetings will start at 4 p.m. and will be held in the City Hall Council Chamber.

Citywide Design Guidelines Nomination -- The Planning Department, in collaboration with the consultant Winter and Company, has submitted the recently adopted Citywide Design Guidelines to the California American Planning Association for an Urban Design Award. Winners will be announced at the state conference this fall.

Utility

Force Main Project - The City has found that one of its two sewer force main pipes has become exposed on the streambed of Dry Creek. To protect the stream environment, the City will replace the two shallow pipes with deeper pipes. The contractor will begin work in mid-June and wrap up by the end of November. Staff will visit residents on Magnolia Drive to inform them of an increase in noise around the Magnolia Pump Station near Dry Creek. Noise will be controlled to comply with the applicable regulations in the City's Municipal Code.

Extended Utility Services - City staff met with PG&E, AT&T, and Comcast to coordinate and start extending utility services to the Montage Healdsburg development project. Over the next several months, work will continue along Healdsburg Ave to install these utilities.

Cap & Trade Results - The May 2018 Cap & Trade Auction results were posted this week, with the 2018 second quarter price of carbon closing at \$14.65 per metric ton of carbon. Each Cap & Trade auction allows covered entities, such as the City's Electric Department, to purchase compliance instruments and cover their GHG emissions. Under California's Cap & Trade program, the price of carbon continues to rise, incentivizing the use of low or no-carbon energy sources. For fiscal year 2019, the City is expected to spend roughly \$100,000 to meet our carbon-compliance obligations.

Public Safety

21st Annual North Bay Firefighters Relay – On May 23, Healdsburg Fire joined other fire departments in Marin and Sonoma counties in the 21st Annual North Bay Firefighters Relay to raise funds for the [Alisa Ann Ruch Burn Foundation](#). A parade of fire trucks and engines started their route at 8 a.m. in southern Marin and ended in Healdsburg that evening, raising \$38,213 for the foundation, which helps burn victims. To see a video of the end of the relay, go to: <https://youtu.be/7peduOBhKAM>.



Public Works

Congrats to Dustin and John – City employees Dustin Huse and John Sanneman reached their five-year milestone of service with the City and were recognized by the City Council for their commitment

to the City. As with all public works staff, many State certifications are required to perform the various daily tasks to provide clean and safe drinking water to the City. Both Dustin and John are great examples of the City's incredible team of employees.

Public Works Week – The City Council at its May 21st meeting issued a proclamation to declare May 20-26, 2018 as National Public Works Week in the City of Healdsburg, recognizing the contributions and benefits the City's Public Works Department provides 24/7 to residents and businesses.