

CITY MANAGER UPDATE

October 12, 2018



City Manager's Office

Get Downtown Business Showcase – The City partnered with the Healdsburg Chamber of Commerce on Wednesday's well-attended annual Get Downtown Business Showcase & Community Resource Fair. Six City departments – Community Services, Fire, Police, Planning & Building, Public Works and Utilities – staffed tables at the event and City Councilmembers were on hand to meet community members. The free, public event was held on the Healdsburg Plaza and featured many local businesses and organizations.



Measure P Information – Information about Measure P, which will be on the November 6th ballot, was posted on the homepage of the City website earlier this week. [The homepage article](#) answers questions about Measure P, an amendment to the City's Growth Management Ordinance (GMO) that would allow 50 income-restricted multifamily residential units to be built per year, up to 150 units over three years. The existing GMO allows for 30 such units per year, up to 90 over a three-year period. Mail-in voting for the midterm elections began on October 8th for Sonoma County.

October 18th Community Conversations – The last Community Conversations event of 2018 will be held on Thursday, October 18th, at 5:30 p.m. at Barbieri Brothers Park. Residents are welcome to

chat in-person about community topics and City services, events and projects with the City Manager and Department Directors at this casual, outdoor neighborhood meeting.

Community Services

Swim Center Closed for the Season – The Swim Center has closed earlier than planned due to a circulation-pump failure. The School District ordered a replacement pump, but it will be several weeks before it will be delivered. The pool will re-open in February of 2019; we look forward to providing a full slate of programs and aquatics opportunities for the community.



Art After Dark Concludes for 2018 – The final event of the Art After Dark series took place on Friday, September 28th. The evening event featured street artists, activity booths, and a diverse line-up of live music, poetry in conjunction with educational organization 100,000 Poets of Change, and a Mexican-style fashion show in honor of Hispanic Heritage Month. Staff for the Healdsburg Center for the Arts and Community Services will build on this year's momentum and return with the Art After Dark series next summer.



Special Needs Activity Program – This Saturday marks the start of the 2018-19 Special Needs Activity Program (S.N.A.P.) series. Over the past two years, Community Services Staff has worked with the Rotary Clubs of Healdsburg, Cloverdale and Windsor on the Rotary Cares program for children and youth with special needs. The S.N.A.P. program meets Saturdays from 10 a.m. -12 p.m. at the Community Center for music, yoga, gymnastics, and arts and crafts. Program staff will kick off this series with music and dance featuring professional drummer and dance instructor Tocuma King.



Pickleball Comes to Giorgi Park – A contractor completed the installation of pickleball lines this week at Giorgi Park. The Parks and Recreation Commission moved forward on installing pickleball lines on the west Giorgi Park tennis court after much public comment and discussion. Pickleball is one of the fastest-growing sports in America and can be played by people of all ages. We are in the process of developing "learn-to-play" clinics, so stay tuned for more information!



Santa Rosa Junior College Expands Programming – The Santa Rosa Junior College (SRJC) will begin its program at the Community Center this Saturday with a new landscaping course. This course is in addition to the ESL, GED, and computer classes that will start later this month. More courses will be added in the future. For more information on these SRJC classes, go to: <https://socoadulted.org/our-programs/short-term-career-technical-education/>

RFQ for Park Planning, River Access and Connectivity – The City is launching a coordinated community-based planning process for its parks and open-space system and seeks a qualified consultant or consultant team with the experience and knowledge needed to lead the project. The project will incorporate master plans for Badger and the Montage development parks, examine access opportunities along the Russian River, and find connectivity between parks, open space, and other points of interest. For info: <http://www.ci.healdsburg.ca.us/bids.aspx?bidID=85>

Search Continues for Missing "Hammer" – Healdsburg Police continues its investigation of the October 5th disappearance of "Hammer," public artwork that was on display at the Healdsburg Community Center. The piece is on loan from the Voigt Family Sculpture Foundation as part of the City's temporary art-installation program. "Hammer" is made from steel and wood, measures 21 feet long and weighs approximately 800 pounds. Artist Doug Unkrey is offering a \$1,000 reward for information leading to its return. Please contact Healdsburg Police at 707-431-3377 or police@ci.healdsburg.ca.us.



Planning

Urban Design Award – The California Chapter of the American Planning Association recognized the City of Healdsburg at its state conference on October 8th in San Diego. The City received an Urban Design Award of Merit for the Citywide Design Guidelines. Staff appreciates the support of the community, consultant, Commission and Council in this accomplishment.



October 23rd Planning Commission meeting – The Planning Commission will consider the following items during a public hearing:

- 110 Healdsburg Ave: McDonald's Design Review for façade updates
- 1051 Grove Street (Farmstand): Design Review for new duplex and office building and a variance to reduce the rear-yard setback and allow for a small second-story projection into the rear setback

1201 Grove Street – The developer is working toward acquiring a Temporary Certificate of Occupancy (TOC) for this affordable-housing project by November 1st.

Public Safety

Fire Department Training – The owner of 212 Tucker Street offered his property to the Fire Department for firefighter training before the house gets demolished at the end of the month. The on-duty crew made a realistic and challenging scenario for our firefighters at their Tuesday night

drill, which was about searching for a victim and unresponsive firefighter in a burning building. Thank you to the property owner, John McInerney.

Fire Department Open House – The Fire Department had a great turnout at its annual Open House last Saturday. Attendees had the opportunity to meet Fire Department personnel, watch a live-fire demonstration, participate in fire-extinguisher training, and eat lunch with Sparky the Fire Dog. Additional information was provided by the Police Department, Cal Fire, and Bell's Ambulance. The event also featured two dogs available for adoption from the Humane Society of Sonoma County as part of a new “Adopt a Furry-Faced Friend” program.



Active-Shooter Training at Healdsburg High – Lt. Matt Jenkins and Ofc. Kristin Dean led active-shooter response training for Healdsburg High School staff and their students earlier this week. ALICE – which stands for Alert, Lockdown, Inform, Counter, and Evacuate – is a post-Columbine program that goes beyond conventional “lockdown-only” safety policies and training. The ALICE program relies on the strategies of providing information, authorizing decision-making and participating in proactive training, such as hands-on drills. So far, more than 4,200 school districts nationwide have participated in ALICE training.

Public Works

Airport Runway Closure – The runway at the Healdsburg Municipal Airport will be closed for about three weeks, from October 24th - November 13th. The closure allows the contractor time to replace and rehabilitate portions of runway lighting and install 12-ft. aggregate base shoulders. Airport services and hangers will remain open. This project is funded primarily by Federal Aviation Administration (FAA) funds. The community has been notified of this closure via public notice, social media and email.

Roundabout Update – Planting is still delayed due to inadequate soil composition. City Staff is working with the contractor to resolve the problem. After the soil is amended and further screened, close to 3,000 plants, shrubs and trees will be planted on and near the roundabout.

Bay Area Pot Hole Report – The Metropolitan Commission recently graded the roads in the Bay Area, including Sonoma County, in its comprehensive study, “The Pothole Report: Bay Area Roads at Risk.” No cities in Sonoma County got the best rating of “very good” in the report and only three Sonoma County cities – Windsor, Sonoma and Rohnert Park – got a road-conditions score of

“good.” Healdsburg received a score of “fair,” as did Santa Rosa. The full report can be found here: https://mtc.ca.gov/sites/default/files/Pothole_Report_III.pdf

Utilities

Healdsburg Electric Recognized for Energy Efficiency – The Healdsburg Electric Department has been recognized as having one of the highest investments in energy-efficiency programs among publicly owned utilities (POU) in California, according to a [new report by the National Resource Defense Council \(NRDC\)](#). In its annual peer review of POU energy-efficiency programs, the NRDC found that Healdsburg invested 3.47 percent of its total revenue into energy-efficiency programs, second only to the Los Angeles Department of Water and Power.

Much of Healdsburg’s 2017 energy efficiency benefited low-income residents. The City’s low-income direct-install program placed LED light bulbs, low-flow aerators, water-efficient shower heads, and other conservation measures in the homes of customers receiving the City’s low-income utility discounts. California’s POU energy-efficiency programs have saved customers more than \$4.3 billion on their electric bills, providing nearly \$3 in benefits for every \$1 invested.

TABLE 2: TOP 10 UTILITIES, 2017 INVESTMENT AS A PERCENTAGE OF 2016 REVENUE	
LADWP	3.78%
Healdsburg	3.47%
Pasadena	3.29%
Truckee Donner	3.24%
Lodi	3.17%
Needles	3.17%
San Francisco	3.09%
SMUD	2.94%
Roseville	2.76%
Palo Alto	2.65%

Water Pump Station – Utility Staff continue to work with the Montage-Healdsburg developer to move this development project forward. High-voltage cable has been installed to the development’s water pump-station and will be energized next week. Water lines have also been installed, pressurized, and are being tested to provide water for construction and fire protection.