

2019

TUESDAYS IN THE PLAZA



Sponsorship Opportunities

The City of Healdsburg Parks and Recreation Department invites you to participate in the **2019 TUESDAYS IN THE PLAZA** concerts, May 38 – August 27, 2019. This annual summer concert series would not be possible without the generosity of our community sponsors and private donors.

PLATINUM SERIES SPONSOR: \$10,000

- Complimentary food booth on Plaza Street. (Must comply with all food booth requirements).
- Reserved table for 8 in a designated VIP area.
- Two premier parking spots adjacent to the Plaza.
- Opportunity to address attendees at 4 concerts.
- Premier placement of company logo on all concert promotional materials.
- Company provided banner (3' x 7') displayed on the Gazebo at all concerts.
- Ad (1/2 page) in Healdsburg Fall/Winter Guide. (Distribution: 7,000)
- Public acknowledgement at all concerts.
- Optional: Premier booth placement at all concerts to display sponsor's products or give away items. (10 x 10 canopy, 6ft table and 2 chairs provided by city).
- Acknowledgement in Healdsburg Tribune and Healdsburg Fall/Winter Guide.

PREMIER SERIES SPONSOR: \$6,500

- Opportunity to address attendees at 2 concerts.
- Premier placement of company logo on all concert promotional materials.
- Company provided banner (3' x 7') displayed on the Gazebo at all concerts.
- Ad (1/4 page) in Healdsburg Fall/Winter Guide. (Distribution: 7,000)
- Public acknowledgement at all concerts.
- Optional: Premier booth placement at all concerts to display sponsor's products or give away items. (10 x 10 canopy, 6ft table and 2 chairs provided by city)
- Acknowledgement in Healdsburg Tribune and Healdsburg Fall/Winter Guide.

CONCERT SPONSOR: \$2,500

- Company name listed on all concert promotional materials.
- Shared vinyl banner (3' x 10') with other \$2,500 sponsors displayed at all concerts.
- Ad (1/8 page) in Healdsburg Fall/Winter Guide. (Distribution: 7,000)
- Public acknowledgement on the evening of the concert sponsored.
- Optional: Booth placement on the evening of the designated concert to display sponsor's products or giveaway items. (10 x 10 canopy, 6ft table and 2 chairs provided by city)
- Acknowledgement in Healdsburg Tribune and Healdsburg Fall/Winter Guide.

CONCERT SUPPORTER: \$750

- Company name listed on all concert promotional materials.
- Public acknowledgement on the evening of the designated concert.
- Acknowledgement in Healdsburg Tribune and Healdsburg Fall/Winter Guide.

For more information contact Recreation Supervisor, Matt Milde, at 707-431-3128.

2019 TUESDAYS IN THE PLAZA



Sponsorship Form

If you are interested in being a **2019 TUESDAYS IN THE PLAZA** sponsor, please complete the information below and return by mail, email or fax to:

Healdsburg Community Services Department
ATTN: **2019 TUESDAYS IN THE PLAZA**
1557 Healdsburg Avenue
Healdsburg, CA 95448
Email: mmilde@ci.healdsburg.ca.us
Phone: 707-431-3303 - Fax: 707- 431-3172

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

Email: _____

Fax: _____

Platinum Sponsor: (\$10,000) _____

Premier Sponsor: (\$6,500) _____

Concert Sponsor: (\$2,500) _____

Concert Supporter: (\$750) _____

Donation Amount: _____

Payment Method: Check____ Credit Card____ Visa/MC

(Please make check payable to the City of Healdsburg and submit payment with completed form.)

Credit Card # _____

Name on Credit Card _____

Expiration Date _____ 3 Digit Security _____

****All donations are tax deductible! (Tax ID#: 94-6000347)**

To ensure that your organization or business is included on all the Tuesdays In The Plaza marketing materials please submit completed Sponsorship Form with payment by Friday, April 26, 2019.